

United States Antiperspirant Market Report 2017

<https://marketpublishers.com/r/U6E2C1C90DDEN.html>

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U6E2C1C90DDEN

Abstracts

Notes:

Sales, means the sales volume of Antiperspirant

Revenue, means the sales value of Antiperspirant

This report studies sales (consumption) of Antiperspirant in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Unilever

Amway

Beiersdorf

Mentholatum

Coty

FA

AVON

Jahwa

Gialen

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Antiperspirant in each application, can be divided into

Application 1

Application 2

Contents

United States Antiperspirant Market Report 2017

1 ANTIPERSPIRANT OVERVIEW

1.1 Product Overview and Scope of Antiperspirant

1.2 Classification of Antiperspirant

1.2.1 Type I

1.2.2 Type II

1.3 Application of Antiperspirant

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Antiperspirant (2012-2022)

1.4.1 United States Antiperspirant Sales and Growth Rate (2012-2022)

1.4.2 United States Antiperspirant Revenue and Growth Rate (2012-2022)

2 UNITED STATES ANTIPERSPIRANT COMPETITION BY MANUFACTURERS

2.1 United States Antiperspirant Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Antiperspirant Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Antiperspirant Average Price by Manufactures (2015 and 2016)

2.4 Antiperspirant Market Competitive Situation and Trends

2.4.1 Antiperspirant Market Concentration Rate

2.4.2 Antiperspirant Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ANTIPERSPIRANT SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Antiperspirant Sales and Market Share by States (2012-2017)

3.2 United States Antiperspirant Revenue and Market Share by States (2012-2017)

3.3 United States Antiperspirant Price by States (2012-2017)

4 UNITED STATES ANTIPERSPIRANT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Antiperspirant Sales and Market Share by Type (2012-2017)
- 4.2 United States Antiperspirant Revenue and Market Share by Type (2012-2017)
- 4.3 United States Antiperspirant Price by Type (2012-2017)
- 4.4 United States Antiperspirant Sales Growth Rate by Type (2012-2017)

5 UNITED STATES ANTIPERSPIRANT SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Antiperspirant Sales and Market Share by Application (2012-2017)
- 5.2 United States Antiperspirant Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES ANTIPERSPIRANT MANUFACTURERS PROFILES/ANALYSIS

6.1 Unilever

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Antiperspirant Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Unilever Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Amway

- 6.2.2 Antiperspirant Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Amway Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Beiersdorf

- 6.3.2 Antiperspirant Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Beiersdorf Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 Mentholatum

- 6.4.2 Antiperspirant Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 Mentholatum Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Coty

6.5.2 Antiperspirant Product Type, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Coty Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 FA

6.6.2 Antiperspirant Product Type, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 FA Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 AVON

6.7.2 Antiperspirant Product Type, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 AVON Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Jahwa

6.8.2 Antiperspirant Product Type, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Jahwa Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Gialen

6.9.2 Antiperspirant Product Type, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Gialen Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

7 ANTIPERSPIRANT MANUFACTURING COST ANALYSIS

7.1 Antiperspirant Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Antiperspirant

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Antiperspirant Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Antiperspirant Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES ANTIPERSPIRANT MARKET FORECAST (2017-2022)

11.1 United States Antiperspirant Sales, Revenue Forecast (2017-2022)

11.2 United States Antiperspirant Sales Forecast by Type (2017-2022)

11.3 United States Antiperspirant Sales Forecast by Application (2017-2022)

11.4 Antiperspirant Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Antiperspirant

Table Classification of Antiperspirant

Figure United States Sales Market Share of Antiperspirant by Type in 2015

Table Application of Antiperspirant

Figure United States Sales Market Share of Antiperspirant by Application in 2015

Figure United States Antiperspirant Sales and Growth Rate (2012-2022)

Figure United States Antiperspirant Revenue and Growth Rate (2012-2022)

Table United States Antiperspirant Sales of Key Manufacturers (2015 and 2016)

Table United States Antiperspirant Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Antiperspirant Sales Share by Manufacturers

Figure 2016 Antiperspirant Sales Share by Manufacturers

Table United States Antiperspirant Revenue by Manufacturers (2015 and 2016)

Table United States Antiperspirant Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Antiperspirant Revenue Share by Manufacturers

Table 2016 United States Antiperspirant Revenue Share by Manufacturers

Table United States Market Antiperspirant Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Antiperspirant Average Price of Key Manufacturers in 2015

Figure Antiperspirant Market Share of Top 3 Manufacturers

Figure Antiperspirant Market Share of Top 5 Manufacturers

Table United States Antiperspirant Sales by States (2012-2017)

Table United States Antiperspirant Sales Share by States (2012-2017)

Figure United States Antiperspirant Sales Market Share by States in 2015

Table United States Antiperspirant Revenue and Market Share by States (2012-2017)

Table United States Antiperspirant Revenue Share by States (2012-2017)

Figure Revenue Market Share of Antiperspirant by States (2012-2017)

Table United States Antiperspirant Price by States (2012-2017)

Table United States Antiperspirant Sales by Type (2012-2017)

Table United States Antiperspirant Sales Share by Type (2012-2017)

Figure United States Antiperspirant Sales Market Share by Type in 2015

Table United States Antiperspirant Revenue and Market Share by Type (2012-2017)

Table United States Antiperspirant Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Antiperspirant by Type (2012-2017)

Table United States Antiperspirant Price by Type (2012-2017)

Figure United States Antiperspirant Sales Growth Rate by Type (2012-2017)

Table United States Antiperspirant Sales by Application (2012-2017)
Table United States Antiperspirant Sales Market Share by Application (2012-2017)
Figure United States Antiperspirant Sales Market Share by Application in 2015
Table United States Antiperspirant Sales Growth Rate by Application (2012-2017)
Figure United States Antiperspirant Sales Growth Rate by Application (2012-2017)
Table Unilever Basic Information List
Table Unilever Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Unilever Antiperspirant Sales Market Share (2012-2017)
Table Amway Basic Information List
Table Amway Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table Amway Antiperspirant Sales Market Share (2012-2017)
Table Beiersdorf Basic Information List
Table Beiersdorf Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table Beiersdorf Antiperspirant Sales Market Share (2012-2017)
Table Mentholatum Basic Information List
Table Mentholatum Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table Mentholatum Antiperspirant Sales Market Share (2012-2017)
Table Coty Basic Information List
Table Coty Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table Coty Antiperspirant Sales Market Share (2012-2017)
Table FA Basic Information List
Table FA Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table FA Antiperspirant Sales Market Share (2012-2017)
Table AVON Basic Information List
Table AVON Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table AVON Antiperspirant Sales Market Share (2012-2017)
Table Jahwa Basic Information List
Table Jahwa Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table Jahwa Antiperspirant Sales Market Share (2012-2017)
Table Gialen Basic Information List
Table Gialen Antiperspirant Sales, Revenue, Price and Gross Margin (2012-2017)
Table Gialen Antiperspirant Sales Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Antiperspirant
Figure Manufacturing Process Analysis of Antiperspirant
Figure Antiperspirant Industrial Chain Analysis

Table Raw Materials Sources of Antiperspirant Major Manufacturers in 2015

Table Major Buyers of Antiperspirant

Table Distributors/Traders List

Figure United States Antiperspirant Production and Growth Rate Forecast (2017-2022)

Figure United States Antiperspirant Revenue and Growth Rate Forecast (2017-2022)

Table United States Antiperspirant Production Forecast by Type (2017-2022)

Table United States Antiperspirant Consumption Forecast by Application (2017-2022)

Table United States Antiperspirant Sales Forecast by States (2017-2022)

Table United States Antiperspirant Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Antiperspirant Market Report 2017

Product link: <https://marketpublishers.com/r/U6E2C1C90DDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6E2C1C90DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970