

### **United States Alkaline Battery Market Report 2018**

https://marketpublishers.com/r/UBFE559411FQEN.html

Date: March 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UBFE559411FQEN

#### **Abstracts**

In this report, the United States Alkaline Battery market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Alkaline Battery in these regions, from 2013 to 2025 (forecast).

United States Alkaline Battery market competition by top manufacturers/players, with Alkaline Battery sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Toshiba



# Duracell Sony Panasonic Rayavac **Energizer Holdings Camelion Battery** Chung Pak Hitachi Maxell Indo National **Excell Battery** Loopacell **Dongguan Large Electronics** Shenzhen Shirui Battery Gao Huan photoelectric technology **GPB** International On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

**Secondary Battery** 

**Primary Battery** 



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Flashlights
Entertainment
Toy and Novelty
Remote Control
Others

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Alkaline Battery Market Report 2018

#### 1 ALKALINE BATTERY OVERVIEW

- 1.1 Product Overview and Scope of Alkaline Battery
- 1.2 Classification of Alkaline Battery by Product Category
- 1.2.1 United States Alkaline Battery Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Alkaline Battery Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Primary Battery
  - 1.2.4 Secondary Battery
- 1.3 United States Alkaline Battery Market by Application/End Users
- 1.3.1 United States Alkaline Battery Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Flashlights
  - 1.3.3 Entertainment
  - 1.3.4 Toy and Novelty
  - 1.3.5 Remote Control
  - 1.3.6 Others
- 1.4 United States Alkaline Battery Market by Region
- 1.4.1 United States Alkaline Battery Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Alkaline Battery Status and Prospect (2013-2025)
  - 1.4.3 Southwest Alkaline Battery Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Alkaline Battery Status and Prospect (2013-2025)
  - 1.4.5 New England Alkaline Battery Status and Prospect (2013-2025)
  - 1.4.6 The South Alkaline Battery Status and Prospect (2013-2025)
  - 1.4.7 The Midwest Alkaline Battery Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Alkaline Battery (2013-2025)
- 1.5.1 United States Alkaline Battery Sales and Growth Rate (2013-2025)
- 1.5.2 United States Alkaline Battery Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES ALKALINE BATTERY MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Alkaline Battery Sales and Market Share of Key Players/Suppliers



(2013-2018)

- 2.2 United States Alkaline Battery Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Alkaline Battery Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Alkaline Battery Market Competitive Situation and Trends
  - 2.4.1 United States Alkaline Battery Market Concentration Rate
- 2.4.2 United States Alkaline Battery Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Alkaline Battery Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES ALKALINE BATTERY SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Alkaline Battery Sales and Market Share by Region (2013-2018)
- 3.2 United States Alkaline Battery Revenue and Market Share by Region (2013-2018)
- 3.3 United States Alkaline Battery Price by Region (2013-2018)

### 4 UNITED STATES ALKALINE BATTERY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Alkaline Battery Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Alkaline Battery Revenue and Market Share by Type (2013-2018)
- 4.3 United States Alkaline Battery Price by Type (2013-2018)
- 4.4 United States Alkaline Battery Sales Growth Rate by Type (2013-2018)

## 5 UNITED STATES ALKALINE BATTERY SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Alkaline Battery Sales and Market Share by Application (2013-2018)
- 5.2 United States Alkaline Battery Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES ALKALINE BATTERY PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 Toshiba



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Alkaline Battery Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Toshiba Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Duracell
  - 6.2.2 Alkaline Battery Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Duracell Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Sony
  - 6.3.2 Alkaline Battery Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Sony Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Panasonic
  - 6.4.2 Alkaline Battery Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Panasonic Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Rayavac
  - 6.5.2 Alkaline Battery Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Rayavac Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Energizer Holdings
  - 6.6.2 Alkaline Battery Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Energizer Holdings Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Camelion Battery



- 6.7.2 Alkaline Battery Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 Camelion Battery Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Chung Pak
  - 6.8.2 Alkaline Battery Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Chung Pak Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Hitachi Maxell
  - 6.9.2 Alkaline Battery Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Hitachi Maxell Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Indo National
  - 6.10.2 Alkaline Battery Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Indo National Alkaline Battery Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Excell Battery
- 6.12 Loopacell
- 6.13 Dongguan Large Electronics
- 6.14 Shenzhen Shirui Battery
- 6.15 Gao Huan photoelectric technology
- 6.16 GPB International

#### 7 ALKALINE BATTERY MANUFACTURING COST ANALYSIS

- 7.1 Alkaline Battery Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Alkaline Battery

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Alkaline Battery Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Alkaline Battery Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### 11 UNITED STATES ALKALINE BATTERY MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Alkaline Battery Sales Volume, Revenue Forecast (2018-2025)



- 11.2 United States Alkaline Battery Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Alkaline Battery Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Alkaline Battery Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Alkaline Battery

Figure United States Alkaline Battery Market Size (K Units) by Type (2013-2025)

Figure United States Alkaline Battery Sales Volume Market Share by Type (Product

Category) in 2017

Figure Primary Battery Product Picture

Figure Secondary Battery Product Picture

Figure United States Alkaline Battery Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Alkaline Battery by Application in 2017

Figure Flashlights Examples

Table Key Downstream Customer in Flashlights

Figure Entertainment Examples

Table Key Downstream Customer in Entertainment

Figure Toy and Novelty Examples

Table Key Downstream Customer in Toy and Novelty

Figure Remote Control Examples

Table Key Downstream Customer in Remote Control

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Alkaline Battery Market Size (Million USD) by Region (2013-2025)

Figure The West Alkaline Battery Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Alkaline Battery Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Alkaline Battery Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Alkaline Battery Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Alkaline Battery Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Alkaline Battery Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Alkaline Battery Sales (K Units) and Growth Rate (2013-2025) Figure United States Alkaline Battery Revenue (Million USD) and Growth Rate

(2013-2025)

Figure United States Alkaline Battery Market Major Players Product Sales Volume (K Units) (2013-2018)



Table United States Alkaline Battery Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Alkaline Battery Sales Share by Players/Suppliers (2013-2018)
Figure 2017 United States Alkaline Battery Sales Share by Players/Suppliers
Figure 2017 United States Alkaline Battery Sales Share by Players/Suppliers
Figure United States Alkaline Battery Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Alkaline Battery Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Alkaline Battery Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Alkaline Battery Revenue Share by Players/Suppliers Figure 2017 United States Alkaline Battery Revenue Share by Players/Suppliers Table United States Market Alkaline Battery Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Alkaline Battery Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Alkaline Battery Market Share of Top 3 Players/Suppliers
Figure United States Alkaline Battery Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Alkaline Battery Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Alkaline Battery Product Category
Table United States Alkaline Battery Sales (K Units) by Region (2013-2018)
Table United States Alkaline Battery Sales Share by Region (2013-2018)
Figure United States Alkaline Battery Sales Share by Region (2013-2018)
Figure United States Alkaline Battery Sales Market Share by Region in 2017
Table United States Alkaline Battery Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Alkaline Battery Revenue Share by Region (2013-2018)
Figure United States Alkaline Battery Revenue Market Share by Region (2013-2018)
Figure United States Alkaline Battery Revenue Market Share by Region in 2017
Table United States Alkaline Battery Price (USD/Unit) by Region (2013-2018)
Table United States Alkaline Battery Sales (K Units) by Type (2013-2018)
Table United States Alkaline Battery Sales Share by Type (2013-2018)
Figure United States Alkaline Battery Sales Market Share by Type in 2017
Table United States Alkaline Battery Revenue (Million USD) and Market Share by Type

Table United States Alkaline Battery Revenue Share by Type (2013-2018) Figure Revenue Market Share of Alkaline Battery by Type (2013-2018)

(2013-2018)



Figure Revenue Market Share of Alkaline Battery by Type in 2017

Table United States Alkaline Battery Price (USD/Unit) by Types (2013-2018)

Figure United States Alkaline Battery Sales Growth Rate by Type (2013-2018)

Table United States Alkaline Battery Sales (K Units) by Application (2013-2018)

Table United States Alkaline Battery Sales Market Share by Application (2013-2018)

Figure United States Alkaline Battery Sales Market Share by Application (2013-2018)

Figure United States Alkaline Battery Sales Market Share by Application in 2017

Table United States Alkaline Battery Sales Growth Rate by Application (2013-2018)

Figure United States Alkaline Battery Sales Growth Rate by Application (2013-2018)

Table Toshiba Basic Information List

Table Toshiba Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba Alkaline Battery Sales Growth Rate (2013-2018)

Figure Toshiba Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Toshiba Alkaline Battery Revenue Market Share in United States (2013-2018)

**Table Duracell Basic Information List** 

Table Duracell Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Duracell Alkaline Battery Sales Growth Rate (2013-2018)

Figure Duracell Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Duracell Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Sony Basic Information List

Table Sony Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony Alkaline Battery Sales Growth Rate (2013-2018)

Figure Sony Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Sony Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Panasonic Basic Information List

Table Panasonic Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Panasonic Alkaline Battery Sales Growth Rate (2013-2018)

Figure Panasonic Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Panasonic Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Rayavac Basic Information List

Table Rayavac Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Rayavac Alkaline Battery Sales Growth Rate (2013-2018)

Figure Rayavac Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Rayavac Alkaline Battery Revenue Market Share in United States (2013-2018)



Table Energizer Holdings Basic Information List

Table Energizer Holdings Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Energizer Holdings Alkaline Battery Sales Growth Rate (2013-2018)

Figure Energizer Holdings Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Energizer Holdings Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Camelion Battery Basic Information List

Table Camelion Battery Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Camelion Battery Alkaline Battery Sales Growth Rate (2013-2018)

Figure Camelion Battery Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Camelion Battery Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Chung Pak Basic Information List

Table Chung Pak Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Chung Pak Alkaline Battery Sales Growth Rate (2013-2018)

Figure Chung Pak Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Chung Pak Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Hitachi Maxell Basic Information List

Table Hitachi Maxell Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hitachi Maxell Alkaline Battery Sales Growth Rate (2013-2018)

Figure Hitachi Maxell Alkaline Battery Sales Market Share in United States (2013-2018) Figure Hitachi Maxell Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Indo National Basic Information List

Table Indo National Alkaline Battery Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Indo National Alkaline Battery Sales Growth Rate (2013-2018)

Figure Indo National Alkaline Battery Sales Market Share in United States (2013-2018)

Figure Indo National Alkaline Battery Revenue Market Share in United States (2013-2018)

Table Excell Battery Basic Information List

Table Loopacell Basic Information List

Table Dongguan Large Electronics Basic Information List



Table Shenzhen Shirui Battery Basic Information List

Table Gao Huan photoelectric technology Basic Information List

Table GPB International Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Alkaline Battery

Figure Manufacturing Process Analysis of Alkaline Battery

Figure Alkaline Battery Industrial Chain Analysis

Table Raw Materials Sources of Alkaline Battery Major Players/Suppliers in 2017

Table Major Buyers of Alkaline Battery

Table Distributors/Traders List

Figure United States Alkaline Battery Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Alkaline Battery Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Alkaline Battery Price (USD/Unit) Trend Forecast (2018-2025) Table United States Alkaline Battery Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Alkaline Battery Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Alkaline Battery Sales Volume (K Units) Forecast by Type in 2025 Table United States Alkaline Battery Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Alkaline Battery Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Alkaline Battery Sales Volume (K Units) Forecast by Application in 2025

Table United States Alkaline Battery Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Alkaline Battery Sales Volume Share Forecast by Region (2018-2025)

Figure United States Alkaline Battery Sales Volume Share Forecast by Region (2018-2025)

Figure United States Alkaline Battery Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources



Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Alkaline Battery Market Report 2018

Product link: <a href="https://marketpublishers.com/r/UBFE559411FQEN.html">https://marketpublishers.com/r/UBFE559411FQEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UBFE559411FQEN.html">https://marketpublishers.com/r/UBFE559411FQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970