

### **United States All Electric UTV Market Report 2018**

https://marketpublishers.com/r/UF7B14B202DQEN.html

Date: March 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UF7B14B202DQEN

#### **Abstracts**

In this report, the United States All Electric UTV market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of All Electric UTV in these regions, from 2013 to 2025 (forecast).

United States All Electric UTV market competition by top manufacturers/players, with All Electric UTV sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

**Polaris** 



# Nikola Corp Textron Off Road **Hisun Motors** Kawasaki Yamaha Motor Kubota **Arctic Cat** Honda **BRP KYMCO HSUN Motor** CFMOTO Linhai Group On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into Battery Voltage 72V Battery Voltage 48V Battery Voltage 12V Others



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Work UTV

Sport UTV

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States All Electric UTV Market Report 2018

#### 1 ALL ELECTRIC UTV OVERVIEW

- 1.1 Product Overview and Scope of All Electric UTV
- 1.2 Classification of All Electric UTV by Product Category
- 1.2.1 United States All Electric UTV Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States All Electric UTV Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Battery Voltage 72V
  - 1.2.4 Battery Voltage 48V
  - 1.2.5 Battery Voltage 12V
  - 1.2.6 Others
- 1.3 United States All Electric UTV Market by Application/End Users
- 1.3.1 United States All Electric UTV Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Work UTV
  - 1.3.3 Sport UTV
  - 1.3.4 Others
- 1.4 United States All Electric UTV Market by Region
- 1.4.1 United States All Electric UTV Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West All Electric UTV Status and Prospect (2013-2025)
  - 1.4.3 Southwest All Electric UTV Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic All Electric UTV Status and Prospect (2013-2025)
  - 1.4.5 New England All Electric UTV Status and Prospect (2013-2025)
- 1.4.6 The South All Electric UTV Status and Prospect (2013-2025)
- 1.4.7 The Midwest All Electric UTV Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of All Electric UTV (2013-2025)
  - 1.5.1 United States All Electric UTV Sales and Growth Rate (2013-2025)
  - 1.5.2 United States All Electric UTV Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES ALL ELECTRIC UTV MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States All Electric UTV Sales and Market Share of Key Players/Suppliers



(2013-2018)

- 2.2 United States All Electric UTV Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States All Electric UTV Average Price by Players/Suppliers (2013-2018)
- 2.4 United States All Electric UTV Market Competitive Situation and Trends
- 2.4.1 United States All Electric UTV Market Concentration Rate
- 2.4.2 United States All Electric UTV Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers All Electric UTV Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES ALL ELECTRIC UTV SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States All Electric UTV Sales and Market Share by Region (2013-2018)
- 3.2 United States All Electric UTV Revenue and Market Share by Region (2013-2018)
- 3.3 United States All Electric UTV Price by Region (2013-2018)

### 4 UNITED STATES ALL ELECTRIC UTV SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States All Electric UTV Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States All Electric UTV Revenue and Market Share by Type (2013-2018)
- 4.3 United States All Electric UTV Price by Type (2013-2018)
- 4.4 United States All Electric UTV Sales Growth Rate by Type (2013-2018)

## 5 UNITED STATES ALL ELECTRIC UTV SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States All Electric UTV Sales and Market Share by Application (2013-2018)
- 5.2 United States All Electric UTV Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES ALL ELECTRIC UTV PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Polaris



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 All Electric UTV Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Polaris All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Nikola Corp
  - 6.2.2 All Electric UTV Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Nikola Corp All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Textron Off Road
  - 6.3.2 All Electric UTV Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Textron Off Road All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hisun Motors
  - 6.4.2 All Electric UTV Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Hisun Motors All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Kawasaki
  - 6.5.2 All Electric UTV Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Kawasaki All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Yamaha Motor
  - 6.6.2 All Electric UTV Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Yamaha Motor All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)



- 6.6.4 Main Business/Business Overview
- 6.7 Kubota
  - 6.7.2 All Electric UTV Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Kubota All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Arctic Cat
  - 6.8.2 All Electric UTV Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Arctic Cat All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Honda
  - 6.9.2 All Electric UTV Product Category, Application and Specification
  - 6.9.2.1 Product A
  - 6.9.2.2 Product B
  - 6.9.3 Honda All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 BRP
  - 6.10.2 All Electric UTV Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 BRP All Electric UTV Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- **6.11 KYMCO**
- 6.12 HSUN Motor
- 6.13 CFMOTO
- 6.14 Linhai Group

#### 7 ALL ELECTRIC UTV MANUFACTURING COST ANALYSIS

- 7.1 All Electric UTV Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials



- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of All Electric UTV

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 All Electric UTV Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of All Electric UTV Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 UNITED STATES ALL ELECTRIC UTV MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States All Electric UTV Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States All Electric UTV Sales Volume Forecast by Type (2018-2025)
- 11.3 United States All Electric UTV Sales Volume Forecast by Application (2018-2025)
- 11.4 United States All Electric UTV Sales Volume Forecast by Region (2018-2025)



#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of All Electric UTV

Figure United States All Electric UTV Market Size (K Units) by Type (2013-2025)

Figure United States All Electric UTV Sales Volume Market Share by Type (Product

Category) in 2017

Figure Battery Voltage 72V Product Picture

Figure Battery Voltage 48V Product Picture

Figure Battery Voltage 12V Product Picture

Figure Others Product Picture

Figure United States All Electric UTV Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of All Electric UTV by Application in 2017

Figure Work UTV Examples

Table Key Downstream Customer in Work UTV

Figure Sport UTV Examples

Table Key Downstream Customer in Sport UTV

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States All Electric UTV Market Size (Million USD) by Region (2013-2025)

Figure The West All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States All Electric UTV Sales (K Units) and Growth Rate (2013-2025) Figure United States All Electric UTV Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States All Electric UTV Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States All Electric UTV Sales (K Units) of Key Players/Suppliers (2013-2018)



Table United States All Electric UTV Sales Share by Players/Suppliers (2013-2018)
Figure 2017 United States All Electric UTV Sales Share by Players/Suppliers
Figure 2017 United States All Electric UTV Sales Share by Players/Suppliers
Figure United States All Electric UTV Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States All Electric UTV Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States All Electric UTV Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States All Electric UTV Revenue Share by Players/Suppliers Figure 2017 United States All Electric UTV Revenue Share by Players/Suppliers Table United States Market All Electric UTV Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market All Electric UTV Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States All Electric UTV Market Share of Top 3 Players/Suppliers
Figure United States All Electric UTV Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers All Electric UTV Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers All Electric UTV Product Category
Table United States All Electric UTV Sales (K Units) by Region (2013-2018)
Table United States All Electric UTV Sales Share by Region (2013-2018)
Figure United States All Electric UTV Sales Share by Region (2013-2018)
Figure United States All Electric UTV Sales Market Share by Region in 2017
Table United States All Electric UTV Revenue (Million USD) and Market Share

Table United States All Electric UTV Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States All Electric UTV Revenue Share by Region (2013-2018)

Figure United States All Electric UTV Revenue Market Share by Region (2013-2018)

Figure United States All Electric UTV Revenue Market Share by Region in 2017

Table United States All Electric UTV Price (USD/Unit) by Region (2013-2018)

Table United States All Electric UTV Sales (K Units) by Type (2013-2018)

Table United States All Electric UTV Sales Share by Type (2013-2018)

Figure United States All Electric UTV Sales Share by Type (2013-2018)

Figure United States All Electric UTV Sales Market Share by Type in 2017

Table United States All Electric UTV Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States All Electric UTV Revenue Share by Type (2013-2018)

Figure Revenue Market Share of All Electric UTV by Type (2013-2018)

Figure Revenue Market Share of All Electric UTV by Type in 2017

Table United States All Electric UTV Price (USD/Unit) by Types (2013-2018)



Figure United States All Electric UTV Sales Growth Rate by Type (2013-2018)

Table United States All Electric UTV Sales (K Units) by Application (2013-2018)

Table United States All Electric UTV Sales Market Share by Application (2013-2018)

Figure United States All Electric UTV Sales Market Share by Application (2013-2018)

Figure United States All Electric UTV Sales Market Share by Application in 2017

Table United States All Electric UTV Sales Growth Rate by Application (2013-2018)

Figure United States All Electric UTV Sales Growth Rate by Application (2013-2018)

Table Polaris Basic Information List

Table Polaris All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Polaris All Electric UTV Sales Growth Rate (2013-2018)

Figure Polaris All Electric UTV Sales Market Share in United States (2013-2018)

Figure Polaris All Electric UTV Revenue Market Share in United States (2013-2018)

Table Nikola Corp Basic Information List

Table Nikola Corp All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nikola Corp All Electric UTV Sales Growth Rate (2013-2018)

Figure Nikola Corp All Electric UTV Sales Market Share in United States (2013-2018)

Figure Nikola Corp All Electric UTV Revenue Market Share in United States (2013-2018)

Table Textron Off Road Basic Information List

Table Textron Off Road All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Textron Off Road All Electric UTV Sales Growth Rate (2013-2018)

Figure Textron Off Road All Electric UTV Sales Market Share in United States (2013-2018)

Figure Textron Off Road All Electric UTV Revenue Market Share in United States (2013-2018)

Table Hisun Motors Basic Information List

Table Hisun Motors All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hisun Motors All Electric UTV Sales Growth Rate (2013-2018)

Figure Hisun Motors All Electric UTV Sales Market Share in United States (2013-2018) Figure Hisun Motors All Electric UTV Revenue Market Share in United States (2013-2018)

Table Kawasaki Basic Information List

Table Kawasaki All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kawasaki All Electric UTV Sales Growth Rate (2013-2018)



Figure Kawasaki All Electric UTV Sales Market Share in United States (2013-2018)

Figure Kawasaki All Electric UTV Revenue Market Share in United States (2013-2018)

Table Yamaha Motor Basic Information List

Table Yamaha Motor All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Yamaha Motor All Electric UTV Sales Growth Rate (2013-2018)

Figure Yamaha Motor All Electric UTV Sales Market Share in United States (2013-2018)

Figure Yamaha Motor All Electric UTV Revenue Market Share in United States (2013-2018)

Table Kubota Basic Information List

Table Kubota All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kubota All Electric UTV Sales Growth Rate (2013-2018)

Figure Kubota All Electric UTV Sales Market Share in United States (2013-2018)

Figure Kubota All Electric UTV Revenue Market Share in United States (2013-2018)

Table Arctic Cat Basic Information List

Table Arctic Cat All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Arctic Cat All Electric UTV Sales Growth Rate (2013-2018)

Figure Arctic Cat All Electric UTV Sales Market Share in United States (2013-2018)

Figure Arctic Cat All Electric UTV Revenue Market Share in United States (2013-2018)

Table Honda Basic Information List

Table Honda All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Honda All Electric UTV Sales Growth Rate (2013-2018)

Figure Honda All Electric UTV Sales Market Share in United States (2013-2018)

Figure Honda All Electric UTV Revenue Market Share in United States (2013-2018)

Table BRP Basic Information List

Table BRP All Electric UTV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure BRP All Electric UTV Sales Growth Rate (2013-2018)

Figure BRP All Electric UTV Sales Market Share in United States (2013-2018)

Figure BRP All Electric UTV Revenue Market Share in United States (2013-2018)

Table KYMCO Basic Information List

Table HSUN Motor Basic Information List

Table CFMOTO Basic Information List

Table Linhai Group Basic Information List

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of All Electric UTV

Figure Manufacturing Process Analysis of All Electric UTV

Figure All Electric UTV Industrial Chain Analysis

Table Raw Materials Sources of All Electric UTV Major Players/Suppliers in 2017

Table Major Buyers of All Electric UTV

Table Distributors/Traders List

Figure United States All Electric UTV Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States All Electric UTV Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States All Electric UTV Price (USD/Unit) Trend Forecast (2018-2025)

Table United States All Electric UTV Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States All Electric UTV Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States All Electric UTV Sales Volume (K Units) Forecast by Type in 2025 Table United States All Electric UTV Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States All Electric UTV Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States All Electric UTV Sales Volume (K Units) Forecast by Application in 2025

Table United States All Electric UTV Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States All Electric UTV Sales Volume Share Forecast by Region (2018-2025)

Figure United States All Electric UTV Sales Volume Share Forecast by Region (2018-2025)

Figure United States All Electric UTV Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States All Electric UTV Market Report 2018

Product link: https://marketpublishers.com/r/UF7B14B202DQEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UF7B14B202DQEN.html">https://marketpublishers.com/r/UF7B14B202DQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970