

United States All-in-one PC Market Report 2016

<https://marketpublishers.com/r/U25A3B47570EN.html>

Date: November 2016

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U25A3B47570EN

Abstracts

Notes:

Sales, means the sales volume of All-in-one PC

Revenue, means the sales value of All-in-one PC

This report studies sales (consumption) of All-in-one PC in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Apple

Dell

HP

ASUS

Intel

AMD

NEC

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of All-in-one PC in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States All-in-one PC Market Report 2016

1 ALL-IN-ONE PC OVERVIEW

1.1 Product Overview and Scope of All-in-one PC

1.2 Classification of All-in-one PC

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of All-in-one PC

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of All-in-one PC (2011-2021)

1.4.1 United States All-in-one PC Sales and Growth Rate (2011-2021)

1.4.2 United States All-in-one PC Revenue and Growth Rate (2011-2021)

2 UNITED STATES ALL-IN-ONE PC COMPETITION BY MANUFACTURERS

2.1 United States All-in-one PC Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States All-in-one PC Revenue and Share by Manufactures (2015 and 2016)

2.3 United States All-in-one PC Average Price by Manufactures (2015 and 2016)

2.4 All-in-one PC Market Competitive Situation and Trends

2.4.1 All-in-one PC Market Concentration Rate

2.4.2 All-in-one PC Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ALL-IN-ONE PC SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States All-in-one PC Sales and Market Share by Type (2011-2016)

3.2 United States All-in-one PC Revenue and Market Share by Type (2011-2016)

3.3 United States All-in-one PC Price by Type (2011-2016)

3.4 United States All-in-one PC Sales Growth Rate by Type (2011-2016)

4 UNITED STATES ALL-IN-ONE PC SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States All-in-one PC Sales and Market Share by Application (2011-2016)
- 4.2 United States All-in-one PC Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES ALL-IN-ONE PC MANUFACTURERS PROFILES/ANALYSIS

5.1 Apple

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 All-in-one PC Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Apple All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Dell

- 5.2.2 All-in-one PC Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Dell All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 HP

- 5.3.2 All-in-one PC Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 HP All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 ASUS

- 5.4.2 All-in-one PC Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 ASUS All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Intel

- 5.5.2 All-in-one PC Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Intel All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 AMD

5.6.2 All-in-one PC Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 AMD All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 NEC

5.7.2 All-in-one PC Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 NEC All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

6 ALL-IN-ONE PC MANUFACTURING COST ANALYSIS

6.1 All-in-one PC Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of All-in-one PC

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 All-in-one PC Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of All-in-one PC Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES ALL-IN-ONE PC MARKET FORECAST (2016-2021)

- 10.1 United States All-in-one PC Sales, Revenue Forecast (2016-2021)
- 10.2 United States All-in-one PC Sales Forecast by Type (2016-2021)
- 10.3 United States All-in-one PC Sales Forecast by Application (2016-2021)
- 10.4 All-in-one PC Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of All-in-one PC

Table Classification of All-in-one PC

Figure United States Sales Market Share of All-in-one PC by Type in 2015

Table Application of All-in-one PC

Figure United States Sales Market Share of All-in-one PC by Application in 2015

Figure United States All-in-one PC Sales and Growth Rate (2011-2021)

Figure United States All-in-one PC Revenue and Growth Rate (2011-2021)

Table United States All-in-one PC Sales of Key Manufacturers (2015 and 2016)

Table United States All-in-one PC Sales Share by Manufacturers (2015 and 2016)

Figure 2015 All-in-one PC Sales Share by Manufacturers

Figure 2016 All-in-one PC Sales Share by Manufacturers

Table United States All-in-one PC Revenue by Manufacturers (2015 and 2016)

Table United States All-in-one PC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States All-in-one PC Revenue Share by Manufacturers

Table 2016 United States All-in-one PC Revenue Share by Manufacturers

Table United States Market All-in-one PC Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market All-in-one PC Average Price of Key Manufacturers in 2015

Figure All-in-one PC Market Share of Top 3 Manufacturers

Figure All-in-one PC Market Share of Top 5 Manufacturers

Table United States All-in-one PC Sales by Type (2011-2016)

Table United States All-in-one PC Sales Share by Type (2011-2016)

Figure United States All-in-one PC Sales Market Share by Type in 2015

Table United States All-in-one PC Revenue and Market Share by Type (2011-2016)

Table United States All-in-one PC Revenue Share by Type (2011-2016)

Figure Revenue Market Share of All-in-one PC by Type (2011-2016)

Table United States All-in-one PC Price by Type (2011-2016)

Figure United States All-in-one PC Sales Growth Rate by Type (2011-2016)

Table United States All-in-one PC Sales by Application (2011-2016)

Table United States All-in-one PC Sales Market Share by Application (2011-2016)

Figure United States All-in-one PC Sales Market Share by Application in 2015

Table United States All-in-one PC Sales Growth Rate by Application (2011-2016)

Figure United States All-in-one PC Sales Growth Rate by Application (2011-2016)

Table Apple Basic Information List

Table Apple All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Apple All-in-one PC Sales Market Share (2011-2016)
Table Dell Basic Information List
Table Dell All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table Dell All-in-one PC Sales Market Share (2011-2016)
Table HP Basic Information List
Table HP All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table HP All-in-one PC Sales Market Share (2011-2016)
Table ASUS Basic Information List
Table ASUS All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table ASUS All-in-one PC Sales Market Share (2011-2016)
Table Intel Basic Information List
Table Intel All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table Intel All-in-one PC Sales Market Share (2011-2016)
Table AMD Basic Information List
Table AMD All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table AMD All-in-one PC Sales Market Share (2011-2016)
Table NEC Basic Information List
Table NEC All-in-one PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table NEC All-in-one PC Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of All-in-one PC
Figure Manufacturing Process Analysis of All-in-one PC
Figure All-in-one PC Industrial Chain Analysis
Table Raw Materials Sources of All-in-one PC Major Manufacturers in 2015
Table Major Buyers of All-in-one PC
Table Distributors/Traders List
Figure United States All-in-one PC Production and Growth Rate Forecast (2016-2021)
Figure United States All-in-one PC Revenue and Growth Rate Forecast (2016-2021)
Table United States All-in-one PC Production Forecast by Type (2016-2021)
Table United States All-in-one PC Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States All-in-one PC Market Report 2016

Product link: <https://marketpublishers.com/r/U25A3B47570EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U25A3B47570EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970