

### **United States Army Knives Market Report 2017**

https://marketpublishers.com/r/U5A7E295D3BEN.html Date: January 2017 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: U5A7E295D3BEN **Abstracts** Notes: Sales, means the sales volume of Army Knives Revenue, means the sales value of Army Knives This report studies sales (consumption) of Army Knives in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering Victorinox WENGER **BUCK** Ka-bar Benchmade Spyderco

Gerber

Strider

MadDog



# Cold Steel Al Mar **BOKER** Chris Reeve Extrema Ratio Leatherman Microtech Mission SOG T.O.P.S Hogue Market Segment by States, covering California Texas New York Florida Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into



Fol	ding	knife
-----	------	-------

Unfolding Knife

Split by applications, this report focuses on sales, market share and growth rate of Army Knives in each application, can be divided into

Military

Civil



#### **Contents**

United States Army Knives Market Report 2017

#### 1 ARMY KNIVES OVERVIEW

- 1.1 Product Overview and Scope of Army Knives
- 1.2 Classification of Army Knives
  - 1.2.1 Folding knife
  - 1.2.2 Unfolding Knife
- 1.3 Application of Army Knives
  - 1.3.1 Military
  - 1.3.2 Civil
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Army Knives (2011-2021)
  - 1.4.1 United States Army Knives Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Army Knives Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES ARMY KNIVES COMPETITION BY MANUFACTURERS

- 2.1 United States Army Knives Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Army Knives Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Army Knives Average Price by Manufactures (2015 and 2016)
- 2.4 Army Knives Market Competitive Situation and Trends
  - 2.4.1 Army Knives Market Concentration Rate
  - 2.4.2 Army Knives Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

### 3 UNITED STATES ARMY KNIVES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Army Knives Sales and Market Share by States (2011-2016)
- 3.2 United States Army Knives Revenue and Market Share by States (2011-2016)
- 3.3 United States Army Knives Price by States (2011-2016)

# 4 UNITED STATES ARMY KNIVES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 4.1 United States Army Knives Sales and Market Share by Type (2011-2016)
- 4.2 United States Army Knives Revenue and Market Share by Type (2011-2016)
- 4.3 United States Army Knives Price by Type (2011-2016)
- 4.4 United States Army Knives Sales Growth Rate by Type (2011-2016)

# 5 UNITED STATES ARMY KNIVES SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Army Knives Sales and Market Share by Application (2011-2016)
- 5.2 United States Army Knives Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

#### **6 UNITED STATES ARMY KNIVES MANUFACTURERS PROFILES/ANALYSIS**

- 6.1 Victorinox
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Army Knives Product Type, Application and Specification
    - 6.1.2.1 Folding knife
    - 6.1.2.2 Unfolding Knife
  - 6.1.3 Victorinox Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Main Business/Business Overview
- 6.2 WENGER
  - 6.2.2 Army Knives Product Type, Application and Specification
    - 6.2.2.1 Folding knife
    - 6.2.2.2 Unfolding Knife
  - 6.2.3 WENGER Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Main Business/Business Overview
- 6.3 BUCK
  - 6.3.2 Army Knives Product Type, Application and Specification
    - 6.3.2.1 Folding knife
    - 6.3.2.2 Unfolding Knife
  - 6.3.3 BUCK Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Main Business/Business Overview
- 6.4 Ka-bar
  - 6.4.2 Army Knives Product Type, Application and Specification
    - 6.4.2.1 Folding knife
    - 6.4.2.2 Unfolding Knife
  - 6.4.3 Ka-bar Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview



#### 6.5 Benchmade

- 6.5.2 Army Knives Product Type, Application and Specification
  - 6.5.2.1 Folding knife
  - 6.5.2.2 Unfolding Knife
- 6.5.3 Benchmade Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Main Business/Business Overview
- 6.6 Spyderco
  - 6.6.2 Army Knives Product Type, Application and Specification
    - 6.6.2.1 Folding knife
    - 6.6.2.2 Unfolding Knife
  - 6.6.3 Spyderco Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Gerber
  - 6.7.2 Army Knives Product Type, Application and Specification
    - 6.7.2.1 Folding knife
    - 6.7.2.2 Unfolding Knife
  - 6.7.3 Gerber Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Strider
  - 6.8.2 Army Knives Product Type, Application and Specification
    - 6.8.2.1 Folding knife
    - 6.8.2.2 Unfolding Knife
  - 6.8.3 Strider Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 MadDog
  - 6.9.2 Army Knives Product Type, Application and Specification
    - 6.9.2.1 Folding knife
    - 6.9.2.2 Unfolding Knife
  - 6.9.3 MadDog Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 Cold Steel
  - 6.10.2 Army Knives Product Type, Application and Specification
    - 6.10.2.1 Folding knife
    - 6.10.2.2 Unfolding Knife
  - 6.10.3 Cold Steel Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview
- 6.11 Al Mar
- **6.12 BOKER**
- 6.13 Chris Reeve



- 6.14 Extrema Ratio
- 6.15 Leatherman
- 6.16 Microtech
- 6.17 Mission
- 6.18 SOG
- 6.19 T.O.P.S
- 6.20 Hogue

#### 7 ARMY KNIVES MANUFACTURING COST ANALYSIS

- 7.1 Army Knives Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Army Knives

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Army Knives Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Army Knives Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List



#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES ARMY KNIVES MARKET FORECAST (2016-2021)

- 11.1 United States Army Knives Sales, Revenue Forecast (2016-2021)
- 11.2 United States Army Knives Sales Forecast by Type (2016-2021)
- 11.3 United States Army Knives Sales Forecast by Application (2016-2021)
- 11.4 Army Knives Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Army Knives

Table Classification of Army Knives

Figure United States Sales Market Share of Army Knives by Type in 2015

Figure Folding knife Picture

Figure Unfolding Knife Picture

Table Application of Army Knives

Figure United States Sales Market Share of Army Knives by Application in 2015

Figure Military Examples

Figure Civil Examples

Figure United States Army Knives Sales and Growth Rate (2011-2021)

Figure United States Army Knives Revenue and Growth Rate (2011-2021)

Table United States Army Knives Sales of Key Manufacturers (2015 and 2016)

Table United States Army Knives Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Army Knives Sales Share by Manufacturers

Figure 2016 Army Knives Sales Share by Manufacturers

Table United States Army Knives Revenue by Manufacturers (2015 and 2016)

Table United States Army Knives Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Army Knives Revenue Share by Manufacturers

Table 2016 United States Army Knives Revenue Share by Manufacturers

Table United States Market Army Knives Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Army Knives Average Price of Key Manufacturers in 2015

Figure Army Knives Market Share of Top 3 Manufacturers

Figure Army Knives Market Share of Top 5 Manufacturers

Table United States Army Knives Sales by States (2011-2016)

Table United States Army Knives Sales Share by States (2011-2016)

Figure United States Army Knives Sales Market Share by States in 2015

Table United States Army Knives Revenue and Market Share by States (2011-2016)

Table United States Army Knives Revenue Share by States (2011-2016)

Figure Revenue Market Share of Army Knives by States (2011-2016)

Table United States Army Knives Price by States (2011-2016)

Table United States Army Knives Sales by Type (2011-2016)

Table United States Army Knives Sales Share by Type (2011-2016)

Figure United States Army Knives Sales Market Share by Type in 2015

Table United States Army Knives Revenue and Market Share by Type (2011-2016)



Table United States Army Knives Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Army Knives by Type (2011-2016)

Table United States Army Knives Price by Type (2011-2016)

Figure United States Army Knives Sales Growth Rate by Type (2011-2016)

Table United States Army Knives Sales by Application (2011-2016)

Table United States Army Knives Sales Market Share by Application (2011-2016)

Figure United States Army Knives Sales Market Share by Application in 2015

Table United States Army Knives Sales Growth Rate by Application (2011-2016)

Figure United States Army Knives Sales Growth Rate by Application (2011-2016)

Table Victorinox Basic Information List

Table Victorinox Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Victorinox Army Knives Sales Market Share (2011-2016)

**Table WENGER Basic Information List** 

Table WENGER Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table WENGER Army Knives Sales Market Share (2011-2016)

Table BUCK Basic Information List

Table BUCK Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table BUCK Army Knives Sales Market Share (2011-2016)

Table Ka-bar Basic Information List

Table Ka-bar Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ka-bar Army Knives Sales Market Share (2011-2016)

Table Benchmade Basic Information List

Table Benchmade Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table Benchmade Army Knives Sales Market Share (2011-2016)

Table Spyderco Basic Information List

Table Spyderco Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table Spyderco Army Knives Sales Market Share (2011-2016)

Table Gerber Basic Information List

Table Gerber Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gerber Army Knives Sales Market Share (2011-2016)

**Table Strider Basic Information List** 

Table Strider Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table Strider Army Knives Sales Market Share (2011-2016)

Table MadDog Basic Information List

Table MadDog Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table MadDog Army Knives Sales Market Share (2011-2016)

Table Cold Steel Basic Information List

Table Cold Steel Army Knives Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cold Steel Army Knives Sales Market Share (2011-2016)



Table Al Mar Basic Information List

Table BOKER Basic Information List

Table Chris Reeve Basic Information List

Table Extrema Ratio Basic Information List

Table Leatherman Basic Information List

Table Microtech Basic Information List

Table Mission Basic Information List

Table SOG Basic Information List

Table T.O.P.S Basic Information List

Table Hogue Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Army Knives

Figure Manufacturing Process Analysis of Army Knives

Figure Army Knives Industrial Chain Analysis

Table Raw Materials Sources of Army Knives Major Manufacturers in 2015

Table Major Buyers of Army Knives

Table Distributors/Traders List

Figure United States Army Knives Production and Growth Rate Forecast (2016-2021)

Figure United States Army Knives Revenue and Growth Rate Forecast (2016-2021)

Table United States Army Knives Production Forecast by Type (2016-2021)

Table United States Army Knives Consumption Forecast by Application (2016-2021)

Table United States Army Knives Sales Forecast by States (2016-2021)

Table United States Army Knives Sales Share Forecast by States (2016-2021)



#### I would like to order

Product name: United States Army Knives Market Report 2017

Product link: https://marketpublishers.com/r/U5A7E295D3BEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U5A7E295D3BEN.html">https://marketpublishers.com/r/U5A7E295D3BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970