

United States Alcopop Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Alcopop

Revenue, means the sales value of Alcopop

This report studies sales (consumption) of Alcopop in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Jeremiah Weed

Joose

Zima

Jack Daniel's

Bacardi Breezer

Hooper's Hooch

Vodka Cruiser

Bundaberg

Jewel Isle Rum Punch

Red Square

Mike's Hard Lemonade

Smirnoff Ice

Vodka Kick

Rio

Gallanter

Ro.Dance

Power Station

High Blue

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Beer-based

Whiskey-based

Rum-based

Vodka-based

Others

Split by applications, this report focuses on sales, market share and growth rate of Alcopop in each application, can be divided into

Application 1

Application 2

Contents

United States Alcopop Market Report 2017

1 ALCOPOP OVERVIEW

- 1.1 Product Overview and Scope of Alcopop
- 1.2 Classification of Alcopop
 - 1.2.1 Beer-based
 - 1.2.2 Whiskey-based
 - 1.2.3 Rum-based
 - 1.2.4 Vodka-based
 - 1.2.5 Others
- 1.3 Application of Alcopop
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Alcopop (2012-2022)
 - 1.4.1 United States Alcopop Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Alcopop Revenue and Growth Rate (2012-2022)

2 UNITED STATES ALCOPOP COMPETITION BY MANUFACTURERS

- 2.1 United States Alcopop Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Alcopop Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Alcopop Average Price by Manufactures (2015 and 2016)
- 2.4 Alcopop Market Competitive Situation and Trends
 - 2.4.1 Alcopop Market Concentration Rate
 - 2.4.2 Alcopop Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ALCOPOP SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Alcopop Sales and Market Share by States (2012-2017)
- 3.2 United States Alcopop Revenue and Market Share by States (2012-2017)
- 3.3 United States Alcopop Price by States (2012-2017)

4 UNITED STATES ALCOPOP SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Alcopop Sales and Market Share by Type (2012-2017)
- 4.2 United States Alcopop Revenue and Market Share by Type (2012-2017)
- 4.3 United States Alcopop Price by Type (2012-2017)
- 4.4 United States Alcopop Sales Growth Rate by Type (2012-2017)

5 UNITED STATES ALCOPOP SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Alcopop Sales and Market Share by Application (2012-2017)
- 5.2 United States Alcopop Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES ALCOPOP MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Jeremiah Weed
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Alcopop Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Jeremiah Weed Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Joose
 - 6.2.2 Alcopop Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Joose Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Zima
 - 6.3.2 Alcopop Product Type, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Zima Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Jack Daniel's
 - 6.4.2 Alcopop Product Type, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B

- 6.4.3 Jack Daniel's Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Bacardi Breezer
 - 6.5.2 Alcopop Product Type, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Bacardi Breezer Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hooper's Hooch
 - 6.6.2 Alcopop Product Type, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hooper's Hooch Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Vodka Cruiser
 - 6.7.2 Alcopop Product Type, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Vodka Cruiser Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Bundaberg
 - 6.8.2 Alcopop Product Type, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Bundaberg Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Jewel Isle Rum Punch
 - 6.9.2 Alcopop Product Type, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Jewel Isle Rum Punch Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Red Square
 - 6.10.2 Alcopop Product Type, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Red Square Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

- 6.11 Mike's Hard Lemonade
- 6.12 Smirnoff Ice
- 6.13 Vodka Kick
- 6.14 Rio
- 6.15 Gallanter
- 6.16 Ro.Dance
- 6.17 Power Station
- 6.18 High Blue

7 ALCOPOP MANUFACTURING COST ANALYSIS

- 7.1 Alcopop Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Alcopop

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Alcopop Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Alcopop Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES ALCOPOP MARKET FORECAST (2017-2022)

11.1 United States Alcopop Sales, Revenue Forecast (2017-2022)

11.2 United States Alcopop Sales Forecast by Type (2017-2022)

11.3 United States Alcopop Sales Forecast by Application (2017-2022)

11.4 Alcopop Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Alcopop

Table Classification of Alcopop

Figure United States Sales Market Share of Alcopop by Type in 2015

Figure Beer-based Picture

Figure Whiskey-based Picture

Figure Rum-based Picture

Figure Vodka-based Picture

Figure Others Picture

Table Application of Alcopop

Figure United States Sales Market Share of Alcopop by Application in 2015

Figure United States Alcopop Sales and Growth Rate (2012-2022)

Figure United States Alcopop Revenue and Growth Rate (2012-2022)

Table United States Alcopop Sales of Key Manufacturers (2015 and 2016)

Table United States Alcopop Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Alcopop Sales Share by Manufacturers

Figure 2016 Alcopop Sales Share by Manufacturers

Table United States Alcopop Revenue by Manufacturers (2015 and 2016)

Table United States Alcopop Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Alcopop Revenue Share by Manufacturers

Table 2016 United States Alcopop Revenue Share by Manufacturers

Table United States Market Alcopop Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Alcopop Average Price of Key Manufacturers in 2015

Figure Alcopop Market Share of Top 3 Manufacturers

Figure Alcopop Market Share of Top 5 Manufacturers

Table United States Alcopop Sales by States (2012-2017)

Table United States Alcopop Sales Share by States (2012-2017)

Figure United States Alcopop Sales Market Share by States in 2015

Table United States Alcopop Revenue and Market Share by States (2012-2017)

Table United States Alcopop Revenue Share by States (2012-2017)

Figure Revenue Market Share of Alcopop by States (2012-2017)

Table United States Alcopop Price by States (2012-2017)

Table United States Alcopop Sales by Type (2012-2017)

Table United States Alcopop Sales Share by Type (2012-2017)

Figure United States Alcopop Sales Market Share by Type in 2015

Table United States Alcopop Revenue and Market Share by Type (2012-2017)

Table United States Alcopop Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Alcopop by Type (2012-2017)

Table United States Alcopop Price by Type (2012-2017)

Figure United States Alcopop Sales Growth Rate by Type (2012-2017)

Table United States Alcopop Sales by Application (2012-2017)

Table United States Alcopop Sales Market Share by Application (2012-2017)

Figure United States Alcopop Sales Market Share by Application in 2015

Table United States Alcopop Sales Growth Rate by Application (2012-2017)

Figure United States Alcopop Sales Growth Rate by Application (2012-2017)

Table Jeremiah Weed Basic Information List

Table Jeremiah Weed Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jeremiah Weed Alcopop Sales Market Share (2012-2017)

Table Joose Basic Information List

Table Joose Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Joose Alcopop Sales Market Share (2012-2017)

Table Zima Basic Information List

Table Zima Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Zima Alcopop Sales Market Share (2012-2017)

Table Jack Daniel's Basic Information List

Table Jack Daniel's Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Jack Daniel's Alcopop Sales Market Share (2012-2017)

Table Bacardi Breezer Basic Information List

Table Bacardi Breezer Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Bacardi Breezer Alcopop Sales Market Share (2012-2017)

Table Hooper's Hooch Basic Information List

Table Hooper's Hooch Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hooper's Hooch Alcopop Sales Market Share (2012-2017)

Table Vodka Cruiser Basic Information List

Table Vodka Cruiser Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Vodka Cruiser Alcopop Sales Market Share (2012-2017)

Table Bundaberg Basic Information List

Table Bundaberg Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Bundaberg Alcopop Sales Market Share (2012-2017)

Table Jewel Isle Rum Punch Basic Information List

Table Jewel Isle Rum Punch Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)

Table Jewel Isle Rum Punch Alcopop Sales Market Share (2012-2017)

Table Red Square Basic Information List

Table Red Square Alcopop Sales, Revenue, Price and Gross Margin (2012-2017)
Table Red Square Alcopop Sales Market Share (2012-2017)
Table Mike's Hard Lemonade Basic Information List
Table Smirnoff Ice Basic Information List
Table Vodka Kick Basic Information List
Table Rio Basic Information List
Table Gallanter Basic Information List
Table Ro.Dance Basic Information List
Table Power Station Basic Information List
Table High Blue Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Alcopop
Figure Manufacturing Process Analysis of Alcopop
Figure Alcopop Industrial Chain Analysis
Table Raw Materials Sources of Alcopop Major Manufacturers in 2015
Table Major Buyers of Alcopop
Table Distributors/Traders List
Figure United States Alcopop Production and Growth Rate Forecast (2017-2022)
Figure United States Alcopop Revenue and Growth Rate Forecast (2017-2022)
Table United States Alcopop Production Forecast by Type (2017-2022)
Table United States Alcopop Consumption Forecast by Application (2017-2022)
Table United States Alcopop Sales Forecast by States (2017-2022)
Table United States Alcopop Sales Share Forecast by States (2017-2022)

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