

# United States Air-conditioning Fans Market Report 2016

<https://marketpublishers.com/r/UBA62F03082EN.html>

Date: October 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UBA62F03082EN

## Abstracts

### Notes:

Sales, means the sales volume of Air-conditioning Fans

Revenue, means the sales value of Air-conditioning Fans

This report studies sales (consumption) of Air-conditioning Fans in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Midea

Airmate

LIAN

SINGFUN

TOSOT

CHIGO

AUX

AUCMA

Changhong

Royalstar

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Air-conditioning Fans in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Air-conditioning Fans Market Report 2016

#### **1 AIR-CONDITIONING FANS OVERVIEW**

##### 1.1 Product Overview and Scope of Air-conditioning Fans

##### 1.2 Classification of Air-conditioning Fans

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Air-conditioning Fans

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Air-conditioning Fans (2011-2021)

###### 1.4.1 USA Air-conditioning Fans Sales and Growth Rate (2011-2021)

###### 1.4.2 USA Air-conditioning Fans Revenue and Growth Rate (2011-2021)

#### **2 USA AIR-CONDITIONING FANS COMPETITION BY MANUFACTURERS**

##### 2.1 USA Air-conditioning Fans Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 USA Air-conditioning Fans Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 USA Air-conditioning Fans Average Price by Manufactures (2015 and 2016)

##### 2.4 Air-conditioning Fans Market Competitive Situation and Trends

###### 2.4.1 Air-conditioning Fans Market Concentration Rate

###### 2.4.2 Air-conditioning Fans Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 USA AIR-CONDITIONING FANS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 USA Air-conditioning Fans Sales and Market Share by Type (2011-2016)

##### 3.2 USA Air-conditioning Fans Revenue and Market Share by Type (2011-2016)

##### 3.3 USA Air-conditioning Fans Price by Type (2011-2016)

##### 3.4 USA Air-conditioning Fans Sales Growth Rate by Type (2011-2016)

## **4 USA AIR-CONDITIONING FANS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 USA Air-conditioning Fans Sales and Market Share by Application (2011-2016)

4.2 USA Air-conditioning Fans Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 USA AIR-CONDITIONING FANS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Midea

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Air-conditioning Fans Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Midea Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Airmate

5.2.2 Air-conditioning Fans Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Airmate Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 LIAN

5.3.2 Air-conditioning Fans Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 LIAN Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 SINGFUN

5.4.2 Air-conditioning Fans Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 SINGFUN Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 TOSOT

5.5.2 Air-conditioning Fans Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 TOSOT Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 CHIGO
  - 5.6.2 Air-conditioning Fans Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 CHIGO Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 AUX
  - 5.7.2 Air-conditioning Fans Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 AUX Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 AUCMA
  - 5.8.2 Air-conditioning Fans Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 AUCMA Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Changhong
  - 5.9.2 Air-conditioning Fans Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Changhong Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Royalstar
  - 5.10.2 Air-conditioning Fans Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Royalstar Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

## **6 AIR-CONDITIONING FANS MANUFACTURING COST ANALYSIS**

### 6.1 Air-conditioning Fans Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Air-conditioning Fans

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Air-conditioning Fans Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Air-conditioning Fans Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 USA AIR-CONDITIONING FANS MARKET FORECAST (2016-2021)**

10.1 USA Air-conditioning Fans Sales, Revenue Forecast (2016-2021)

10.2 USA Air-conditioning Fans Sales Forecast by Type (2016-2021)

10.3 USA Air-conditioning Fans Sales Forecast by Application (2016-2021)

10.4 Air-conditioning Fans Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Air-conditioning Fans

Table Classification of Air-conditioning Fans

Figure USA Sales Market Share of Air-conditioning Fans by Type in 2015

Table Application of Air-conditioning Fans

Figure USA Sales Market Share of Air-conditioning Fans by Application in 2015

Figure USA Air-conditioning Fans Sales and Growth Rate (2011-2021)

Figure USA Air-conditioning Fans Revenue and Growth Rate (2011-2021)

Table USA Air-conditioning Fans Sales of Key Manufacturers (2015 and 2016)

Table USA Air-conditioning Fans Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Air-conditioning Fans Sales Share by Manufacturers

Figure 2016 Air-conditioning Fans Sales Share by Manufacturers

Table USA Air-conditioning Fans Revenue by Manufacturers (2015 and 2016)

Table USA Air-conditioning Fans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Air-conditioning Fans Revenue Share by Manufacturers

Table 2016 USA Air-conditioning Fans Revenue Share by Manufacturers

Table USA Market Air-conditioning Fans Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Air-conditioning Fans Average Price of Key Manufacturers in 2015

Figure Air-conditioning Fans Market Share of Top 3 Manufacturers

Figure Air-conditioning Fans Market Share of Top 5 Manufacturers

Table USA Air-conditioning Fans Sales by Type (2011-2016)

Table USA Air-conditioning Fans Sales Share by Type (2011-2016)

Figure USA Air-conditioning Fans Sales Market Share by Type in 2015

Table USA Air-conditioning Fans Revenue and Market Share by Type (2011-2016)

Table USA Air-conditioning Fans Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Air-conditioning Fans by Type (2011-2016)

Table USA Air-conditioning Fans Price by Type (2011-2016)

Figure USA Air-conditioning Fans Sales Growth Rate by Type (2011-2016)

Table USA Air-conditioning Fans Sales by Application (2011-2016)

Table USA Air-conditioning Fans Sales Market Share by Application (2011-2016)

Figure USA Air-conditioning Fans Sales Market Share by Application in 2015

Table USA Air-conditioning Fans Sales Growth Rate by Application (2011-2016)

Figure USA Air-conditioning Fans Sales Growth Rate by Application (2011-2016)

Table Midea Basic Information List

Table Midea Air-conditioning Fans Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Midea Air-conditioning Fans Sales Market Share (2011-2016)

Table Airmate Basic Information List

Table Airmate Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Airmate Air-conditioning Fans Sales Market Share (2011-2016)

Table LIAN Basic Information List

Table LIAN Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)

Table LIAN Air-conditioning Fans Sales Market Share (2011-2016)

Table SINGFUN Basic Information List

Table SINGFUN Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table SINGFUN Air-conditioning Fans Sales Market Share (2011-2016)

Table TOSOT Basic Information List

Table TOSOT Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table TOSOT Air-conditioning Fans Sales Market Share (2011-2016)

Table CHIGO Basic Information List

Table CHIGO Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table CHIGO Air-conditioning Fans Sales Market Share (2011-2016)

Table AUX Basic Information List

Table AUX Air-conditioning Fans Sales, Revenue, Price and Gross Margin (2011-2016)

Table AUX Air-conditioning Fans Sales Market Share (2011-2016)

Table AUCMA Basic Information List

Table AUCMA Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table AUCMA Air-conditioning Fans Sales Market Share (2011-2016)

Table Changhong Basic Information List

Table Changhong Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Changhong Air-conditioning Fans Sales Market Share (2011-2016)

Table Royalstar Basic Information List

Table Royalstar Air-conditioning Fans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Royalstar Air-conditioning Fans Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air-conditioning Fans

Figure Manufacturing Process Analysis of Air-conditioning Fans

Figure Air-conditioning Fans Industrial Chain Analysis

Table Raw Materials Sources of Air-conditioning Fans Major Manufacturers in 2015

Table Major Buyers of Air-conditioning Fans

Table Distributors/Traders List

Figure USA Air-conditioning Fans Production and Growth Rate Forecast (2016-2021)

Figure USA Air-conditioning Fans Revenue and Growth Rate Forecast (2016-2021)

Table USA Air-conditioning Fans Production Forecast by Type (2016-2021)

Table USA Air-conditioning Fans Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Air-conditioning Fans Market Report 2016

Product link: <https://marketpublishers.com/r/UBA62F03082EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBA62F03082EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970