

United States Advanced Driver Assist Systems (ADAS) OEM Market Report 2021

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Abstracts

Notes:

Sales, means the sales volume of Advanced Driver Assist Systems (ADAS) OEM

Revenue, means the sales value of Advanced Driver Assist Systems (ADAS) OEM

This report studies sales (consumption) of Advanced Driver Assist Systems (ADAS) OEM in USA market, focuses on the top players, with sales, price, revenue and market share for each player in USA, covering

BMW AG

Daimler AG

FCA Group

Ford Motor Company

General Motors (GM)

Honda Motor Company

Hyundai Motor Group

Nissan Motor Co

PSA Peugeot Citroen

Renault

Suzuki

Toyota Motor Company

VW Group AG

Volvo AB

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Drowsiness Monitoring System

Blind Spot Detection (BSD) System

Night Vision

Tire Pressure Monitoring System (TPMS)

Adaptive Front Lighting

Split by applications, this report focuses on sales, market share and growth rate of Advanced Driver Assist Systems (ADAS) OEM in each application, can be divided into

Application 1

Application 2

Application 3

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