

# United States Air Fryer Market Report 2017

<https://marketpublishers.com/r/U704C5C7260EN.html>

Date: December 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U704C5C7260EN

## Abstracts

In this report, the United States Air Fryer market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Air Fryer in these regions, from 2012 to 2022 (forecast).

United States Air Fryer market competition by top manufacturers/players, with Air Fryer sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Philips

Avalon Bay

GoWISE USA

Tefal

Bigboss

Vonshef

Cozyna

Living Basix

Homeleader

Rosewill

Glip

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Drawer Type Air Fryer

Lid Type Air Fryer

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home Appliance

Commercial Appliance

If you have any special requirements, please let us know and we will offer you the report

as you want.

## Contents

### United States Air Fryer Market Report 2017

#### **1 AIR FRYER OVERVIEW**

##### 1.1 Product Overview and Scope of Air Fryer

##### 1.2 Classification of Air Fryer by Product Category

###### 1.2.1 United States Air Fryer Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Air Fryer Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Drawer Type Air Fryer

###### 1.2.4 Lid Type Air Fryer

##### 1.3 United States Air Fryer Market by Application/End Users

###### 1.3.1 United States Air Fryer Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Home Appliance

###### 1.3.3 Commercial Appliance

##### 1.4 United States Air Fryer Market by Region

###### 1.4.1 United States Air Fryer Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Air Fryer Status and Prospect (2012-2022)

###### 1.4.3 Southwest Air Fryer Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Air Fryer Status and Prospect (2012-2022)

###### 1.4.5 New England Air Fryer Status and Prospect (2012-2022)

###### 1.4.6 The South Air Fryer Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Air Fryer Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Air Fryer (2012-2022)

###### 1.5.1 United States Air Fryer Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Air Fryer Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES AIR FRYER MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Air Fryer Sales and Market Share of Key Players/Suppliers (2012-2017)

##### 2.2 United States Air Fryer Revenue and Share by Players/Suppliers (2012-2017)

##### 2.3 United States Air Fryer Average Price by Players/Suppliers (2012-2017)

##### 2.4 United States Air Fryer Market Competitive Situation and Trends

###### 2.4.1 United States Air Fryer Market Concentration Rate

- 2.4.2 United States Air Fryer Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Air Fryer Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES AIR FRYER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Air Fryer Sales and Market Share by Region (2012-2017)
- 3.2 United States Air Fryer Revenue and Market Share by Region (2012-2017)
- 3.3 United States Air Fryer Price by Region (2012-2017)

### **4 UNITED STATES AIR FRYER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Air Fryer Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Air Fryer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Air Fryer Price by Type (2012-2017)
- 4.4 United States Air Fryer Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES AIR FRYER SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Air Fryer Sales and Market Share by Application (2012-2017)
- 5.2 United States Air Fryer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES AIR FRYER PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Philips
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Air Fryer Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Philips Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Avalon Bay
  - 6.2.2 Air Fryer Product Category, Application and Specification

- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Avalon Bay Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 GoWISE USA
  - 6.3.2 Air Fryer Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 GoWISE USA Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Tefal
  - 6.4.2 Air Fryer Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Tefal Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Bigboss
  - 6.5.2 Air Fryer Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Bigboss Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Vonshef
  - 6.6.2 Air Fryer Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Vonshef Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Cozyna
  - 6.7.2 Air Fryer Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Cozyna Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Living Basix
  - 6.8.2 Air Fryer Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Living Basix Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.8.4 Main Business/Business Overview
- 6.9 Homeleader
  - 6.9.2 Air Fryer Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Homeleader Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Rosewill
  - 6.10.2 Air Fryer Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Rosewill Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Glip

## **7 AIR FRYER MANUFACTURING COST ANALYSIS**

- 7.1 Air Fryer Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Air Fryer

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Air Fryer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Air Fryer Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing

- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES AIR FRYER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Air Fryer Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Air Fryer Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Air Fryer Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Air Fryer Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Air Fryer

Figure United States Air Fryer Market Size (K Units) by Type (2012-2022)

Figure United States Air Fryer Sales Volume Market Share by Type (Product Category) in 2016

Figure Drawer Type Air Fryer Product Picture

Figure Lid Type Air Fryer Product Picture

Figure United States Air Fryer Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Air Fryer by Application in 2016

Figure Home Appliance Examples

Table Key Downstream Customer in Home Appliance

Figure Commercial Appliance Examples

Table Key Downstream Customer in Commercial Appliance

Figure United States Air Fryer Market Size (Million USD) by Region (2012-2022)

Figure The West Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Air Fryer Sales (K Units) and Growth Rate (2012-2022)

Figure United States Air Fryer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Air Fryer Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Air Fryer Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Air Fryer Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Air Fryer Sales Share by Players/Suppliers

Figure 2017 United States Air Fryer Sales Share by Players/Suppliers

Figure United States Air Fryer Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Air Fryer Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Air Fryer Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Air Fryer Revenue Share by Players/Suppliers

Figure 2017 United States Air Fryer Revenue Share by Players/Suppliers

Table United States Market Air Fryer Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Air Fryer Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Air Fryer Market Share of Top 3 Players/Suppliers

Figure United States Air Fryer Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Air Fryer Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Air Fryer Product Category

Table United States Air Fryer Sales (K Units) by Region (2012-2017)

Table United States Air Fryer Sales Share by Region (2012-2017)

Figure United States Air Fryer Sales Share by Region (2012-2017)

Figure United States Air Fryer Sales Market Share by Region in 2016

Table United States Air Fryer Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Air Fryer Revenue Share by Region (2012-2017)

Figure United States Air Fryer Revenue Market Share by Region (2012-2017)

Figure United States Air Fryer Revenue Market Share by Region in 2016

Table United States Air Fryer Price (USD/Unit) by Region (2012-2017)

Table United States Air Fryer Sales (K Units) by Type (2012-2017)

Table United States Air Fryer Sales Share by Type (2012-2017)

Figure United States Air Fryer Sales Share by Type (2012-2017)

Figure United States Air Fryer Sales Market Share by Type in 2016

Table United States Air Fryer Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Air Fryer Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Air Fryer by Type (2012-2017)

Figure Revenue Market Share of Air Fryer by Type in 2016

Table United States Air Fryer Price (USD/Unit) by Types (2012-2017)

Figure United States Air Fryer Sales Growth Rate by Type (2012-2017)

Table United States Air Fryer Sales (K Units) by Application (2012-2017)

Table United States Air Fryer Sales Market Share by Application (2012-2017)

Figure United States Air Fryer Sales Market Share by Application (2012-2017)

Figure United States Air Fryer Sales Market Share by Application in 2016

Table United States Air Fryer Sales Growth Rate by Application (2012-2017)

Figure United States Air Fryer Sales Growth Rate by Application (2012-2017)

Table Philips Basic Information List

Table Philips Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Philips Air Fryer Sales Growth Rate (2012-2017)

Figure Philips Air Fryer Sales Market Share in United States (2012-2017)

Figure Philips Air Fryer Revenue Market Share in United States (2012-2017)

Table Avalon Bay Basic Information List

Table Avalon Bay Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Avalon Bay Air Fryer Sales Growth Rate (2012-2017)

Figure Avalon Bay Air Fryer Sales Market Share in United States (2012-2017)

Figure Avalon Bay Air Fryer Revenue Market Share in United States (2012-2017)

Table GoWISE USA Basic Information List

Table GoWISE USA Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GoWISE USA Air Fryer Sales Growth Rate (2012-2017)

Figure GoWISE USA Air Fryer Sales Market Share in United States (2012-2017)

Figure GoWISE USA Air Fryer Revenue Market Share in United States (2012-2017)

Table Tefal Basic Information List

Table Tefal Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Tefal Air Fryer Sales Growth Rate (2012-2017)

Figure Tefal Air Fryer Sales Market Share in United States (2012-2017)

Figure Tefal Air Fryer Revenue Market Share in United States (2012-2017)

Table Bigboss Basic Information List

Table Bigboss Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bigboss Air Fryer Sales Growth Rate (2012-2017)

Figure Bigboss Air Fryer Sales Market Share in United States (2012-2017)

Figure Bigboss Air Fryer Revenue Market Share in United States (2012-2017)

Table Vonshef Basic Information List

Table Vonshef Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Vonshef Air Fryer Sales Growth Rate (2012-2017)

Figure Vonshef Air Fryer Sales Market Share in United States (2012-2017)

Figure Vonshef Air Fryer Revenue Market Share in United States (2012-2017)

Table Cozyna Basic Information List

Table Cozyna Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cozyna Air Fryer Sales Growth Rate (2012-2017)

Figure Cozyna Air Fryer Sales Market Share in United States (2012-2017)

Figure Cozyna Air Fryer Revenue Market Share in United States (2012-2017)

Table Living Basix Basic Information List

Table Living Basix Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Living Basix Air Fryer Sales Growth Rate (2012-2017)

Figure Living Basix Air Fryer Sales Market Share in United States (2012-2017)

Figure Living Basix Air Fryer Revenue Market Share in United States (2012-2017)

Table Homeleader Basic Information List

Table Homeleader Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Homeleader Air Fryer Sales Growth Rate (2012-2017)

Figure Homeleader Air Fryer Sales Market Share in United States (2012-2017)

Figure Homeleader Air Fryer Revenue Market Share in United States (2012-2017)

Table Rosewill Basic Information List

Table Rosewill Air Fryer Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Rosewill Air Fryer Sales Growth Rate (2012-2017)

Figure Rosewill Air Fryer Sales Market Share in United States (2012-2017)

Figure Rosewill Air Fryer Revenue Market Share in United States (2012-2017)

Table Glip Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air Fryer

Figure Manufacturing Process Analysis of Air Fryer

Figure Air Fryer Industrial Chain Analysis

Table Raw Materials Sources of Air Fryer Major Players/Suppliers in 2016

Table Major Buyers of Air Fryer

Table Distributors/Traders List

Figure United States Air Fryer Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Air Fryer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Air Fryer Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Air Fryer Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Air Fryer Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Air Fryer Sales Volume (K Units) Forecast by Type in 2022

Table United States Air Fryer Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Air Fryer Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Air Fryer Sales Volume (K Units) Forecast by Application in 2022  
Table United States Air Fryer Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Air Fryer Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Air Fryer Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Air Fryer Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Air Fryer Market Report 2017

Product link: <https://marketpublishers.com/r/U704C5C7260EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U704C5C7260EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970