

# United States Automobile Antenna Market Report 2017

<https://marketpublishers.com/r/U5ED546EA21EN.html>

Date: November 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U5ED546EA21EN

## Abstracts

In this report, the United States Automobile Antenna market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Automobile Antenna in these regions, from 2012 to 2022 (forecast).

United States Automobile Antenna market competition by top manufacturers/players, with Automobile Antenna sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Kathrein

Harada

Laird

Yokowa

Northeast Industries

Hirschmann

Suzhong

Ace Tech

Fiamm

Tuko

Inzi Controls

Shenglu

Riof

Shien

Tianye

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fin Type

Rod Type

Screen Type

Film Type

Integrated Type

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Passenger Vehicle

Commercial Vehicle

Table of Contents

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Automobile Antenna Market Report 2017

## **1 AUTOMOBILE ANTENNA OVERVIEW**

### 1.1 Product Overview and Scope of Automobile Antenna

### 1.2 Classification of Automobile Antenna by Product Category

#### 1.2.1 United States Automobile Antenna Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Automobile Antenna Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Fin Type

##### 1.2.4 Rod Type

##### 1.2.5 Screen Type

##### 1.2.6 Film Type

##### 1.2.7 Integrated Type

##### 1.2.8 Others

### 1.3 United States Automobile Antenna Market by Application/End Users

#### 1.3.1 United States Automobile Antenna Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Passenger Vehicle

##### 1.3.3 Commercial Vehicle

##### 1.3.4 Table of Contents

### 1.4 United States Automobile Antenna Market by Region

#### 1.4.1 United States Automobile Antenna Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Automobile Antenna Status and Prospect (2012-2022)

##### 1.4.3 Southwest Automobile Antenna Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Automobile Antenna Status and Prospect (2012-2022)

##### 1.4.5 New England Automobile Antenna Status and Prospect (2012-2022)

##### 1.4.6 The South Automobile Antenna Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Automobile Antenna Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Automobile Antenna (2012-2022)

#### 1.5.1 United States Automobile Antenna Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Automobile Antenna Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES AUTOMOBILE ANTENNA MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Automobile Antenna Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Automobile Antenna Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Automobile Antenna Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Automobile Antenna Market Competitive Situation and Trends
  - 2.4.1 United States Automobile Antenna Market Concentration Rate
  - 2.4.2 United States Automobile Antenna Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Automobile Antenna Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES AUTOMOBILE ANTENNA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Automobile Antenna Sales and Market Share by Region (2012-2017)
- 3.2 United States Automobile Antenna Revenue and Market Share by Region (2012-2017)
- 3.3 United States Automobile Antenna Price by Region (2012-2017)

### **4 UNITED STATES AUTOMOBILE ANTENNA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Automobile Antenna Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Automobile Antenna Revenue and Market Share by Type (2012-2017)
- 4.3 United States Automobile Antenna Price by Type (2012-2017)
- 4.4 United States Automobile Antenna Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES AUTOMOBILE ANTENNA SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Automobile Antenna Sales and Market Share by Application (2012-2017)
- 5.2 United States Automobile Antenna Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES AUTOMOBILE ANTENNA PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Kathrein

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automobile Antenna Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Kathrein Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### 6.2 Harada

6.2.2 Automobile Antenna Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Harada Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### 6.3 Laird

6.3.2 Automobile Antenna Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Laird Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### 6.4 Yokowa

6.4.2 Automobile Antenna Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Yokowa Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### 6.5 Northeast Industries

6.5.2 Automobile Antenna Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Northeast Industries Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

## 6.6 Hirschmann

### 6.6.2 Automobile Antenna Product Category, Application and Specification

#### 6.6.2.1 Product A

#### 6.6.2.2 Product B

### 6.6.3 Hirschmann Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Main Business/Business Overview

## 6.7 Suzhong

### 6.7.2 Automobile Antenna Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Suzhong Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Main Business/Business Overview

## 6.8 Ace Tech

### 6.8.2 Automobile Antenna Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 Ace Tech Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 Fiamm

### 6.9.2 Automobile Antenna Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Fiamm Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 Tuko

### 6.10.2 Automobile Antenna Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Tuko Automobile Antenna Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## 6.11 Inzi Controls

## 6.12 Shenglu

## 6.13 Riof

## 6.14 Shien

6.15 Tianye

## **7 AUTOMOBILE ANTENNA MANUFACTURING COST ANALYSIS**

7.1 Automobile Antenna Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Automobile Antenna

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Automobile Antenna Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Automobile Antenna Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry



- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES AUTOMOBILE ANTENNA MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Automobile Antenna Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Automobile Antenna Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Automobile Antenna Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Automobile Antenna Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Automobile Antenna

Figure United States Automobile Antenna Market Size (K Units) by Type (2012-2022)

Figure United States Automobile Antenna Sales Volume Market Share by Type (Product Category) in 2016

Figure Fin Type Product Picture

Figure Rod Type Product Picture

Figure Screen Type Product Picture

Figure Film Type Product Picture

Figure Integrated Type Product Picture

Figure Others Product Picture

Figure United States Automobile Antenna Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Automobile Antenna by Application in 2016

Figure Passenger Vehicle Examples

Table Key Downstream Customer in Passenger Vehicle

Figure Commercial Vehicle Examples

Table Key Downstream Customer in Commercial Vehicle

Figure Table of Contents Examples

Table Key Downstream Customer in Table of Contents

Figure United States Automobile Antenna Market Size (Million USD) by Region (2012-2022)

Figure The West Automobile Antenna Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Automobile Antenna Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Automobile Antenna Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Automobile Antenna Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Automobile Antenna Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Automobile Antenna Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Automobile Antenna Sales (K Units) and Growth Rate (2012-2022)

Figure United States Automobile Antenna Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Automobile Antenna Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Automobile Antenna Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Automobile Antenna Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automobile Antenna Sales Share by Players/Suppliers

Figure 2017 United States Automobile Antenna Sales Share by Players/Suppliers

Figure United States Automobile Antenna Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Automobile Antenna Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Automobile Antenna Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Automobile Antenna Revenue Share by Players/Suppliers

Figure 2017 United States Automobile Antenna Revenue Share by Players/Suppliers

Table United States Market Automobile Antenna Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Automobile Antenna Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Automobile Antenna Market Share of Top 3 Players/Suppliers

Figure United States Automobile Antenna Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Automobile Antenna Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Automobile Antenna Product Category

Table United States Automobile Antenna Sales (K Units) by Region (2012-2017)

Table United States Automobile Antenna Sales Share by Region (2012-2017)

Figure United States Automobile Antenna Sales Share by Region (2012-2017)

Figure United States Automobile Antenna Sales Market Share by Region in 2016

Table United States Automobile Antenna Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Automobile Antenna Revenue Share by Region (2012-2017)

Figure United States Automobile Antenna Revenue Market Share by Region (2012-2017)

Figure United States Automobile Antenna Revenue Market Share by Region in 2016

Table United States Automobile Antenna Price (USD/Unit) by Region (2012-2017)

Table United States Automobile Antenna Sales (K Units) by Type (2012-2017)

Table United States Automobile Antenna Sales Share by Type (2012-2017)

Figure United States Automobile Antenna Sales Share by Type (2012-2017)

Figure United States Automobile Antenna Sales Market Share by Type in 2016  
Table United States Automobile Antenna Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Automobile Antenna Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Automobile Antenna by Type (2012-2017)  
Figure Revenue Market Share of Automobile Antenna by Type in 2016  
Table United States Automobile Antenna Price (USD/Unit) by Types (2012-2017)  
Figure United States Automobile Antenna Sales Growth Rate by Type (2012-2017)  
Table United States Automobile Antenna Sales (K Units) by Application (2012-2017)  
Table United States Automobile Antenna Sales Market Share by Application (2012-2017)  
Figure United States Automobile Antenna Sales Market Share by Application (2012-2017)  
Figure United States Automobile Antenna Sales Market Share by Application in 2016  
Table United States Automobile Antenna Sales Growth Rate by Application (2012-2017)  
Figure United States Automobile Antenna Sales Growth Rate by Application (2012-2017)  
Table Kathrein Basic Information List  
Table Kathrein Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Kathrein Automobile Antenna Sales Growth Rate (2012-2017)  
Figure Kathrein Automobile Antenna Sales Market Share in United States (2012-2017)  
Figure Kathrein Automobile Antenna Revenue Market Share in United States (2012-2017)  
Table Harada Basic Information List  
Table Harada Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Harada Automobile Antenna Sales Growth Rate (2012-2017)  
Figure Harada Automobile Antenna Sales Market Share in United States (2012-2017)  
Figure Harada Automobile Antenna Revenue Market Share in United States (2012-2017)  
Table Laird Basic Information List  
Table Laird Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Laird Automobile Antenna Sales Growth Rate (2012-2017)  
Figure Laird Automobile Antenna Sales Market Share in United States (2012-2017)  
Figure Laird Automobile Antenna Revenue Market Share in United States (2012-2017)  
Table Yokowa Basic Information List  
Table Yokowa Automobile Antenna Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)

Figure Yokowa Automobile Antenna Sales Growth Rate (2012-2017)

Figure Yokowa Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Yokowa Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Northeast Industries Basic Information List

Table Northeast Industries Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Northeast Industries Automobile Antenna Sales Growth Rate (2012-2017)

Figure Northeast Industries Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Northeast Industries Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Hirschmann Basic Information List

Table Hirschmann Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hirschmann Automobile Antenna Sales Growth Rate (2012-2017)

Figure Hirschmann Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Hirschmann Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Suzhong Basic Information List

Table Suzhong Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Suzhong Automobile Antenna Sales Growth Rate (2012-2017)

Figure Suzhong Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Suzhong Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Ace Tech Basic Information List

Table Ace Tech Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ace Tech Automobile Antenna Sales Growth Rate (2012-2017)

Figure Ace Tech Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Ace Tech Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Fiamm Basic Information List

Table Fiamm Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fiamm Automobile Antenna Sales Growth Rate (2012-2017)

Figure Fiamm Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Fiamm Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Tuko Basic Information List

Table Tuko Automobile Antenna Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Tuko Automobile Antenna Sales Growth Rate (2012-2017)

Figure Tuko Automobile Antenna Sales Market Share in United States (2012-2017)

Figure Tuko Automobile Antenna Revenue Market Share in United States (2012-2017)

Table Inzi Controls Basic Information List

Table Shenglu Basic Information List

Table Riof Basic Information List

Table Shien Basic Information List

Table Tianye Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automobile Antenna

Figure Manufacturing Process Analysis of Automobile Antenna

Figure Automobile Antenna Industrial Chain Analysis

Table Raw Materials Sources of Automobile Antenna Major Players/Suppliers in 2016

Table Major Buyers of Automobile Antenna

Table Distributors/Traders List

Figure United States Automobile Antenna Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Automobile Antenna Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Automobile Antenna Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Automobile Antenna Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Automobile Antenna Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Automobile Antenna Sales Volume (K Units) Forecast by Type in 2022

Table United States Automobile Antenna Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automobile Antenna Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Automobile Antenna Sales Volume (K Units) Forecast by

Application in 2022

Table United States Automobile Antenna Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Automobile Antenna Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automobile Antenna Sales Volume Share Forecast by Region (2017-2022)

Figure United States Automobile Antenna Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Automobile Antenna Market Report 2017

Product link: <https://marketpublishers.com/r/U5ED546EA21EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5ED546EA21EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970