

# **United States Automotive Parking Heaters Market Report 2017**

https://marketpublishers.com/r/UCA9FA4A082EN.html

Date: November 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: UCA9FA4A082EN

#### **Abstracts**

In this report, the United States Automotive Parking Heaters market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Parking Heaters in these regions, from 2012 to 2022 (forecast).

United States Automotive Parking Heaters market competition by top manufacturers/players, with Automotive Parking Heaters sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Eberspacher		
Digades		
Webasto		
Victor Industries		
Frost-Thermo King		
Pro-West Refrigeration		
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into		
Diesel		
Gasoline		
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including		
OEMs		
Aftermarket		
If you have any special requirements, please let us know and we will offer you the report as you want.		



#### **Contents**

United States Automotive Parking Heaters Market Report 2017

#### 1 AUTOMOTIVE PARKING HEATERS OVERVIEW

- 1.1 Product Overview and Scope of Automotive Parking Heaters
- 1.2 Classification of Automotive Parking Heaters by Product Category
- 1.2.1 United States Automotive Parking Heaters Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Automotive Parking Heaters Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Diesel
  - 1.2.4 Gasoline
- 1.3 United States Automotive Parking Heaters Market by Application/End Users
- 1.3.1 United States Automotive Parking Heaters Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 OEMs
  - 1.3.3 Aftermarket
- 1.4 United States Automotive Parking Heaters Market by Region
- 1.4.1 United States Automotive Parking Heaters Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Automotive Parking Heaters Status and Prospect (2012-2022)
- 1.4.3 Southwest Automotive Parking Heaters Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Automotive Parking Heaters Status and Prospect (2012-2022)
- 1.4.5 New England Automotive Parking Heaters Status and Prospect (2012-2022)
- 1.4.6 The South Automotive Parking Heaters Status and Prospect (2012-2022)
- 1.4.7 The Midwest Automotive Parking Heaters Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Automotive Parking Heaters (2012-2022)
  - 1.5.1 United States Automotive Parking Heaters Sales and Growth Rate (2012-2022)
- 1.5.2 United States Automotive Parking Heaters Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES AUTOMOTIVE PARKING HEATERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Automotive Parking Heaters Sales and Market Share of Key



Players/Suppliers (2012-2017)

- 2.2 United States Automotive Parking Heaters Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Automotive Parking Heaters Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Automotive Parking Heaters Market Competitive Situation and Trends
- 2.4.1 United States Automotive Parking Heaters Market Concentration Rate
- 2.4.2 United States Automotive Parking Heaters Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Automotive Parking Heaters Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES AUTOMOTIVE PARKING HEATERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Automotive Parking Heaters Sales and Market Share by Region (2012-2017)
- 3.2 United States Automotive Parking Heaters Revenue and Market Share by Region (2012-2017)
- 3.3 United States Automotive Parking Heaters Price by Region (2012-2017)

## 4 UNITED STATES AUTOMOTIVE PARKING HEATERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Automotive Parking Heaters Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Automotive Parking Heaters Revenue and Market Share by Type (2012-2017)
- 4.3 United States Automotive Parking Heaters Price by Type (2012-2017)
- 4.4 United States Automotive Parking Heaters Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES AUTOMOTIVE PARKING HEATERS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Automotive Parking Heaters Sales and Market Share by Application (2012-2017)
- 5.2 United States Automotive Parking Heaters Sales Growth Rate by Application (2012-2017)



#### 5.3 Market Drivers and Opportunities

### 6 UNITED STATES AUTOMOTIVE PARKING HEATERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Eberspacher
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Automotive Parking Heaters Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Eberspacher Automotive Parking Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Digades
  - 6.2.2 Automotive Parking Heaters Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Digades Automotive Parking Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Webasto
  - 6.3.2 Automotive Parking Heaters Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Webasto Automotive Parking Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Victor Industries
  - 6.4.2 Automotive Parking Heaters Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Victor Industries Automotive Parking Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Frost-Thermo King
  - 6.5.2 Automotive Parking Heaters Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Frost-Thermo King Automotive Parking Heaters Sales, Revenue, Price and



- Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Pro-West Refrigeration
  - 6.6.2 Automotive Parking Heaters Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Pro-West Refrigeration Automotive Parking Heaters Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

#### 7 AUTOMOTIVE PARKING HEATERS MANUFACTURING COST ANALYSIS

- 7.1 Automotive Parking Heaters Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Parking Heaters

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive Parking Heaters Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Parking Heaters Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy



- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 UNITED STATES AUTOMOTIVE PARKING HEATERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Automotive Parking Heaters Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Automotive Parking Heaters Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Automotive Parking Heaters Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Automotive Parking Heaters Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.







#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Parking Heaters

Figure United States Automotive Parking Heaters Market Size (K Units) by Type (2012-2022)

Figure United States Automotive Parking Heaters Sales Volume Market Share by Type (Product Category) in 2016

Figure Diesel Product Picture

Figure Gasoline Product Picture

Figure United States Automotive Parking Heaters Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Automotive Parking Heaters by Application in 2016

Figure OEMs Examples

Table Key Downstream Customer in OEMs

Figure Aftermarket Examples

Table Key Downstream Customer in Aftermarket

Figure United States Automotive Parking Heaters Market Size (Million USD) by Region (2012-2022)

Figure The West Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive Parking Heaters Sales (K Units) and Growth Rate (2012-2022)

Figure United States Automotive Parking Heaters Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive Parking Heaters Market Major Players Product Sales Volume (K Units) (2012-2017)



Table United States Automotive Parking Heaters Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Automotive Parking Heaters Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Parking Heaters Sales Share by Players/Suppliers

Figure 2017 United States Automotive Parking Heaters Sales Share by Players/Suppliers

Figure United States Automotive Parking Heaters Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Automotive Parking Heaters Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Automotive Parking Heaters Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Parking Heaters Revenue Share by Players/Suppliers

Figure 2017 United States Automotive Parking Heaters Revenue Share by Players/Suppliers

Table United States Market Automotive Parking Heaters Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Automotive Parking Heaters Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Automotive Parking Heaters Market Share of Top 3 Players/Suppliers

Figure United States Automotive Parking Heaters Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automotive Parking Heaters Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automotive Parking Heaters Product Category
Table United States Automotive Parking Heaters Sales (K Units) by Region (2012-2017)
Table United States Automotive Parking Heaters Sales Share by Region (2012-2017)
Figure United States Automotive Parking Heaters Sales Share by Region (2012-2017)
Figure United States Automotive Parking Heaters Sales Market Share by Region in
2016

Table United States Automotive Parking Heaters Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Automotive Parking Heaters Revenue Share by Region (2012-2017)

Figure United States Automotive Parking Heaters Revenue Market Share by Region



(2012-2017)

Figure United States Automotive Parking Heaters Revenue Market Share by Region in 2016

Table United States Automotive Parking Heaters Price (USD/Unit) by Region (2012-2017)

Table United States Automotive Parking Heaters Sales (K Units) by Type (2012-2017) Table United States Automotive Parking Heaters Sales Share by Type (2012-2017) Figure United States Automotive Parking Heaters Sales Share by Type (2012-2017) Figure United States Automotive Parking Heaters Sales Market Share by Type in 2016 Table United States Automotive Parking Heaters Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Automotive Parking Heaters Revenue Share by Type (2012-2017) Figure Revenue Market Share of Automotive Parking Heaters by Type (2012-2017) Figure Revenue Market Share of Automotive Parking Heaters by Type in 2016 Table United States Automotive Parking Heaters Price (USD/Unit) by Types (2012-2017)

Figure United States Automotive Parking Heaters Sales Growth Rate by Type (2012-2017)

Table United States Automotive Parking Heaters Sales (K Units) by Application (2012-2017)

Table United States Automotive Parking Heaters Sales Market Share by Application (2012-2017)

Figure United States Automotive Parking Heaters Sales Market Share by Application (2012-2017)

Figure United States Automotive Parking Heaters Sales Market Share by Application in 2016

Table United States Automotive Parking Heaters Sales Growth Rate by Application (2012-2017)

Figure United States Automotive Parking Heaters Sales Growth Rate by Application (2012-2017)

Table Eberspacher Basic Information List

Table Eberspacher Automotive Parking Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Eberspacher Automotive Parking Heaters Sales Growth Rate (2012-2017)
Figure Eberspacher Automotive Parking Heaters Sales Market Share in United States (2012-2017)

Figure Eberspacher Automotive Parking Heaters Revenue Market Share in United States (2012-2017)

Table Digades Basic Information List



Table Digades Automotive Parking Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Digades Automotive Parking Heaters Sales Growth Rate (2012-2017)

Figure Digades Automotive Parking Heaters Sales Market Share in United States (2012-2017)

Figure Digades Automotive Parking Heaters Revenue Market Share in United States (2012-2017)

Table Webasto Basic Information List

Table Webasto Automotive Parking Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Webasto Automotive Parking Heaters Sales Growth Rate (2012-2017)

Figure Webasto Automotive Parking Heaters Sales Market Share in United States (2012-2017)

Figure Webasto Automotive Parking Heaters Revenue Market Share in United States (2012-2017)

Table Victor Industries Basic Information List

Table Victor Industries Automotive Parking Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Victor Industries Automotive Parking Heaters Sales Growth Rate (2012-2017)

Figure Victor Industries Automotive Parking Heaters Sales Market Share in United States (2012-2017)

Figure Victor Industries Automotive Parking Heaters Revenue Market Share in United States (2012-2017)

Table Frost-Thermo King Basic Information List

Table Frost-Thermo King Automotive Parking Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Frost-Thermo King Automotive Parking Heaters Sales Growth Rate (2012-2017)

Figure Frost-Thermo King Automotive Parking Heaters Sales Market Share in United States (2012-2017)

Figure Frost-Thermo King Automotive Parking Heaters Revenue Market Share in United States (2012-2017)

Table Pro-West Refrigeration Basic Information List

Table Pro-West Refrigeration Automotive Parking Heaters Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pro-West Refrigeration Automotive Parking Heaters Sales Growth Rate (2012-2017)

Figure Pro-West Refrigeration Automotive Parking Heaters Sales Market Share in United States (2012-2017)

Figure Pro-West Refrigeration Automotive Parking Heaters Revenue Market Share in



United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Parking Heaters

Figure Manufacturing Process Analysis of Automotive Parking Heaters

Figure Automotive Parking Heaters Industrial Chain Analysis

Table Raw Materials Sources of Automotive Parking Heaters Major Players/Suppliers in 2016

Table Major Buyers of Automotive Parking Heaters

Table Distributors/Traders List

Figure United States Automotive Parking Heaters Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Automotive Parking Heaters Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Automotive Parking Heaters Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Type in 2022

Table United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Application in 2022

Table United States Automotive Parking Heaters Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Automotive Parking Heaters Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automotive Parking Heaters Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automotive Parking Heaters Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report



Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Automotive Parking Heaters Market Report 2017

Product link: https://marketpublishers.com/r/UCA9FA4A082EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UCA9FA4A082EN.html">https://marketpublishers.com/r/UCA9FA4A082EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970