

United States Automotive ECU Market Report 2017

<https://marketpublishers.com/r/UC421762565EN.html>

Date: December 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UC421762565EN

Abstracts

In this report, the United States Automotive ECU market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive ECU in these regions, from 2012 to 2022 (forecast).

United States Automotive ECU market competition by top manufacturers/players, with Automotive ECU sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Bosch

Continental

Denso

Delphi

TRW

Hyundai AUTRON

Magneti Marelli

Mitsubishi Electric

UAES

Weifu Group

LinControl

Troitec

Hitachi Automotive

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Gasoline Automotive ECU

Diesel Automotive ECU

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Passenger Vehicle

Commercial Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Automotive ECU Market Report 2017

1 AUTOMOTIVE ECU OVERVIEW

- 1.1 Product Overview and Scope of Automotive ECU
- 1.2 Classification of Automotive ECU by Product Category
 - 1.2.1 United States Automotive ECU Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Automotive ECU Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Gasoline Automotive ECU
 - 1.2.4 Diesel Automotive ECU
- 1.3 United States Automotive ECU Market by Application/End Users
 - 1.3.1 United States Automotive ECU Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Passenger Vehicle
 - 1.3.3 Commercial Vehicle
- 1.4 United States Automotive ECU Market by Region
 - 1.4.1 United States Automotive ECU Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Automotive ECU Status and Prospect (2012-2022)
 - 1.4.3 Southwest Automotive ECU Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Automotive ECU Status and Prospect (2012-2022)
 - 1.4.5 New England Automotive ECU Status and Prospect (2012-2022)
 - 1.4.6 The South Automotive ECU Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Automotive ECU Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Automotive ECU (2012-2022)
 - 1.5.1 United States Automotive ECU Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Automotive ECU Revenue and Growth Rate (2012-2022)

2 UNITED STATES AUTOMOTIVE ECU MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Automotive ECU Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Automotive ECU Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Automotive ECU Average Price by Players/Suppliers (2012-2017)

2.4 United States Automotive ECU Market Competitive Situation and Trends

2.4.1 United States Automotive ECU Market Concentration Rate

2.4.2 United States Automotive ECU Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive ECU Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES AUTOMOTIVE ECU SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Automotive ECU Sales and Market Share by Region (2012-2017)

3.2 United States Automotive ECU Revenue and Market Share by Region (2012-2017)

3.3 United States Automotive ECU Price by Region (2012-2017)

4 UNITED STATES AUTOMOTIVE ECU SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Automotive ECU Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Automotive ECU Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive ECU Price by Type (2012-2017)

4.4 United States Automotive ECU Sales Growth Rate by Type (2012-2017)

5 UNITED STATES AUTOMOTIVE ECU SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Automotive ECU Sales and Market Share by Application (2012-2017)

5.2 United States Automotive ECU Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES AUTOMOTIVE ECU PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Bosch

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive ECU Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Bosch Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Continental
 - 6.2.2 Automotive ECU Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Continental Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Denso
 - 6.3.2 Automotive ECU Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Denso Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Delphi
 - 6.4.2 Automotive ECU Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Delphi Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 TRW
 - 6.5.2 Automotive ECU Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 TRW Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hyundai AUTRON
 - 6.6.2 Automotive ECU Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hyundai AUTRON Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Magneti Marelli
 - 6.7.2 Automotive ECU Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B

6.7.3 Magneti Marelli Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Mitsubishi Electric

6.8.2 Automotive ECU Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Mitsubishi Electric Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 UAES

6.9.2 Automotive ECU Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 UAES Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Weifu Group

6.10.2 Automotive ECU Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Weifu Group Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 LinControl

6.12 Troitec

6.13 Hitachi Automotive

7 AUTOMOTIVE ECU MANUFACTURING COST ANALYSIS

7.1 Automotive ECU Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automotive ECU

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive ECU Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive ECU Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES AUTOMOTIVE ECU MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Automotive ECU Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Automotive ECU Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Automotive ECU Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Automotive ECU Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive ECU
Figure United States Automotive ECU Market Size (K Units) by Type (2012-2022)
Figure United States Automotive ECU Sales Volume Market Share by Type (Product Category) in 2016
Figure Gasoline Automotive ECU Product Picture
Figure Diesel Automotive ECU Product Picture
Figure United States Automotive ECU Market Size (K Units) by Application (2012-2022)
Figure United States Sales Market Share of Automotive ECU by Application in 2016
Figure Passenger Vehicle Examples
Table Key Downstream Customer in Passenger Vehicle
Figure Commercial Vehicle Examples
Table Key Downstream Customer in Commercial Vehicle
Figure United States Automotive ECU Market Size (Million USD) by Region (2012-2022)
Figure The West Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure Southwest Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure The Middle Atlantic Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure New England Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure The South of US Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure The Midwest Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure United States Automotive ECU Sales (K Units) and Growth Rate (2012-2022)
Figure United States Automotive ECU Revenue (Million USD) and Growth Rate (2012-2022)
Figure United States Automotive ECU Market Major Players Product Sales Volume (K Units) (2012-2017)
Table United States Automotive ECU Sales (K Units) of Key Players/Suppliers (2012-2017)
Table United States Automotive ECU Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Automotive ECU Sales Share by Players/Suppliers

Figure 2017 United States Automotive ECU Sales Share by Players/Suppliers
Figure United States Automotive ECU Market Major Players Product Revenue (Million USD) (2012-2017)
Table United States Automotive ECU Revenue (Million USD) by Players/Suppliers (2012-2017)
Table United States Automotive ECU Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Automotive ECU Revenue Share by Players/Suppliers
Figure 2017 United States Automotive ECU Revenue Share by Players/Suppliers
Table United States Market Automotive ECU Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Automotive ECU Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Automotive ECU Market Share of Top 3 Players/Suppliers
Figure United States Automotive ECU Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Automotive ECU Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Automotive ECU Product Category
Table United States Automotive ECU Sales (K Units) by Region (2012-2017)
Table United States Automotive ECU Sales Share by Region (2012-2017)
Figure United States Automotive ECU Sales Share by Region (2012-2017)
Figure United States Automotive ECU Sales Market Share by Region in 2016
Table United States Automotive ECU Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Automotive ECU Revenue Share by Region (2012-2017)
Figure United States Automotive ECU Revenue Market Share by Region (2012-2017)
Figure United States Automotive ECU Revenue Market Share by Region in 2016
Table United States Automotive ECU Price (USD/Unit) by Region (2012-2017)
Table United States Automotive ECU Sales (K Units) by Type (2012-2017)
Table United States Automotive ECU Sales Share by Type (2012-2017)
Figure United States Automotive ECU Sales Share by Type (2012-2017)
Figure United States Automotive ECU Sales Market Share by Type in 2016
Table United States Automotive ECU Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Automotive ECU Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Automotive ECU by Type (2012-2017)
Figure Revenue Market Share of Automotive ECU by Type in 2016
Table United States Automotive ECU Price (USD/Unit) by Types (2012-2017)
Figure United States Automotive ECU Sales Growth Rate by Type (2012-2017)
Table United States Automotive ECU Sales (K Units) by Application (2012-2017)

Table United States Automotive ECU Sales Market Share by Application (2012-2017)
Figure United States Automotive ECU Sales Market Share by Application (2012-2017)
Figure United States Automotive ECU Sales Market Share by Application in 2016
Table United States Automotive ECU Sales Growth Rate by Application (2012-2017)
Figure United States Automotive ECU Sales Growth Rate by Application (2012-2017)
Table Bosch Basic Information List
Table Bosch Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Bosch Automotive ECU Sales Growth Rate (2012-2017)
Figure Bosch Automotive ECU Sales Market Share in United States (2012-2017)
Figure Bosch Automotive ECU Revenue Market Share in United States (2012-2017)
Table Continental Basic Information List
Table Continental Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Continental Automotive ECU Sales Growth Rate (2012-2017)
Figure Continental Automotive ECU Sales Market Share in United States (2012-2017)
Figure Continental Automotive ECU Revenue Market Share in United States (2012-2017)
Table Denso Basic Information List
Table Denso Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Denso Automotive ECU Sales Growth Rate (2012-2017)
Figure Denso Automotive ECU Sales Market Share in United States (2012-2017)
Figure Denso Automotive ECU Revenue Market Share in United States (2012-2017)
Table Delphi Basic Information List
Table Delphi Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Delphi Automotive ECU Sales Growth Rate (2012-2017)
Figure Delphi Automotive ECU Sales Market Share in United States (2012-2017)
Figure Delphi Automotive ECU Revenue Market Share in United States (2012-2017)
Table TRW Basic Information List
Table TRW Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure TRW Automotive ECU Sales Growth Rate (2012-2017)
Figure TRW Automotive ECU Sales Market Share in United States (2012-2017)
Figure TRW Automotive ECU Revenue Market Share in United States (2012-2017)
Table Hyundai AUTRON Basic Information List
Table Hyundai AUTRON Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hyundai AUTRON Automotive ECU Sales Growth Rate (2012-2017)
Figure Hyundai AUTRON Automotive ECU Sales Market Share in United States (2012-2017)
Figure Hyundai AUTRON Automotive ECU Revenue Market Share in United States (2012-2017)
Table Magneti Marelli Basic Information List
Table Magneti Marelli Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Magneti Marelli Automotive ECU Sales Growth Rate (2012-2017)
Figure Magneti Marelli Automotive ECU Sales Market Share in United States (2012-2017)
Figure Magneti Marelli Automotive ECU Revenue Market Share in United States (2012-2017)
Table Mitsubishi Electric Basic Information List
Table Mitsubishi Electric Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Mitsubishi Electric Automotive ECU Sales Growth Rate (2012-2017)
Figure Mitsubishi Electric Automotive ECU Sales Market Share in United States (2012-2017)
Figure Mitsubishi Electric Automotive ECU Revenue Market Share in United States (2012-2017)
Table UAES Basic Information List
Table UAES Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure UAES Automotive ECU Sales Growth Rate (2012-2017)
Figure UAES Automotive ECU Sales Market Share in United States (2012-2017)
Figure UAES Automotive ECU Revenue Market Share in United States (2012-2017)
Table Weifu Group Basic Information List
Table Weifu Group Automotive ECU Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Weifu Group Automotive ECU Sales Growth Rate (2012-2017)
Figure Weifu Group Automotive ECU Sales Market Share in United States (2012-2017)
Figure Weifu Group Automotive ECU Revenue Market Share in United States (2012-2017)
Table LinControl Basic Information List
Table Troitec Basic Information List
Table Hitachi Automotive Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive ECU

Figure Manufacturing Process Analysis of Automotive ECU

Figure Automotive ECU Industrial Chain Analysis

Table Raw Materials Sources of Automotive ECU Major Players/Suppliers in 2016

Table Major Buyers of Automotive ECU

Table Distributors/Traders List

Figure United States Automotive ECU Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Automotive ECU Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Automotive ECU Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Automotive ECU Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Automotive ECU Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Automotive ECU Sales Volume (K Units) Forecast by Type in 2022

Table United States Automotive ECU Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automotive ECU Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automotive ECU Sales Volume (K Units) Forecast by Application in 2022

Table United States Automotive ECU Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Automotive ECU Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automotive ECU Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automotive ECU Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Automotive ECU Market Report 2017

Product link: <https://marketpublishers.com/r/UC421762565EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC421762565EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970