

# **United States Automotive Audio and Infotainment Market Report 2017**

https://marketpublishers.com/r/U936FDF596AEN.html

Date: January 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: U936FDF596AEN

### **Abstracts**

#### Notes:

Sales, means the sales volume of Automotive Audio and Infotainment

Revenue, means the sales value of Automotive Audio and Infotainment

This report studies sales (consumption) of Automotive Audio and Infotainment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

**DENSO** Corporation

Harman International Industries

Continental AG

**Pioneer Corporation** 

Alpine Electronics

Clarion

Delphi Corporation

Visteon Corporation



## Shenzhen Hangsheng Electronics

	Panasonic Automotive Systems
	Fujitsu Ten
	Aisin Seiki
	Foryou Group
	Guangzhou Panyu Juda Car Audio Equipment
	Mobis
	Suzhou Sonavox Electronics
	Coagent Enterprise
	Shenzhen Baoling Electronic
	JVC?Kenwood
	Blaupunkt
	Bose Corporation
	Garmin
	Desay SV Automotive
Market	Segment by States, covering
	California
	Texas
	New York



Flor	rida			
Illino	ois			

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Audio System

Infotainment System

Split by applications, this report focuses on sales, market share and growth rate of Automotive Audio and Infotainment in each application, can be divided into

Passenger Vehicle

Commercial Vehicle



### **Contents**

United States Automotive Audio and Infotainment Market Report 2017

#### 1 AUTOMOTIVE AUDIO AND INFOTAINMENT OVERVIEW

- 1.1 Product Overview and Scope of Automotive Audio and Infotainment
- 1.2 Classification of Automotive Audio and Infotainment
  - 1.2.1 Audio System
  - 1.2.2 Infotainment System
- 1.3 Application of Automotive Audio and Infotainment
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Automotive Audio and Infotainment (2011-2021)
- 1.4.1 United States Automotive Audio and Infotainment Sales and Growth Rate (2011-2021)
- 1.4.2 United States Automotive Audio and Infotainment Revenue and Growth Rate (2011-2021)

# 2 UNITED STATES AUTOMOTIVE AUDIO AND INFOTAINMENT COMPETITION BY MANUFACTURERS

- 2.1 United States Automotive Audio and Infotainment Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Automotive Audio and Infotainment Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Automotive Audio and Infotainment Average Price by Manufactures (2015 and 2016)
- 2.4 Automotive Audio and Infotainment Market Competitive Situation and Trends
  - 2.4.1 Automotive Audio and Infotainment Market Concentration Rate
- 2.4.2 Automotive Audio and Infotainment Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES AUTOMOTIVE AUDIO AND INFOTAINMENT SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Automotive Audio and Infotainment Sales and Market Share by States



(2011-2016)

- 3.2 United States Automotive Audio and Infotainment Revenue and Market Share by States (2011-2016)
- 3.3 United States Automotive Audio and Infotainment Price by States (2011-2016)

# 4 UNITED STATES AUTOMOTIVE AUDIO AND INFOTAINMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Automotive Audio and Infotainment Sales and Market Share by Type (2011-2016)
- 4.2 United States Automotive Audio and Infotainment Revenue and Market Share by Type (2011-2016)
- 4.3 United States Automotive Audio and Infotainment Price by Type (2011-2016)
- 4.4 United States Automotive Audio and Infotainment Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES AUTOMOTIVE AUDIO AND INFOTAINMENT SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Automotive Audio and Infotainment Sales and Market Share by Application (2011-2016)
- 5.2 United States Automotive Audio and Infotainment Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

# 6 UNITED STATES AUTOMOTIVE AUDIO AND INFOTAINMENT MANUFACTURERS PROFILES/ANALYSIS

- 6.1 DENSO Corporation
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.1.2.1 Audio System
    - 6.1.2.2 Infotainment System
- 6.1.3 DENSO Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Harman International Industries
  - 6.2.2 Automotive Audio and Infotainment Product Type, Application and Specification6.2.2.1 Audio System



- 6.2.2.2 Infotainment System
- 6.2.3 Harman International Industries Automotive Audio and Infotainment Sales,

Revenue, Price and Gross Margin (2011-2016)

- 6.2.4 Main Business/Business Overview
- 6.3 Continental AG
  - 6.3.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.3.2.1 Audio System
  - 6.3.2.2 Infotainment System
- 6.3.3 Continental AG Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Pioneer Corporation
  - 6.4.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.4.2.1 Audio System
    - 6.4.2.2 Infotainment System
- 6.4.3 Pioneer Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 Alpine Electronics
  - 6.5.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.5.2.1 Audio System
  - 6.5.2.2 Infotainment System
- 6.5.3 Alpine Electronics Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Clarion
  - 6.6.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.6.2.1 Audio System
    - 6.6.2.2 Infotainment System
- 6.6.3 Clarion Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Delphi Corporation
  - 6.7.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.7.2.1 Audio System
    - 6.7.2.2 Infotainment System
- 6.7.3 Delphi Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview



- 6.8 Visteon Corporation
  - 6.8.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.8.2.1 Audio System
  - 6.8.2.2 Infotainment System
- 6.8.3 Visteon Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 Shenzhen Hangsheng Electronics
  - 6.9.2 Automotive Audio and Infotainment Product Type, Application and Specification
    - 6.9.2.1 Audio System
  - 6.9.2.2 Infotainment System
- 6.9.3 Shenzhen Hangsheng Electronics Automotive Audio and Infotainment Sales,

Revenue, Price and Gross Margin (2011-2016)

- 6.9.4 Main Business/Business Overview
- 6.10 Panasonic Automotive Systems
- 6.10.2 Automotive Audio and Infotainment Product Type, Application and Specification
  - 6.10.2.1 Audio System
  - 6.10.2.2 Infotainment System
- 6.10.3 Panasonic Automotive Systems Automotive Audio and Infotainment Sales,

Revenue, Price and Gross Margin (2011-2016)

- 6.10.4 Main Business/Business Overview
- 6.11 Fujitsu Ten
- 6.12 Aisin Seiki
- 6.13 Foryou Group
- 6.14 Guangzhou Panyu Juda Car Audio Equipment
- 6.15 Mobis
- 6.16 Suzhou Sonavox Electronics
- 6.17 Coagent Enterprise
- 6.18 Shenzhen Baoling Electronic
- 6.19 JVC?Kenwood
- 6.20 Blaupunkt
- 6.21 Bose Corporation
- 6.22 Garmin
- 6.23 Desay SV Automotive

#### 7 AUTOMOTIVE AUDIO AND INFOTAINMENT MANUFACTURING COST ANALYSIS

- 7.1 Automotive Audio and Infotainment Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Audio and Infotainment

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automotive Audio and Infotainment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Audio and Infotainment Major Manufacturers in 2015
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET FORECAST (2016-2021)



- 11.1 United States Automotive Audio and Infotainment Sales, Revenue Forecast (2016-2021)
- 11.2 United States Automotive Audio and Infotainment Sales Forecast by Type (2016-2021)
- 11.3 United States Automotive Audio and Infotainment Sales Forecast by Application (2016-2021)
- 11.4 Automotive Audio and Infotainment Price Forecast (2016-2021)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Audio and Infotainment

Table Classification of Automotive Audio and Infotainment

Figure United States Sales Market Share of Automotive Audio and Infotainment by Type in 2015

Figure Audio System Picture

Figure Infotainment System Picture

Table Application of Automotive Audio and Infotainment

Figure United States Sales Market Share of Automotive Audio and Infotainment by Application in 2015

Figure Passenger Vehicle Examples

Figure Commercial Vehicle Examples

Figure United States Automotive Audio and Infotainment Sales and Growth Rate (2011-2021)

Figure United States Automotive Audio and Infotainment Revenue and Growth Rate (2011-2021)

Table United States Automotive Audio and Infotainment Sales of Key Manufacturers (2015 and 2016)

Table United States Automotive Audio and Infotainment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Audio and Infotainment Sales Share by Manufacturers Figure 2016 Automotive Audio and Infotainment Sales Share by Manufacturers Table United States Automotive Audio and Infotainment Revenue by Manufacturers (2015 and 2016)

Table United States Automotive Audio and Infotainment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automotive Audio and Infotainment Revenue Share by Manufacturers

Table 2016 United States Automotive Audio and Infotainment Revenue Share by Manufacturers

Table United States Market Automotive Audio and Infotainment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automotive Audio and Infotainment Average Price of Key Manufacturers in 2015

Figure Automotive Audio and Infotainment Market Share of Top 3 Manufacturers Figure Automotive Audio and Infotainment Market Share of Top 5 Manufacturers



Table United States Automotive Audio and Infotainment Sales by States (2011-2016)
Table United States Automotive Audio and Infotainment Sales Share by States (2011-2016)

Figure United States Automotive Audio and Infotainment Sales Market Share by States in 2015

Table United States Automotive Audio and Infotainment Revenue and Market Share by States (2011-2016)

Table United States Automotive Audio and Infotainment Revenue Share by States (2011-2016)

Figure Revenue Market Share of Automotive Audio and Infotainment by States (2011-2016)

Table United States Automotive Audio and Infotainment Price by States (2011-2016)

Table United States Automotive Audio and Infotainment Sales by Type (2011-2016)

Table United States Automotive Audio and Infotainment Sales Share by Type (2011-2016)

Figure United States Automotive Audio and Infotainment Sales Market Share by Type in 2015

Table United States Automotive Audio and Infotainment Revenue and Market Share by Type (2011-2016)

Table United States Automotive Audio and Infotainment Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Automotive Audio and Infotainment by Type (2011-2016)

Table United States Automotive Audio and Infotainment Price by Type (2011-2016) Figure United States Automotive Audio and Infotainment Sales Growth Rate by Type (2011-2016)

Table United States Automotive Audio and Infotainment Sales by Application (2011-2016)

Table United States Automotive Audio and Infotainment Sales Market Share by Application (2011-2016)

Figure United States Automotive Audio and Infotainment Sales Market Share by Application in 2015

Table United States Automotive Audio and Infotainment Sales Growth Rate by Application (2011-2016)

Figure United States Automotive Audio and Infotainment Sales Growth Rate by Application (2011-2016)

Table DENSO Corporation Basic Information List

Table DENSO Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)



Figure DENSO Corporation Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Harman International Industries Basic Information List

Table Harman International Industries Automotive Audio and Infotainment Sales,

Revenue, Price and Gross Margin (2011-2016)

Table Harman International Industries Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Continental AG Basic Information List

Table Continental AG Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Continental AG Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Pioneer Corporation Basic Information List

Table Pioneer Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pioneer Corporation Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Alpine Electronics Basic Information List

Table Alpine Electronics Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alpine Electronics Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Clarion Basic Information List

Table Clarion Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clarion Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Delphi Corporation Basic Information List

Table Delphi Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Delphi Corporation Automotive Audio and Infotainment Sales Market Share (2011-2016)

**Table Visteon Corporation Basic Information List** 

Table Visteon Corporation Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Visteon Corporation Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Shenzhen Hangsheng Electronics Basic Information List

Table Shenzhen Hangsheng Electronics Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin (2011-2016)



Table Shenzhen Hangsheng Electronics Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Panasonic Automotive Systems Basic Information List

Table Panasonic Automotive Systems Automotive Audio and Infotainment Sales,

Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Automotive Systems Automotive Audio and Infotainment Sales Market Share (2011-2016)

Table Fujitsu Ten Basic Information List

Table Aisin Seiki Basic Information List

Table Foryou Group Basic Information List

Table Guangzhou Panyu Juda Car Audio Equipment Basic Information List

Table Mobis Basic Information List

Table Suzhou Sonavox Electronics Basic Information List

Table Coagent Enterprise Basic Information List

Table Shenzhen Baoling Electronic Basic Information List

Table JVC?Kenwood Basic Information List

Table Blaupunkt Basic Information List

Table Bose Corporation Basic Information List

**Table Garmin Basic Information List** 

Table Desay SV Automotive Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Audio and Infotainment

Figure Manufacturing Process Analysis of Automotive Audio and Infotainment

Figure Automotive Audio and Infotainment Industrial Chain Analysis

Table Raw Materials Sources of Automotive Audio and Infotainment Major

Manufacturers in 2015

Table Major Buyers of Automotive Audio and Infotainment

Table Distributors/Traders List

Figure United States Automotive Audio and Infotainment Production and Growth Rate Forecast (2016-2021)

Figure United States Automotive Audio and Infotainment Revenue and Growth Rate Forecast (2016-2021)

Table United States Automotive Audio and Infotainment Production Forecast by Type (2016-2021)

Table United States Automotive Audio and Infotainment Consumption Forecast by Application (2016-2021)

Table United States Automotive Audio and Infotainment Sales Forecast by States



(2016-2021)

Table United States Automotive Audio and Infotainment Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Automotive Audio and Infotainment Market Report 2017

Product link: https://marketpublishers.com/r/U936FDF596AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U936FDF596AEN.html">https://marketpublishers.com/r/U936FDF596AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970