

# United States Automobile Electric Power Steering Market Report 2017

<https://marketpublishers.com/r/UF6E0B31AD9EN.html>

Date: January 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: UF6E0B31AD9EN

## Abstracts

### Notes:

Sales, means the sales volume of Automobile Electric Power Steering

Revenue, means the sales value of Automobile Electric Power Steering

This report studies sales (consumption) of Automobile Electric Power Steering in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nexteer Automobile

TRW

JTEKT Corporation

Bosch

NSK Motion&Control

Showa Corporation

Thyssenkrupp

Mando Corporation

## Beijing Hainanchuan Automotive Parts Co.

Tri-ring Group

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Column type

Pinion-and-rack type

Double pinion type

Ball screw type

Split by applications, this report focuses on sales, market share and growth rate of Automobile Electric Power Steering in each application, can be divided into

Commercial Vehicle

Private Vehicle

## Contents

### United States Automobile Electric Power Steering Market Report 2017

## **1 AUTOMOBILE ELECTRIC POWER STEERING OVERVIEW**

- 1.1 Product Overview and Scope of Automobile Electric Power Steering
- 1.2 Classification of Automobile Electric Power Steering
  - 1.2.1 Column type
  - 1.2.2 Pinion-and-rack type
  - 1.2.3 Double pinion type
  - 1.2.4 Ball screw type
- 1.3 Application of Automobile Electric Power Steering
  - 1.3.1 Commercial Vehicle
  - 1.3.2 Private Vehicle
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Automobile Electric Power Steering (2011-2021)
  - 1.4.1 United States Automobile Electric Power Steering Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Automobile Electric Power Steering Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES AUTOMOBILE ELECTRIC POWER STEERING COMPETITION BY MANUFACTURERS**

- 2.1 United States Automobile Electric Power Steering Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Automobile Electric Power Steering Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Automobile Electric Power Steering Average Price by Manufactures (2015 and 2016)
- 2.4 Automobile Electric Power Steering Market Competitive Situation and Trends
  - 2.4.1 Automobile Electric Power Steering Market Concentration Rate
  - 2.4.2 Automobile Electric Power Steering Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES AUTOMOBILE ELECTRIC POWER STEERING SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

3.1 United States Automobile Electric Power Steering Sales and Market Share by States (2011-2016)

3.2 United States Automobile Electric Power Steering Revenue and Market Share by States (2011-2016)

3.3 United States Automobile Electric Power Steering Price by States (2011-2016)

#### **4 UNITED STATES AUTOMOBILE ELECTRIC POWER STEERING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Automobile Electric Power Steering Sales and Market Share by Type (2011-2016)

4.2 United States Automobile Electric Power Steering Revenue and Market Share by Type (2011-2016)

4.3 United States Automobile Electric Power Steering Price by Type (2011-2016)

4.4 United States Automobile Electric Power Steering Sales Growth Rate by Type (2011-2016)

#### **5 UNITED STATES AUTOMOBILE ELECTRIC POWER STEERING SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Automobile Electric Power Steering Sales and Market Share by Application (2011-2016)

5.2 United States Automobile Electric Power Steering Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES AUTOMOBILE ELECTRIC POWER STEERING MANUFACTURERS PROFILES/ANALYSIS**

6.1 Nexteer Automobile

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automobile Electric Power Steering Product Type, Application and Specification

6.1.2.1 Column type

6.1.2.2 Pinion-and-rack type

6.1.3 Nexteer Automobile Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 TRW

- 6.2.2 Automobile Electric Power Steering Product Type, Application and Specification
  - 6.2.2.1 Column type
  - 6.2.2.2 Pinion-and-rack type
- 6.2.3 TRW Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview
- 6.3 JTEKT Corporation
  - 6.3.2 Automobile Electric Power Steering Product Type, Application and Specification
    - 6.3.2.1 Column type
    - 6.3.2.2 Pinion-and-rack type
  - 6.3.3 JTEKT Corporation Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Bosch
  - 6.4.2 Automobile Electric Power Steering Product Type, Application and Specification
    - 6.4.2.1 Column type
    - 6.4.2.2 Pinion-and-rack type
  - 6.4.3 Bosch Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 NSK Motion&Control
  - 6.5.2 Automobile Electric Power Steering Product Type, Application and Specification
    - 6.5.2.1 Column type
    - 6.5.2.2 Pinion-and-rack type
  - 6.5.3 NSK Motion&Control Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Showa Corporation
  - 6.6.2 Automobile Electric Power Steering Product Type, Application and Specification
    - 6.6.2.1 Column type
    - 6.6.2.2 Pinion-and-rack type
  - 6.6.3 Showa Corporation Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Thyssenkrupp
  - 6.7.2 Automobile Electric Power Steering Product Type, Application and Specification
    - 6.7.2.1 Column type
    - 6.7.2.2 Pinion-and-rack type
  - 6.7.3 Thyssenkrupp Automobile Electric Power Steering Sales, Revenue, Price and

## Gross Margin (2011-2016)

### 6.7.4 Main Business/Business Overview

## 6.8 Mando Corporation

### 6.8.2 Automobile Electric Power Steering Product Type, Application and Specification

#### 6.8.2.1 Column type

#### 6.8.2.2 Pinion-and-rack type

### 6.8.3 Mando Corporation Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.8.4 Main Business/Business Overview

## 6.9 Beijing Hainanchuan Automotive Parts Co.

### 6.9.2 Automobile Electric Power Steering Product Type, Application and Specification

#### 6.9.2.1 Column type

#### 6.9.2.2 Pinion-and-rack type

### 6.9.3 Beijing Hainanchuan Automotive Parts Co. Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.9.4 Main Business/Business Overview

## 6.10 Tri-ring Group

### 6.10.2 Automobile Electric Power Steering Product Type, Application and Specification

#### 6.10.2.1 Column type

#### 6.10.2.2 Pinion-and-rack type

### 6.10.3 Tri-ring Group Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.10.4 Main Business/Business Overview

## **7 AUTOMOBILE ELECTRIC POWER STEERING MANUFACTURING COST ANALYSIS**

### 7.1 Automobile Electric Power Steering Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Automobile Electric Power Steering

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Automobile Electric Power Steering Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automobile Electric Power Steering Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES AUTOMOBILE ELECTRIC POWER STEERING MARKET FORECAST (2016-2021)**

- 11.1 United States Automobile Electric Power Steering Sales, Revenue Forecast (2016-2021)
- 11.2 United States Automobile Electric Power Steering Sales Forecast by Type (2016-2021)
- 11.3 United States Automobile Electric Power Steering Sales Forecast by Application (2016-2021)
- 11.4 Automobile Electric Power Steering Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automobile Electric Power Steering

Table Classification of Automobile Electric Power Steering

Figure United States Sales Market Share of Automobile Electric Power Steering by Type in 2015

Figure Column type Picture

Figure Pinion-and-rack type Picture

Figure Double pinion type Picture

Figure Ball screw type Picture

Table Application of Automobile Electric Power Steering

Figure United States Sales Market Share of Automobile Electric Power Steering by Application in 2015

Figure Commercial Vehicle Examples

Figure Private Vehicle Examples

Figure United States Automobile Electric Power Steering Sales and Growth Rate (2011-2021)

Figure United States Automobile Electric Power Steering Revenue and Growth Rate (2011-2021)

Table United States Automobile Electric Power Steering Sales of Key Manufacturers (2015 and 2016)

Table United States Automobile Electric Power Steering Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automobile Electric Power Steering Sales Share by Manufacturers

Figure 2016 Automobile Electric Power Steering Sales Share by Manufacturers

Table United States Automobile Electric Power Steering Revenue by Manufacturers (2015 and 2016)

Table United States Automobile Electric Power Steering Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automobile Electric Power Steering Revenue Share by Manufacturers

Table 2016 United States Automobile Electric Power Steering Revenue Share by Manufacturers

Table United States Market Automobile Electric Power Steering Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automobile Electric Power Steering Average Price of Key Manufacturers in 2015

Figure Automobile Electric Power Steering Market Share of Top 3 Manufacturers

Figure Automobile Electric Power Steering Market Share of Top 5 Manufacturers

Table United States Automobile Electric Power Steering Sales by States (2011-2016)

Table United States Automobile Electric Power Steering Sales Share by States  
(2011-2016)

Figure United States Automobile Electric Power Steering Sales Market Share by States  
in 2015

Table United States Automobile Electric Power Steering Revenue and Market Share by  
States (2011-2016)

Table United States Automobile Electric Power Steering Revenue Share by States  
(2011-2016)

Figure Revenue Market Share of Automobile Electric Power Steering by States  
(2011-2016)

Table United States Automobile Electric Power Steering Price by States (2011-2016)

Table United States Automobile Electric Power Steering Sales by Type (2011-2016)

Table United States Automobile Electric Power Steering Sales Share by Type  
(2011-2016)

Figure United States Automobile Electric Power Steering Sales Market Share by Type  
in 2015

Table United States Automobile Electric Power Steering Revenue and Market Share by  
Type (2011-2016)

Table United States Automobile Electric Power Steering Revenue Share by Type  
(2011-2016)

Figure Revenue Market Share of Automobile Electric Power Steering by Type  
(2011-2016)

Table United States Automobile Electric Power Steering Price by Type (2011-2016)

Figure United States Automobile Electric Power Steering Sales Growth Rate by Type  
(2011-2016)

Table United States Automobile Electric Power Steering Sales by Application  
(2011-2016)

Table United States Automobile Electric Power Steering Sales Market Share by  
Application (2011-2016)

Figure United States Automobile Electric Power Steering Sales Market Share by  
Application in 2015

Table United States Automobile Electric Power Steering Sales Growth Rate by  
Application (2011-2016)

Figure United States Automobile Electric Power Steering Sales Growth Rate by  
Application (2011-2016)

Table Nexteer Automobile Basic Information List

Table Nexteer Automobile Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nexteer Automobile Automobile Electric Power Steering Sales Market Share (2011-2016)

Table TRW Basic Information List

Table TRW Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table TRW Automobile Electric Power Steering Sales Market Share (2011-2016)

Table JTEKT Corporation Basic Information List

Table JTEKT Corporation Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table JTEKT Corporation Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Bosch Basic Information List

Table Bosch Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bosch Automobile Electric Power Steering Sales Market Share (2011-2016)

Table NSK Motion&Control Basic Information List

Table NSK Motion&Control Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table NSK Motion&Control Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Showa Corporation Basic Information List

Table Showa Corporation Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table Showa Corporation Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Thyssenkrupp Basic Information List

Table Thyssenkrupp Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table Thyssenkrupp Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Mando Corporation Basic Information List

Table Mando Corporation Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mando Corporation Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Beijing Hainanchuan Automotive Parts Co. Basic Information List

Table Beijing Hainanchuan Automotive Parts Co. Automobile Electric Power Steering

Sales, Revenue, Price and Gross Margin (2011-2016)

Table Beijing Hainanchuan Automotive Parts Co. Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Tri-ring Group Basic Information List

Table Tri-ring Group Automobile Electric Power Steering Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tri-ring Group Automobile Electric Power Steering Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automobile Electric Power Steering

Figure Manufacturing Process Analysis of Automobile Electric Power Steering

Figure Automobile Electric Power Steering Industrial Chain Analysis

Table Raw Materials Sources of Automobile Electric Power Steering Major Manufacturers in 2015

Table Major Buyers of Automobile Electric Power Steering

Table Distributors/Traders List

Figure United States Automobile Electric Power Steering Production and Growth Rate Forecast (2016-2021)

Figure United States Automobile Electric Power Steering Revenue and Growth Rate Forecast (2016-2021)

Table United States Automobile Electric Power Steering Production Forecast by Type (2016-2021)

Table United States Automobile Electric Power Steering Consumption Forecast by Application (2016-2021)

Table United States Automobile Electric Power Steering Sales Forecast by States (2016-2021)

Table United States Automobile Electric Power Steering Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Automobile Electric Power Steering Market Report 2017

Product link: <https://marketpublishers.com/r/UF6E0B31AD9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF6E0B31AD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970