

# **United States AMOLED Industry 2015 Market Research Report**

https://marketpublishers.com/r/U0BED62D5EEEN.html

Date: December 2015

Pages: 135

Price: US\$ 3,800.00 (Single User License)

ID: U0BED62D5EEEN

### **Abstracts**

The United States AMOLED Industry 2015 Market Research Report is a professional and in-depth study on the current state of the AMOLED industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The AMOLED market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The AMOLED industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 150 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of AMOLED
- 1.2 Classification of AMOLED
- 1.3 Applications of AMOLED
- 1.4 Industry Chain Structure of AMOLED
- 1.5 Industry Overview of AMOLED
- 1.6 Industry Policy Analysis of AMOLED
- 1.7 Industry News Analysis of AMOLED

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF AMOLED

- 2.1 Bill of Materials (BOM) of AMOLED
- 2.2 BOM Price Analysis of AMOLED
- 2.3 Labor Cost Analysis of AMOLED
- 2.4 Depreciation Cost Analysis of AMOLED
- 2.5 Manufacturing Cost Structure Analysis of AMOLED
- 2.6 Manufacturing Process Analysis of AMOLED
- 2.7 China Price, Cost and Gross of AMOLED 2010-2015

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key AMOLED Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States AMOLED Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States AMOLED Key Manufacturers in 2014

# 4 PRODUCTION ANALYSIS OF AMOLED BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of AMOLED by Regions 2010-2015
- 4.2 United States Production of AMOLED by Type 2010-2015
- 4.3 United States Sales of AMOLED by Applications 2010-2015



- 4.4 Price Analysis of United States AMOLED Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of AMOLED 2010-2015

# 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF AMOLED BY REGIONS

- 5.1 United States Consumption Volume of AMOLED by Regions 2010-2015
- 5.2 United States Consumption Value of AMOLED by Regions 2010-2015
- 5.3 United States Consumption Price Analysis of AMOLED by Regions 2010-2015

# 6 ANALYSIS OF AMOLED PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity, Production, Sales, and Revenue of AMOLED 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of AMOLED 2014-2015
- 6.3 Sales Overview of AMOLED 2010-2015
- 6.4 Supply, Consumption and Gap of AMOLED 2010-2015
- 6.5 Import, Export and Consumption of AMOLED 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of AMOLED 2010-2015

#### 7 ANALYSIS OF AMOLED INDUSTRY KEY MANUFACTURERS

- 7.1 Sumsang
- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 Sumsang SWOT Analysis
- 7.2 Toshiba
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Toshiba SWOT Analysis
- 7.3 Sony
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 Sony SWOT Analysis
- 7.4 Sharp



- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Sharp SWOT Analysis

#### 7.5 LG

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 LG SWOT Analysis

#### 7.6 AU

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 AU SWOT Analysis

#### 7.7 Toshiba

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Toshiba SWOT Analysis

#### 7.8 PHILIPS

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 PHILIPS SWOT Analysis
- 7.9 Truly Optoelectronics
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 Truly Optoelectronics SWOT Analysis

#### 7.10 BOE

- 7.10.1 Company Profile
- 7.10.2 Product Picture and Specification
- 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.10.4 BOE SWOT Analysis
- 7.11 Crystal photoelectric co., LTD
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.11.4 Crystal photoelectric co., LTD SWOT Analysis



#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different AMOLED Product Types
- 8.5 Market Share Analysis of Different AMOLED Price Levels
- 8.6 Gross Margin Analysis of Different AMOLED Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF AMOLED

- 9.1 Marketing Channels Status of AMOLED
- 9.2 Traders or Distributors of AMOLED with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of AMOLED
- 9.4 United States Import, Export and Trade Analysis of AMOLED

#### 10 DEVELOPMENT TREND OF AMOLED INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of AMOLED 2016-2021
- 10.2 Production Market Share by Product Types of AMOLED 2016-2021
- 10.3 Sales and Sales Revenue Overview of AMOLED 2016-2021
- 10.4 United States Sales of AMOLED by Applications 2016-2021
- 10.5 Import, Export and Consumption of AMOLED 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of AMOLED 2016-2021

#### 11 INDUSTRY CHAIN SUPPLIERS OF AMOLED WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of AMOLED with Contact Information
- 11.2 Manufacturing Equipment Suppliers of AMOLED with Contact Information
- 11.3 Major Players of AMOLED with Contact Information
- 11.4 Key Consumers of AMOLED with Contact Information
- 11.5 Supply Chain Relationship Analysis of AMOLED

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF AMOLED

- 12.1 New Project SWOT Analysis of AMOLED
- 12.2 New Project Investment Feasibility Analysis of AMOLED



# 13 CONCLUSION OF THE UNITED STATES AMOLED INDUSTRY 2015 MARKET RESEARCH REPORT



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of AMOLED

Table Product Specifications of AMOLED

Table Classification of AMOLED

Figure United States Sales Market Share of AMOLED by Product Types in 2014

Table Applications of AMOLED

Figure United States Sales Market Share of AMOLED by Applications in 2014

Figure Industry Chain Structure of AMOLED

Table United States Industry Overview of AMOLED

Table Industry Policy of AMOLED

Table Industry News List of AMOLED

Table Bill of Materials (BOM) of AMOLED

Table Bill of Materials (BOM) Price of AMOLED

**Table Labor Cost of AMOLED** 

Table Depreciation Cost of AMOLED

Table Manufacturing Cost Structure Analysis of AMOLED in 2014

Figure Manufacturing Process Analysis of AMOLED

Table United States Price Analysis of AMOLED 2010-2015 (USD/MT)

Table United States Cost Analysis of AMOLED 2010-2015 (USD/MT)

Table United States Gross Analysis of AMOLED 2010-2015

Table Capacity (K MT) and Commercial Production Date of United States AMOLED Key Manufacturers in 2014

Table Manufacturing Plants Distribution of United States Key AMOLED Manufacturers in 2014

Table R&D Status and Technology Source of United States AMOLED Key Manufacturers in 2014

Table Raw Materials Sources Analysis of United States and United States AMOLED Key Manufacturers in 2014

Table United States Production of AMOLED by Regions 2010-2015 (K MT)

Table United States Production Market Share of AMOLED by Regions 2010-2015

Figure United States Production Market Share of AMOLED by Regions in 2014

Figure United States Production Market Share of AMOLED by Regions in 2015

Table United States Production of AMOLED by Types in 2010-2015 (K MT)

Table United States Production Market Share of AMOLED by Type in 2010-2015

Figure United States Production Market Share of AMOLED by Type in 2014

Figure United States Production Market Share of AMOLED by Type in 2015



Table United States Sales of AMOLED by Applications 2010-2015 (K MT)
Table United States Production Market Share of AMOLED by Applications 2010-2015
Figure United States Production Market Share of AMOLED by Applications in 2014
Figure United States Production Market Share of AMOLED by Applications in 2015
Table Price Comparison of United States AMOLED Key Manufacturers in 2015
(USD/MT)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of AMOLED 2010-2015

Table United States Consumption Volume of AMOLED by Regions 2010-2015 (K MT) Table United States Consumption Volume Market Share of AMOLED by Regions 2010-2015

Figure United States Consumption Volume Market Share of AMOLED by Regions in 2014

Figure United States Consumption Volume Market Share of AMOLED by Regions in 2015

Table United States Consumption Value of AMOLED by Regions 2010-2015 (M USD) Table United States Consumption Value Market Share of AMOLED by Regions 2010-2015

Figure United States Consumption Value Market Share of AMOLED by Regions in 2014 Figure United States Consumption Value Market Share of AMOLED by Regions in 2015 Table Consumption Price of AMOLED by Regions 2010-2015 (USD/MT)

Table United States and Major Manufacturers Capacity of AMOLED 2010-2015 (K MT) Table United States Capacity Market Share of Major AMOLED Manufacturers 2010-2015

Table United States and Major Manufacturers Production of AMOLED 2010-2015 (K MT)

Table United States Production Market Share of Major AMOLED Manufacturers 2010-2015

Table United States and Major Manufacturers Sales of AMOLED 2010-2015 (K MT)
Table United States Sales Market Share of Major AMOLED Manufacturers 2010-2015
Table United States and Major Manufacturers Sales Revenue of AMOLED 2010-2015
(M USD)

Table United States Sales Revenue Market Share of Major AMOLED Manufacturers 2010-2015

Figure United States Capacity (K MT), Production (K MT) and Growth Rate of AMOLED 2010-2015

Figure United States Capacity Utilization Rate of AMOLED 2010-2015

Figure United States Sales Revenue (M USD) and Growth Rate of AMOLED 2010-2015

Figure United States Production Market Share of Major AMOLED Manufacturers in



#### 2014

Figure United States Production Market Share of Major AMOLED Manufacturers in 2015

Figure United States Sales Market Share of Major AMOLED Manufacturers in 2014
Figure United States Sales Market Share of Major AMOLED Manufacturers in 2015
Figure United States Sales (K MT) and Growth Rate of AMOLED 2010-2015
Table United States Supply, Consumption and Gap of AMOLED 2010-2015 (K MT)
Table United States Import, Export and Consumption of AMOLED 2010-2015 (K MT)
Table Price of United States AMOLED Major Manufacturers 2010-2015 (USD/MT)
Table Gross Margin of United States AMOLED Major Manufacturers 2010-2015
Table United States and Major Manufacturers Revenue of AMOLED 2010-2015 (M USD)

Table United States Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of AMOLED 2010-2015
Table Sumsang Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Sumsang

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Sumsang 2010-2015 Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Sumsang 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of Sumsang 2010-2015

Table Sumsang AMOLED SWOT Analysis

Table Toshiba Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Toshiba

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Toshiba 2010-2015 Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Toshiba 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of Toshiba 2010-2015

Table Toshiba AMOLED SWOT Analysis

Table Sony Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Sony

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Sony 2010-2015



Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Sony 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of Sony 2010-2015 Table Sony AMOLED SWOT Analysis

Table Sharp Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Sharp

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT),

Gross (USD/MT), Revenue (M USD) and Gross Margin of Sharp 2010-2015

Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Sharp 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of Sharp 2010-2015

Table Sharp AMOLED SWOT Analysis

Table LG Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure AMOLED Picture and Specifications of LG

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of LG 2010-2015

Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of LG 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of LG 2010-2015 Table LG AMOLED SWOT Analysis

Table AU Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure AMOLED Picture and Specifications of AU

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of AU 2010-2015

Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of AU 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of AU 2010-2015 Table AU AMOLED SWOT Analysis

Table Toshiba Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Toshiba

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Toshiba 2010-2015 Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Toshiba

Figure AMOLED Production (K MT) and United States Market Share of Toshiba 2010-2015

2010-2015



Table Toshiba AMOLED SWOT Analysis

Table PHILIPS Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of PHILIPS

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of PHILIPS 2010-2015

Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of PHILIPS 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of PHILIPS 2010-2015

Table PHILIPS AMOLED SWOT Analysis

Table Truly Optoelectronics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Truly Optoelectronics

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Truly Optoelectronics 2010-2015

Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Truly Optoelectronics 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of Truly Optoelectronics 2010-2015

Table Truly Optoelectronics AMOLED SWOT Analysis

Table BOE Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure AMOLED Picture and Specifications of BOE

Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of BOE 2010-2015 Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of BOE

2010-2015

Figure AMOLED Production (K MT) and United States Market Share of BOE 2010-2015 Table BOE AMOLED SWOT Analysis

Table Crystal photoelectric co., LTD Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure AMOLED Picture and Specifications of Crystal photoelectric co., LTD Table AMOLED Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Crystal photoelectric co., LTD 2010-2015

Figure AMOLED Capacity (K MT), Production (K MT) and Growth Rate of Crystal photoelectric co., LTD 2010-2015

Figure AMOLED Production (K MT) and United States Market Share of Crystal



photoelectric co., LTD 2010-2015

Table Crystal photoelectric co., LTD AMOLED SWOT Analysis

Table AMOLED Price by Regions 2010-2015

Table AMOLED Price by Product Types 2010-2015

Table AMOLED Price by Companies 2010-2015

Table AMOLED Gross Margin by Companies 2010-2015

Table Price Comparison of AMOLED by Regions 2010-2015 (USD/MT)

Table Price of Different AMOLED Product Types (USD/MT)

Table Market Share of Different AMOLED Price Level

Table Gross Margin of Different AMOLED Applications

Table Marketing Channels Status of AMOLED

Table Traders or Distributors of AMOLED with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of AMOLED (USD/MT) in 2015

Table United States Import, Export, and Trade of AMOLED (K MT)

Figure United States Capacity (K MT), Production (K MT) and Growth Rate of AMOLED 2016-2021

Figure United States Capacity Utilization Rate of AMOLED 2016-2021

Table United States AMOLED Production by Type 2016-2021 (K MT)

Table United States AMOLED Production Market Share by Type 2016-2021

Figure United States Production Market Share of AMOLED by Type in 2021

Figure United States Sales (K MT) and Growth Rate of AMOLED 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of AMOLED 2016-2021

Figure United States Sales of AMOLED by Applications 2016-2021 (K MT)

Table United States Production Market Share of AMOLED by Applications 2016-2021

Figure United States Production Market Share of AMOLED by Applications in 2021

Table United States Production, Import, Export and Consumption of AMOLED 2016-2021 (K MT)

Table United States Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of AMOLED 2016-2021

Table Major Raw Materials Suppliers of AMOLED with Contact Information

Table Manufacturing Equipment Suppliers of AMOLED with Contact Information

Table Major Players of AMOLED with Contact Information

Table Key Consumers of AMOLED with Contact Information

Table Supply Chain Relationship Analysis of AMOLED

Table New Project SWOT Analysis of AMOLED

Table New Project Investment Feasibility Analysis of AMOLED

Table Part of Interviewees Record List



#### I would like to order

Product name: United States AMOLED Industry 2015 Market Research Report

Product link: https://marketpublishers.com/r/U0BED62D5EEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U0BED62D5EEEN.html">https://marketpublishers.com/r/U0BED62D5EEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970