

# United States Automotive Bluetooth Market Report 2018

<https://marketpublishers.com/r/UEB177EE448EN.html>

Date: January 2018

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: UEB177EE448EN

## Abstracts

In this report, the United States Automotive Bluetooth market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Bluetooth in these regions, from 2013 to 2025 (forecast).

United States Automotive Bluetooth market competition by top manufacturers/players, with Automotive Bluetooth sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Beats Electronics

Bose Corporation

Harman International Industries

Samsung Electronics

Sony Corporation

LG Electronics

Panasonic Corporation

Pioneer Corporation

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Open HMI Connection

Proprietary HMI Connection

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

OEM

Aftermarket

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Automotive Bluetooth Market Report 2018

## 1 AUTOMOTIVE BLUETOOTH OVERVIEW

- 1.1 Product Overview and Scope of Automotive Bluetooth
- 1.2 Classification of Automotive Bluetooth by Product Category
  - 1.2.1 United States Automotive Bluetooth Market Size (Sales Volume) Comparison by Type (2013-2025)
  - 1.2.2 United States Automotive Bluetooth Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Open HMI Connection
  - 1.2.4 Proprietary HMI Connection
- 1.3 United States Automotive Bluetooth Market by Application/End Users
  - 1.3.1 United States Automotive Bluetooth Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 OEM
  - 1.3.3 Aftermarket
- 1.4 United States Automotive Bluetooth Market by Region
  - 1.4.1 United States Automotive Bluetooth Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Automotive Bluetooth Status and Prospect (2013-2025)
  - 1.4.3 Southwest Automotive Bluetooth Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Automotive Bluetooth Status and Prospect (2013-2025)
  - 1.4.5 New England Automotive Bluetooth Status and Prospect (2013-2025)
  - 1.4.6 The South Automotive Bluetooth Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Automotive Bluetooth Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Automotive Bluetooth (2013-2025)
  - 1.5.1 United States Automotive Bluetooth Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Automotive Bluetooth Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES AUTOMOTIVE BLUETOOTH MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Automotive Bluetooth Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Automotive Bluetooth Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Automotive Bluetooth Average Price by Players/Suppliers (2013-2018)

2.4 United States Automotive Bluetooth Market Competitive Situation and Trends

2.4.1 United States Automotive Bluetooth Market Concentration Rate

2.4.2 United States Automotive Bluetooth Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Automotive Bluetooth Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES AUTOMOTIVE BLUETOOTH SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Automotive Bluetooth Sales and Market Share by Region (2013-2018)

3.2 United States Automotive Bluetooth Revenue and Market Share by Region (2013-2018)

3.3 United States Automotive Bluetooth Price by Region (2013-2018)

### **4 UNITED STATES AUTOMOTIVE BLUETOOTH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Automotive Bluetooth Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Automotive Bluetooth Revenue and Market Share by Type (2013-2018)

4.3 United States Automotive Bluetooth Price by Type (2013-2018)

4.4 United States Automotive Bluetooth Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES AUTOMOTIVE BLUETOOTH SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Automotive Bluetooth Sales and Market Share by Application (2013-2018)

5.2 United States Automotive Bluetooth Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES AUTOMOTIVE BLUETOOTH PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Beats Electronics

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Bluetooth Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Beats Electronics Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

## 6.2 Bose Corporation

6.2.2 Automotive Bluetooth Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Bose Corporation Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 Harman International Industries

6.3.2 Automotive Bluetooth Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Harman International Industries Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 Samsung Electronics

6.4.2 Automotive Bluetooth Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Samsung Electronics Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 Sony Corporation

6.5.2 Automotive Bluetooth Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Sony Corporation Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 LG Electronics

6.6.2 Automotive Bluetooth Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 LG Electronics Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Panasonic Corporation

6.7.2 Automotive Bluetooth Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Panasonic Corporation Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Pioneer Corporation

6.8.2 Automotive Bluetooth Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Pioneer Corporation Automotive Bluetooth Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

## **7 AUTOMOTIVE BLUETOOTH MANUFACTURING COST ANALYSIS**

7.1 Automotive Bluetooth Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automotive Bluetooth

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Automotive Bluetooth Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Automotive Bluetooth Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES AUTOMOTIVE BLUETOOTH MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Automotive Bluetooth Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Automotive Bluetooth Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Automotive Bluetooth Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Automotive Bluetooth Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Bluetooth

Figure United States Automotive Bluetooth Market Size (Million Units) by Type (2013-2025)

Figure United States Automotive Bluetooth Sales Volume Market Share by Type (Product Category) in 2017

Figure Open HMI Connection Product Picture

Figure Proprietary HMI Connection Product Picture

Figure United States Automotive Bluetooth Market Size (Million Units) by Application (2013-2025)

Figure United States Sales Market Share of Automotive Bluetooth by Application in 2017

Figure OEM Examples

Table Key Downstream Customer in OEM

Figure Aftermarket Examples

Table Key Downstream Customer in Aftermarket

Figure United States Automotive Bluetooth Market Size (Million USD) by Region (2013-2025)

Figure The West Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Automotive Bluetooth Sales (Million Units) and Growth Rate (2013-2025)

Figure United States Automotive Bluetooth Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Automotive Bluetooth Market Major Players Product Sales Volume (Million Units) (2013-2018)

Table United States Automotive Bluetooth Sales (Million Units) of Key Players/Suppliers (2013-2018)

Table United States Automotive Bluetooth Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Automotive Bluetooth Sales Share by Players/Suppliers

Figure 2017 United States Automotive Bluetooth Sales Share by Players/Suppliers

Figure United States Automotive Bluetooth Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Automotive Bluetooth Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Automotive Bluetooth Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Automotive Bluetooth Revenue Share by Players/Suppliers

Figure 2017 United States Automotive Bluetooth Revenue Share by Players/Suppliers

Table United States Market Automotive Bluetooth Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Automotive Bluetooth Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Automotive Bluetooth Market Share of Top 3 Players/Suppliers

Figure United States Automotive Bluetooth Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automotive Bluetooth Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automotive Bluetooth Product Category

Table United States Automotive Bluetooth Sales (Million Units) by Region (2013-2018)

Table United States Automotive Bluetooth Sales Share by Region (2013-2018)

Figure United States Automotive Bluetooth Sales Share by Region (2013-2018)

Figure United States Automotive Bluetooth Sales Market Share by Region in 2017

Table United States Automotive Bluetooth Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Automotive Bluetooth Revenue Share by Region (2013-2018)

Figure United States Automotive Bluetooth Revenue Market Share by Region (2013-2018)

Figure United States Automotive Bluetooth Revenue Market Share by Region in 2017

Table United States Automotive Bluetooth Price (USD/Unit) by Region (2013-2018)

Table United States Automotive Bluetooth Sales (Million Units) by Type (2013-2018)

Table United States Automotive Bluetooth Sales Share by Type (2013-2018)

Figure United States Automotive Bluetooth Sales Share by Type (2013-2018)

Figure United States Automotive Bluetooth Sales Market Share by Type in 2017

Table United States Automotive Bluetooth Revenue (Million USD) and Market Share by

Type (2013-2018)

Table United States Automotive Bluetooth Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Automotive Bluetooth by Type (2013-2018)

Figure Revenue Market Share of Automotive Bluetooth by Type in 2017

Table United States Automotive Bluetooth Price (USD/Unit) by Types (2013-2018)

Figure United States Automotive Bluetooth Sales Growth Rate by Type (2013-2018)

Table United States Automotive Bluetooth Sales (Million Units) by Application (2013-2018)

Table United States Automotive Bluetooth Sales Market Share by Application (2013-2018)

Figure United States Automotive Bluetooth Sales Market Share by Application (2013-2018)

Figure United States Automotive Bluetooth Sales Market Share by Application in 2017

Table United States Automotive Bluetooth Sales Growth Rate by Application (2013-2018)

Figure United States Automotive Bluetooth Sales Growth Rate by Application (2013-2018)

Table Beats Electronics Basic Information List

Table Beats Electronics Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Beats Electronics Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Beats Electronics Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure Beats Electronics Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Bose Corporation Basic Information List

Table Bose Corporation Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bose Corporation Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Bose Corporation Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure Bose Corporation Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Harman International Industries Basic Information List

Table Harman International Industries Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Harman International Industries Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Harman International Industries Automotive Bluetooth Sales Market Share in

United States (2013-2018)

Figure Harman International Industries Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Samsung Electronics Basic Information List

Table Samsung Electronics Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Electronics Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Samsung Electronics Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure Samsung Electronics Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Sony Corporation Basic Information List

Table Sony Corporation Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony Corporation Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Sony Corporation Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure Sony Corporation Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table LG Electronics Basic Information List

Table LG Electronics Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LG Electronics Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure LG Electronics Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure LG Electronics Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Panasonic Corporation Basic Information List

Table Panasonic Corporation Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Panasonic Corporation Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Panasonic Corporation Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure Panasonic Corporation Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Pioneer Corporation Basic Information List

Table Pioneer Corporation Automotive Bluetooth Sales (Million Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Pioneer Corporation Automotive Bluetooth Sales Growth Rate (2013-2018)

Figure Pioneer Corporation Automotive Bluetooth Sales Market Share in United States (2013-2018)

Figure Pioneer Corporation Automotive Bluetooth Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Bluetooth

Figure Manufacturing Process Analysis of Automotive Bluetooth

Figure Automotive Bluetooth Industrial Chain Analysis

Table Raw Materials Sources of Automotive Bluetooth Major Players/Suppliers in 2017

Table Major Buyers of Automotive Bluetooth

Table Distributors/Traders List

Figure United States Automotive Bluetooth Sales Volume (Million Units) and Growth Rate Forecast (2018-2025)

Figure United States Automotive Bluetooth Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Automotive Bluetooth Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Type (2018-2025)

Figure United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Type (2018-2025)

Figure United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Type in 2025

Table United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Application (2018-2025)

Figure United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Application (2018-2025)

Figure United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Application in 2025

Table United States Automotive Bluetooth Sales Volume (Million Units) Forecast by Region (2018-2025)

Table United States Automotive Bluetooth Sales Volume Share Forecast by Region (2018-2025)

Figure United States Automotive Bluetooth Sales Volume Share Forecast by Region (2018-2025)

Figure United States Automotive Bluetooth Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Automotive Bluetooth Market Report 2018

Product link: <https://marketpublishers.com/r/UEB177EE448EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEB177EE448EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970