

# United States After Sun Lotion Market Report 2017

<https://marketpublishers.com/r/UD20AF091F5PEN.html>

Date: October 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UD20AF091F5PEN

## Abstracts

In this report, the United States After Sun Lotion market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of After Sun Lotion in these regions, from 2012 to 2022 (forecast).

United States After Sun Lotion market competition by top manufacturers/players, with After Sun Lotion sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Unilever PLC

L'Or'al S.A.

Procter & Gamble Co.

Johnson & Johnson

Shiseido Company

Beiersdorf AG

Avon Products Inc.

Clarins

Kao Corporation

Amore Pacific Group

The Estee Lauder Companies Inc.

Cavinkare

Cetaphil

Hain Celestial Group

Mary Kay

Sephora

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Dry Skin Body Lotion

Oily Skin Body Lotion

Normal Skin Body Lotion

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of After Sun Lotion for each application, including

Men Using

Women Using

Baby Using

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States After Sun Lotion Market Report 2017

## **1 AFTER SUN LOTION OVERVIEW**

### 1.1 Product Overview and Scope of After Sun Lotion

### 1.2 Classification of After Sun Lotion by Product Category

#### 1.2.1 United States After Sun Lotion Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States After Sun Lotion Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Dry Skin Body Lotion

##### 1.2.4 Oily Skin Body Lotion

##### 1.2.5 Normal Skin Body Lotion

##### 1.2.6 Others

### 1.3 United States After Sun Lotion Market by Application/End Users

#### 1.3.1 United States After Sun Lotion Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Men Using

##### 1.3.3 Women Using

##### 1.3.4 Baby Using

### 1.4 United States After Sun Lotion Market by Region

#### 1.4.1 United States After Sun Lotion Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West After Sun Lotion Status and Prospect (2012-2022)

##### 1.4.3 Southwest After Sun Lotion Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic After Sun Lotion Status and Prospect (2012-2022)

##### 1.4.5 New England After Sun Lotion Status and Prospect (2012-2022)

##### 1.4.6 The South After Sun Lotion Status and Prospect (2012-2022)

##### 1.4.7 The Midwest After Sun Lotion Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of After Sun Lotion (2012-2022)

#### 1.5.1 United States After Sun Lotion Sales and Growth Rate (2012-2022)

#### 1.5.2 United States After Sun Lotion Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES AFTER SUN LOTION MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States After Sun Lotion Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States After Sun Lotion Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States After Sun Lotion Average Price by Players/Suppliers (2012-2017)

2.4 United States After Sun Lotion Market Competitive Situation and Trends

2.4.1 United States After Sun Lotion Market Concentration Rate

2.4.2 United States After Sun Lotion Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers After Sun Lotion Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES AFTER SUN LOTION SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States After Sun Lotion Sales and Market Share by Region (2012-2017)

3.2 United States After Sun Lotion Revenue and Market Share by Region (2012-2017)

3.3 United States After Sun Lotion Price by Region (2012-2017)

### **4 UNITED STATES AFTER SUN LOTION SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States After Sun Lotion Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States After Sun Lotion Revenue and Market Share by Type (2012-2017)

4.3 United States After Sun Lotion Price by Type (2012-2017)

4.4 United States After Sun Lotion Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES AFTER SUN LOTION SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States After Sun Lotion Sales and Market Share by Application (2012-2017)

5.2 United States After Sun Lotion Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES AFTER SUN LOTION PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Unilever PLC

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 After Sun Lotion Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Unilever PLC After Sun Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 L'Oréal S.A.
- 6.2.2 After Sun Lotion Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 L'Oréal S.A. After Sun Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Procter & Gamble Co.
- 6.3.2 After Sun Lotion Product Category, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 Procter & Gamble Co. After Sun Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Johnson & Johnson
- 6.4.2 After Sun Lotion Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
- 6.4.3 Johnson & Johnson After Sun Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Shiseido Company
- 6.5.2 After Sun Lotion Product Category, Application and Specification
  - 6.5.2.1 Product A
  - 6.5.2.2 Product B
- 6.5.3 Shiseido Company After Sun Lotion Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Beiersdorf AG
- 6.6.2 After Sun Lotion Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B

6.6.3 Beiersdorf AG After Sun Lotion Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Avon Products Inc.

6.7.2 After Sun Lotion Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Avon Products Inc. After Sun Lotion Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Clarins

6.8.2 After Sun Lotion Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Clarins After Sun Lotion Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Kao Corporation

6.9.2 After Sun Lotion Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Kao Corporation After Sun Lotion Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Amore Pacific Group

6.10.2 After Sun Lotion Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Amore Pacific Group After Sun Lotion Sales, Revenue, Price and Gross Margin  
(2012-2017)

6.10.4 Main Business/Business Overview

6.11 The Estee Lauder Companies Inc.

6.12 Cavinkare

6.13 Cetaphil

6.14 Hain Celestial Group

6.15 Mary Kay

6.16 Sephora

## **7 AFTER SUN LOTION MANUFACTURING COST ANALYSIS**

- 7.1 After Sun Lotion Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of After Sun Lotion

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 After Sun Lotion Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of After Sun Lotion Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES AFTER SUN LOTION MARKET SIZE (VALUE AND VOLUME)**



## **FORECAST (2017-2022)**

- 11.1 United States After Sun Lotion Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States After Sun Lotion Sales Volume Forecast by Type (2017-2022)
- 11.3 United States After Sun Lotion Sales Volume Forecast by Application (2017-2022)
- 11.4 United States After Sun Lotion Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of After Sun Lotion

Figure United States After Sun Lotion Market Size (K MT) by Type (2012-2022)

Figure United States After Sun Lotion Sales Volume Market Share by Type (Product Category) in 2016

Figure Dry Skin Body Lotion Product Picture

Figure Oily Skin Body Lotion Product Picture

Figure Normal Skin Body Lotion Product Picture

Figure Others Product Picture

Figure United States After Sun Lotion Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of After Sun Lotion by Application in 2016

Figure Men Using Examples

Table Key Downstream Customer in Men Using

Figure Women Using Examples

Table Key Downstream Customer in Women Using

Figure Baby Using Examples

Table Key Downstream Customer in Baby Using

Figure United States After Sun Lotion Market Size (Million USD) by Region (2012-2022)

Figure The West After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States After Sun Lotion Sales (K MT) and Growth Rate (2012-2022)

Figure United States After Sun Lotion Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States After Sun Lotion Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States After Sun Lotion Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States After Sun Lotion Sales Share by Players/Suppliers (2012-2017)  
Figure 2016 United States After Sun Lotion Sales Share by Players/Suppliers  
Figure 2017 United States After Sun Lotion Sales Share by Players/Suppliers  
Figure United States After Sun Lotion Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States After Sun Lotion Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States After Sun Lotion Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States After Sun Lotion Revenue Share by Players/Suppliers  
Figure 2017 United States After Sun Lotion Revenue Share by Players/Suppliers  
Table United States Market After Sun Lotion Average Price (USD/MT) of Key Players/Suppliers (2012-2017)  
Figure United States Market After Sun Lotion Average Price (USD/MT) of Key Players/Suppliers in 2016  
Figure United States After Sun Lotion Market Share of Top 3 Players/Suppliers  
Figure United States After Sun Lotion Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers After Sun Lotion Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers After Sun Lotion Product Category  
Table United States After Sun Lotion Sales (K MT) by Region (2012-2017)  
Table United States After Sun Lotion Sales Share by Region (2012-2017)  
Figure United States After Sun Lotion Sales Share by Region (2012-2017)  
Figure United States After Sun Lotion Sales Market Share by Region in 2016  
Table United States After Sun Lotion Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States After Sun Lotion Revenue Share by Region (2012-2017)  
Figure United States After Sun Lotion Revenue Market Share by Region (2012-2017)  
Figure United States After Sun Lotion Revenue Market Share by Region in 2016  
Table United States After Sun Lotion Price (USD/MT) by Region (2012-2017)  
Table United States After Sun Lotion Sales (K MT) by Type (2012-2017)  
Table United States After Sun Lotion Sales Share by Type (2012-2017)  
Figure United States After Sun Lotion Sales Share by Type (2012-2017)  
Figure United States After Sun Lotion Sales Market Share by Type in 2016  
Table United States After Sun Lotion Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States After Sun Lotion Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of After Sun Lotion by Type (2012-2017)  
Figure Revenue Market Share of After Sun Lotion by Type in 2016  
Table United States After Sun Lotion Price (USD/MT) by Types (2012-2017)

Figure United States After Sun Lotion Sales Growth Rate by Type (2012-2017)  
Table United States After Sun Lotion Sales (K MT) by Application (2012-2017)  
Table United States After Sun Lotion Sales Market Share by Application (2012-2017)  
Figure United States After Sun Lotion Sales Market Share by Application (2012-2017)  
Figure United States After Sun Lotion Sales Market Share by Application in 2016  
Table United States After Sun Lotion Sales Growth Rate by Application (2012-2017)  
Figure United States After Sun Lotion Sales Growth Rate by Application (2012-2017)  
Table Unilever PLC Basic Information List  
Table Unilever PLC After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Unilever PLC After Sun Lotion Sales Growth Rate (2012-2017)  
Figure Unilever PLC After Sun Lotion Sales Market Share in United States (2012-2017)  
Figure Unilever PLC After Sun Lotion Revenue Market Share in United States (2012-2017)  
Table L'Oréal S.A. Basic Information List  
Table L'Oréal S.A. After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure L'Oréal S.A. After Sun Lotion Sales Growth Rate (2012-2017)  
Figure L'Oréal S.A. After Sun Lotion Sales Market Share in United States (2012-2017)  
Figure L'Oréal S.A. After Sun Lotion Revenue Market Share in United States (2012-2017)  
Table Procter & Gamble Co. Basic Information List  
Table Procter & Gamble Co. After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Procter & Gamble Co. After Sun Lotion Sales Growth Rate (2012-2017)  
Figure Procter & Gamble Co. After Sun Lotion Sales Market Share in United States (2012-2017)  
Figure Procter & Gamble Co. After Sun Lotion Revenue Market Share in United States (2012-2017)  
Table Johnson & Johnson Basic Information List  
Table Johnson & Johnson After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)  
Figure Johnson & Johnson After Sun Lotion Sales Growth Rate (2012-2017)  
Figure Johnson & Johnson After Sun Lotion Sales Market Share in United States (2012-2017)  
Figure Johnson & Johnson After Sun Lotion Revenue Market Share in United States (2012-2017)  
Table Shiseido Company Basic Information List  
Table Shiseido Company After Sun Lotion Sales (K MT), Revenue (Million USD), Price

(USD/MT) and Gross Margin (2012-2017)

Figure Shiseido Company After Sun Lotion Sales Growth Rate (2012-2017)

Figure Shiseido Company After Sun Lotion Sales Market Share in United States (2012-2017)

Figure Shiseido Company After Sun Lotion Revenue Market Share in United States (2012-2017)

Table Beiersdorf AG Basic Information List

Table Beiersdorf AG After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Beiersdorf AG After Sun Lotion Sales Growth Rate (2012-2017)

Figure Beiersdorf AG After Sun Lotion Sales Market Share in United States (2012-2017)

Figure Beiersdorf AG After Sun Lotion Revenue Market Share in United States (2012-2017)

Table Avon Products Inc. Basic Information List

Table Avon Products Inc. After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Avon Products Inc. After Sun Lotion Sales Growth Rate (2012-2017)

Figure Avon Products Inc. After Sun Lotion Sales Market Share in United States (2012-2017)

Figure Avon Products Inc. After Sun Lotion Revenue Market Share in United States (2012-2017)

Table Clarins Basic Information List

Table Clarins After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Clarins After Sun Lotion Sales Growth Rate (2012-2017)

Figure Clarins After Sun Lotion Sales Market Share in United States (2012-2017)

Figure Clarins After Sun Lotion Revenue Market Share in United States (2012-2017)

Table Kao Corporation Basic Information List

Table Kao Corporation After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kao Corporation After Sun Lotion Sales Growth Rate (2012-2017)

Figure Kao Corporation After Sun Lotion Sales Market Share in United States (2012-2017)

Figure Kao Corporation After Sun Lotion Revenue Market Share in United States (2012-2017)

Table Amore Pacific Group Basic Information List

Table Amore Pacific Group After Sun Lotion Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Amore Pacific Group After Sun Lotion Sales Growth Rate (2012-2017)

Figure Amore Pacific Group After Sun Lotion Sales Market Share in United States (2012-2017)

Figure Amore Pacific Group After Sun Lotion Revenue Market Share in United States (2012-2017)

Table The Estee Lauder Companies Inc. Basic Information List

Table Cavinkare Basic Information List

Table Cetaphil Basic Information List

Table Hain Celestial Group Basic Information List

Table Mary Kay Basic Information List

Table Sephora Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of After Sun Lotion

Figure Manufacturing Process Analysis of After Sun Lotion

Figure After Sun Lotion Industrial Chain Analysis

Table Raw Materials Sources of After Sun Lotion Major Players/Suppliers in 2016

Table Major Buyers of After Sun Lotion

Table Distributors/Traders List

Figure United States After Sun Lotion Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States After Sun Lotion Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States After Sun Lotion Price (USD/MT) Trend Forecast (2017-2022)

Table United States After Sun Lotion Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States After Sun Lotion Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States After Sun Lotion Sales Volume (K MT) Forecast by Type in 2022

Table United States After Sun Lotion Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States After Sun Lotion Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States After Sun Lotion Sales Volume (K MT) Forecast by Application in 2022

Table United States After Sun Lotion Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States After Sun Lotion Sales Volume Share Forecast by Region (2017-2022)

Figure United States After Sun Lotion Sales Volume Share Forecast by Region  
(2017-2022)

Figure United States After Sun Lotion Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States After Sun Lotion Market Report 2017

Product link: <https://marketpublishers.com/r/UD20AF091F5PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD20AF091F5PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970