

United States Automotive Modular Seating Market Report 2017

https://marketpublishers.com/r/U11700A28FDWEN.html

Date: October 2017 Pages: 102 Price: US\$ 3,800.00 (Single User License) ID: U11700A28FDWEN

Abstracts

In this report, the United States Automotive Modular Seating market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Modular Seating in these regions, from 2012 to 2022 (forecast).

United States Automotive Modular Seating market competition by top manufacturers/players, with Automotive Modular Seating sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Faurecia

Adient

Lear Corporation

Continental

Toyota Boshoku Corporation

Brose Fahrzeugteile

F.S. Fehrer Automotive

Magna International

GRAMMER AG

Fisher & Company

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fabric Seat

Genuine Leather Seat

Other Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Automotive Modular Seating for each application, including

Passenger Car

Commercial Vehicle



If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Automotive Modular Seating Market Report 2017

1 AUTOMOTIVE MODULAR SEATING OVERVIEW

1.1 Product Overview and Scope of Automotive Modular Seating

1.2 Classification of Automotive Modular Seating by Product Category

1.2.1 United States Automotive Modular Seating Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Automotive Modular Seating Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Fabric Seat

1.2.4 Genuine Leather Seat

1.2.5 Other Type

1.3 United States Automotive Modular Seating Market by Application/End Users

1.3.1 United States Automotive Modular Seating Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Passenger Car

1.3.3 Commercial Vehicle

1.4 United States Automotive Modular Seating Market by Region

1.4.1 United States Automotive Modular Seating Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Automotive Modular Seating Status and Prospect (2012-2022)

1.4.3 Southwest Automotive Modular Seating Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Automotive Modular Seating Status and Prospect (2012-2022)

1.4.5 New England Automotive Modular Seating Status and Prospect (2012-2022)1.4.6 The South Automotive Modular Seating Status and Prospect (2012-2022)

1.4.7 The Midwest Automotive Modular Seating Status and Prospect (2012-2022)1.5 United States Market Size (Value and Volume) of Automotive Modular Seating (2012-2022)

1.5.1 United States Automotive Modular Seating Sales and Growth Rate (2012-2022)

1.5.2 United States Automotive Modular Seating Revenue and Growth Rate (2012-2022)

2 UNITED STATES AUTOMOTIVE MODULAR SEATING MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States Automotive Modular Seating Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Automotive Modular Seating Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Automotive Modular Seating Average Price by Players/Suppliers (2012-2017)

2.4 United States Automotive Modular Seating Market Competitive Situation and Trends

2.4.1 United States Automotive Modular Seating Market Concentration Rate

2.4.2 United States Automotive Modular Seating Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive Modular Seating Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES AUTOMOTIVE MODULAR SEATING SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Automotive Modular Seating Sales and Market Share by Region (2012-2017)

3.2 United States Automotive Modular Seating Revenue and Market Share by Region (2012-2017)

3.3 United States Automotive Modular Seating Price by Region (2012-2017)

4 UNITED STATES AUTOMOTIVE MODULAR SEATING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Automotive Modular Seating Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Automotive Modular Seating Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive Modular Seating Price by Type (2012-2017)

4.4 United States Automotive Modular Seating Sales Growth Rate by Type (2012-2017)

5 UNITED STATES AUTOMOTIVE MODULAR SEATING SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Automotive Modular Seating Sales and Market Share by Application (2012-2017)

5.2 United States Automotive Modular Seating Sales Growth Rate by Application



(2012-2017)5.3 Market Drivers and Opportunities

6 UNITED STATES AUTOMOTIVE MODULAR SEATING PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Faurecia

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Modular Seating Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Faurecia Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Adient

6.2.2 Automotive Modular Seating Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Adient Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Lear Corporation

6.3.2 Automotive Modular Seating Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Lear Corporation Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Continental

6.4.2 Automotive Modular Seating Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Continental Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Toyota Boshoku Corporation

6.5.2 Automotive Modular Seating Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B



6.5.3 Toyota Boshoku Corporation Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Brose Fahrzeugteile

6.6.2 Automotive Modular Seating Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Brose Fahrzeugteile Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 F.S. Fehrer Automotive

6.7.2 Automotive Modular Seating Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 F.S. Fehrer Automotive Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Magna International

6.8.2 Automotive Modular Seating Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Magna International Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 GRAMMER AG

6.9.2 Automotive Modular Seating Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 GRAMMER AG Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Fisher & Company

6.10.2 Automotive Modular Seating Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Fisher & Company Automotive Modular Seating Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview



7 AUTOMOTIVE MODULAR SEATING MANUFACTURING COST ANALYSIS

- 7.1 Automotive Modular Seating Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Modular Seating

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive Modular Seating Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Modular Seating Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



11 UNITED STATES AUTOMOTIVE MODULAR SEATING MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Automotive Modular Seating Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Automotive Modular Seating Sales Volume Forecast by Type (2017-2022)

11.3 United States Automotive Modular Seating Sales Volume Forecast by Application (2017-2022)

11.4 United States Automotive Modular Seating Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Modular Seating

Figure United States Automotive Modular Seating Market Size (K Units) by Type (2012-2022)

Figure United States Automotive Modular Seating Sales Volume Market Share by Type (Product Category) in 2016

Figure Fabric Seat Product Picture

Figure Genuine Leather Seat Product Picture

Figure Other Type Product Picture

Figure United States Automotive Modular Seating Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Automotive Modular Seating by Application in 2016

Figure Passenger Car Examples

Table Key Downstream Customer in Passenger Car

Figure Commercial Vehicle Examples

 Table Key Downstream Customer in Commercial Vehicle

Figure United States Automotive Modular Seating Market Size (Million USD) by Region (2012-2022)

Figure The West Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive Modular Seating Sales (K Units) and Growth Rate (2012-2022)

Figure United States Automotive Modular Seating Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive Modular Seating Market Major Players Product Sales



Volume (K Units) (2012-2017)

Table United States Automotive Modular Seating Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Automotive Modular Seating Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Modular Seating Sales Share by Players/Suppliers

Figure 2017 United States Automotive Modular Seating Sales Share by Players/Suppliers

Figure United States Automotive Modular Seating Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Automotive Modular Seating Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Automotive Modular Seating Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Modular Seating Revenue Share by Players/Suppliers

Figure 2017 United States Automotive Modular Seating Revenue Share by Players/Suppliers

Table United States Market Automotive Modular Seating Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Automotive Modular Seating Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Automotive Modular Seating Market Share of Top 3 Players/Suppliers

Figure United States Automotive Modular Seating Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automotive Modular Seating Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automotive Modular Seating Product Category Table United States Automotive Modular Seating Sales (K Units) by Region (2012-2017)

Table United States Automotive Modular Seating Sales Share by Region (2012-2017) Figure United States Automotive Modular Seating Sales Share by Region (2012-2017) Figure United States Automotive Modular Seating Sales Market Share by Region in 2016

Table United States Automotive Modular Seating Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Automotive Modular Seating Revenue Share by Region



(2012-2017)

Figure United States Automotive Modular Seating Revenue Market Share by Region (2012-2017)

Figure United States Automotive Modular Seating Revenue Market Share by Region in 2016

Table United States Automotive Modular Seating Price (USD/Unit) by Region (2012-2017)

Table United States Automotive Modular Seating Sales (K Units) by Type (2012-2017) Table United States Automotive Modular Seating Sales Share by Type (2012-2017) Figure United States Automotive Modular Seating Sales Share by Type (2012-2017) Figure United States Automotive Modular Seating Sales Market Share by Type in 2016 Table United States Automotive Modular Seating Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Automotive Modular Seating Revenue Share by Type (2012-2017) Figure Revenue Market Share of Automotive Modular Seating by Type (2012-2017) Figure Revenue Market Share of Automotive Modular Seating by Type in 2016

Table United States Automotive Modular Seating Price (USD/Unit) by Types (2012-2017)

Figure United States Automotive Modular Seating Sales Growth Rate by Type (2012-2017)

Table United States Automotive Modular Seating Sales (K Units) by Application (2012-2017)

Table United States Automotive Modular Seating Sales Market Share by Application (2012-2017)

Figure United States Automotive Modular Seating Sales Market Share by Application (2012-2017)

Figure United States Automotive Modular Seating Sales Market Share by Application in 2016

Table United States Automotive Modular Seating Sales Growth Rate by Application (2012-2017)

Figure United States Automotive Modular Seating Sales Growth Rate by Application (2012-2017)

Table Faurecia Basic Information List

Table Faurecia Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Faurecia Automotive Modular Seating Sales Growth Rate (2012-2017)

Figure Faurecia Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Faurecia Automotive Modular Seating Revenue Market Share in United States



(2012-2017)

Table Adient Basic Information List

Table Adient Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Adient Automotive Modular Seating Sales Growth Rate (2012-2017)

Figure Adient Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Adient Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table Lear Corporation Basic Information List

Table Lear Corporation Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lear Corporation Automotive Modular Seating Sales Growth Rate (2012-2017) Figure Lear Corporation Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Lear Corporation Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table Continental Basic Information List

Table Continental Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Continental Automotive Modular Seating Sales Growth Rate (2012-2017) Figure Continental Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Continental Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table Toyota Boshoku Corporation Basic Information List

Table Toyota Boshoku Corporation Automotive Modular Seating Sales (K Units),

Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toyota Boshoku Corporation Automotive Modular Seating Sales Growth Rate (2012-2017)

Figure Toyota Boshoku Corporation Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Toyota Boshoku Corporation Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table Brose Fahrzeugteile Basic Information List

Table Brose Fahrzeugteile Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Brose Fahrzeugteile Automotive Modular Seating Sales Growth Rate (2012-2017)



Figure Brose Fahrzeugteile Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Brose Fahrzeugteile Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table F.S. Fehrer Automotive Basic Information List

Table F.S. Fehrer Automotive Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure F.S. Fehrer Automotive Automotive Modular Seating Sales Growth Rate (2012-2017)

Figure F.S. Fehrer Automotive Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure F.S. Fehrer Automotive Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table Magna International Basic Information List

Table Magna International Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Magna International Automotive Modular Seating Sales Growth Rate (2012-2017)

Figure Magna International Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Magna International Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table GRAMMER AG Basic Information List

Table GRAMMER AG Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GRAMMER AG Automotive Modular Seating Sales Growth Rate (2012-2017)

Figure GRAMMER AG Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure GRAMMER AG Automotive Modular Seating Revenue Market Share in United States (2012-2017)

Table Fisher & Company Basic Information List

Table Fisher & Company Automotive Modular Seating Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fisher & Company Automotive Modular Seating Sales Growth Rate (2012-2017) Figure Fisher & Company Automotive Modular Seating Sales Market Share in United States (2012-2017)

Figure Fisher & Company Automotive Modular Seating Revenue Market Share in United States (2012-2017)

 Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Automotive Modular Seating Figure Manufacturing Process Analysis of Automotive Modular Seating Figure Automotive Modular Seating Industrial Chain Analysis Table Raw Materials Sources of Automotive Modular Seating Major Players/Suppliers in 2016 Table Major Buyers of Automotive Modular Seating Table Distributors/Traders List Figure United States Automotive Modular Seating Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Automotive Modular Seating Revenue (Million USD) and Growth Rate Forecast (2017-2022) Figure United States Automotive Modular Seating Price (USD/Unit) Trend Forecast (2017 - 2022)Table United States Automotive Modular Seating Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Automotive Modular Seating Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Automotive Modular Seating Sales Volume (K Units) Forecast by Type in 2022 Table United States Automotive Modular Seating Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Automotive Modular Seating Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Automotive Modular Seating Sales Volume (K Units) Forecast by Application in 2022 Table United States Automotive Modular Seating Sales Volume (K Units) Forecast by Region (2017-2022) Table United States Automotive Modular Seating Sales Volume Share Forecast by Region (2017-2022) Figure United States Automotive Modular Seating Sales Volume Share Forecast by Region (2017-2022) Figure United States Automotive Modular Seating Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources



Table Key Data Information from Primary Sources



I would like to order

Product name: United States Automotive Modular Seating Market Report 2017 Product link: <u>https://marketpublishers.com/r/U11700A28FDWEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U11700A28FDWEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970