

# United States Augmented Reality (AR) Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Augmented Reality (AR)

Revenue, means the sales value of Augmented Reality (AR)

This report studies sales (consumption) of Augmented Reality (AR) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

SAMSUNG

MICROSOFT

GOOGLE

FaceBook

Carl Zeiss

Baofeng

Sony

Razer

## HTC

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mobile

PC/Home console

Headset AR

Other

Split by applications, this report focuses on sales, market share and growth rate of Augmented Reality (AR) in each application, can be divided into

Home Use

Commercial Use

Application 3

## Contents

### United States Augmented Reality (AR) Market Report 2016

#### **1 AUGMENTED REALITY (AR) OVERVIEW**

##### 1.1 Product Overview and Scope of Augmented Reality (AR)

##### 1.2 Classification of Augmented Reality (AR)

###### 1.2.1 Mobile

###### 1.2.2 PC/Home console

###### 1.2.3 Headset AR

###### 1.2.4 Other

##### 1.3 Application of Augmented Reality (AR)

###### 1.3.1 Home Use

###### 1.3.2 Commercial Use

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Augmented Reality (AR) (2011-2021)

###### 1.4.1 United States Augmented Reality (AR) Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Augmented Reality (AR) Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES AUGMENTED REALITY (AR) COMPETITION BY MANUFACTURERS**

##### 2.1 United States Augmented Reality (AR) Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Augmented Reality (AR) Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Augmented Reality (AR) Average Price by Manufactures (2015 and 2016)

##### 2.4 Augmented Reality (AR) Market Competitive Situation and Trends

###### 2.4.1 Augmented Reality (AR) Market Concentration Rate

###### 2.4.2 Augmented Reality (AR) Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES AUGMENTED REALITY (AR) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Augmented Reality (AR) Sales and Market Share by Type

(2011-2016)

3.2 United States Augmented Reality (AR) Revenue and Market Share by Type

(2011-2016)

3.3 United States Augmented Reality (AR) Price by Type (2011-2016)

3.4 United States Augmented Reality (AR) Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES AUGMENTED REALITY (AR) SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Augmented Reality (AR) Sales and Market Share by Application (2011-2016)

4.2 United States Augmented Reality (AR) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES AUGMENTED REALITY (AR) MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 SAMSUNG**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Augmented Reality (AR) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 SAMSUNG Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 MICROSOFT**

5.2.2 Augmented Reality (AR) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 MICROSOFT Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### **5.3 GOOGLE**

5.3.2 Augmented Reality (AR) Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 GOOGLE Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 FaceBook
  - 5.4.2 Augmented Reality (AR) Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 FaceBook Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Carl Zeiss
  - 5.5.2 Augmented Reality (AR) Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Carl Zeiss Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Baofeng
  - 5.6.2 Augmented Reality (AR) Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Baofeng Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Sony
  - 5.7.2 Augmented Reality (AR) Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Sony Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Razer
  - 5.8.2 Augmented Reality (AR) Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Razer Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 HTC
  - 5.9.2 Augmented Reality (AR) Product Type, Application and Specification
    - 5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 HTC Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

## **6 AUGMENTED REALITY (AR) MANUFACTURING COST ANALYSIS**

6.1 Augmented Reality (AR) Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Augmented Reality (AR)

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Augmented Reality (AR) Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Augmented Reality (AR) Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES AUGMENTED REALITY (AR) MARKET FORECAST (2016-2021)**

## 10.1 United States Augmented Reality (AR) Sales, Revenue Forecast (2016-2021)

## 10.2 United States Augmented Reality (AR) Sales Forecast by Type (2016-2021)

## 10.3 United States Augmented Reality (AR) Sales Forecast by Application (2016-2021)

## 10.4 Augmented Reality (AR) Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Augmented Reality (AR)

Table Classification of Augmented Reality (AR)

Figure United States Sales Market Share of Augmented Reality (AR) by Type in 2015

Figure Mobile Picture

Figure PC/Home console Picture

Figure Headset AR Picture

Figure Other Picture

Table Application of Augmented Reality (AR)

Figure United States Sales Market Share of Augmented Reality (AR) by Application in 2015

Figure Home Use Examples

Figure Commercial Use Examples

Figure United States Augmented Reality (AR) Sales and Growth Rate (2011-2021)

Figure United States Augmented Reality (AR) Revenue and Growth Rate (2011-2021)

Table United States Augmented Reality (AR) Sales of Key Manufacturers (2015 and 2016)

Table United States Augmented Reality (AR) Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Augmented Reality (AR) Sales Share by Manufacturers

Figure 2016 Augmented Reality (AR) Sales Share by Manufacturers

Table United States Augmented Reality (AR) Revenue by Manufacturers (2015 and 2016)

Table United States Augmented Reality (AR) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Augmented Reality (AR) Revenue Share by Manufacturers

Table 2016 United States Augmented Reality (AR) Revenue Share by Manufacturers

Table United States Market Augmented Reality (AR) Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Augmented Reality (AR) Average Price of Key Manufacturers in 2015

Figure Augmented Reality (AR) Market Share of Top 3 Manufacturers

Figure Augmented Reality (AR) Market Share of Top 5 Manufacturers

Table United States Augmented Reality (AR) Sales by Type (2011-2016)

Table United States Augmented Reality (AR) Sales Share by Type (2011-2016)

Figure United States Augmented Reality (AR) Sales Market Share by Type in 2015



Table United States Augmented Reality (AR) Revenue and Market Share by Type (2011-2016)

Table United States Augmented Reality (AR) Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Augmented Reality (AR) by Type (2011-2016)

Table United States Augmented Reality (AR) Price by Type (2011-2016)

Figure United States Augmented Reality (AR) Sales Growth Rate by Type (2011-2016)

Table United States Augmented Reality (AR) Sales by Application (2011-2016)

Table United States Augmented Reality (AR) Sales Market Share by Application (2011-2016)

Figure United States Augmented Reality (AR) Sales Market Share by Application in 2015

Table United States Augmented Reality (AR) Sales Growth Rate by Application (2011-2016)

Figure United States Augmented Reality (AR) Sales Growth Rate by Application (2011-2016)

Table SAMSUNG Basic Information List

Table SAMSUNG Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SAMSUNG Augmented Reality (AR) Sales Market Share (2011-2016)

Table MICROSOFT Basic Information List

Table MICROSOFT Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table MICROSOFT Augmented Reality (AR) Sales Market Share (2011-2016)

Table GOOGLE Basic Information List

Table GOOGLE Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table GOOGLE Augmented Reality (AR) Sales Market Share (2011-2016)

Table FaceBook Basic Information List

Table FaceBook Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table FaceBook Augmented Reality (AR) Sales Market Share (2011-2016)

Table Carl Zeiss Basic Information List

Table Carl Zeiss Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Carl Zeiss Augmented Reality (AR) Sales Market Share (2011-2016)

Table Baofeng Basic Information List

Table Baofeng Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Baofeng Augmented Reality (AR) Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Augmented Reality (AR) Sales Market Share (2011-2016)

Table Razer Basic Information List

Table Razer Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Razer Augmented Reality (AR) Sales Market Share (2011-2016)

Table HTC Basic Information List

Table HTC Augmented Reality (AR) Sales, Revenue, Price and Gross Margin (2011-2016)

Table HTC Augmented Reality (AR) Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Augmented Reality (AR)

Figure Manufacturing Process Analysis of Augmented Reality (AR)

Figure Augmented Reality (AR) Industrial Chain Analysis

Table Raw Materials Sources of Augmented Reality (AR) Major Manufacturers in 2015

Table Major Buyers of Augmented Reality (AR)

Table Distributors/Traders List

Figure United States Augmented Reality (AR) Production and Growth Rate Forecast (2016-2021)

Figure United States Augmented Reality (AR) Revenue and Growth Rate Forecast (2016-2021)

Table United States Augmented Reality (AR) Production Forecast by Type (2016-2021)

Table United States Augmented Reality (AR) Consumption Forecast by Application (2016-2021)

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