

# United States Automatic Rice Cookers Market Report 2017

<https://marketpublishers.com/r/UA90C24ABE4EN.html>

Date: January 2017

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: UA90C24ABE4EN

## Abstracts

### Notes:

Sales, means the sales volume of Automatic Rice Cookers

Revenue, means the sales value of Automatic Rice Cookers

This report studies sales (consumption) of Automatic Rice Cookers in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Panasonic

Philips

Toshiba

Royalstar

Media

Tiger

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Automatic Rice Cookers in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Automatic Rice Cookers Market Report 2017

#### **1 AUTOMATIC RICE COOKERS OVERVIEW**

##### 1.1 Product Overview and Scope of Automatic Rice Cookers

##### 1.2 Classification of Automatic Rice Cookers

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Automatic Rice Cookers

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Automatic Rice Cookers (2011-2021)

###### 1.4.1 United States Automatic Rice Cookers Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Automatic Rice Cookers Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES AUTOMATIC RICE COOKERS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Automatic Rice Cookers Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Automatic Rice Cookers Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Automatic Rice Cookers Average Price by Manufactures (2015 and 2016)

##### 2.4 Automatic Rice Cookers Market Competitive Situation and Trends

###### 2.4.1 Automatic Rice Cookers Market Concentration Rate

###### 2.4.2 Automatic Rice Cookers Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES AUTOMATIC RICE COOKERS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Automatic Rice Cookers Sales and Market Share by States (2011-2016)

3.2 United States Automatic Rice Cookers Revenue and Market Share by States (2011-2016)

3.3 United States Automatic Rice Cookers Price by States (2011-2016)

#### **4 UNITED STATES AUTOMATIC RICE COOKERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Automatic Rice Cookers Sales and Market Share by Type (2011-2016)

4.2 United States Automatic Rice Cookers Revenue and Market Share by Type (2011-2016)

4.3 United States Automatic Rice Cookers Price by Type (2011-2016)

4.4 United States Automatic Rice Cookers Sales Growth Rate by Type (2011-2016)

#### **5 UNITED STATES AUTOMATIC RICE COOKERS SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Automatic Rice Cookers Sales and Market Share by Application (2011-2016)

5.2 United States Automatic Rice Cookers Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES AUTOMATIC RICE COOKERS MANUFACTURERS PROFILES/ANALYSIS**

6.1 Panasonic

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Automatic Rice Cookers Product Type, Application and Specification

6.1.2.1 Type I

6.1.2.2 Type II

6.1.3 Panasonic Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Philips

6.2.2 Automatic Rice Cookers Product Type, Application and Specification

6.2.2.1 Type I

6.2.2.2 Type II

6.2.3 Philips Automatic Rice Cookers Sales, Revenue, Price and Gross Margin

(2011-2016)

6.2.4 Main Business/Business Overview

6.3 Toshiba

6.3.2 Automatic Rice Cookers Product Type, Application and Specification

6.3.2.1 Type I

6.3.2.2 Type II

6.3.3 Toshiba Automatic Rice Cookers Sales, Revenue, Price and Gross Margin

(2011-2016)

6.3.4 Main Business/Business Overview

6.4 Royalstar

6.4.2 Automatic Rice Cookers Product Type, Application and Specification

6.4.2.1 Type I

6.4.2.2 Type II

6.4.3 Royalstar Automatic Rice Cookers Sales, Revenue, Price and Gross Margin

(2011-2016)

6.4.4 Main Business/Business Overview

6.5 Media

6.5.2 Automatic Rice Cookers Product Type, Application and Specification

6.5.2.1 Type I

6.5.2.2 Type II

6.5.3 Media Automatic Rice Cookers Sales, Revenue, Price and Gross Margin

(2011-2016)

6.5.4 Main Business/Business Overview

6.6 Tiger

6.6.2 Automatic Rice Cookers Product Type, Application and Specification

6.6.2.1 Type I

6.6.2.2 Type II

6.6.3 Tiger Automatic Rice Cookers Sales, Revenue, Price and Gross Margin

(2011-2016)

6.6.4 Main Business/Business Overview

## **7 AUTOMATIC RICE COOKERS MANUFACTURING COST ANALYSIS**

7.1 Automatic Rice Cookers Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automatic Rice Cookers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Automatic Rice Cookers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automatic Rice Cookers Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES AUTOMATIC RICE COOKERS MARKET FORECAST (2016-2021)**

- 11.1 United States Automatic Rice Cookers Sales, Revenue Forecast (2016-2021)
- 11.2 United States Automatic Rice Cookers Sales Forecast by Type (2016-2021)
- 11.3 United States Automatic Rice Cookers Sales Forecast by Application (2016-2021)
- 11.4 Automatic Rice Cookers Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automatic Rice Cookers

Table Classification of Automatic Rice Cookers

Figure United States Sales Market Share of Automatic Rice Cookers by Type in 2015

Figure Type I Picture

Figure Type II Picture

Figure Type III Picture

Table Application of Automatic Rice Cookers

Figure United States Sales Market Share of Automatic Rice Cookers by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Automatic Rice Cookers Sales and Growth Rate (2011-2021)

Figure United States Automatic Rice Cookers Revenue and Growth Rate (2011-2021)

Table United States Automatic Rice Cookers Sales of Key Manufacturers (2015 and 2016)

Table United States Automatic Rice Cookers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automatic Rice Cookers Sales Share by Manufacturers

Figure 2016 Automatic Rice Cookers Sales Share by Manufacturers

Table United States Automatic Rice Cookers Revenue by Manufacturers (2015 and 2016)

Table United States Automatic Rice Cookers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automatic Rice Cookers Revenue Share by Manufacturers

Table 2016 United States Automatic Rice Cookers Revenue Share by Manufacturers

Table United States Market Automatic Rice Cookers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automatic Rice Cookers Average Price of Key Manufacturers in 2015

Figure Automatic Rice Cookers Market Share of Top 3 Manufacturers

Figure Automatic Rice Cookers Market Share of Top 5 Manufacturers

Table United States Automatic Rice Cookers Sales by States (2011-2016)

Table United States Automatic Rice Cookers Sales Share by States (2011-2016)

Figure United States Automatic Rice Cookers Sales Market Share by States in 2015



Table United States Automatic Rice Cookers Revenue and Market Share by States (2011-2016)

Table United States Automatic Rice Cookers Revenue Share by States (2011-2016)

Figure Revenue Market Share of Automatic Rice Cookers by States (2011-2016)

Table United States Automatic Rice Cookers Price by States (2011-2016)

Table United States Automatic Rice Cookers Sales by Type (2011-2016)

Table United States Automatic Rice Cookers Sales Share by Type (2011-2016)

Figure United States Automatic Rice Cookers Sales Market Share by Type in 2015

Table United States Automatic Rice Cookers Revenue and Market Share by Type (2011-2016)

Table United States Automatic Rice Cookers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Automatic Rice Cookers by Type (2011-2016)

Table United States Automatic Rice Cookers Price by Type (2011-2016)

Figure United States Automatic Rice Cookers Sales Growth Rate by Type (2011-2016)

Table United States Automatic Rice Cookers Sales by Application (2011-2016)

Table United States Automatic Rice Cookers Sales Market Share by Application (2011-2016)

Figure United States Automatic Rice Cookers Sales Market Share by Application in 2015

Table United States Automatic Rice Cookers Sales Growth Rate by Application (2011-2016)

Figure United States Automatic Rice Cookers Sales Growth Rate by Application (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Automatic Rice Cookers Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Automatic Rice Cookers Sales Market Share (2011-2016)

Table Toshiba Basic Information List

Table Toshiba Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toshiba Automatic Rice Cookers Sales Market Share (2011-2016)

Table Royalstar Basic Information List

Table Royalstar Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Royalstar Automatic Rice Cookers Sales Market Share (2011-2016)

Table Media Basic Information List

Table Media Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Media Automatic Rice Cookers Sales Market Share (2011-2016)

Table Tiger Basic Information List

Table Tiger Automatic Rice Cookers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tiger Automatic Rice Cookers Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automatic Rice Cookers

Figure Manufacturing Process Analysis of Automatic Rice Cookers

Figure Automatic Rice Cookers Industrial Chain Analysis

Table Raw Materials Sources of Automatic Rice Cookers Major Manufacturers in 2015

Table Major Buyers of Automatic Rice Cookers

Table Distributors/Traders List

Figure United States Automatic Rice Cookers Production and Growth Rate Forecast (2016-2021)

Figure United States Automatic Rice Cookers Revenue and Growth Rate Forecast (2016-2021)

Table United States Automatic Rice Cookers Production Forecast by Type (2016-2021)

Table United States Automatic Rice Cookers Consumption Forecast by Application (2016-2021)

Table United States Automatic Rice Cookers Sales Forecast by States (2016-2021)

Table United States Automatic Rice Cookers Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Automatic Rice Cookers Market Report 2017

Product link: <https://marketpublishers.com/r/UA90C24ABE4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA90C24ABE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970