

United States Airbag Market Report 2017

<https://marketpublishers.com/r/UEB0EC8BEDAEN.html>

Date: November 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: UEB0EC8BEDAEN

Abstracts

In this report, the United States Airbag market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Airbag in these regions, from 2012 to 2022 (forecast).

United States Airbag market competition by top manufacturers/players, with Airbag sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Autoliv

Takata

ZF TRW

Toyoda Gosei

KSS

Hyundai Mobis

Nihon Plast

Ashimori

East Joy Long

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Driver Front Airbag

Passenger Front Airbag

Front Side Airbag

Rear Side Airbag

Center Airbag

Knee Airbag

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Passenger Vehicle

Commercial Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Airbag Market Report 2017

1 AIRBAG OVERVIEW

1.1 Product Overview and Scope of Airbag

1.2 Classification of Airbag by Product Category

1.2.1 United States Airbag Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Airbag Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Driver Front Airbag

1.2.4 Passenger Front Airbag

1.2.5 Front Side Airbag

1.2.6 Rear Side Airbag

1.2.7 Center Airbag

1.2.8 Knee Airbag

1.2.9 Others

1.3 United States Airbag Market by Application/End Users

1.3.1 United States Airbag Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Passenger Vehicle

1.3.3 Commercial Vehicle

1.4 United States Airbag Market by Region

1.4.1 United States Airbag Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Airbag Status and Prospect (2012-2022)

1.4.3 Southwest Airbag Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Airbag Status and Prospect (2012-2022)

1.4.5 New England Airbag Status and Prospect (2012-2022)

1.4.6 The South Airbag Status and Prospect (2012-2022)

1.4.7 The Midwest Airbag Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Airbag (2012-2022)

1.5.1 United States Airbag Sales and Growth Rate (2012-2022)

1.5.2 United States Airbag Revenue and Growth Rate (2012-2022)

2 UNITED STATES AIRBAG MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Airbag Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Airbag Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Airbag Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Airbag Market Competitive Situation and Trends
 - 2.4.1 United States Airbag Market Concentration Rate
 - 2.4.2 United States Airbag Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Airbag Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES AIRBAG SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Airbag Sales and Market Share by Region (2012-2017)
- 3.2 United States Airbag Revenue and Market Share by Region (2012-2017)
- 3.3 United States Airbag Price by Region (2012-2017)

4 UNITED STATES AIRBAG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Airbag Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Airbag Revenue and Market Share by Type (2012-2017)
- 4.3 United States Airbag Price by Type (2012-2017)
- 4.4 United States Airbag Sales Growth Rate by Type (2012-2017)

5 UNITED STATES AIRBAG SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Airbag Sales and Market Share by Application (2012-2017)
- 5.2 United States Airbag Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES AIRBAG PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Autoliv
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Airbag Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Autoliv Airbag Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Takata
 - 6.2.2 Airbag Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Takata Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 ZF TRW
 - 6.3.2 Airbag Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 ZF TRW Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Toyota Gosei
 - 6.4.2 Airbag Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Toyota Gosei Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 KSS
 - 6.5.2 Airbag Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 KSS Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hyundai Mobis
 - 6.6.2 Airbag Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hyundai Mobis Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Nihon Plast
 - 6.7.2 Airbag Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Nihon Plast Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Ashimori
 - 6.8.2 Airbag Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Ashimori Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 East Joy Long
 - 6.9.2 Airbag Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 East Joy Long Airbag Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview

7 AIRBAG MANUFACTURING COST ANALYSIS

- 7.1 Airbag Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Airbag

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Airbag Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Airbag Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES AIRBAG MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Airbag Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Airbag Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Airbag Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Airbag Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Airbag

Figure United States Airbag Market Size (K Units) by Type (2012-2022)

Figure United States Airbag Sales Volume Market Share by Type (Product Category) in 2016

Figure Driver Front Airbag Product Picture

Figure Passenger Front Airbag Product Picture

Figure Front Side Airbag Product Picture

Figure Rear Side Airbag Product Picture

Figure Center Airbag Product Picture

Figure Knee Airbag Product Picture

Figure Others Product Picture

Figure United States Airbag Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Airbag by Application in 2016

Figure Passenger Vehicle Examples

Table Key Downstream Customer in Passenger Vehicle

Figure Commercial Vehicle Examples

Table Key Downstream Customer in Commercial Vehicle

Figure United States Airbag Market Size (Million USD) by Region (2012-2022)

Figure The West Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Airbag Sales (K Units) and Growth Rate (2012-2022)

Figure United States Airbag Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Airbag Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Airbag Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Airbag Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Airbag Sales Share by Players/Suppliers

Figure 2017 United States Airbag Sales Share by Players/Suppliers

Figure United States Airbag Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Airbag Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Airbag Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Airbag Revenue Share by Players/Suppliers

Figure 2017 United States Airbag Revenue Share by Players/Suppliers

Table United States Market Airbag Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Airbag Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Airbag Market Share of Top 3 Players/Suppliers

Figure United States Airbag Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Airbag Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Airbag Product Category

Table United States Airbag Sales (K Units) by Region (2012-2017)

Table United States Airbag Sales Share by Region (2012-2017)

Figure United States Airbag Sales Share by Region (2012-2017)

Figure United States Airbag Sales Market Share by Region in 2016

Table United States Airbag Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Airbag Revenue Share by Region (2012-2017)

Figure United States Airbag Revenue Market Share by Region (2012-2017)

Figure United States Airbag Revenue Market Share by Region in 2016

Table United States Airbag Price (USD/Unit) by Region (2012-2017)

Table United States Airbag Sales (K Units) by Type (2012-2017)

Table United States Airbag Sales Share by Type (2012-2017)

Figure United States Airbag Sales Share by Type (2012-2017)

Figure United States Airbag Sales Market Share by Type in 2016

Table United States Airbag Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Airbag Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Airbag by Type (2012-2017)

Figure Revenue Market Share of Airbag by Type in 2016

Table United States Airbag Price (USD/Unit) by Types (2012-2017)

Figure United States Airbag Sales Growth Rate by Type (2012-2017)

Table United States Airbag Sales (K Units) by Application (2012-2017)

Table United States Airbag Sales Market Share by Application (2012-2017)

Figure United States Airbag Sales Market Share by Application (2012-2017)

Figure United States Airbag Sales Market Share by Application in 2016

Table United States Airbag Sales Growth Rate by Application (2012-2017)

Figure United States Airbag Sales Growth Rate by Application (2012-2017)

Table Autoliv Basic Information List

Table Autoliv Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Autoliv Airbag Sales Growth Rate (2012-2017)

Figure Autoliv Airbag Sales Market Share in United States (2012-2017)

Figure Autoliv Airbag Revenue Market Share in United States (2012-2017)

Table Takata Basic Information List

Table Takata Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Takata Airbag Sales Growth Rate (2012-2017)

Figure Takata Airbag Sales Market Share in United States (2012-2017)

Figure Takata Airbag Revenue Market Share in United States (2012-2017)

Table ZF TRW Basic Information List

Table ZF TRW Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ZF TRW Airbag Sales Growth Rate (2012-2017)

Figure ZF TRW Airbag Sales Market Share in United States (2012-2017)

Figure ZF TRW Airbag Revenue Market Share in United States (2012-2017)

Table Toyota Gosei Basic Information List

Table Toyota Gosei Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toyota Gosei Airbag Sales Growth Rate (2012-2017)

Figure Toyota Gosei Airbag Sales Market Share in United States (2012-2017)

Figure Toyota Gosei Airbag Revenue Market Share in United States (2012-2017)

Table KSS Basic Information List

Table KSS Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure KSS Airbag Sales Growth Rate (2012-2017)

Figure KSS Airbag Sales Market Share in United States (2012-2017)

Figure KSS Airbag Revenue Market Share in United States (2012-2017)

Table Hyundai Mobis Basic Information List

Table Hyundai Mobis Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hyundai Mobis Airbag Sales Growth Rate (2012-2017)

Figure Hyundai Mobis Airbag Sales Market Share in United States (2012-2017)

Figure Hyundai Mobis Airbag Revenue Market Share in United States (2012-2017)

Table Nihon Plast Basic Information List

Table Nihon Plast Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nihon Plast Airbag Sales Growth Rate (2012-2017)
Figure Nihon Plast Airbag Sales Market Share in United States (2012-2017)
Figure Nihon Plast Airbag Revenue Market Share in United States (2012-2017)
Table Ashimori Basic Information List
Table Ashimori Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Ashimori Airbag Sales Growth Rate (2012-2017)
Figure Ashimori Airbag Sales Market Share in United States (2012-2017)
Figure Ashimori Airbag Revenue Market Share in United States (2012-2017)
Table East Joy Long Basic Information List
Table East Joy Long Airbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure East Joy Long Airbag Sales Growth Rate (2012-2017)
Figure East Joy Long Airbag Sales Market Share in United States (2012-2017)
Figure East Joy Long Airbag Revenue Market Share in United States (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Airbag
Figure Manufacturing Process Analysis of Airbag
Figure Airbag Industrial Chain Analysis
Table Raw Materials Sources of Airbag Major Players/Suppliers in 2016
Table Major Buyers of Airbag
Table Distributors/Traders List
Figure United States Airbag Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Airbag Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Airbag Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Airbag Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Airbag Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Airbag Sales Volume (K Units) Forecast by Type in 2022
Table United States Airbag Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Airbag Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Airbag Sales Volume (K Units) Forecast by Application in 2022
Table United States Airbag Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Airbag Sales Volume Share Forecast by Region (2017-2022)
Figure United States Airbag Sales Volume Share Forecast by Region (2017-2022)

Figure United States Airbag Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Airbag Market Report 2017

Product link: <https://marketpublishers.com/r/UEB0EC8BEDAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEB0EC8BEDAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970