

United States Astaxanthin Industry 2016 Market Research Report

<https://marketpublishers.com/r/U80E5859CD5EN.html>

Date: January 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U80E5859CD5EN

Abstracts

This report studies sales (consumption) of Astaxanthin in USA market, focuses on top players, with sales, price, revenue, gross margin and market share for each player, covering

Cyanotech

Fuji

BGG

Yunnan Alphy Biotech

Algatechnologies

Igene Biotechnology

Mera Pharmaceuticals

Valensa International

Microgaia Biotech

Supreme Biotechnologies

Split by applications, this report focuses on sales, market share and growth rate of

Astaxanthin in each application, can be divided into

Nutraceuticals

Cosmetics

Food & beverages

Feed

Contents

1 ASTAXANTHIN OVERVIEW

- 1.1 Product Overview and Scope of Astaxanthin
- 1.2 Classification of Astaxanthin
 - 1.2.1 Astaxanthin Oleoresin
 - 1.2.2 Astaxanthin Powder
- 1.3 Applications of Astaxanthin
 - 1.3.1 Nutraceuticals
 - 1.3.2 Cosmetics
 - 1.3.3 Food & Beverages
 - 1.3.3 Feed
- 1.4 USA Market Size Sales (Volume) and Revenue (Value) of Astaxanthin (2011-2022)
 - 1.4.1 USA Astaxanthin Sales and Growth Rate (2011-2022)
 - 1.4.2 USA Astaxanthin Revenue and Growth Rate (2011-2022)
- 1.5 USA Import, Export and Consumption of Astaxanthin 2011-2022

2 USA ASTAXANTHIN COMPETITION BY MANUFACTURERS

- 2.1 USA Astaxanthin Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Astaxanthin Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 USA Astaxanthin Average Price by Manufacturers (2015 and 2016)
- 2.4 Astaxanthin Market Competitive Situation and Trends
 - 2.4.1 Astaxanthin Market Concentration Rate
 - 2.4.2 Astaxanthin Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA ASTAXANTHIN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Astaxanthin Sales and Market Share by Type (2011-2016)
- 3.2 USA Astaxanthin Revenue and Market Share by Type (2011-2016)
- 3.3 USA Astaxanthin Price by Type (2011-2016)
- 3.4 USA Astaxanthin Sales Growth Rate by Type (2011-2016)

4 USA ASTAXANTHIN SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Astaxanthin Sales and Market Share by Applications (2011-2016)

- 4.2 USA Astaxanthin Revenue and Market Share by Applications (2011-2016)
- 4.3 USA Astaxanthin Price by Applications (2011-2016)
- 4.4 USA Astaxanthin Sales Growth Rate by Applications (2011-2016)
- 4.5 Market Drivers and Opportunities

5 ASTAXANTHIN MANUFACTURERS PROFILES/ANALYSIS

5.1 Cyanotech

- 5.1.1 Company Basic Information
- 5.1.2 Astaxanthin Product Description
- 5.1.3 Cyanotech Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Fuji

- 5.2.1 Company Basic Information
- 5.2.2 Astaxanthin Product Description
- 5.2.3 Fuji Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 BGG

- 5.3.1 Company Basic Information
- 5.3.2 Astaxanthin Product Description
- 5.3.3 BGG Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Yunnan Alphy Biotech

- 5.4.1 Company Basic Information
- 5.4.2 Astaxanthin Product Description
- 5.4.3 Yunnan Alphy Biotech Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Algatechnologies

- 5.5.1 Company Basic Information
- 5.5.2 Astaxanthin Product Description
- 5.5.3 Algatechnologies Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 Igene Biotechnology

- 5.6.1 Company Basic Information
- 5.6.2 Astaxanthin Product Description
- 5.6.3 Igene Biotechnology Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.6.4 Main Business/Business Overview
- 5.7 Mera Pharmaceuticals
 - 5.7.1 Company Basic Information
 - 5.7.2 Astaxanthin Product Description
 - 5.7.3 Mera Pharmaceuticals Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Valensa International
 - 5.8.1 Company Basic Information
 - 5.8.2 Astaxanthin Product Description
 - 5.8.3 Valensa International Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Microgaia Biotech
 - 5.9.1 Company Basic Information
 - 5.9.2 Astaxanthin Product Description
 - 5.9.3 Microgaia Biotech Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Supreme Biotechnologies
 - 5.10.1 Company Basic Information
 - 5.10.2 Astaxanthin Product Description
 - 5.10.3 Supreme Biotechnologies Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 ASTAXANTHIN MANUFACTURING COST ANALYSIS

- 6.1 Astaxanthin Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Astaxanthin

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Astaxanthin Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Astaxanthin Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA ASTAXANTHIN MARKET FORECAST (2017-2022)

- 10.1 USA Astaxanthin Sales, Revenue Forecast (2017-2022)
- 10.2 USA Astaxanthin Sales Forecast by Type (2017-2022)
- 10.3 USA Astaxanthin Sales Forecast by Application (2017-2022)
- 10.4 Astaxanthin Price Forecast (2017-2022)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology

Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Astaxanthin
Table Product Specifications of Natural Astaxanthin
Table Classification of Astaxanthin
Figure USA Sales Market Share of Astaxanthin by Types in 2015
Table Astaxanthin Oleoresin Description
Figure Astaxanthin Oleoresin Picture
Table Astaxanthin Powder Description
Figure Astaxanthin Powder Picture
Table Applications of Astaxanthin
Figure USA Sales Market Share of Astaxanthin by Applications in 2015
Figure Nutraceuticals Examples
Figure Cosmetics Examples
Figure Food & Beverages Examples
Figure Feed Examples
Figure USA Astaxanthin Sales and Growth Rate (2011-2022)
Figure USA Astaxanthin Revenue and Growth Rate (2011-2022)
Table USA Production, Import, Export and Consumption of Astaxanthin 2011-2026
Table USA Production, Import, Export and Consumption of Astaxanthin 2017-2022
Table USA Astaxanthin Sales of Key Manufacturers (2015 and 2016)
Table USA Astaxanthin Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Astaxanthin Sales Share by Manufacturers
Figure 2016 Astaxanthin Sales Share by Manufacturers
Table USA Astaxanthin Revenue by Manufacturers (2015 and 2016)
Table USA Astaxanthin Revenue Share by Manufacturers (2015 and 2016)
Figure 2015 USA Astaxanthin Revenue Share by Manufacturers
Figure 2016 USA Astaxanthin Revenue Share by Manufacturers
Table USA Market Astaxanthin Average Price of Key Manufacturers (2015 and 2016)
Figure USA Market Astaxanthin Average Price of Key Manufacturers in 2015
Figure Astaxanthin Sales Market Share of Top 3 Manufacturers in 2015
Figure Astaxanthin Sales Market Share of Top 5 Manufacturers in 2015
Table Mergers & Acquisitions, Expansion
Table USA Astaxanthin Sales by Type (2011-2016)
Table USA Astaxanthin Sales Share by Type (2011-2016)
Figure USA Astaxanthin Sales Market Share by Type in 2015
Table USA Astaxanthin Revenue and Market Share by Type (2011-2016)

Table USA Astaxanthin Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Astaxanthin by Type in 2015
Table USA Astaxanthin Price by Types (2011-2016)
Figure USA Astaxanthin Sales Growth Rate by Type (2011-2016)
Table USA Astaxanthin Sales by Applications (2011-2016)
Table USA Astaxanthin Sales Market Share by Applications (2011-2016)
Figure USA Astaxanthin Sales Market Share by Applications in 2015
Table USA Astaxanthin Revenue by Applications (2011-2016)
Table USA Astaxanthin Revenue Market Share by Applications (2011-2016)
Figure USA Astaxanthin Revenue Market Share by Applications in 2015
Table USA Astaxanthin Price by Applications (2011-2016)
Figure USA Astaxanthin Sales Growth Rate by Applications (2012-2016)
Figure Population Structure in United State in 2015
Figure Astaxanthin Consumption in Nutraceuticals Field by Different Age in United State in 2015
Figure Astaxanthin Consumption in Cosmetics Field by Different Age in United State in 2015
Figure Astaxanthin Consumption in Food & beverages Field by Different Age in United State in 2015
Figure Astaxanthin Consumption in United State by Different Consumer Psychology in 2015
Figure Number of Astaxanthin Consumers in United State (Thousand people) 2011-2016E
Table Cyanotech Basic Information List
Figure Astaxanthin Picture of Cyanotech
Table Cyanotech Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Cyanotech Astaxanthin Sales Market Share (2011-2016)
Table Fuji Basic Information List
Table Astaxanthin Picture and Description of Fuji
Table Fuji Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Fuji Astaxanthin Sales Market Share (2011-2016)
Table BGG Basic Information List
Table Astaxanthin Picture of BGG
Table BGG Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure BGG Astaxanthin Sales Market Share (2011-2016)
Table Yunnan Alphy Biotech Basic Information List
Table Astaxanthin Picture of Yunnan Alphy Biotechnology
Table Yunnan Alphy Biotech Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Yunnan Alphy Biotech Astaxanthin Sales Market Share (2011-2016)
Table Algatechnologies Basic Information List
Table Astaxanthin Product Description
Table Algatechnologies Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Algatechnologies Astaxanthin Sales Market Share (2011-2016)
Table Igene Biotechnology Basic Information List
Figure Astaxanthin Picture of Igene Biotechnology
Table Igene Biotechnology Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Igene Biotechnology Astaxanthin Sales Market Share (2011-2016)
Table Mera Pharmaceuticals Basic Information List
Figure Astaxanthin Product Picture
Table Mera Pharmaceuticals Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mera Pharmaceuticals Astaxanthin Sales Market Share (2011-2016)
Table Valensa International Basic Information List
Figure Astaxanthin Product Picture
Table Valensa International Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Valensa International Astaxanthin Sales Market Share (2011-2016)
Table Microgaia Biotech Basic Information List
Figure Astaxanthin Product Picture
Table Microgaia Biotech Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Microgaia Biotech Astaxanthin Sales Market Share (2011-2016)
Table Supreme Biotechnologies Basic Information List
Figure Astaxanthin Product Picture
Table Supreme Biotechnologies Astaxanthin Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Supreme Biotechnologies Astaxanthin Sales Market Share (2011-2016)
Table Major Raw Materials of Astaxanthin
Table Key Suppliers of Raw Materials
Table Manufacturing Cost Structure Analysis of Natural Astaxanthin in 2015
Figure Commercial Production of Natural Astaxanthin
Figure Astaxanthin Industrial Chain Analysis
Table Major Buyers of Astaxanthin
Figure Marketing Channels Status of Astaxanthin in 2015
Figure Marketing Channel (Distribution) Development Trend 2011-2016

Table Distributors/Traders List

Figure Technology Progress of Astaxanthin Industry

Figure USA Astaxanthin Sales and Growth Rate Forecast (2017-2022)

Figure USA Astaxanthin Revenue and Growth Rate Forecast (2017-2022)

Table USA Astaxanthin Sales Forecast by Type (2017-2022)

Table USA Astaxanthin Sales Market Share Forecast by Type (2017-2022)

Table USA Astaxanthin Sales Revenue Forecast by Type (2017-2022)

Table USA Astaxanthin Sales Revenue Market Share Forecast by Type (2017-2022)

Table USA Astaxanthin Sales Forecast by Application (2017-2022)

Table USA Astaxanthin Sales Market Share Forecast by Application (2017-2022)

Table USA Astaxanthin Sales Revenue Forecast by Application (2017-2022)

Table USA Astaxanthin Sales Revenue Market Share Forecast by Application
(2017-2022)

Figure USA Astaxanthin Sales Average Price Forecast 2017-2022

I would like to order

Product name: United States Astaxanthin Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/U80E5859CD5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U80E5859CD5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970