

# United States Automatic Identification Systems (AIS) Market Report 2016

<https://marketpublishers.com/r/UA262E262A2EN.html>

Date: October 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: UA262E262A2EN

## Abstracts

### Notes:

Sales, means the sales volume of Automatic Identification Systems (AIS)

Revenue, means the sales value of Automatic Identification Systems (AIS)

This report studies sales (consumption) of Automatic Identification Systems (AIS) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

SAAB AB

Furuno Electric Co. Ltd.

Exactearth

Orbcomm Inc.

Kongsberg Gruppen ASA

L-3 Communication Holdings Inc.

Japan Radio Company Ltd.

True Heading AB

CNS Systems AB

Transas Marine Limited

Comnav Marine

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Automatic Identification Systems (AIS) in each application, can be divided into

Vessel Tracking

Fleet Management

Maritime Security

Others

## Contents

### United States Automatic Identification Systems (AIS) Market Report 2016

## **1 AUTOMATIC IDENTIFICATION SYSTEMS (AIS) OVERVIEW**

### 1.1 Product Overview and Scope of Automatic Identification Systems (AIS)

### 1.2 Classification of Automatic Identification Systems (AIS)

#### 1.2.1 Type I

#### 1.2.2 Type II

#### 1.2.3 Type III

### 1.3 Application of Automatic Identification Systems (AIS)

#### 1.3.1 Vessel Tracking

#### 1.3.2 Fleet Management

#### 1.3.3 Maritime Security

#### 1.3.4 Others

### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Automatic Identification Systems (AIS) (2011-2021)

#### 1.4.1 United States Automatic Identification Systems (AIS) Sales and Growth Rate (2011-2021)

#### 1.4.2 United States Automatic Identification Systems (AIS) Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES AUTOMATIC IDENTIFICATION SYSTEMS (AIS) COMPETITION BY MANUFACTURERS**

### 2.1 United States Automatic Identification Systems (AIS) Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Automatic Identification Systems (AIS) Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Automatic Identification Systems (AIS) Average Price by Manufactures (2015 and 2016)

### 2.4 Automatic Identification Systems (AIS) Market Competitive Situation and Trends

#### 2.4.1 Automatic Identification Systems (AIS) Market Concentration Rate

#### 2.4.2 Automatic Identification Systems (AIS) Market Share of Top 3 and Top 5

#### Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES AUTOMATIC IDENTIFICATION SYSTEMS (AIS) SALES**

## **(VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

3.1 United States Automatic Identification Systems (AIS) Sales and Market Share by Type (2011-2016)

3.2 United States Automatic Identification Systems (AIS) Revenue and Market Share by Type (2011-2016)

3.3 United States Automatic Identification Systems (AIS) Price by Type (2011-2016)

3.4 United States Automatic Identification Systems (AIS) Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES AUTOMATIC IDENTIFICATION SYSTEMS (AIS) SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Automatic Identification Systems (AIS) Sales and Market Share by Application (2011-2016)

4.2 United States Automatic Identification Systems (AIS) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 SAAB AB**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 SAAB AB Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 Furuno Electric Co. Ltd.**

5.2.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Furuno Electric Co. Ltd. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### 5.3 Exactearth

#### 5.3.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

##### 5.3.2.1 Type I

##### 5.3.2.2 Type II

#### 5.3.3 Exactearth Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.3.4 Main Business/Business Overview

### 5.4 Orbcomm Inc.

#### 5.4.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

##### 5.4.2.1 Type I

##### 5.4.2.2 Type II

#### 5.4.3 Orbcomm Inc. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.4.4 Main Business/Business Overview

### 5.5 Kongsberg Gruppen ASA

#### 5.5.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

##### 5.5.2.1 Type I

##### 5.5.2.2 Type II

#### 5.5.3 Kongsberg Gruppen ASA Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.5.4 Main Business/Business Overview

### 5.6 L-3 Communication Holdings Inc.

#### 5.6.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

##### 5.6.2.1 Type I

##### 5.6.2.2 Type II

#### 5.6.3 L-3 Communication Holdings Inc. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

##### 5.6.4 Main Business/Business Overview

### 5.7 Japan Radio Company Ltd.

#### 5.7.2 Automatic Identification Systems (AIS) Product Type, Application and Specification

##### 5.7.2.1 Type I

##### 5.7.2.2 Type II

#### 5.7.3 Japan Radio Company Ltd. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.7.4 Main Business/Business Overview
- 5.8 True Heading AB
  - 5.8.2 Automatic Identification Systems (AIS) Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 True Heading AB Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 CNS Systems AB
  - 5.9.2 Automatic Identification Systems (AIS) Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 CNS Systems AB Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Transas Marine Limited
  - 5.10.2 Automatic Identification Systems (AIS) Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Transas Marine Limited Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Comnav Marine

## **6 AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MANUFACTURING COST ANALYSIS**

- 6.1 Automatic Identification Systems (AIS) Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Automatic Identification Systems (AIS)

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Automatic Identification Systems (AIS) Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Automatic Identification Systems (AIS) Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 UNITED STATES AUTOMATIC IDENTIFICATION SYSTEMS (AIS) MARKET FORECAST (2016-2021)**

### 10.1 United States Automatic Identification Systems (AIS) Sales, Revenue Forecast (2016-2021)

### 10.2 United States Automatic Identification Systems (AIS) Sales Forecast by Type (2016-2021)

### 10.3 United States Automatic Identification Systems (AIS) Sales Forecast by Application (2016-2021)

#### 10.4 Automatic Identification Systems (AIS) Price Forecast (2016-2021)

### **11 RESEARCH FINDINGS AND CONCLUSION**

### **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automatic Identification Systems (AIS)

Table Classification of Automatic Identification Systems (AIS)

Figure United States Sales Market Share of Automatic Identification Systems (AIS) by Type in 2015

Table Application of Automatic Identification Systems (AIS)

Figure United States Sales Market Share of Automatic Identification Systems (AIS) by Application in 2015

Figure Vessel Tracking Examples

Figure Fleet Management Examples

Figure Maritime Security Examples

Figure Others Examples

Figure United States Automatic Identification Systems (AIS) Sales and Growth Rate (2011-2021)

Figure United States Automatic Identification Systems (AIS) Revenue and Growth Rate (2011-2021)

Table United States Automatic Identification Systems (AIS) Sales of Key Manufacturers (2015 and 2016)

Table United States Automatic Identification Systems (AIS) Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automatic Identification Systems (AIS) Sales Share by Manufacturers

Figure 2016 Automatic Identification Systems (AIS) Sales Share by Manufacturers

Table United States Automatic Identification Systems (AIS) Revenue by Manufacturers (2015 and 2016)

Table United States Automatic Identification Systems (AIS) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automatic Identification Systems (AIS) Revenue Share by Manufacturers

Table 2016 United States Automatic Identification Systems (AIS) Revenue Share by Manufacturers

Table United States Market Automatic Identification Systems (AIS) Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automatic Identification Systems (AIS) Average Price of Key Manufacturers in 2015

Figure Automatic Identification Systems (AIS) Market Share of Top 3 Manufacturers

Figure Automatic Identification Systems (AIS) Market Share of Top 5 Manufacturers

Table United States Automatic Identification Systems (AIS) Sales by Type (2011-2016)  
Table United States Automatic Identification Systems (AIS) Sales Share by Type (2011-2016)  
Figure United States Automatic Identification Systems (AIS) Sales Market Share by Type in 2015  
Table United States Automatic Identification Systems (AIS) Revenue and Market Share by Type (2011-2016)  
Table United States Automatic Identification Systems (AIS) Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Automatic Identification Systems (AIS) by Type (2011-2016)  
Table United States Automatic Identification Systems (AIS) Price by Type (2011-2016)  
Figure United States Automatic Identification Systems (AIS) Sales Growth Rate by Type (2011-2016)  
Table United States Automatic Identification Systems (AIS) Sales by Application (2011-2016)  
Table United States Automatic Identification Systems (AIS) Sales Market Share by Application (2011-2016)  
Figure United States Automatic Identification Systems (AIS) Sales Market Share by Application in 2015  
Table United States Automatic Identification Systems (AIS) Sales Growth Rate by Application (2011-2016)  
Figure United States Automatic Identification Systems (AIS) Sales Growth Rate by Application (2011-2016)  
Table SAAB AB Basic Information List  
Table SAAB AB Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure SAAB AB Automatic Identification Systems (AIS) Sales Market Share (2011-2016)  
Table Furuno Electric Co. Ltd. Basic Information List  
Table Furuno Electric Co. Ltd. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Furuno Electric Co. Ltd. Automatic Identification Systems (AIS) Sales Market Share (2011-2016)  
Table Exactearth Basic Information List  
Table Exactearth Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Exactearth Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table Orbcomm Inc. Basic Information List

Table Orbcomm Inc. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Orbcomm Inc. Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table Kongsberg Gruppen ASA Basic Information List

Table Kongsberg Gruppen ASA Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kongsberg Gruppen ASA Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table L-3 Communication Holdings Inc. Basic Information List

Table L-3 Communication Holdings Inc. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table L-3 Communication Holdings Inc. Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table Japan Radio Company Ltd. Basic Information List

Table Japan Radio Company Ltd. Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Japan Radio Company Ltd. Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table True Heading AB Basic Information List

Table True Heading AB Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table True Heading AB Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table CNS Systems AB Basic Information List

Table CNS Systems AB Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table CNS Systems AB Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table Transas Marine Limited Basic Information List

Table Transas Marine Limited Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Transas Marine Limited Automatic Identification Systems (AIS) Sales Market Share (2011-2016)

Table Comnav Marine Basic Information List

Table Comnav Marine Automatic Identification Systems (AIS) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Comnav Marine Automatic Identification Systems (AIS) Sales Market Share

(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automatic Identification Systems (AIS)

Figure Manufacturing Process Analysis of Automatic Identification Systems (AIS)

Figure Automatic Identification Systems (AIS) Industrial Chain Analysis

Table Raw Materials Sources of Automatic Identification Systems (AIS) Major Manufacturers in 2015

Table Major Buyers of Automatic Identification Systems (AIS)

Table Distributors/Traders List

Figure United States Automatic Identification Systems (AIS) Production and Growth Rate Forecast (2016-2021)

Figure United States Automatic Identification Systems (AIS) Revenue and Growth Rate Forecast (2016-2021)

Table United States Automatic Identification Systems (AIS) Production Forecast by Type (2016-2021)

Table United States Automatic Identification Systems (AIS) Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Automatic Identification Systems (AIS) Market Report 2016

Product link: <https://marketpublishers.com/r/UA262E262A2EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA262E262A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970