

### **United States Audio Equipment Market Report 2017**

https://marketpublishers.com/r/UC541F387BFEN.html

Date: January 2017

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UC541F387BFEN

#### **Abstracts**

Notes:

| Notes.   |  |
|--|--|
| Sales, means the sales volume of Audio Equipment |  |

Revenue, means the sales value of Audio Equipment

This report studies sales (consumption) of Audio Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Siemens

Dynaudio

Yamaha

Philips

**BOSE** 

Jbl

Sony

Market Segment by States, covering

California



| Texas  |                |  |
|--|----------------|--|
| New York   |                |  |
| Florida  |                |  |
| Illinois   |                |  |
| Split by product types, with sales, revenue, price, market share and growth type, can be divided into  | n rate of each |  |
| Headphone Amplifier  |                |  |
| Dac  |                |  |
| Public-address system  |                |  |
| Others   |                |  |
| Split by applications, this report focuses on sales, market share and growth rate of Audio Equipment in each application, can be divided into  Household  Commercial |                |  |
| Others   |                |  |
|  |                |  |



#### **Contents**

United States Audio Equipment Market Report 2017

#### 1 AUDIO EQUIPMENT OVERVIEW

- 1.1 Product Overview and Scope of Audio Equipment
- 1.2 Classification of Audio Equipment
  - 1.2.1 Headphone Amplifier
  - 1.2.2 Dac
  - 1.2.3 Public-address system
- 1.2.4 Others
- 1.3 Application of Audio Equipment
- 1.3.1 Household
- 1.3.2 Commercial
- 1.3.3 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Audio Equipment (2011-2021)
  - 1.4.1 United States Audio Equipment Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Audio Equipment Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES AUDIO EQUIPMENT COMPETITION BY MANUFACTURERS

- 2.1 United States Audio Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Audio Equipment Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Audio Equipment Average Price by Manufactures (2015 and 2016)
- 2.4 Audio Equipment Market Competitive Situation and Trends
  - 2.4.1 Audio Equipment Market Concentration Rate
- 2.4.2 Audio Equipment Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

### 3 UNITED STATES AUDIO EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Audio Equipment Sales and Market Share by States (2011-2016)
- 3.2 United States Audio Equipment Revenue and Market Share by States (2011-2016)
- 3.3 United States Audio Equipment Price by States (2011-2016)



# 4 UNITED STATES AUDIO EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Audio Equipment Sales and Market Share by Type (2011-2016)
- 4.2 United States Audio Equipment Revenue and Market Share by Type (2011-2016)
- 4.3 United States Audio Equipment Price by Type (2011-2016)
- 4.4 United States Audio Equipment Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES AUDIO EQUIPMENT SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Audio Equipment Sales and Market Share by Application (2011-2016)
- 5.2 United States Audio Equipment Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### 6 UNITED STATES AUDIO EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

- 6.1 BOSE
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Audio Equipment Product Type, Application and Specification
    - 6.1.2.1 Headphone Amplifier
    - 6.1.2.2 Dac
  - 6.1.3 BOSE Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 Siemens
  - 6.2.2 Audio Equipment Product Type, Application and Specification
    - 6.2.2.1 Headphone Amplifier
    - 6.2.2.2 Dac
  - 6.2.3 Siemens Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 Dynaudio
  - 6.3.2 Audio Equipment Product Type, Application and Specification
    - 6.3.2.1 Headphone Amplifier
    - 6.3.2.2 Dac
- 6.3.3 Dynaudio Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Yamaha



- 6.4.2 Audio Equipment Product Type, Application and Specification
  - 6.4.2.1 Headphone Amplifier
  - 6.4.2.2 Dac
- 6.4.3 Yamaha Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Philips
  - 6.5.2 Audio Equipment Product Type, Application and Specification
    - 6.5.2.1 Headphone Amplifier
    - 6.5.2.2 Dac
  - 6.5.3 Philips Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Sony
  - 6.6.2 Audio Equipment Product Type, Application and Specification
    - 6.6.2.1 Headphone Amplifier
    - 6.6.2.2 Dac
  - 6.6.3 Sony Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Jbl
  - 6.7.2 Audio Equipment Product Type, Application and Specification
    - 6.7.2.1 Headphone Amplifier
    - 6.7.2.2 Dac
  - 6.7.3 Jbl Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview

#### 7 AUDIO EQUIPMENT MANUFACTURING COST ANALYSIS

- 7.1 Audio Equipment Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Audio Equipment

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Audio Equipment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Audio Equipment Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES AUDIO EQUIPMENT MARKET FORECAST (2016-2021)

- 11.1 United States Audio Equipment Sales, Revenue Forecast (2016-2021)
- 11.2 United States Audio Equipment Sales Forecast by Type (2016-2021)
- 11.3 United States Audio Equipment Sales Forecast by Application (2016-2021)
- 11.4 Audio Equipment Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Audio Equipment

Table Classification of Audio Equipment

Figure United States Sales Market Share of Audio Equipment by Type in 2015

Figure Headphone Amplifier Picture

Figure Dac Picture

Figure Public-address system Picture

Figure Others Picture

Table Application of Audio Equipment

Figure United States Sales Market Share of Audio Equipment by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure Others Examples

Figure United States Audio Equipment Sales and Growth Rate (2011-2021)

Figure United States Audio Equipment Revenue and Growth Rate (2011-2021)

Table United States Audio Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Audio Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Audio Equipment Sales Share by Manufacturers

Figure 2016 Audio Equipment Sales Share by Manufacturers

Table United States Audio Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Audio Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Audio Equipment Revenue Share by Manufacturers

Table 2016 United States Audio Equipment Revenue Share by Manufacturers

Table United States Market Audio Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Audio Equipment Average Price of Key Manufacturers in 2015

Figure Audio Equipment Market Share of Top 3 Manufacturers

Figure Audio Equipment Market Share of Top 5 Manufacturers

Table United States Audio Equipment Sales by States (2011-2016)

Table United States Audio Equipment Sales Share by States (2011-2016)

Figure United States Audio Equipment Sales Market Share by States in 2015

Table United States Audio Equipment Revenue and Market Share by States (2011-2016)

Table United States Audio Equipment Revenue Share by States (2011-2016)



Figure Revenue Market Share of Audio Equipment by States (2011-2016)

Table United States Audio Equipment Price by States (2011-2016)

Table United States Audio Equipment Sales by Type (2011-2016)

Table United States Audio Equipment Sales Share by Type (2011-2016)

Figure United States Audio Equipment Sales Market Share by Type in 2015

Table United States Audio Equipment Revenue and Market Share by Type (2011-2016)

Table United States Audio Equipment Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Audio Equipment by Type (2011-2016)

Table United States Audio Equipment Price by Type (2011-2016)

Figure United States Audio Equipment Sales Growth Rate by Type (2011-2016)

Table United States Audio Equipment Sales by Application (2011-2016)

Table United States Audio Equipment Sales Market Share by Application (2011-2016)

Figure United States Audio Equipment Sales Market Share by Application in 2015

Table United States Audio Equipment Sales Growth Rate by Application (2011-2016)

Figure United States Audio Equipment Sales Growth Rate by Application (2011-2016)

Table BOSE Basic Information List

Table BOSE Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure BOSE Audio Equipment Sales Market Share (2011-2016)

**Table Siemens Basic Information List** 

Table Siemens Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Siemens Audio Equipment Sales Market Share (2011-2016)

Table Dynaudio Basic Information List

Table Dynaudio Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dynaudio Audio Equipment Sales Market Share (2011-2016)

Table Yamaha Basic Information List

Table Yamaha Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yamaha Audio Equipment Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Audio Equipment Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Audio Equipment Sales Market Share (2011-2016)

Table Jbl Basic Information List

Table Jbl Audio Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jbl Audio Equipment Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Audio Equipment

Figure Manufacturing Process Analysis of Audio Equipment

Figure Audio Equipment Industrial Chain Analysis

Table Raw Materials Sources of Audio Equipment Major Manufacturers in 2015

Table Major Buyers of Audio Equipment

Table Distributors/Traders List

Figure United States Audio Equipment Production and Growth Rate Forecast (2016-2021)

Figure United States Audio Equipment Revenue and Growth Rate Forecast (2016-2021)

Table United States Audio Equipment Production Forecast by Type (2016-2021)

Table United States Audio Equipment Consumption Forecast by Application (2016-2021)

Table United States Audio Equipment Sales Forecast by States (2016-2021)

Table United States Audio Equipment Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Audio Equipment Market Report 2017

Product link: <a href="https://marketpublishers.com/r/UC541F387BFEN.html">https://marketpublishers.com/r/UC541F387BFEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UC541F387BFEN.html">https://marketpublishers.com/r/UC541F387BFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Email:        |                           |
|---------------|---------------------------|
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms