

United States Automotive Flooring Market Report 2017

<https://marketpublishers.com/r/UD5273DC112WEN.html>

Date: November 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UD5273DC112WEN

Abstracts

In this report, the United States Automotive Flooring market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Flooring in these regions, from 2012 to 2022 (forecast).

United States Automotive Flooring market competition by top manufacturers/players, with Automotive Flooring sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

3M Company

DuPont

Low & Bonar

GAHH LLC

AGM Automotive, LLC

Toyota Boshoku

ConForm Automotive

Magna International Inc

Suminoe Textile Co. Ltd

Autotech Nonwovens

Lear Corporation

Walser Gmbh

German Auto Tops Inc.

Auto Custom Carpets Inc.

Feltex Automotive

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Carpets

Mats

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Passenger cars

LCV

HCV

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Automotive Flooring Market Report 2017

1 AUTOMOTIVE FLOORING OVERVIEW

1.1 Product Overview and Scope of Automotive Flooring

1.2 Classification of Automotive Flooring by Product Category

1.2.1 United States Automotive Flooring Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Automotive Flooring Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Carpets

1.2.4 Mats

1.3 United States Automotive Flooring Market by Application/End Users

1.3.1 United States Automotive Flooring Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Passenger cars

1.3.3 LCV

1.3.4 HCV

1.4 United States Automotive Flooring Market by Region

1.4.1 United States Automotive Flooring Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Automotive Flooring Status and Prospect (2012-2022)

1.4.3 Southwest Automotive Flooring Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Automotive Flooring Status and Prospect (2012-2022)

1.4.5 New England Automotive Flooring Status and Prospect (2012-2022)

1.4.6 The South Automotive Flooring Status and Prospect (2012-2022)

1.4.7 The Midwest Automotive Flooring Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Automotive Flooring (2012-2022)

1.5.1 United States Automotive Flooring Sales and Growth Rate (2012-2022)

1.5.2 United States Automotive Flooring Revenue and Growth Rate (2012-2022)

2 UNITED STATES AUTOMOTIVE FLOORING MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Automotive Flooring Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Automotive Flooring Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Automotive Flooring Average Price by Players/Suppliers (2012-2017)

2.4 United States Automotive Flooring Market Competitive Situation and Trends

2.4.1 United States Automotive Flooring Market Concentration Rate

2.4.2 United States Automotive Flooring Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive Flooring Manufacturing Base

Distribution, Sales Area, Product Type

3 UNITED STATES AUTOMOTIVE FLOORING SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Automotive Flooring Sales and Market Share by Region (2012-2017)

3.2 United States Automotive Flooring Revenue and Market Share by Region

(2012-2017)

3.3 United States Automotive Flooring Price by Region (2012-2017)

4 UNITED STATES AUTOMOTIVE FLOORING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Automotive Flooring Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Automotive Flooring Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive Flooring Price by Type (2012-2017)

4.4 United States Automotive Flooring Sales Growth Rate by Type (2012-2017)

5 UNITED STATES AUTOMOTIVE FLOORING SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Automotive Flooring Sales and Market Share by Application (2012-2017)

5.2 United States Automotive Flooring Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES AUTOMOTIVE FLOORING PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 3M Company

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Automotive Flooring Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 3M Company Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 DuPont
 - 6.2.2 Automotive Flooring Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 DuPont Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Low & Bonar
 - 6.3.2 Automotive Flooring Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Low & Bonar Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 GAHH LLC
 - 6.4.2 Automotive Flooring Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 GAHH LLC Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 AGM Automotive, LLC
 - 6.5.2 Automotive Flooring Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 AGM Automotive, LLC Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Toyota Boshoku
 - 6.6.2 Automotive Flooring Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B

6.6.3 Toyota Boshoku Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 ConForm Automotive

6.7.2 Automotive Flooring Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 ConForm Automotive Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Magna International Inc

6.8.2 Automotive Flooring Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Magna International Inc Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Suminoe Textile Co. Ltd

6.9.2 Automotive Flooring Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Suminoe Textile Co. Ltd Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Autotech Nonwovens

6.10.2 Automotive Flooring Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Autotech Nonwovens Automotive Flooring Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Lear Corporation

6.12 Walser GmbH

6.13 German Auto Tops Inc.

6.14 Auto Custom Carpets Inc.

6.15 Feltex Automotive

7 AUTOMOTIVE FLOORING MANUFACTURING COST ANALYSIS

- 7.1 Automotive Flooring Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Flooring

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive Flooring Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Flooring Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES AUTOMOTIVE FLOORING MARKET SIZE (VALUE AND

VOLUME) FORECAST (2017-2022)

- 11.1 United States Automotive Flooring Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Automotive Flooring Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Automotive Flooring Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Automotive Flooring Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Flooring

Figure United States Automotive Flooring Market Size (K Units) by Type (2012-2022)

Figure United States Automotive Flooring Sales Volume Market Share by Type (Product Category) in 2016

Figure Carpets Product Picture

Figure Mats Product Picture

Figure United States Automotive Flooring Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Automotive Flooring by Application in 2016

Figure Passenger cars Examples

Table Key Downstream Customer in Passenger cars

Figure LCV Examples

Table Key Downstream Customer in LCV

Figure HCV Examples

Table Key Downstream Customer in HCV

Figure United States Automotive Flooring Market Size (Million USD) by Region (2012-2022)

Figure The West Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive Flooring Sales (K Units) and Growth Rate (2012-2022)

Figure United States Automotive Flooring Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automotive Flooring Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Automotive Flooring Sales (K Units) of Key Players/Suppliers

(2012-2017)

Table United States Automotive Flooring Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Flooring Sales Share by Players/Suppliers

Figure 2017 United States Automotive Flooring Sales Share by Players/Suppliers

Figure United States Automotive Flooring Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Automotive Flooring Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Automotive Flooring Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Flooring Revenue Share by Players/Suppliers

Figure 2017 United States Automotive Flooring Revenue Share by Players/Suppliers

Table United States Market Automotive Flooring Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Automotive Flooring Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Automotive Flooring Market Share of Top 3 Players/Suppliers

Figure United States Automotive Flooring Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automotive Flooring Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automotive Flooring Product Category

Table United States Automotive Flooring Sales (K Units) by Region (2012-2017)

Table United States Automotive Flooring Sales Share by Region (2012-2017)

Figure United States Automotive Flooring Sales Share by Region (2012-2017)

Figure United States Automotive Flooring Sales Market Share by Region in 2016

Table United States Automotive Flooring Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Automotive Flooring Revenue Share by Region (2012-2017)

Figure United States Automotive Flooring Revenue Market Share by Region (2012-2017)

Figure United States Automotive Flooring Revenue Market Share by Region in 2016

Table United States Automotive Flooring Price (USD/Unit) by Region (2012-2017)

Table United States Automotive Flooring Sales (K Units) by Type (2012-2017)

Table United States Automotive Flooring Sales Share by Type (2012-2017)

Figure United States Automotive Flooring Sales Share by Type (2012-2017)

Figure United States Automotive Flooring Sales Market Share by Type in 2016

Table United States Automotive Flooring Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Automotive Flooring Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Automotive Flooring by Type (2012-2017)
Figure Revenue Market Share of Automotive Flooring by Type in 2016
Table United States Automotive Flooring Price (USD/Unit) by Types (2012-2017)
Figure United States Automotive Flooring Sales Growth Rate by Type (2012-2017)
Table United States Automotive Flooring Sales (K Units) by Application (2012-2017)
Table United States Automotive Flooring Sales Market Share by Application (2012-2017)
Figure United States Automotive Flooring Sales Market Share by Application (2012-2017)
Figure United States Automotive Flooring Sales Market Share by Application in 2016
Table United States Automotive Flooring Sales Growth Rate by Application (2012-2017)
Figure United States Automotive Flooring Sales Growth Rate by Application (2012-2017)
Table 3M Company Basic Information List
Table 3M Company Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure 3M Company Automotive Flooring Sales Growth Rate (2012-2017)
Figure 3M Company Automotive Flooring Sales Market Share in United States (2012-2017)
Figure 3M Company Automotive Flooring Revenue Market Share in United States (2012-2017)
Table DuPont Basic Information List
Table DuPont Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure DuPont Automotive Flooring Sales Growth Rate (2012-2017)
Figure DuPont Automotive Flooring Sales Market Share in United States (2012-2017)
Figure DuPont Automotive Flooring Revenue Market Share in United States (2012-2017)
Table Low & Bonar Basic Information List
Table Low & Bonar Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Low & Bonar Automotive Flooring Sales Growth Rate (2012-2017)
Figure Low & Bonar Automotive Flooring Sales Market Share in United States (2012-2017)
Figure Low & Bonar Automotive Flooring Revenue Market Share in United States (2012-2017)
Table GAHH LLC Basic Information List
Table GAHH LLC Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GAHH LLC Automotive Flooring Sales Growth Rate (2012-2017)

Figure GAHH LLC Automotive Flooring Sales Market Share in United States (2012-2017)

Figure GAHH LLC Automotive Flooring Revenue Market Share in United States (2012-2017)

Table AGM Automotive, LLC Basic Information List

Table AGM Automotive, LLC Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AGM Automotive, LLC Automotive Flooring Sales Growth Rate (2012-2017)

Figure AGM Automotive, LLC Automotive Flooring Sales Market Share in United States (2012-2017)

Figure AGM Automotive, LLC Automotive Flooring Revenue Market Share in United States (2012-2017)

Table Toyota Boshoku Basic Information List

Table Toyota Boshoku Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toyota Boshoku Automotive Flooring Sales Growth Rate (2012-2017)

Figure Toyota Boshoku Automotive Flooring Sales Market Share in United States (2012-2017)

Figure Toyota Boshoku Automotive Flooring Revenue Market Share in United States (2012-2017)

Table ConForm Automotive Basic Information List

Table ConForm Automotive Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ConForm Automotive Automotive Flooring Sales Growth Rate (2012-2017)

Figure ConForm Automotive Automotive Flooring Sales Market Share in United States (2012-2017)

Figure ConForm Automotive Automotive Flooring Revenue Market Share in United States (2012-2017)

Table Magna International Inc Basic Information List

Table Magna International Inc Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Magna International Inc Automotive Flooring Sales Growth Rate (2012-2017)

Figure Magna International Inc Automotive Flooring Sales Market Share in United States (2012-2017)

Figure Magna International Inc Automotive Flooring Revenue Market Share in United States (2012-2017)

Table Suminoe Textile Co. Ltd Basic Information List

Table Suminoe Textile Co. Ltd Automotive Flooring Sales (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Suminoe Textile Co. Ltd Automotive Flooring Sales Growth Rate (2012-2017)
Figure Suminoe Textile Co. Ltd Automotive Flooring Sales Market Share in United States (2012-2017)
Figure Suminoe Textile Co. Ltd Automotive Flooring Revenue Market Share in United States (2012-2017)
Table Autotech Nonwovens Basic Information List
Table Autotech Nonwovens Automotive Flooring Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Autotech Nonwovens Automotive Flooring Sales Growth Rate (2012-2017)
Figure Autotech Nonwovens Automotive Flooring Sales Market Share in United States (2012-2017)
Figure Autotech Nonwovens Automotive Flooring Revenue Market Share in United States (2012-2017)
Table Lear Corporation Basic Information List
Table Walser Gmbh Basic Information List
Table German Auto Tops Inc. Basic Information List
Table Auto Custom Carpets Inc. Basic Information List
Table Feltex Automotive Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Automotive Flooring
Figure Manufacturing Process Analysis of Automotive Flooring
Figure Automotive Flooring Industrial Chain Analysis
Table Raw Materials Sources of Automotive Flooring Major Players/Suppliers in 2016
Table Major Buyers of Automotive Flooring
Table Distributors/Traders List
Figure United States Automotive Flooring Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Automotive Flooring Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Automotive Flooring Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Automotive Flooring Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Automotive Flooring Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Automotive Flooring Sales Volume (K Units) Forecast by Type in 2022

Table United States Automotive Flooring Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automotive Flooring Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automotive Flooring Sales Volume (K Units) Forecast by Application in 2022

Table United States Automotive Flooring Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Automotive Flooring Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automotive Flooring Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automotive Flooring Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Automotive Flooring Market Report 2017

Product link: <https://marketpublishers.com/r/UD5273DC112WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD5273DC112WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970