

# United States Automotive NFC Market Report 2016

<https://marketpublishers.com/r/U9C90469A85EN.html>

Date: November 2016

Pages: 103

Price: US\$ 3,800.00 (Single User License)

ID: U9C90469A85EN

## Abstracts

### Notes:

Sales, means the sales volume of Automotive NFC

Revenue, means the sales value of Automotive NFC

Revenue, means the sales sales (consumption) of Automotive NFC in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Sony

FeliCa

NXP

Broadcom

STMicroelectronics

Samsung

Polaric

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Automotive NFC in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Automotive NFC Market Report 2016

#### **1 AUTOMOTIVE NFC OVERVIEW**

- 1.1 Product Overview and Scope of Automotive NFC
- 1.2 Classification of Automotive NFC
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Automotive NFC
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Automotive NFC (2011-2021)
  - 1.4.1 United States Automotive NFC Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Automotive NFC Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES AUTOMOTIVE NFC COMPETITION BY MANUFACTURERS**

- 2.1 United States Automotive NFC Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Automotive NFC Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Automotive NFC Average Price by Manufactures (2015 and 2016)
- 2.4 Automotive NFC Market Competitive Situation and Trends
  - 2.4.1 Automotive NFC Market Concentration Rate
  - 2.4.2 Automotive NFC Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES AUTOMOTIVE NFC SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Automotive NFC Sales and Market Share by Type (2011-2016)
- 3.2 United States Automotive NFC Revenue and Market Share by Type (2011-2016)
- 3.3 United States Automotive NFC Price by Type (2011-2016)
- 3.4 United States Automotive NFC Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES AUTOMOTIVE NFC SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Automotive NFC Sales and Market Share by Application (2011-2016)
- 4.2 United States Automotive NFC Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES AUTOMOTIVE NFC MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Sony

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Automotive NFC Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Sony Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 FeliCa

- 5.2.2 Automotive NFC Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 FeliCa Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 NXP

- 5.3.2 Automotive NFC Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 NXP Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Broadcom

- 5.4.2 Automotive NFC Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Broadcom Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 STMicroelectronics

- 5.5.2 Automotive NFC Product Type, Application and Specification
  - 5.5.2.1 Type I

#### 5.5.2.2 Type II

5.5.3 STMicroelectronics Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

### 5.6 Samsung

5.6.2 Automotive NFC Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Samsung Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

### 5.7 Polaric

5.7.2 Automotive NFC Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Polaric Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

## **6 AUTOMOTIVE NFC MANUFACTURING COST ANALYSIS**

6.1 Automotive NFC Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Automotive NFC

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Automotive NFC Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Automotive NFC Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES AUTOMOTIVE NFC MARKET FORECAST (2016-2021)**

- 10.1 United States Automotive NFC Sales, Revenue Forecast (2016-2021)
- 10.2 United States Automotive NFC Sales Forecast by Type (2016-2021)
- 10.3 United States Automotive NFC Sales Forecast by Application (2016-2021)
- 10.4 Automotive NFC Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive NFC

Table Classification of Automotive NFC

Figure United States Sales Market Share of Automotive NFC by Type in 2015

Table Application of Automotive NFC

Figure United States Sales Market Share of Automotive NFC by Application in 2015

Figure United States Automotive NFC Sales and Growth Rate (2011-2021)

Figure United States Automotive NFC Revenue and Growth Rate (2011-2021)

Table United States Automotive NFC Sales of Key Manufacturers (2015 and 2016)

Table United States Automotive NFC Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive NFC Sales Share by Manufacturers

Figure 2016 Automotive NFC Sales Share by Manufacturers

Table United States Automotive NFC Revenue by Manufacturers (2015 and 2016)

Table United States Automotive NFC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automotive NFC Revenue Share by Manufacturers

Table 2016 United States Automotive NFC Revenue Share by Manufacturers

Table United States Market Automotive NFC Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automotive NFC Average Price of Key Manufacturers in 2015

Figure Automotive NFC Market Share of Top 3 Manufacturers

Figure Automotive NFC Market Share of Top 5 Manufacturers

Table United States Automotive NFC Sales by Type (2011-2016)

Table United States Automotive NFC Sales Share by Type (2011-2016)

Figure United States Automotive NFC Sales Market Share by Type in 2015

Table United States Automotive NFC Revenue and Market Share by Type (2011-2016)

Table United States Automotive NFC Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Automotive NFC by Type (2011-2016)

Table United States Automotive NFC Price by Type (2011-2016)

Figure United States Automotive NFC Sales Growth Rate by Type (2011-2016)

Table United States Automotive NFC Sales by Application (2011-2016)

Table United States Automotive NFC Sales Market Share by Application (2011-2016)

Figure United States Automotive NFC Sales Market Share by Application in 2015

Table United States Automotive NFC Sales Growth Rate by Application (2011-2016)

Figure United States Automotive NFC Sales Growth Rate by Application (2011-2016)

Table Sony Basic Information List  
Table Sony Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Sony Automotive NFC Sales Market Share (2011-2016)  
Table FeliCa Basic Information List  
Table FeliCa Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Table FeliCa Automotive NFC Sales Market Share (2011-2016)  
Table NXP Basic Information List  
Table NXP Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Table NXP Automotive NFC Sales Market Share (2011-2016)  
Table Broadcom Basic Information List  
Table Broadcom Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Broadcom Automotive NFC Sales Market Share (2011-2016)  
Table STMicroelectronics Basic Information List  
Table STMicroelectronics Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Table STMicroelectronics Automotive NFC Sales Market Share (2011-2016)  
Table Samsung Basic Information List  
Table Samsung Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Samsung Automotive NFC Sales Market Share (2011-2016)  
Table Polaric Basic Information List  
Table Polaric Automotive NFC Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Polaric Automotive NFC Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Automotive NFC  
Figure Manufacturing Process Analysis of Automotive NFC  
Figure Automotive NFC Industrial Chain Analysis  
Table Raw Materials Sources of Automotive NFC Major Manufacturers in 2015  
Table Major Buyers of Automotive NFC  
Table Distributors/Traders List  
Figure United States Automotive NFC Production and Growth Rate Forecast (2016-2021)  
Figure United States Automotive NFC Revenue and Growth Rate Forecast (2016-2021)  
Table United States Automotive NFC Production Forecast by Type (2016-2021)  
Table United States Automotive NFC Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Automotive NFC Market Report 2016

Product link: <https://marketpublishers.com/r/U9C90469A85EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9C90469A85EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970