

United States Automotive HUD Market Report 2017

<https://marketpublishers.com/r/UA7E2FEE16DWEN.html>

Date: November 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: UA7E2FEE16DWEN

Abstracts

In this report, the United States Automotive HUD market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive HUD in these regions, from 2012 to 2022 (forecast).

United States Automotive HUD market competition by top manufacturers/players, with Automotive HUD sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Robert Bosch

Panasonic

Continental

DENSO

Visteon

NIPPON SEIKI

Pioneer

Yazaki

Harman

Garmin

Microvision

LG Display

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Windshield Head-Up Display

Combiner Head-Up Display

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Mid-Segment Vehicle

Luxury Vehicle

Economic Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Automotive HUD Market Report 2017

1 AUTOMOTIVE HUD OVERVIEW

- 1.1 Product Overview and Scope of Automotive HUD
- 1.2 Classification of Automotive HUD by Product Category
 - 1.2.1 United States Automotive HUD Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Automotive HUD Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Windshield Head-Up Display
 - 1.2.4 Combiner Head-Up Display
- 1.3 United States Automotive HUD Market by Application/End Users
 - 1.3.1 United States Automotive HUD Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Mid-Segment Vehicle
 - 1.3.3 Luxury Vehicle
 - 1.3.4 Economic Vehicle
- 1.4 United States Automotive HUD Market by Region
 - 1.4.1 United States Automotive HUD Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Automotive HUD Status and Prospect (2012-2022)
 - 1.4.3 Southwest Automotive HUD Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Automotive HUD Status and Prospect (2012-2022)
 - 1.4.5 New England Automotive HUD Status and Prospect (2012-2022)
 - 1.4.6 The South Automotive HUD Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Automotive HUD Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Automotive HUD (2012-2022)
 - 1.5.1 United States Automotive HUD Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Automotive HUD Revenue and Growth Rate (2012-2022)

2 UNITED STATES AUTOMOTIVE HUD MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Automotive HUD Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Automotive HUD Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Automotive HUD Average Price by Players/Suppliers (2012-2017)

2.4 United States Automotive HUD Market Competitive Situation and Trends

2.4.1 United States Automotive HUD Market Concentration Rate

2.4.2 United States Automotive HUD Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive HUD Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES AUTOMOTIVE HUD SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Automotive HUD Sales and Market Share by Region (2012-2017)

3.2 United States Automotive HUD Revenue and Market Share by Region (2012-2017)

3.3 United States Automotive HUD Price by Region (2012-2017)

4 UNITED STATES AUTOMOTIVE HUD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Automotive HUD Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Automotive HUD Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive HUD Price by Type (2012-2017)

4.4 United States Automotive HUD Sales Growth Rate by Type (2012-2017)

5 UNITED STATES AUTOMOTIVE HUD SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Automotive HUD Sales and Market Share by Application (2012-2017)

5.2 United States Automotive HUD Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES AUTOMOTIVE HUD PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Robert Bosch

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive HUD Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Robert Bosch Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Panasonic
 - 6.2.2 Automotive HUD Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Panasonic Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Continental
 - 6.3.2 Automotive HUD Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Continental Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 DENSO
 - 6.4.2 Automotive HUD Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 DENSO Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Visteon
 - 6.5.2 Automotive HUD Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Visteon Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 NIPPON SEIKI
 - 6.6.2 Automotive HUD Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 NIPPON SEIKI Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Pioneer

- 6.7.2 Automotive HUD Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Pioneer Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Yazaki
 - 6.8.2 Automotive HUD Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Yazaki Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Harman
 - 6.9.2 Automotive HUD Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Harman Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Garmin
 - 6.10.2 Automotive HUD Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Garmin Automotive HUD Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Microvision
- 6.12 LG Display

7 AUTOMOTIVE HUD MANUFACTURING COST ANALYSIS

- 7.1 Automotive HUD Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive HUD

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive HUD Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive HUD Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES AUTOMOTIVE HUD MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Automotive HUD Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Automotive HUD Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Automotive HUD Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Automotive HUD Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive HUD

Figure United States Automotive HUD Market Size (K Units) by Type (2012-2022)

Figure United States Automotive HUD Sales Volume Market Share by Type (Product Category) in 2016

Figure Windshield Head-Up Display Product Picture

Figure Combiner Head-Up Display Product Picture

Figure United States Automotive HUD Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Automotive HUD by Application in 2016

Figure Mid-Segment Vehicle Examples

Table Key Downstream Customer in Mid-Segment Vehicle

Figure Luxury Vehicle Examples

Table Key Downstream Customer in Luxury Vehicle

Figure Economic Vehicle Examples

Table Key Downstream Customer in Economic Vehicle

Figure United States Automotive HUD Market Size (Million USD) by Region (2012-2022)

Figure The West Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive HUD Sales (K Units) and Growth Rate (2012-2022)

Figure United States Automotive HUD Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive HUD Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Automotive HUD Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Automotive HUD Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Automotive HUD Sales Share by Players/Suppliers
Figure 2017 United States Automotive HUD Sales Share by Players/Suppliers
Figure United States Automotive HUD Market Major Players Product Revenue (Million USD) (2012-2017)
Table United States Automotive HUD Revenue (Million USD) by Players/Suppliers (2012-2017)
Table United States Automotive HUD Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Automotive HUD Revenue Share by Players/Suppliers
Figure 2017 United States Automotive HUD Revenue Share by Players/Suppliers
Table United States Market Automotive HUD Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Automotive HUD Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Automotive HUD Market Share of Top 3 Players/Suppliers
Figure United States Automotive HUD Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Automotive HUD Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Automotive HUD Product Category
Table United States Automotive HUD Sales (K Units) by Region (2012-2017)
Table United States Automotive HUD Sales Share by Region (2012-2017)
Figure United States Automotive HUD Sales Share by Region (2012-2017)
Figure United States Automotive HUD Sales Market Share by Region in 2016
Table United States Automotive HUD Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Automotive HUD Revenue Share by Region (2012-2017)
Figure United States Automotive HUD Revenue Market Share by Region (2012-2017)
Figure United States Automotive HUD Revenue Market Share by Region in 2016
Table United States Automotive HUD Price (USD/Unit) by Region (2012-2017)
Table United States Automotive HUD Sales (K Units) by Type (2012-2017)
Table United States Automotive HUD Sales Share by Type (2012-2017)
Figure United States Automotive HUD Sales Share by Type (2012-2017)
Figure United States Automotive HUD Sales Market Share by Type in 2016
Table United States Automotive HUD Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Automotive HUD Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Automotive HUD by Type (2012-2017)
Figure Revenue Market Share of Automotive HUD by Type in 2016
Table United States Automotive HUD Price (USD/Unit) by Types (2012-2017)

Figure United States Automotive HUD Sales Growth Rate by Type (2012-2017)
Table United States Automotive HUD Sales (K Units) by Application (2012-2017)
Table United States Automotive HUD Sales Market Share by Application (2012-2017)
Figure United States Automotive HUD Sales Market Share by Application (2012-2017)
Figure United States Automotive HUD Sales Market Share by Application in 2016
Table United States Automotive HUD Sales Growth Rate by Application (2012-2017)
Figure United States Automotive HUD Sales Growth Rate by Application (2012-2017)
Table Robert Bosch Basic Information List
Table Robert Bosch Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Robert Bosch Automotive HUD Sales Growth Rate (2012-2017)
Figure Robert Bosch Automotive HUD Sales Market Share in United States (2012-2017)
Figure Robert Bosch Automotive HUD Revenue Market Share in United States (2012-2017)
Table Panasonic Basic Information List
Table Panasonic Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Panasonic Automotive HUD Sales Growth Rate (2012-2017)
Figure Panasonic Automotive HUD Sales Market Share in United States (2012-2017)
Figure Panasonic Automotive HUD Revenue Market Share in United States (2012-2017)
Table Continental Basic Information List
Table Continental Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Continental Automotive HUD Sales Growth Rate (2012-2017)
Figure Continental Automotive HUD Sales Market Share in United States (2012-2017)
Figure Continental Automotive HUD Revenue Market Share in United States (2012-2017)
Table DENSO Basic Information List
Table DENSO Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure DENSO Automotive HUD Sales Growth Rate (2012-2017)
Figure DENSO Automotive HUD Sales Market Share in United States (2012-2017)
Figure DENSO Automotive HUD Revenue Market Share in United States (2012-2017)
Table Visteon Basic Information List
Table Visteon Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Visteon Automotive HUD Sales Growth Rate (2012-2017)

Figure Visteon Automotive HUD Sales Market Share in United States (2012-2017)

Figure Visteon Automotive HUD Revenue Market Share in United States (2012-2017)

Table NIPPON SEIKI Basic Information List

Table NIPPON SEIKI Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NIPPON SEIKI Automotive HUD Sales Growth Rate (2012-2017)

Figure NIPPON SEIKI Automotive HUD Sales Market Share in United States (2012-2017)

Figure NIPPON SEIKI Automotive HUD Revenue Market Share in United States (2012-2017)

Table Pioneer Basic Information List

Table Pioneer Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pioneer Automotive HUD Sales Growth Rate (2012-2017)

Figure Pioneer Automotive HUD Sales Market Share in United States (2012-2017)

Figure Pioneer Automotive HUD Revenue Market Share in United States (2012-2017)

Table Yazaki Basic Information List

Table Yazaki Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Yazaki Automotive HUD Sales Growth Rate (2012-2017)

Figure Yazaki Automotive HUD Sales Market Share in United States (2012-2017)

Figure Yazaki Automotive HUD Revenue Market Share in United States (2012-2017)

Table Harman Basic Information List

Table Harman Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Harman Automotive HUD Sales Growth Rate (2012-2017)

Figure Harman Automotive HUD Sales Market Share in United States (2012-2017)

Figure Harman Automotive HUD Revenue Market Share in United States (2012-2017)

Table Garmin Basic Information List

Table Garmin Automotive HUD Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Garmin Automotive HUD Sales Growth Rate (2012-2017)

Figure Garmin Automotive HUD Sales Market Share in United States (2012-2017)

Figure Garmin Automotive HUD Revenue Market Share in United States (2012-2017)

Table Microvision Basic Information List

Table LG Display Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive HUD
Figure Manufacturing Process Analysis of Automotive HUD
Figure Automotive HUD Industrial Chain Analysis
Table Raw Materials Sources of Automotive HUD Major Players/Suppliers in 2016
Table Major Buyers of Automotive HUD
Table Distributors/Traders List
Figure United States Automotive HUD Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Automotive HUD Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Automotive HUD Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Automotive HUD Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Automotive HUD Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Automotive HUD Sales Volume (K Units) Forecast by Type in 2022
Table United States Automotive HUD Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Automotive HUD Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Automotive HUD Sales Volume (K Units) Forecast by Application in 2022
Table United States Automotive HUD Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Automotive HUD Sales Volume Share Forecast by Region (2017-2022)
Figure United States Automotive HUD Sales Volume Share Forecast by Region (2017-2022)
Figure United States Automotive HUD Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Automotive HUD Market Report 2017

Product link: <https://marketpublishers.com/r/UA7E2FEE16DWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA7E2FEE16DWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970