

# United States Allergy Medicine Market Report 2016

<https://marketpublishers.com/r/U64CDD33381EN.html>

Date: December 2016

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U64CDD33381EN

## Abstracts

### Notes:

Sales, means the sales volume of Allergy Medicine

Revenue, means the sales value of Allergy Medicine

This report studies sales (consumption) of Allergy Medicine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Sanofi

Johnson & Johnson

Bayer

Matrixx Initiatives

AstraZeneca

GSK

Pfizer

Chattem

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Allergy Medicine in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Allergy Medicine Market Report 2016

#### **1 ALLERGY MEDICINE OVERVIEW**

- 1.1 Product Overview and Scope of Allergy Medicine
- 1.2 Classification of Allergy Medicine
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Allergy Medicine
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Allergy Medicine (2011-2021)
  - 1.4.1 United States Allergy Medicine Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Allergy Medicine Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES ALLERGY MEDICINE COMPETITION BY MANUFACTURERS**

- 2.1 United States Allergy Medicine Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Allergy Medicine Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Allergy Medicine Average Price by Manufactures (2015 and 2016)
- 2.4 Allergy Medicine Market Competitive Situation and Trends
  - 2.4.1 Allergy Medicine Market Concentration Rate
  - 2.4.2 Allergy Medicine Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES ALLERGY MEDICINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Allergy Medicine Sales and Market Share by Type (2011-2016)
- 3.2 United States Allergy Medicine Revenue and Market Share by Type (2011-2016)
- 3.3 United States Allergy Medicine Price by Type (2011-2016)
- 3.4 United States Allergy Medicine Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES ALLERGY MEDICINE SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Allergy Medicine Sales and Market Share by Application (2011-2016)
- 4.2 United States Allergy Medicine Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES ALLERGY MEDICINE MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Sanofi

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Allergy Medicine Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Sanofi Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Johnson & Johnson

- 5.2.2 Allergy Medicine Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Johnson & Johnson Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 Bayer

- 5.3.2 Allergy Medicine Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Bayer Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Matrixx Initiatives

- 5.4.2 Allergy Medicine Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Matrixx Initiatives Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### 5.5 AstraZeneca

- 5.5.2 Allergy Medicine Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 AstraZeneca Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 GSK
  - 5.6.2 Allergy Medicine Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 GSK Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Pfizer
  - 5.7.2 Allergy Medicine Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Pfizer Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Chattem
  - 5.8.2 Allergy Medicine Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Chattem Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

## **6 ALLERGY MEDICINE MANUFACTURING COST ANALYSIS**

- 6.1 Allergy Medicine Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Allergy Medicine

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Allergy Medicine Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Allergy Medicine Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES ALLERGY MEDICINE MARKET FORECAST (2016-2021)**

- 10.1 United States Allergy Medicine Sales, Revenue Forecast (2016-2021)
- 10.2 United States Allergy Medicine Sales Forecast by Type (2016-2021)
- 10.3 United States Allergy Medicine Sales Forecast by Application (2016-2021)
- 10.4 Allergy Medicine Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section

Research Methodology

Data Source

Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Allergy Medicine

Table Classification of Allergy Medicine

Figure United States Sales Market Share of Allergy Medicine by Type in 2015

Table Application of Allergy Medicine

Figure United States Sales Market Share of Allergy Medicine by Application in 2015

Figure United States Allergy Medicine Sales and Growth Rate (2011-2021)

Figure United States Allergy Medicine Revenue and Growth Rate (2011-2021)

Table United States Allergy Medicine Sales of Key Manufacturers (2015 and 2016)

Table United States Allergy Medicine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Allergy Medicine Sales Share by Manufacturers

Figure 2016 Allergy Medicine Sales Share by Manufacturers

Table United States Allergy Medicine Revenue by Manufacturers (2015 and 2016)

Table United States Allergy Medicine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Allergy Medicine Revenue Share by Manufacturers

Table 2016 United States Allergy Medicine Revenue Share by Manufacturers

Table United States Market Allergy Medicine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Allergy Medicine Average Price of Key Manufacturers in 2015

Figure Allergy Medicine Market Share of Top 3 Manufacturers

Figure Allergy Medicine Market Share of Top 5 Manufacturers

Table United States Allergy Medicine Sales by Type (2011-2016)

Table United States Allergy Medicine Sales Share by Type (2011-2016)

Figure United States Allergy Medicine Sales Market Share by Type in 2015

Table United States Allergy Medicine Revenue and Market Share by Type (2011-2016)

Table United States Allergy Medicine Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Allergy Medicine by Type (2011-2016)

Table United States Allergy Medicine Price by Type (2011-2016)

Figure United States Allergy Medicine Sales Growth Rate by Type (2011-2016)

Table United States Allergy Medicine Sales by Application (2011-2016)

Table United States Allergy Medicine Sales Market Share by Application (2011-2016)

Figure United States Allergy Medicine Sales Market Share by Application in 2015

Table United States Allergy Medicine Sales Growth Rate by Application (2011-2016)

Figure United States Allergy Medicine Sales Growth Rate by Application (2011-2016)



Table Sanofi Basic Information List  
Table Sanofi Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Sanofi Allergy Medicine Sales Market Share (2011-2016)  
Table Johnson & Johnson Basic Information List  
Table Johnson & Johnson Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Johnson & Johnson Allergy Medicine Sales Market Share (2011-2016)  
Table Bayer Basic Information List  
Table Bayer Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bayer Allergy Medicine Sales Market Share (2011-2016)  
Table Matrixx Initiatives Basic Information List  
Table Matrixx Initiatives Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Matrixx Initiatives Allergy Medicine Sales Market Share (2011-2016)  
Table AstraZeneca Basic Information List  
Table AstraZeneca Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table AstraZeneca Allergy Medicine Sales Market Share (2011-2016)  
Table GSK Basic Information List  
Table GSK Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table GSK Allergy Medicine Sales Market Share (2011-2016)  
Table Pfizer Basic Information List  
Table Pfizer Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pfizer Allergy Medicine Sales Market Share (2011-2016)  
Table Chattem Basic Information List  
Table Chattem Allergy Medicine Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Chattem Allergy Medicine Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Allergy Medicine  
Figure Manufacturing Process Analysis of Allergy Medicine  
Figure Allergy Medicine Industrial Chain Analysis  
Table Raw Materials Sources of Allergy Medicine Major Manufacturers in 2015  
Table Major Buyers of Allergy Medicine  
Table Distributors/Traders List  
Figure United States Allergy Medicine Production and Growth Rate Forecast (2016-2021)  
Figure United States Allergy Medicine Revenue and Growth Rate Forecast (2016-2021)

Table United States Allergy Medicine Production Forecast by Type (2016-2021)

Table United States Allergy Medicine Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Allergy Medicine Market Report 2016

Product link: <https://marketpublishers.com/r/U64CDD33381EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U64CDD33381EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970