

# United States American Whiskey Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of American Whiskey

Revenue, means the sales value of American Whiskey

This report studies sales (consumption) of American Whiskey in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Beam Suntory

Brown-Forman

Diageo

Gruppo Campari

Heaven Hill

Alexandria Group Romania

Alltech Lexington Brewing and Distilling

Barrel House Distilling

Boone County Distilling

## Boundary Oak Distillery

Kirin Brewery

Michters Distillery

Sazerac

Willett Distillery

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of American Whiskey in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States American Whiskey Market Report 2016

#### **1 AMERICAN WHISKEY OVERVIEW**

- 1.1 Product Overview and Scope of American Whiskey
- 1.2 Classification of American Whiskey
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of American Whiskey
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of American Whiskey (2011-2021)
  - 1.4.1 United States American Whiskey Sales and Growth Rate (2011-2021)
  - 1.4.2 United States American Whiskey Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES AMERICAN WHISKEY COMPETITION BY MANUFACTURERS**

- 2.1 United States American Whiskey Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States American Whiskey Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States American Whiskey Average Price by Manufactures (2015 and 2016)
- 2.4 American Whiskey Market Competitive Situation and Trends
  - 2.4.1 American Whiskey Market Concentration Rate
  - 2.4.2 American Whiskey Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES AMERICAN WHISKEY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States American Whiskey Sales and Market Share by Type (2011-2016)
- 3.2 United States American Whiskey Revenue and Market Share by Type (2011-2016)
- 3.3 United States American Whiskey Price by Type (2011-2016)
- 3.4 United States American Whiskey Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES AMERICAN WHISKEY SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States American Whiskey Sales and Market Share by Application (2011-2016)

4.2 United States American Whiskey Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES AMERICAN WHISKEY MANUFACTURERS PROFILES/ANALYSIS**

5.1 Beam Suntory

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 American Whiskey Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Beam Suntory American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Brown-Forman

5.2.2 American Whiskey Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Brown-Forman American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Diageo

5.3.2 American Whiskey Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Diageo American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Gruppo Campari

5.4.2 American Whiskey Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Gruppo Campari American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 Heaven Hill
  - 5.5.2 American Whiskey Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Heaven Hill American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Alexandrion Grup Romania
  - 5.6.2 American Whiskey Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Alexandrion Grup Romania American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Alltech Lexington Brewing and Distilling
  - 5.7.2 American Whiskey Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Alltech Lexington Brewing and Distilling American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Barrel House Distilling
  - 5.8.2 American Whiskey Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Barrel House Distilling American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Boone County Distilling
  - 5.9.2 American Whiskey Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Boone County Distilling American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Boundary Oak Distillery
  - 5.10.2 American Whiskey Product Type, Application and Specification
    - 5.10.2.1 Type I

#### 5.10.2.2 Type II

5.10.3 Boundary Oak Distillery American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Kirin Brewery

5.12 Michters Distillery

5.13 Sazerac

5.14 Willett Distillery

## **6 AMERICAN WHISKEY MANUFACTURING COST ANALYSIS**

6.1 American Whiskey Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of American Whiskey

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 American Whiskey Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of American Whiskey Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES AMERICAN WHISKEY MARKET FORECAST (2016-2021)**

10.1 United States American Whiskey Sales, Revenue Forecast (2016-2021)

10.2 United States American Whiskey Sales Forecast by Type (2016-2021)

10.3 United States American Whiskey Sales Forecast by Application (2016-2021)

10.4 American Whiskey Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of American Whiskey

Table Classification of American Whiskey

Figure United States Sales Market Share of American Whiskey by Type in 2015

Table Application of American Whiskey

Figure United States Sales Market Share of American Whiskey by Application in 2015

Figure United States American Whiskey Sales and Growth Rate (2011-2021)

Figure United States American Whiskey Revenue and Growth Rate (2011-2021)

Table United States American Whiskey Sales of Key Manufacturers (2015 and 2016)

Table United States American Whiskey Sales Share by Manufacturers (2015 and 2016)

Figure 2015 American Whiskey Sales Share by Manufacturers

Figure 2016 American Whiskey Sales Share by Manufacturers

Table United States American Whiskey Revenue by Manufacturers (2015 and 2016)

Table United States American Whiskey Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States American Whiskey Revenue Share by Manufacturers

Table 2016 United States American Whiskey Revenue Share by Manufacturers

Table United States Market American Whiskey Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market American Whiskey Average Price of Key Manufacturers in 2015

Figure American Whiskey Market Share of Top 3 Manufacturers

Figure American Whiskey Market Share of Top 5 Manufacturers

Table United States American Whiskey Sales by Type (2011-2016)

Table United States American Whiskey Sales Share by Type (2011-2016)

Figure United States American Whiskey Sales Market Share by Type in 2015

Table United States American Whiskey Revenue and Market Share by Type (2011-2016)

Table United States American Whiskey Revenue Share by Type (2011-2016)

Figure Revenue Market Share of American Whiskey by Type (2011-2016)

Table United States American Whiskey Price by Type (2011-2016)

Figure United States American Whiskey Sales Growth Rate by Type (2011-2016)

Table United States American Whiskey Sales by Application (2011-2016)

Table United States American Whiskey Sales Market Share by Application (2011-2016)

Figure United States American Whiskey Sales Market Share by Application in 2015

Table United States American Whiskey Sales Growth Rate by Application (2011-2016)



Figure United States American Whiskey Sales Growth Rate by Application (2011-2016)  
Table Beam Suntory Basic Information List  
Table Beam Suntory American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Beam Suntory American Whiskey Sales Market Share (2011-2016)  
Table Brown-Forman Basic Information List  
Table Brown-Forman American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Brown-Forman American Whiskey Sales Market Share (2011-2016)  
Table Diageo Basic Information List  
Table Diageo American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Diageo American Whiskey Sales Market Share (2011-2016)  
Table Gruppo Campari Basic Information List  
Table Gruppo Campari American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Gruppo Campari American Whiskey Sales Market Share (2011-2016)  
Table Heaven Hill Basic Information List  
Table Heaven Hill American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Heaven Hill American Whiskey Sales Market Share (2011-2016)  
Table Alexandrion Grup Romania Basic Information List  
Table Alexandrion Grup Romania American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Alexandrion Grup Romania American Whiskey Sales Market Share (2011-2016)  
Table Alltech Lexington Brewing and Distilling Basic Information List  
Table Alltech Lexington Brewing and Distilling American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Alltech Lexington Brewing and Distilling American Whiskey Sales Market Share (2011-2016)  
Table Barrel House Distilling Basic Information List  
Table Barrel House Distilling American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Barrel House Distilling American Whiskey Sales Market Share (2011-2016)  
Table Boone County Distilling Basic Information List  
Table Boone County Distilling American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Boone County Distilling American Whiskey Sales Market Share (2011-2016)  
Table Boundary Oak Distillery Basic Information List  
Table Boundary Oak Distillery American Whiskey Sales, Revenue, Price and Gross

Margin (2011-2016)

Table Boundary Oak Distillery American Whiskey Sales Market Share (2011-2016)

Table Kirin Brewery Basic Information List

Table Kirin Brewery American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kirin Brewery American Whiskey Sales Market Share (2011-2016)

Table Michters Distillery Basic Information List

Table Michters Distillery American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

Table Michters Distillery American Whiskey Sales Market Share (2011-2016)

Table Sazerac Basic Information List

Table Sazerac American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sazerac American Whiskey Sales Market Share (2011-2016)

Table Willett Distillery Basic Information List

Table Willett Distillery American Whiskey Sales, Revenue, Price and Gross Margin (2011-2016)

Table Willett Distillery American Whiskey Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of American Whiskey

Figure Manufacturing Process Analysis of American Whiskey

Figure American Whiskey Industrial Chain Analysis

Table Raw Materials Sources of American Whiskey Major Manufacturers in 2015

Table Major Buyers of American Whiskey

Table Distributors/Traders List

Figure United States American Whiskey Production and Growth Rate Forecast (2016-2021)

Figure United States American Whiskey Revenue and Growth Rate Forecast (2016-2021)

Table United States American Whiskey Production Forecast by Type (2016-2021)

Table United States American Whiskey Consumption Forecast by Application (2016-2021)

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