

# United States Automotive OLED Lighting Market Report 2016

<https://marketpublishers.com/r/U90D652F72DEN.html>

Date: December 2016

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U90D652F72DEN

## Abstracts

### Notes:

Sales, means the sales volume of Automotive OLED Lighting

Revenue, means the sales value of Automotive OLED Lighting

This report studies sales (consumption) of Automotive OLED Lighting in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Astron FIAMM

LG

OSRAM

Royal Philips

GE

Konica Minolta

Nippon Seiki

Winstar

## Visteon

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Exterior Lighting

Interior Lighting

Type III

Split by applications, this report focuses on sales, market share and growth rate of Automotive OLED Lighting in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Automotive OLED Lighting Market Report 2016

#### **1 AUTOMOTIVE OLED LIGHTING OVERVIEW**

- 1.1 Product Overview and Scope of Automotive OLED Lighting
- 1.2 Classification of Automotive OLED Lighting
  - 1.2.1 Exterior Lighting
  - 1.2.2 Interior Lighting
  - 1.2.3 Type III
- 1.3 Application of Automotive OLED Lighting
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Automotive OLED Lighting (2011-2021)
  - 1.4.1 United States Automotive OLED Lighting Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Automotive OLED Lighting Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES AUTOMOTIVE OLED LIGHTING COMPETITION BY MANUFACTURERS**

- 2.1 United States Automotive OLED Lighting Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Automotive OLED Lighting Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Automotive OLED Lighting Average Price by Manufactures (2015 and 2016)
- 2.4 Automotive OLED Lighting Market Competitive Situation and Trends
  - 2.4.1 Automotive OLED Lighting Market Concentration Rate
  - 2.4.2 Automotive OLED Lighting Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES AUTOMOTIVE OLED LIGHTING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Automotive OLED Lighting Sales and Market Share by Type (2011-2016)

3.2 United States Automotive OLED Lighting Revenue and Market Share by Type (2011-2016)

3.3 United States Automotive OLED Lighting Price by Type (2011-2016)

3.4 United States Automotive OLED Lighting Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES AUTOMOTIVE OLED LIGHTING SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Automotive OLED Lighting Sales and Market Share by Application (2011-2016)

4.2 United States Automotive OLED Lighting Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES AUTOMOTIVE OLED LIGHTING MANUFACTURERS PROFILES/ANALYSIS**

5.1 Astron FIAMM

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Automotive OLED Lighting Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Astron FIAMM Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 LG

5.2.2 Automotive OLED Lighting Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 LG Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 OSRAM

5.3.2 Automotive OLED Lighting Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 OSRAM Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

## 5.4 Royal Philips

### 5.4.2 Automotive OLED Lighting Product Type, Application and Specification

#### 5.4.2.1 Type I

#### 5.4.2.2 Type II

### 5.4.3 Royal Philips Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.4.4 Main Business/Business Overview

## 5.5 GE

### 5.5.2 Automotive OLED Lighting Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 GE Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 Konica Minolta

### 5.6.2 Automotive OLED Lighting Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Konica Minolta Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 Nippon Seiki

### 5.7.2 Automotive OLED Lighting Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Nippon Seiki Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 Winstar

### 5.8.2 Automotive OLED Lighting Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Winstar Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 Visteon

### 5.9.2 Automotive OLED Lighting Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

5.9.3 Visteon Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

## **6 AUTOMOTIVE OLED LIGHTING MANUFACTURING COST ANALYSIS**

6.1 Automotive OLED Lighting Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Automotive OLED Lighting

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Automotive OLED Lighting Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Automotive OLED Lighting Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES AUTOMOTIVE OLED LIGHTING MARKET FORECAST (2016-2021)**

- 10.1 United States Automotive OLED Lighting Sales, Revenue Forecast (2016-2021)
- 10.2 United States Automotive OLED Lighting Sales Forecast by Type (2016-2021)
- 10.3 United States Automotive OLED Lighting Sales Forecast by Application  
(2016-2021)
- 10.4 Automotive OLED Lighting Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive OLED Lighting

Table Classification of Automotive OLED Lighting

Figure United States Sales Market Share of Automotive OLED Lighting by Type in 2015

Figure Exterior Lighting Picture

Figure Interior Lighting Picture

Table Application of Automotive OLED Lighting

Figure United States Sales Market Share of Automotive OLED Lighting by Application in 2015

Figure United States Automotive OLED Lighting Sales and Growth Rate (2011-2021)

Figure United States Automotive OLED Lighting Revenue and Growth Rate (2011-2021)

Table United States Automotive OLED Lighting Sales of Key Manufacturers (2015 and 2016)

Table United States Automotive OLED Lighting Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive OLED Lighting Sales Share by Manufacturers

Figure 2016 Automotive OLED Lighting Sales Share by Manufacturers

Table United States Automotive OLED Lighting Revenue by Manufacturers (2015 and 2016)

Table United States Automotive OLED Lighting Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automotive OLED Lighting Revenue Share by Manufacturers

Table 2016 United States Automotive OLED Lighting Revenue Share by Manufacturers

Table United States Market Automotive OLED Lighting Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automotive OLED Lighting Average Price of Key Manufacturers in 2015

Figure Automotive OLED Lighting Market Share of Top 3 Manufacturers

Figure Automotive OLED Lighting Market Share of Top 5 Manufacturers

Table United States Automotive OLED Lighting Sales by Type (2011-2016)

Table United States Automotive OLED Lighting Sales Share by Type (2011-2016)

Figure United States Automotive OLED Lighting Sales Market Share by Type in 2015

Table United States Automotive OLED Lighting Revenue and Market Share by Type (2011-2016)

Table United States Automotive OLED Lighting Revenue Share by Type (2011-2016)



Figure Revenue Market Share of Automotive OLED Lighting by Type (2011-2016)

Table United States Automotive OLED Lighting Price by Type (2011-2016)

Figure United States Automotive OLED Lighting Sales Growth Rate by Type (2011-2016)

Table United States Automotive OLED Lighting Sales by Application (2011-2016)

Table United States Automotive OLED Lighting Sales Market Share by Application (2011-2016)

Figure United States Automotive OLED Lighting Sales Market Share by Application in 2015

Table United States Automotive OLED Lighting Sales Growth Rate by Application (2011-2016)

Figure United States Automotive OLED Lighting Sales Growth Rate by Application (2011-2016)

Table Astron FIAMM Basic Information List

Table Astron FIAMM Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Astron FIAMM Automotive OLED Lighting Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Automotive OLED Lighting Sales Market Share (2011-2016)

Table OSRAM Basic Information List

Table OSRAM Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table OSRAM Automotive OLED Lighting Sales Market Share (2011-2016)

Table Royal Philips Basic Information List

Table Royal Philips Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table Royal Philips Automotive OLED Lighting Sales Market Share (2011-2016)

Table GE Basic Information List

Table GE Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table GE Automotive OLED Lighting Sales Market Share (2011-2016)

Table Konica Minolta Basic Information List

Table Konica Minolta Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table Konica Minolta Automotive OLED Lighting Sales Market Share (2011-2016)

Table Nippon Seiki Basic Information List

Table Nippon Seiki Automotive OLED Lighting Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Nippon Seiki Automotive OLED Lighting Sales Market Share (2011-2016)

Table Winstar Basic Information List

Table Winstar Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table Winstar Automotive OLED Lighting Sales Market Share (2011-2016)

Table Visteon Basic Information List

Table Visteon Automotive OLED Lighting Sales, Revenue, Price and Gross Margin (2011-2016)

Table Visteon Automotive OLED Lighting Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive OLED Lighting

Figure Manufacturing Process Analysis of Automotive OLED Lighting

Figure Automotive OLED Lighting Industrial Chain Analysis

Table Raw Materials Sources of Automotive OLED Lighting Major Manufacturers in 2015

Table Major Buyers of Automotive OLED Lighting

Table Distributors/Traders List

Figure United States Automotive OLED Lighting Production and Growth Rate Forecast (2016-2021)

Figure United States Automotive OLED Lighting Revenue and Growth Rate Forecast (2016-2021)

Table United States Automotive OLED Lighting Production Forecast by Type (2016-2021)

Table United States Automotive OLED Lighting Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Automotive OLED Lighting Market Report 2016

Product link: <https://marketpublishers.com/r/U90D652F72DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U90D652F72DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970