

# United States Athletic Footwear Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Athletic Footwear

Revenue, means the sales value of Athletic Footwear

This report studies sales (consumption) of Athletic Footwear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

NIKE

Adidas

Reebok

MIZUNO

Puma

UMBRO

KAPPA

New Balance

Kswiss

Asics

Converse(NIKE)

Skecher

Merrell

Vans

Columbia

Vibram

KEEN

LI-NING

ANTA

XTEP

361°

PEAK

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Athletic Footwear in each application, can be divided into

Application 1

Application 2

Application 3

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