

# United States Automotive Active Seat Head Rest Market Report 2017

https://marketpublishers.com/r/UE21A3BB017EN.html

Date: October 2017 Pages: 102 Price: US\$ 3,800.00 (Single User License) ID: UE21A3BB017EN

## Abstracts

In this report, the United States Automotive Active Seat Head Rest market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automotive Active Seat Head Rest in these regions, from 2012 to 2022 (forecast).

United States Automotive Active Seat Head Rest market competition by top manufacturers/players, with Automotive Active Seat Head Rest sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players



including

Johnson Controls

Toyota Boshoku

Lear Corporation

Grammer AG

DYMOS

TS TECH

DEPRAG

Yanfeng Johnson

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

**Headrest Activation** 

Seat Back Activation

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Automotive Active Seat Head Rest for each application, including

**Passenger Vehicles** 

**Commercial Vehicles** 

If you have any special requirements, please let us know and we will offer you the report as you want.



## Contents

United States Automotive Active Seat Head Rest Market Report 2017

#### 1 AUTOMOTIVE ACTIVE SEAT HEAD REST OVERVIEW

1.1 Product Overview and Scope of Automotive Active Seat Head Rest

1.2 Classification of Automotive Active Seat Head Rest by Product Category

1.2.1 United States Automotive Active Seat Head Rest Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Automotive Active Seat Head Rest Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Headrest Activation

1.2.4 Seat Back Activation

1.3 United States Automotive Active Seat Head Rest Market by Application/End Users1.3.1 United States Automotive Active Seat Head Rest Market Size (Consumption)and Market Share Comparison by Application (2012-2022)

1.3.2 Passenger Vehicles

1.3.3 Commercial Vehicles

1.4 United States Automotive Active Seat Head Rest Market by Region

1.4.1 United States Automotive Active Seat Head Rest Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Automotive Active Seat Head Rest Status and Prospect (2012-2022)

1.4.3 Southwest Automotive Active Seat Head Rest Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Automotive Active Seat Head Rest Status and Prospect (2012-2022)

1.4.5 New England Automotive Active Seat Head Rest Status and Prospect (2012-2022)

1.4.6 The South Automotive Active Seat Head Rest Status and Prospect (2012-2022)

1.4.7 The Midwest Automotive Active Seat Head Rest Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Automotive Active Seat Head Rest (2012-2022)

1.5.1 United States Automotive Active Seat Head Rest Sales and Growth Rate (2012-2022)

1.5.2 United States Automotive Active Seat Head Rest Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES AUTOMOTIVE ACTIVE SEAT HEAD REST MARKET



#### COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Automotive Active Seat Head Rest Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Automotive Active Seat Head Rest Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Automotive Active Seat Head Rest Average Price by Players/Suppliers (2012-2017)

2.4 United States Automotive Active Seat Head Rest Market Competitive Situation and Trends

2.4.1 United States Automotive Active Seat Head Rest Market Concentration Rate

2.4.2 United States Automotive Active Seat Head Rest Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers Automotive Active Seat Head Rest ManufacturingBase Distribution, Sales Area, Product Type

## 3 UNITED STATES AUTOMOTIVE ACTIVE SEAT HEAD REST SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Automotive Active Seat Head Rest Sales and Market Share by Region (2012-2017)

3.2 United States Automotive Active Seat Head Rest Revenue and Market Share by Region (2012-2017)

3.3 United States Automotive Active Seat Head Rest Price by Region (2012-2017)

## 4 UNITED STATES AUTOMOTIVE ACTIVE SEAT HEAD REST SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Automotive Active Seat Head Rest Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Automotive Active Seat Head Rest Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive Active Seat Head Rest Price by Type (2012-2017)4.4 United States Automotive Active Seat Head Rest Sales Growth Rate by Type (2012-2017)

## 5 UNITED STATES AUTOMOTIVE ACTIVE SEAT HEAD REST SALES (VOLUME) BY APPLICATION (2012-2017)



5.1 United States Automotive Active Seat Head Rest Sales and Market Share by Application (2012-2017)

5.2 United States Automotive Active Seat Head Rest Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## 6 UNITED STATES AUTOMOTIVE ACTIVE SEAT HEAD REST PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Johnson Controls

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automotive Active Seat Head Rest Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Johnson Controls Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Toyota Boshoku

6.2.2 Automotive Active Seat Head Rest Product Category, Application and

Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Toyota Boshoku Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Lear Corporation

6.3.2 Automotive Active Seat Head Rest Product Category, Application and

Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Lear Corporation Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Grammer AG

6.4.2 Automotive Active Seat Head Rest Product Category, Application and

Specification

6.4.2.1 Product A



6.4.2.2 Product B

6.4.3 Grammer AG Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 DYMOS

6.5.2 Automotive Active Seat Head Rest Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 DYMOS Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 TS TECH

6.6.2 Automotive Active Seat Head Rest Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 TS TECH Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 DEPRAG

6.7.2 Automotive Active Seat Head Rest Product Category, Application and

Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 DEPRAG Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Yanfeng Johnson

6.8.2 Automotive Active Seat Head Rest Product Category, Application and

Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Yanfeng Johnson Automotive Active Seat Head Rest Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

## 7 AUTOMOTIVE ACTIVE SEAT HEAD REST MANUFACTURING COST ANALYSIS



- 7.1 Automotive Active Seat Head Rest Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Active Seat Head Rest

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Automotive Active Seat Head Rest Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Active Seat Head Rest Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



### 11 UNITED STATES AUTOMOTIVE ACTIVE SEAT HEAD REST MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Automotive Active Seat Head Rest Sales Volume, Revenue Forecast (2017-2022)
11.2 United States Automotive Active Seat Head Rest Sales Volume Forecast by Type (2017-2022)
11.3 United States Automotive Active Seat Head Rest Sales Volume Forecast by Application (2017-2022)
11.4 United States Automotive Active Seat Head Rest Sales Volume Forecast by

Region (2017-2022)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Automotive Active Seat Head Rest Figure United States Automotive Active Seat Head Rest Market Size (K Units) by Type (2012 - 2022)Figure United States Automotive Active Seat Head Rest Sales Volume Market Share by Type (Product Category) in 2016 **Figure Headrest Activation Product Picture** Figure Seat Back Activation Product Picture Figure United States Automotive Active Seat Head Rest Market Size (K Units) by Application (2012-2022) Figure United States Sales Market Share of Automotive Active Seat Head Rest by Application in 2016 Figure Passenger Vehicles Examples Table Key Downstream Customer in Passenger Vehicles Figure Commercial Vehicles Examples Table Key Downstream Customer in Commercial Vehicles Figure United States Automotive Active Seat Head Rest Market Size (Million USD) by Region (2012-2022) Figure The West Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure New England Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure The South of US Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Automotive Active Seat Head Rest Sales (K Units) and Growth Rate (2012-2022) Figure United States Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Automotive Active Seat Head Rest Market Major Players Product Sales Volume (K Units) (2012-2017)



Table United States Automotive Active Seat Head Rest Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Automotive Active Seat Head Rest Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Active Seat Head Rest Sales Share by Players/Suppliers

Figure 2017 United States Automotive Active Seat Head Rest Sales Share by Players/Suppliers

Figure United States Automotive Active Seat Head Rest Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Automotive Active Seat Head Rest Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Automotive Active Seat Head Rest Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automotive Active Seat Head Rest Revenue Share by Players/Suppliers

Figure 2017 United States Automotive Active Seat Head Rest Revenue Share by Players/Suppliers

Table United States Market Automotive Active Seat Head Rest Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Automotive Active Seat Head Rest Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Automotive Active Seat Head Rest Market Share of Top 3 Players/Suppliers

Figure United States Automotive Active Seat Head Rest Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automotive Active Seat Head Rest Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automotive Active Seat Head Rest Product Category

Table United States Automotive Active Seat Head Rest Sales (K Units) by Region (2012-2017)

Table United States Automotive Active Seat Head Rest Sales Share by Region (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Share by Region (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Market Share by Region in 2016

Table United States Automotive Active Seat Head Rest Revenue (Million USD) and



Market Share by Region (2012-2017)

Table United States Automotive Active Seat Head Rest Revenue Share by Region (2012-2017)

Figure United States Automotive Active Seat Head Rest Revenue Market Share by Region (2012-2017)

Figure United States Automotive Active Seat Head Rest Revenue Market Share by Region in 2016

Table United States Automotive Active Seat Head Rest Price (USD/Unit) by Region (2012-2017)

Table United States Automotive Active Seat Head Rest Sales (K Units) by Type (2012-2017)

Table United States Automotive Active Seat Head Rest Sales Share by Type (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Share by Type (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Market Share by Type in 2016

Table United States Automotive Active Seat Head Rest Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Automotive Active Seat Head Rest Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Automotive Active Seat Head Rest by Type (2012-2017)

Figure Revenue Market Share of Automotive Active Seat Head Rest by Type in 2016 Table United States Automotive Active Seat Head Rest Price (USD/Unit) by Types (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Growth Rate by Type (2012-2017)

Table United States Automotive Active Seat Head Rest Sales (K Units) by Application (2012-2017)

Table United States Automotive Active Seat Head Rest Sales Market Share by Application (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Market Share by Application (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Market Share by Application in 2016

Table United States Automotive Active Seat Head Rest Sales Growth Rate by Application (2012-2017)

Figure United States Automotive Active Seat Head Rest Sales Growth Rate by



Application (2012-2017)

Table Johnson Controls Basic Information List

Table Johnson Controls Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Johnson Controls Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure Johnson Controls Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure Johnson Controls Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table Toyota Boshoku Basic Information List

Table Toyota Boshoku Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toyota Boshoku Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure Toyota Boshoku Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure Toyota Boshoku Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table Lear Corporation Basic Information List

Table Lear Corporation Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lear Corporation Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure Lear Corporation Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure Lear Corporation Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table Grammer AG Basic Information List

Table Grammer AG Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Grass Margin (2012, 2017)

(Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Grammer AG Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure Grammer AG Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure Grammer AG Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table DYMOS Basic Information List

Table DYMOS Automotive Active Seat Head Rest Sales (K Units), Revenue (Million



USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure DYMOS Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure DYMOS Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure DYMOS Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table TS TECH Basic Information List

Table TS TECH Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TS TECH Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure TS TECH Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure TS TECH Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table DEPRAG Basic Information List

Table DEPRAG Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure DEPRAG Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure DEPRAG Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure DEPRAG Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table Yanfeng Johnson Basic Information List

Table Yanfeng Johnson Automotive Active Seat Head Rest Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Yanfeng Johnson Automotive Active Seat Head Rest Sales Growth Rate (2012-2017)

Figure Yanfeng Johnson Automotive Active Seat Head Rest Sales Market Share in United States (2012-2017)

Figure Yanfeng Johnson Automotive Active Seat Head Rest Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Active Seat Head Rest

Figure Manufacturing Process Analysis of Automotive Active Seat Head Rest

Figure Automotive Active Seat Head Rest Industrial Chain Analysis

Table Raw Materials Sources of Automotive Active Seat Head Rest Major Players/Suppliers in 2016



Table Major Buyers of Automotive Active Seat Head Rest Table Distributors/Traders List Figure United States Automotive Active Seat Head Rest Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Automotive Active Seat Head Rest Revenue (Million USD) and Growth Rate Forecast (2017-2022) Figure United States Automotive Active Seat Head Rest Price (USD/Unit) Trend Forecast (2017-2022) Table United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Type (2017-2022) Figure United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Type in 2022 Table United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Application (2017-2022) Figure United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Application in 2022 Table United States Automotive Active Seat Head Rest Sales Volume (K Units) Forecast by Region (2017-2022) Table United States Automotive Active Seat Head Rest Sales Volume Share Forecast by Region (2017-2022) Figure United States Automotive Active Seat Head Rest Sales Volume Share Forecast by Region (2017-2022) Figure United States Automotive Active Seat Head Rest Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Automotive Active Seat Head Rest Market Report 2017 Product link: <u>https://marketpublishers.com/r/UE21A3BB017EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UE21A3BB017EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970