

United States Aloe Drink Market Report 2016

https://marketpublishers.com/r/U2E85630A2FEN.html Date: November 2016 Pages: 113 Price: US\$ 3,800.00 (Single User License) ID: U2E85630A2FEN

Abstracts

Notes:

Sales, means the sales volume of Aloe Drink

Revenue, means the sales value of Aloe Drink

This report studies sales (consumption) of Aloe Drink in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Coca Cola(US)

OKF(KR)

Pukka Herbs

Haitai(KR)

JAYONE

Dynamic Health Labs

Nature's Way Products

Isotonic Now

LA Aloe, LLC



American Global Health Group

LOTTE(KR)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Aloe Drink in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Aloe Drink Market Report 2016

1 ALOE DRINK OVERVIEW

- 1.1 Product Overview and Scope of Aloe Drink
- 1.2 Classification of Aloe Drink
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Aloe Drink
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Aloe Drink (2011-2021)

1.4.1 United States Aloe Drink Sales and Growth Rate (2011-2021)

1.4.2 United States Aloe Drink Revenue and Growth Rate (2011-2021)

2 UNITED STATES ALOE DRINK COMPETITION BY MANUFACTURERS

2.1 United States Aloe Drink Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Aloe Drink Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Aloe Drink Average Price by Manufactures (2015 and 2016)
- 2.4 Aloe Drink Market Competitive Situation and Trends
- 2.4.1 Aloe Drink Market Concentration Rate
- 2.4.2 Aloe Drink Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ALOE DRINK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Aloe Drink Sales and Market Share by Type (2011-2016)
- 3.2 United States Aloe Drink Revenue and Market Share by Type (2011-2016)
- 3.3 United States Aloe Drink Price by Type (2011-2016)
- 3.4 United States Aloe Drink Sales Growth Rate by Type (2011-2016)



4 UNITED STATES ALOE DRINK SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Aloe Drink Sales and Market Share by Application (2011-2016)
- 4.2 United States Aloe Drink Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES ALOE DRINK MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Coca Cola(US)
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Aloe Drink Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Coca Cola(US) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 OKF(KR)
 - 5.2.2 Aloe Drink Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 OKF(KR) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Pukka Herbs
 - 5.3.2 Aloe Drink Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Pukka Herbs Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Haitai(KR)
 - 5.4.2 Aloe Drink Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Haitai(KR) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 JAYONE
 - 5.5.2 Aloe Drink Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 JAYONE Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview



- 5.6 Dynamic Health Labs
 - 5.6.2 Aloe Drink Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Dynamic Health Labs Aloe Drink Sales, Revenue, Price and Gross Margin
- (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Nature's Way Products
 - 5.7.2 Aloe Drink Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Nature's Way Products Aloe Drink Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Isotonic Now
 - 5.8.2 Aloe Drink Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Isotonic Now Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 LA Aloe, LLC
 - 5.9.2 Aloe Drink Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 LA Aloe, LLC Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 American Global Health Group
 - 5.10.2 Aloe Drink Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 American Global Health Group Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 LOTTE(KR)

6 ALOE DRINK MANUFACTURING COST ANALYSIS

- 6.1 Aloe Drink Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials



- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Aloe Drink

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Aloe Drink Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Aloe Drink Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES ALOE DRINK MARKET FORECAST (2016-2021)

10.1 United States Aloe Drink Sales, Revenue Forecast (2016-2021)



10.2 United States Aloe Drink Sales Forecast by Type (2016-2021)10.3 United States Aloe Drink Sales Forecast by Application (2016-2021)10.4 Aloe Drink Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Aloe Drink Table Classification of Aloe Drink Figure United States Sales Market Share of Aloe Drink by Type in 2015 Table Application of Aloe Drink Figure United States Sales Market Share of Aloe Drink by Application in 2015 Figure United States Aloe Drink Sales and Growth Rate (2011-2021) Figure United States Aloe Drink Revenue and Growth Rate (2011-2021) Table United States Aloe Drink Sales of Key Manufacturers (2015 and 2016) Table United States Aloe Drink Sales Share by Manufacturers (2015 and 2016) Figure 2015 Aloe Drink Sales Share by Manufacturers Figure 2016 Aloe Drink Sales Share by Manufacturers Table United States Aloe Drink Revenue by Manufacturers (2015 and 2016) Table United States Aloe Drink Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Aloe Drink Revenue Share by Manufacturers Table 2016 United States Aloe Drink Revenue Share by Manufacturers Table United States Market Aloe Drink Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Aloe Drink Average Price of Key Manufacturers in 2015 Figure Aloe Drink Market Share of Top 3 Manufacturers Figure Aloe Drink Market Share of Top 5 Manufacturers Table United States Aloe Drink Sales by Type (2011-2016) Table United States Aloe Drink Sales Share by Type (2011-2016) Figure United States Aloe Drink Sales Market Share by Type in 2015 Table United States Aloe Drink Revenue and Market Share by Type (2011-2016) Table United States Aloe Drink Revenue Share by Type (2011-2016) Figure Revenue Market Share of Aloe Drink by Type (2011-2016) Table United States Aloe Drink Price by Type (2011-2016) Figure United States Aloe Drink Sales Growth Rate by Type (2011-2016) Table United States Aloe Drink Sales by Application (2011-2016) Table United States Aloe Drink Sales Market Share by Application (2011-2016) Figure United States Aloe Drink Sales Market Share by Application in 2015 Table United States Aloe Drink Sales Growth Rate by Application (2011-2016) Figure United States Aloe Drink Sales Growth Rate by Application (2011-2016) Table Coca Cola(US) Basic Information List Table Coca Cola(US) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Coca Cola(US) Aloe Drink Sales Market Share (2011-2016) Table OKF(KR) Basic Information List Table OKF(KR) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table OKF(KR) Aloe Drink Sales Market Share (2011-2016) Table Pukka Herbs Basic Information List Table Pukka Herbs Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table Pukka Herbs Aloe Drink Sales Market Share (2011-2016) Table Haitai(KR) Basic Information List Table Haitai(KR) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table Haitai(KR) Aloe Drink Sales Market Share (2011-2016) **Table JAYONE Basic Information List** Table JAYONE Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table JAYONE Aloe Drink Sales Market Share (2011-2016) Table Dynamic Health Labs Basic Information List Table Dynamic Health Labs Aloe Drink Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Dynamic Health Labs Aloe Drink Sales Market Share (2011-2016) Table Nature's Way Products Basic Information List Table Nature's Way Products Aloe Drink Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Nature's Way Products Aloe Drink Sales Market Share (2011-2016) Table Isotonic Now Basic Information List Table Isotonic Now Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table Isotonic Now Aloe Drink Sales Market Share (2011-2016) Table LA Aloe, LLC Basic Information List Table LA Aloe, LLC Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table LA Aloe, LLC Aloe Drink Sales Market Share (2011-2016) Table American Global Health Group Basic Information List Table American Global Health Group Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table American Global Health Group Aloe Drink Sales Market Share (2011-2016) Table LOTTE(KR) Basic Information List Table LOTTE(KR) Aloe Drink Sales, Revenue, Price and Gross Margin (2011-2016) Table LOTTE(KR) Aloe Drink Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Aloe Drink Figure Manufacturing Process Analysis of Aloe Drink



Figure Aloe Drink Industrial Chain Analysis

Table Raw Materials Sources of Aloe Drink Major Manufacturers in 2015

Table Major Buyers of Aloe Drink

Table Distributors/Traders List

Figure United States Aloe Drink Production and Growth Rate Forecast (2016-2021)

Figure United States Aloe Drink Revenue and Growth Rate Forecast (2016-2021)

Table United States Aloe Drink Production Forecast by Type (2016-2021)

Table United States Aloe Drink Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Aloe Drink Market Report 2016

Product link: https://marketpublishers.com/r/U2E85630A2FEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U2E85630A2FEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970