

### **United States Automobile Leasing Market Report 2017**

https://marketpublishers.com/r/UF2D422BD43EN.html

Date: January 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UF2D422BD43EN

### **Abstracts**

Notes:

Sales, means the sales volume of Automobile Leasing

Revenue, means the sales value of Automobile Leasing

This report studies sales (consumption) of Automobile Leasing in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Enterprise
Hertz
Avis Budget Group
Europcar
Sixt
ALD Automotive
Localiza
Movida

CAR Inc.



# Unidas Goldcar Fox Rent A Car Advantage Rent A Car LeasePlan ACE Rent A Car eHi Car Services **U-Save** Yestock Auto Market Segment by States, covering California Texas New York Florida Illinois Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into Short-term rental Long-term rental



Split by applications, this report focuses on sales, market share and growth rate of Automobile Leasing in each application, can be divided into

Personal		
Enterprise		
Other		



#### **Contents**

United States Automobile Leasing Market Report 2017

#### 1 AUTOMOBILE LEASING OVERVIEW

- 1.1 Product Overview and Scope of Automobile Leasing
- 1.2 Classification of Automobile Leasing
  - 1.2.1 Short-term rental
  - 1.2.2 Long-term rental
- 1.3 Application of Automobile Leasing
  - 1.3.1 Personal
  - 1.3.2 Enterprise
  - 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Automobile Leasing (2011-2021)
  - 1.4.1 United States Automobile Leasing Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Automobile Leasing Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES AUTOMOBILE LEASING COMPETITION BY MANUFACTURERS

- 2.1 United States Automobile Leasing Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Automobile Leasing Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Automobile Leasing Average Price by Manufactures (2015 and 2016)
- 2.4 Automobile Leasing Market Competitive Situation and Trends
  - 2.4.1 Automobile Leasing Market Concentration Rate
  - 2.4.2 Automobile Leasing Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

### 3 UNITED STATES AUTOMOBILE LEASING SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Automobile Leasing Sales and Market Share by States (2011-2016)
- 3.2 United States Automobile Leasing Revenue and Market Share by States (2011-2016)
- 3.3 United States Automobile Leasing Price by States (2011-2016)



# 4 UNITED STATES AUTOMOBILE LEASING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Automobile Leasing Sales and Market Share by Type (2011-2016)
- 4.2 United States Automobile Leasing Revenue and Market Share by Type (2011-2016)
- 4.3 United States Automobile Leasing Price by Type (2011-2016)
- 4.4 United States Automobile Leasing Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES AUTOMOBILE LEASING SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Automobile Leasing Sales and Market Share by Application (2011-2016)
- 5.2 United States Automobile Leasing Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES AUTOMOBILE LEASING MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Enterprise
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Automobile Leasing Product Type, Application and Specification
    - 6.1.2.1 Short-term rental
    - 6.1.2.2 Long-term rental
- 6.1.3 Enterprise Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Hertz
  - 6.2.2 Automobile Leasing Product Type, Application and Specification
    - 6.2.2.1 Short-term rental
    - 6.2.2.2 Long-term rental
  - 6.2.3 Hertz Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 Avis Budget Group
- 6.3.2 Automobile Leasing Product Type, Application and Specification
  - 6.3.2.1 Short-term rental
  - 6.3.2.2 Long-term rental
- 6.3.3 Avis Budget Group Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)



- 6.3.4 Main Business/Business Overview
- 6.4 Europcar
  - 6.4.2 Automobile Leasing Product Type, Application and Specification
    - 6.4.2.1 Short-term rental
    - 6.4.2.2 Long-term rental
- 6.4.3 Europear Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 Sixt
  - 6.5.2 Automobile Leasing Product Type, Application and Specification
    - 6.5.2.1 Short-term rental
    - 6.5.2.2 Long-term rental
  - 6.5.3 Sixt Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 ALD Automotive
  - 6.6.2 Automobile Leasing Product Type, Application and Specification
    - 6.6.2.1 Short-term rental
  - 6.6.2.2 Long-term rental
- 6.6.3 ALD Automotive Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Localiza
  - 6.7.2 Automobile Leasing Product Type, Application and Specification
    - 6.7.2.1 Short-term rental
    - 6.7.2.2 Long-term rental
- 6.7.3 Localiza Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Movida
  - 6.8.2 Automobile Leasing Product Type, Application and Specification
    - 6.8.2.1 Short-term rental
    - 6.8.2.2 Long-term rental
- 6.8.3 Movida Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 CAR Inc.
  - 6.9.2 Automobile Leasing Product Type, Application and Specification
    - 6.9.2.1 Short-term rental
    - 6.9.2.2 Long-term rental



- 6.9.3 CAR Inc. Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 Unidas
  - 6.10.2 Automobile Leasing Product Type, Application and Specification
    - 6.10.2.1 Short-term rental
  - 6.10.2.2 Long-term rental
- 6.10.3 Unidas Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview
- 6.11 Goldcar
- 6.12 Fox Rent A Car
- 6.13 Advantage Rent A Car
- 6.14 LeasePlan
- 6.15 ACE Rent A Car
- 6.16 eHi Car Services
- 6.17 U-Save
- 6.18 Yestock Auto

#### 7 AUTOMOBILE LEASING MANUFACTURING COST ANALYSIS

- 7.1 Automobile Leasing Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automobile Leasing

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Automobile Leasing Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automobile Leasing Major Manufacturers in 2015
- 8.4 Downstream Buyers



#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES AUTOMOBILE LEASING MARKET FORECAST (2016-2021)

- 11.1 United States Automobile Leasing Sales, Revenue Forecast (2016-2021)
- 11.2 United States Automobile Leasing Sales Forecast by Type (2016-2021)
- 11.3 United States Automobile Leasing Sales Forecast by Application (2016-2021)
- 11.4 Automobile Leasing Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Automobile Leasing

Table Classification of Automobile Leasing

Figure United States Sales Market Share of Automobile Leasing by Type in 2015

Figure Short-term rental Picture

Figure Long-term rental Picture

Table Application of Automobile Leasing

Figure United States Sales Market Share of Automobile Leasing by Application in 2015

Figure Personal Examples

Figure Enterprise Examples

Figure Other Examples

Figure United States Automobile Leasing Sales and Growth Rate (2011-2021)

Figure United States Automobile Leasing Revenue and Growth Rate (2011-2021)

Table United States Automobile Leasing Sales of Key Manufacturers (2015 and 2016)

Table United States Automobile Leasing Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automobile Leasing Sales Share by Manufacturers

Figure 2016 Automobile Leasing Sales Share by Manufacturers

Table United States Automobile Leasing Revenue by Manufacturers (2015 and 2016)

Table United States Automobile Leasing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automobile Leasing Revenue Share by Manufacturers

Table 2016 United States Automobile Leasing Revenue Share by Manufacturers

Table United States Market Automobile Leasing Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automobile Leasing Average Price of Key Manufacturers in 2015

Figure Automobile Leasing Market Share of Top 3 Manufacturers

Figure Automobile Leasing Market Share of Top 5 Manufacturers

Table United States Automobile Leasing Sales by States (2011-2016)

Table United States Automobile Leasing Sales Share by States (2011-2016)

Figure United States Automobile Leasing Sales Market Share by States in 2015

Table United States Automobile Leasing Revenue and Market Share by States (2011-2016)

Table United States Automobile Leasing Revenue Share by States (2011-2016)

Figure Revenue Market Share of Automobile Leasing by States (2011-2016)



Table United States Automobile Leasing Price by States (2011-2016)

Table United States Automobile Leasing Sales by Type (2011-2016)

Table United States Automobile Leasing Sales Share by Type (2011-2016)

Figure United States Automobile Leasing Sales Market Share by Type in 2015

Table United States Automobile Leasing Revenue and Market Share by Type (2011-2016)

Table United States Automobile Leasing Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Automobile Leasing by Type (2011-2016)

Table United States Automobile Leasing Price by Type (2011-2016)

Figure United States Automobile Leasing Sales Growth Rate by Type (2011-2016)

Table United States Automobile Leasing Sales by Application (2011-2016)

Table United States Automobile Leasing Sales Market Share by Application (2011-2016)

Figure United States Automobile Leasing Sales Market Share by Application in 2015 Table United States Automobile Leasing Sales Growth Rate by Application (2011-2016) Figure United States Automobile Leasing Sales Growth Rate by Application (2011-2016)

Table Enterprise Basic Information List

Table Enterprise Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Enterprise Automobile Leasing Sales Market Share (2011-2016)

Table Hertz Basic Information List

Table Hertz Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hertz Automobile Leasing Sales Market Share (2011-2016)

Table Avis Budget Group Basic Information List

Table Avis Budget Group Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Avis Budget Group Automobile Leasing Sales Market Share (2011-2016)

Table Europear Basic Information List

Table Europear Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Europear Automobile Leasing Sales Market Share (2011-2016)

Table Sixt Basic Information List

Table Sixt Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sixt Automobile Leasing Sales Market Share (2011-2016)

Table ALD Automotive Basic Information List

Table ALD Automotive Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table ALD Automotive Automobile Leasing Sales Market Share (2011-2016)



Table Localiza Basic Information List

Table Localiza Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Localiza Automobile Leasing Sales Market Share (2011-2016)

Table Movida Basic Information List

Table Movida Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Movida Automobile Leasing Sales Market Share (2011-2016)

Table CAR Inc. Basic Information List

Table CAR Inc. Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table CAR Inc. Automobile Leasing Sales Market Share (2011-2016)

Table Unidas Basic Information List

Table Unidas Automobile Leasing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unidas Automobile Leasing Sales Market Share (2011-2016)

Table Goldcar Basic Information List

Table Fox Rent A Car Basic Information List

Table Advantage Rent A Car Basic Information List

Table LeasePlan Basic Information List

Table ACE Rent A Car Basic Information List

Table eHi Car Services Basic Information List

Table U-Save Basic Information List

Table Yestock Auto Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automobile Leasing

Figure Manufacturing Process Analysis of Automobile Leasing

Figure Automobile Leasing Industrial Chain Analysis

Table Raw Materials Sources of Automobile Leasing Major Manufacturers in 2015

Table Major Buyers of Automobile Leasing

Table Distributors/Traders List

Figure United States Automobile Leasing Production and Growth Rate Forecast (2016-2021)

Figure United States Automobile Leasing Revenue and Growth Rate Forecast (2016-2021)

Table United States Automobile Leasing Production Forecast by Type (2016-2021)

Table United States Automobile Leasing Consumption Forecast by Application



(2016-2021)

Table United States Automobile Leasing Sales Forecast by States (2016-2021)

Table United States Automobile Leasing Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Automobile Leasing Market Report 2017

Product link: <a href="https://marketpublishers.com/r/UF2D422BD43EN.html">https://marketpublishers.com/r/UF2D422BD43EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UF2D422BD43EN.html">https://marketpublishers.com/r/UF2D422BD43EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970