

United States Additive Masterbatch Market Report 2016

https://marketpublishers.com/r/U39DF7C7852EN.html

Date: December 2016

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U39DF7C7852EN

Abstracts

Notes:

Sales, means the sales volume of Additive Masterbatch

Revenue, means the sales value of Additive Masterbatch

This report studies sales (consumption) of Additive Masterbatch in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

A. Schulman, Inc.

Cabot Corporation

Clariant AG

Polyone Corporation

Plastika Kritis S.A

Ampacet Corporation

Kunststof-KEMI Skandinavia A/S

Hubron (International) Ltd.



Polyplast Müller GmbH

Tosaf Group	
--------------------	--

Split by product types, with sales, revenue,	price, market share and growth rate of each
type, can be divided into	

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Additive Masterbatch in each application, can be divided into

Packaging

Building & Construction

Consumer Goods

Automotive

Textiles

Others



Contents

United States Additive Masterbatch Market Report 2016

1 ADDITIVE MASTERBATCH OVERVIEW

- 1.1 Product Overview and Scope of Additive Masterbatch
- 1.2 Classification of Additive Masterbatch
 - 1.2.1 Type I
 - 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Additive Masterbatch
 - 1.3.1 Packaging
- 1.3.2 Building & Construction
- 1.3.3 Consumer Goods
- 1.3.4 Automotive
- 1.3.5 Textiles
- 1.3.6 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Additive Masterbatch (2011-2021)
 - 1.4.1 United States Additive Masterbatch Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Additive Masterbatch Revenue and Growth Rate (2011-2021)

2 UNITED STATES ADDITIVE MASTERBATCH COMPETITION BY MANUFACTURERS

- 2.1 United States Additive Masterbatch Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Additive Masterbatch Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Additive Masterbatch Average Price by Manufactures (2015 and 2016)
- 2.4 Additive Masterbatch Market Competitive Situation and Trends
 - 2.4.1 Additive Masterbatch Market Concentration Rate
 - 2.4.2 Additive Masterbatch Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ADDITIVE MASTERBATCH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 3.1 United States Additive Masterbatch Sales and Market Share by Type (2011-2016)
- 3.2 United States Additive Masterbatch Revenue and Market Share by Type (2011-2016)
- 3.3 United States Additive Masterbatch Price by Type (2011-2016)
- 3.4 United States Additive Masterbatch Sales Growth Rate by Type (2011-2016)

4 UNITED STATES ADDITIVE MASTERBATCH SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Additive Masterbatch Sales and Market Share by Application (2011-2016)
- 4.2 United States Additive Masterbatch Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES ADDITIVE MASTERBATCH MANUFACTURERS PROFILES/ANALYSIS

- 5.1 A. Schulman, Inc.
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Additive Masterbatch Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 A. Schulman, Inc. Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Cabot Corporation
 - 5.2.2 Additive Masterbatch Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Cabot Corporation Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Clariant AG
 - 5.3.2 Additive Masterbatch Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Clariant AG Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)



- 5.3.4 Main Business/Business Overview
- 5.4 Polyone Corporation
 - 5.4.2 Additive Masterbatch Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Polyone Corporation Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Plastika Kritis S.A
 - 5.5.2 Additive Masterbatch Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Plastika Kritis S.A Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Ampacet Corporation
 - 5.6.2 Additive Masterbatch Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Ampacet Corporation Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Kunststof-KEMI Skandinavia A/S
 - 5.7.2 Additive Masterbatch Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Kunststof-KEMI Skandinavia A/S Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Hubron (International) Ltd.
 - 5.8.2 Additive Masterbatch Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 Hubron (International) Ltd. Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Polyplast Müller GmbH
 - 5.9.2 Additive Masterbatch Product Type, Application and Specification
 - 5.9.2.1 Type I



- 5.9.2.2 Type II
- 5.9.3 Polyplast Müller GmbH Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Tosaf Group
 - 5.10.2 Additive Masterbatch Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Tosaf Group Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview

6 ADDITIVE MASTERBATCH MANUFACTURING COST ANALYSIS

- 6.1 Additive Masterbatch Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Additive Masterbatch

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Additive Masterbatch Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Additive Masterbatch Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning



- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES ADDITIVE MASTERBATCH MARKET FORECAST (2016-2021)

- 10.1 United States Additive Masterbatch Sales, Revenue Forecast (2016-2021)
- 10.2 United States Additive Masterbatch Sales Forecast by Type (2016-2021)
- 10.3 United States Additive Masterbatch Sales Forecast by Application (2016-2021)
- 10.4 Additive Masterbatch Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Additive Masterbatch

Table Classification of Additive Masterbatch

Figure United States Sales Market Share of Additive Masterbatch by Type in 2015

Table Application of Additive Masterbatch

Figure United States Sales Market Share of Additive Masterbatch by Application in 2015

Figure Packaging Examples

Figure Building & Construction Examples

Figure Consumer Goods Examples

Figure Automotive Examples

Figure Textiles Examples

Figure Others Examples

Figure United States Additive Masterbatch Sales and Growth Rate (2011-2021)

Figure United States Additive Masterbatch Revenue and Growth Rate (2011-2021)

Table United States Additive Masterbatch Sales of Key Manufacturers (2015 and 2016)

Table United States Additive Masterbatch Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Additive Masterbatch Sales Share by Manufacturers

Figure 2016 Additive Masterbatch Sales Share by Manufacturers

Table United States Additive Masterbatch Revenue by Manufacturers (2015 and 2016)

Table United States Additive Masterbatch Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Additive Masterbatch Revenue Share by Manufacturers

Table 2016 United States Additive Masterbatch Revenue Share by Manufacturers

Table United States Market Additive Masterbatch Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Additive Masterbatch Average Price of Key Manufacturers in 2015

Figure Additive Masterbatch Market Share of Top 3 Manufacturers

Figure Additive Masterbatch Market Share of Top 5 Manufacturers

Table United States Additive Masterbatch Sales by Type (2011-2016)

Table United States Additive Masterbatch Sales Share by Type (2011-2016)

Figure United States Additive Masterbatch Sales Market Share by Type in 2015

Table United States Additive Masterbatch Revenue and Market Share by Type (2011-2016)

Table United States Additive Masterbatch Revenue Share by Type (2011-2016)



Figure Revenue Market Share of Additive Masterbatch by Type (2011-2016)

Table United States Additive Masterbatch Price by Type (2011-2016)

Figure United States Additive Masterbatch Sales Growth Rate by Type (2011-2016)

Table United States Additive Masterbatch Sales by Application (2011-2016)

Table United States Additive Masterbatch Sales Market Share by Application (2011-2016)

Figure United States Additive Masterbatch Sales Market Share by Application in 2015 Table United States Additive Masterbatch Sales Growth Rate by Application (2011-2016)

Figure United States Additive Masterbatch Sales Growth Rate by Application (2011-2016)

Table A. Schulman, Inc. Basic Information List

Table A. Schulman, Inc. Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Figure A. Schulman, Inc. Additive Masterbatch Sales Market Share (2011-2016)

Table Cabot Corporation Basic Information List

Table Cabot Corporation Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cabot Corporation Additive Masterbatch Sales Market Share (2011-2016)

Table Clariant AG Basic Information List

Table Clariant AG Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clariant AG Additive Masterbatch Sales Market Share (2011-2016)

Table Polyone Corporation Basic Information List

Table Polyone Corporation Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Polyone Corporation Additive Masterbatch Sales Market Share (2011-2016)

Table Plastika Kritis S.A Basic Information List

Table Plastika Kritis S.A Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Plastika Kritis S.A Additive Masterbatch Sales Market Share (2011-2016)

Table Ampacet Corporation Basic Information List

Table Ampacet Corporation Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ampacet Corporation Additive Masterbatch Sales Market Share (2011-2016)

Table Kunststof-KEMI Skandinavia A/S Basic Information List

Table Kunststof-KEMI Skandinavia A/S Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kunststof-KEMI Skandinavia A/S Additive Masterbatch Sales Market Share



(2011-2016)

Table Hubron (International) Ltd. Basic Information List

Table Hubron (International) Ltd. Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hubron (International) Ltd. Additive Masterbatch Sales Market Share (2011-2016)

Table Polyplast Müller GmbH Basic Information List

Table Polyplast Müller GmbH Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Polyplast Müller GmbH Additive Masterbatch Sales Market Share (2011-2016)

Table Tosaf Group Basic Information List

Table Tosaf Group Additive Masterbatch Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tosaf Group Additive Masterbatch Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Additive Masterbatch

Figure Manufacturing Process Analysis of Additive Masterbatch

Figure Additive Masterbatch Industrial Chain Analysis

Table Raw Materials Sources of Additive Masterbatch Major Manufacturers in 2015

Table Major Buyers of Additive Masterbatch

Table Distributors/Traders List

Figure United States Additive Masterbatch Production and Growth Rate Forecast (2016-2021)

Figure United States Additive Masterbatch Revenue and Growth Rate Forecast (2016-2021)

Table United States Additive Masterbatch Production Forecast by Type (2016-2021) Table United States Additive Masterbatch Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Additive Masterbatch Market Report 2016
Product link: https://marketpublishers.com/r/U39DF7C7852EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U39DF7C7852EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970