

# United States Alloy Wheels Market Report 2017

<https://marketpublishers.com/r/U236807446BEN.html>

Date: January 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U236807446BEN

## Abstracts

### Notes:

Sales, means the sales volume of Alloy Wheels

Revenue, means the sales value of Alloy Wheels

This report studies sales (consumption) of Alloy Wheels in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Borbet

Ronal Wheels

Enkei Wheels

Superior Industries

Alcoa

Ioche-Maxion

Uniwheel Group

Accuride

Yhi International Limited

## Topy Group

Citic Dicastal

Lizhong Group

Wanfeng Auto

Kunshan Liufeng

Zhejiang Jinfei

Yueling Wheels

Zhongnan Aluminum Wheels

Anchi Aluminum Wheel

Guangdong Dcenti Auto-Parts

## Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Casting

Forging

Other

Split by applications, this report focuses on sales, market share and growth rate of Alloy Wheels in each application, can be divided into

Passenger Vehicle

Commercial Vehicle

## Contents

### United States Alloy Wheels Market Report 2017

#### **1 ALLOY WHEELS OVERVIEW**

##### 1.1 Product Overview and Scope of Alloy Wheels

##### 1.2 Classification of Alloy Wheels

###### 1.2.1 Casting

###### 1.2.2 Forging

###### 1.2.3 Other

##### 1.3 Application of Alloy Wheels

###### 1.3.1 Passenger Vehicle

###### 1.3.2 Commercial Vehicle

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Alloy Wheels (2012-2022)

###### 1.4.1 United States Alloy Wheels Sales and Growth Rate (2012-2022)

###### 1.4.2 United States Alloy Wheels Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES ALLOY WHEELS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Alloy Wheels Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Alloy Wheels Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Alloy Wheels Average Price by Manufactures (2015 and 2016)

##### 2.4 Alloy Wheels Market Competitive Situation and Trends

###### 2.4.1 Alloy Wheels Market Concentration Rate

###### 2.4.2 Alloy Wheels Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES ALLOY WHEELS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

##### 3.1 United States Alloy Wheels Sales and Market Share by States (2012-2017)

##### 3.2 United States Alloy Wheels Revenue and Market Share by States (2012-2017)

##### 3.3 United States Alloy Wheels Price by States (2012-2017)

#### **4 UNITED STATES ALLOY WHEELS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Alloy Wheels Sales and Market Share by Type (2012-2017)
- 4.2 United States Alloy Wheels Revenue and Market Share by Type (2012-2017)
- 4.3 United States Alloy Wheels Price by Type (2012-2017)
- 4.4 United States Alloy Wheels Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES ALLOY WHEELS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Alloy Wheels Sales and Market Share by Application (2012-2017)
- 5.2 United States Alloy Wheels Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES ALLOY WHEELS MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Borbet

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Alloy Wheels Product Type, Application and Specification
  - 6.1.2.1 Casting
  - 6.1.2.2 Forging
- 6.1.3 Borbet Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 Ronal Wheels

- 6.2.2 Alloy Wheels Product Type, Application and Specification
  - 6.2.2.1 Casting
  - 6.2.2.2 Forging
- 6.2.3 Ronal Wheels Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 Enkei Wheels

- 6.3.2 Alloy Wheels Product Type, Application and Specification
  - 6.3.2.1 Casting
  - 6.3.2.2 Forging
- 6.3.3 Enkei Wheels Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 Superior Industries

- 6.4.2 Alloy Wheels Product Type, Application and Specification
  - 6.4.2.1 Casting

- 6.4.2.2 Forging
- 6.4.3 Superior Industries Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Alcoa
  - 6.5.2 Alloy Wheels Product Type, Application and Specification
    - 6.5.2.1 Casting
    - 6.5.2.2 Forging
  - 6.5.3 Alcoa Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Iochpe-Maxion
  - 6.6.2 Alloy Wheels Product Type, Application and Specification
    - 6.6.2.1 Casting
    - 6.6.2.2 Forging
  - 6.6.3 Iochpe-Maxion Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Uniwheel Group
  - 6.7.2 Alloy Wheels Product Type, Application and Specification
    - 6.7.2.1 Casting
    - 6.7.2.2 Forging
  - 6.7.3 Uniwheel Group Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Accuride
  - 6.8.2 Alloy Wheels Product Type, Application and Specification
    - 6.8.2.1 Casting
    - 6.8.2.2 Forging
  - 6.8.3 Accuride Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Yhi International Limited
  - 6.9.2 Alloy Wheels Product Type, Application and Specification
    - 6.9.2.1 Casting
    - 6.9.2.2 Forging
  - 6.9.3 Yhi International Limited Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Topy Group
  - 6.10.2 Alloy Wheels Product Type, Application and Specification

- 6.10.2.1 Casting
- 6.10.2.2 Forging
- 6.10.3 Topy Group Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Citic Dicastal
- 6.12 Lizhong Group
- 6.13 Wanfeng Auto
- 6.14 Kunshan Liufeng
- 6.15 Zhejiang Jinfei
- 6.16 Yueling Wheels
- 6.17 Zhongnan Aluminum Wheels
- 6.18 Anchi Aluminum Wheel
- 6.19 Guangdong Dcenti Auto-Parts

## **7 ALLOY WHEELS MANUFACTURING COST ANALYSIS**

- 7.1 Alloy Wheels Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Alloy Wheels

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Alloy Wheels Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Alloy Wheels Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing

- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES ALLOY WHEELS MARKET FORECAST (2017-2022)**

- 11.1 United States Alloy Wheels Sales, Revenue Forecast (2017-2022)
- 11.2 United States Alloy Wheels Sales Forecast by Type (2017-2022)
- 11.3 United States Alloy Wheels Sales Forecast by Application (2017-2022)
- 11.4 Alloy Wheels Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Alloy Wheels

Table Classification of Alloy Wheels

Figure United States Sales Market Share of Alloy Wheels by Type in 2015

Figure Casting Picture

Figure Forging Picture

Figure Other Picture

Table Application of Alloy Wheels

Figure United States Sales Market Share of Alloy Wheels by Application in 2015

Figure Passenger Vehicle Examples

Figure Commercial Vehicle Examples

Figure United States Alloy Wheels Sales and Growth Rate (2012-2022)

Figure United States Alloy Wheels Revenue and Growth Rate (2012-2022)

Table United States Alloy Wheels Sales of Key Manufacturers (2015 and 2016)

Table United States Alloy Wheels Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Alloy Wheels Sales Share by Manufacturers

Figure 2016 Alloy Wheels Sales Share by Manufacturers

Table United States Alloy Wheels Revenue by Manufacturers (2015 and 2016)

Table United States Alloy Wheels Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Alloy Wheels Revenue Share by Manufacturers

Table 2016 United States Alloy Wheels Revenue Share by Manufacturers

Table United States Market Alloy Wheels Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Alloy Wheels Average Price of Key Manufacturers in 2015

Figure Alloy Wheels Market Share of Top 3 Manufacturers

Figure Alloy Wheels Market Share of Top 5 Manufacturers

Table United States Alloy Wheels Sales by States (2012-2017)

Table United States Alloy Wheels Sales Share by States (2012-2017)

Figure United States Alloy Wheels Sales Market Share by States in 2015

Table United States Alloy Wheels Revenue and Market Share by States (2012-2017)

Table United States Alloy Wheels Revenue Share by States (2012-2017)

Figure Revenue Market Share of Alloy Wheels by States (2012-2017)

Table United States Alloy Wheels Price by States (2012-2017)

Table United States Alloy Wheels Sales by Type (2012-2017)

Table United States Alloy Wheels Sales Share by Type (2012-2017)

Figure United States Alloy Wheels Sales Market Share by Type in 2015

Table United States Alloy Wheels Revenue and Market Share by Type (2012-2017)  
Table United States Alloy Wheels Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Alloy Wheels by Type (2012-2017)  
Table United States Alloy Wheels Price by Type (2012-2017)  
Figure United States Alloy Wheels Sales Growth Rate by Type (2012-2017)  
Table United States Alloy Wheels Sales by Application (2012-2017)  
Table United States Alloy Wheels Sales Market Share by Application (2012-2017)  
Figure United States Alloy Wheels Sales Market Share by Application in 2015  
Table United States Alloy Wheels Sales Growth Rate by Application (2012-2017)  
Figure United States Alloy Wheels Sales Growth Rate by Application (2012-2017)  
Table Borbet Basic Information List  
Table Borbet Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Borbet Alloy Wheels Sales Market Share (2012-2017)  
Table Ronal Wheels Basic Information List  
Table Ronal Wheels Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Ronal Wheels Alloy Wheels Sales Market Share (2012-2017)  
Table Enkei Wheels Basic Information List  
Table Enkei Wheels Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Enkei Wheels Alloy Wheels Sales Market Share (2012-2017)  
Table Superior Industries Basic Information List  
Table Superior Industries Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Superior Industries Alloy Wheels Sales Market Share (2012-2017)  
Table Alcoa Basic Information List  
Table Alcoa Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Alcoa Alloy Wheels Sales Market Share (2012-2017)  
Table lochpe-Maxion Basic Information List  
Table lochpe-Maxion Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table lochpe-Maxion Alloy Wheels Sales Market Share (2012-2017)  
Table Uniwheel Group Basic Information List  
Table Uniwheel Group Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Uniwheel Group Alloy Wheels Sales Market Share (2012-2017)  
Table Accuride Basic Information List  
Table Accuride Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Accuride Alloy Wheels Sales Market Share (2012-2017)

Table Yhi International Limited Basic Information List  
Table Yhi International Limited Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Yhi International Limited Alloy Wheels Sales Market Share (2012-2017)  
Table Topy Group Basic Information List  
Table Topy Group Alloy Wheels Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Topy Group Alloy Wheels Sales Market Share (2012-2017)  
Table Citic Dicastal Basic Information List  
Table Lizhong Group Basic Information List  
Table Wanfeng Auto Basic Information List  
Table Kunshan Liufeng Basic Information List  
Table Zhejiang Jinfei Basic Information List  
Table Yueling Wheels Basic Information List  
Table Zhongnan Aluminum Wheels Basic Information List  
Table Anchi Aluminum Wheel Basic Information List  
Table Guangdong Dcenti Auto-Parts Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Alloy Wheels  
Figure Manufacturing Process Analysis of Alloy Wheels  
Figure Alloy Wheels Industrial Chain Analysis  
Table Raw Materials Sources of Alloy Wheels Major Manufacturers in 2015  
Table Major Buyers of Alloy Wheels  
Table Distributors/Traders List  
Figure United States Alloy Wheels Production and Growth Rate Forecast (2017-2022)  
Figure United States Alloy Wheels Revenue and Growth Rate Forecast (2017-2022)  
Table United States Alloy Wheels Production Forecast by Type (2017-2022)  
Table United States Alloy Wheels Consumption Forecast by Application (2017-2022)  
Table United States Alloy Wheels Sales Forecast by States (2017-2022)  
Table United States Alloy Wheels Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Alloy Wheels Market Report 2017

Product link: <https://marketpublishers.com/r/U236807446BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U236807446BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970