

### **United States 8K Ultra HD TVs Market Report 2017**

https://marketpublishers.com/r/U659649240CEN.html

Date: December 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U659649240CEN

#### **Abstracts**

In this report, the United States 8K Ultra HD TVs market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

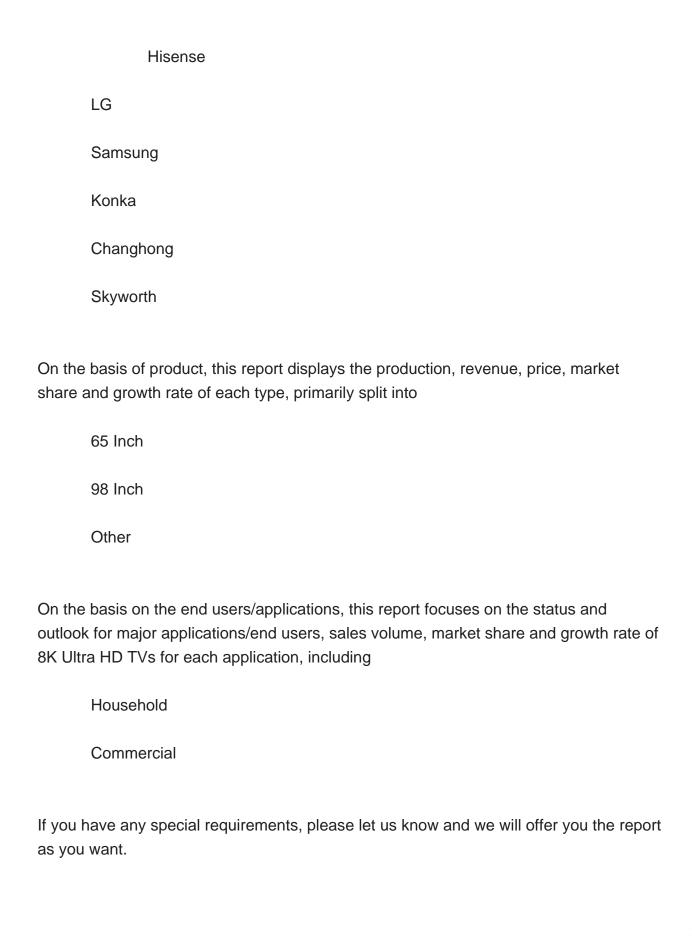
The Midwest

with sales (volume), revenue (value), market share and growth rate of 8K Ultra HD TVs in these regions, from 2012 to 2022 (forecast).

United States 8K Ultra HD TVs market competition by top manufacturers/players, with 8K Ultra HD TVs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Sharp







#### **Contents**

United States 8K Ultra HD TVs Market Report 2017

#### 1 8K ULTRA HD TVS OVERVIEW

- 1.1 Product Overview and Scope of 8K Ultra HD TVs
- 1.2 Classification of 8K Ultra HD TVs by Product Category
- 1.2.1 United States 8K Ultra HD TVs Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States 8K Ultra HD TVs Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 65 Inch
  - 1.2.4 98 Inch
  - 1.2.5 Other
- 1.3 United States 8K Ultra HD TVs Market by Application/End Users
- 1.3.1 United States 8K Ultra HD TVs Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 United States 8K Ultra HD TVs Market by Region
- 1.4.1 United States 8K Ultra HD TVs Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West 8K Ultra HD TVs Status and Prospect (2012-2022)
  - 1.4.3 Southwest 8K Ultra HD TVs Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic 8K Ultra HD TVs Status and Prospect (2012-2022)
  - 1.4.5 New England 8K Ultra HD TVs Status and Prospect (2012-2022)
  - 1.4.6 The South 8K Ultra HD TVs Status and Prospect (2012-2022)
  - 1.4.7 The Midwest 8K Ultra HD TVs Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of 8K Ultra HD TVs (2012-2022)
- 1.5.1 United States 8K Ultra HD TVs Sales and Growth Rate (2012-2022)
- 1.5.2 United States 8K Ultra HD TVs Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES 8K ULTRA HD TVS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States 8K Ultra HD TVs Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States 8K Ultra HD TVs Revenue and Share by Players/Suppliers



#### (2012-2017)

- 2.3 United States 8K Ultra HD TVs Average Price by Players/Suppliers (2012-2017)
- 2.4 United States 8K Ultra HD TVs Market Competitive Situation and Trends
  - 2.4.1 United States 8K Ultra HD TVs Market Concentration Rate
- 2.4.2 United States 8K Ultra HD TVs Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers 8K Ultra HD TVs Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES 8K ULTRA HD TVS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States 8K Ultra HD TVs Sales and Market Share by Region (2012-2017)
- 3.2 United States 8K Ultra HD TVs Revenue and Market Share by Region (2012-2017)
- 3.3 United States 8K Ultra HD TVs Price by Region (2012-2017)

# 4 UNITED STATES 8K ULTRA HD TVS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States 8K Ultra HD TVs Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States 8K Ultra HD TVs Revenue and Market Share by Type (2012-2017)
- 4.3 United States 8K Ultra HD TVs Price by Type (2012-2017)
- 4.4 United States 8K Ultra HD TVs Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES 8K ULTRA HD TVS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States 8K Ultra HD TVs Sales and Market Share by Application (2012-2017)
- 5.2 United States 8K Ultra HD TVs Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES 8K ULTRA HD TVS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 Sharp

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 8K Ultra HD TVs Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Sharp 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Hisense
  - 6.2.2 8K Ultra HD TVs Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Hisense 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 LG
  - 6.3.2 8K Ultra HD TVs Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 LG 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Samsung
  - 6.4.2 8K Ultra HD TVs Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Samsung 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Konka
  - 6.5.2 8K Ultra HD TVs Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Konka 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Changhong
  - 6.6.2 8K Ultra HD TVs Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Changhong 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Skyworth
  - 6.7.2 8K Ultra HD TVs Product Category, Application and Specification
    - 6.7.2.1 Product A



- 6.7.2.2 Product B
- 6.7.3 Skyworth 8K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview

#### 7 8K ULTRA HD TVS MANUFACTURING COST ANALYSIS

- 7.1 8K Ultra HD TVs Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of 8K Ultra HD TVs

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 8K Ultra HD TVs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of 8K Ultra HD TVs Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES 8K ULTRA HD TVS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States 8K Ultra HD TVs Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States 8K Ultra HD TVs Sales Volume Forecast by Type (2017-2022)
- 11.3 United States 8K Ultra HD TVs Sales Volume Forecast by Application (2017-2022)
- 11.4 United States 8K Ultra HD TVs Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of 8K Ultra HD TVs

Figure United States 8K Ultra HD TVs Market Size (K Pcs) by Type (2012-2022)

Figure United States 8K Ultra HD TVs Sales Volume Market Share by Type (Product Category) in 2016

Figure 65 Inch Product Picture

Figure 98 Inch Product Picture

Figure Other Product Picture

Figure United States 8K Ultra HD TVs Market Size (K Pcs) by Application (2012-2022)

Figure United States Sales Market Share of 8K Ultra HD TVs by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States 8K Ultra HD TVs Market Size (Million USD) by Region (2012-2022)

Figure The West 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States 8K Ultra HD TVs Sales (K Pcs) and Growth Rate (2012-2022) Figure United States 8K Ultra HD TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States 8K Ultra HD TVs Market Major Players Product Sales Volume (K Pcs) (2012-2017)

Table United States 8K Ultra HD TVs Sales (K Pcs) of Key Players/Suppliers (2012-2017)

Table United States 8K Ultra HD TVs Sales Share by Players/Suppliers (2012-2017)



Figure 2016 United States 8K Ultra HD TVs Sales Share by Players/Suppliers
Figure 2017 United States 8K Ultra HD TVs Sales Share by Players/Suppliers
Figure United States 8K Ultra HD TVs Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States 8K Ultra HD TVs Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States 8K Ultra HD TVs Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States 8K Ultra HD TVs Revenue Share by Players/Suppliers Figure 2017 United States 8K Ultra HD TVs Revenue Share by Players/Suppliers Table United States Market 8K Ultra HD TVs Average Price (USD/Pcs) of Key Players/Suppliers (2012-2017)

Figure United States Market 8K Ultra HD TVs Average Price (USD/Pcs) of Key Players/Suppliers in 2016

Figure United States 8K Ultra HD TVs Market Share of Top 3 Players/Suppliers
Figure United States 8K Ultra HD TVs Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers 8K Ultra HD TVs Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers 8K Ultra HD TVs Product Category
Table United States 8K Ultra HD TVs Sales (K Pcs) by Region (2012-2017)
Table United States 8K Ultra HD TVs Sales Share by Region (2012-2017)
Figure United States 8K Ultra HD TVs Sales Share by Region (2012-2017)
Figure United States 8K Ultra HD TVs Sales Market Share by Region in 2016
Table United States 8K Ultra HD TVs Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States 8K Ultra HD TVs Revenue Share by Region (2012-2017)
Figure United States 8K Ultra HD TVs Revenue Market Share by Region (2012-2017)
Figure United States 8K Ultra HD TVs Revenue Market Share by Region in 2016
Table United States 8K Ultra HD TVs Price (USD/Pcs) by Region (2012-2017)
Table United States 8K Ultra HD TVs Sales (K Pcs) by Type (2012-2017)
Table United States 8K Ultra HD TVs Sales Share by Type (2012-2017)
Figure United States 8K Ultra HD TVs Sales Share by Type (2012-2017)
Figure United States 8K Ultra HD TVs Sales Market Share by Type in 2016
Table United States 8K Ultra HD TVs Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States 8K Ultra HD TVs Revenue Share by Type (2012-2017)
Figure Revenue Market Share of 8K Ultra HD TVs by Type (2012-2017)
Figure Revenue Market Share of 8K Ultra HD TVs by Type in 2016
Table United States 8K Ultra HD TVs Price (USD/Pcs) by Types (2012-2017)
Figure United States 8K Ultra HD TVs Sales Growth Rate by Type (2012-2017)



Table United States 8K Ultra HD TVs Sales (K Pcs) by Application (2012-2017)

Table United States 8K Ultra HD TVs Sales Market Share by Application (2012-2017)

Figure United States 8K Ultra HD TVs Sales Market Share by Application (2012-2017)

Figure United States 8K Ultra HD TVs Sales Market Share by Application in 2016

Table United States 8K Ultra HD TVs Sales Growth Rate by Application (2012-2017)

Figure United States 8K Ultra HD TVs Sales Growth Rate by Application (2012-2017)

**Table Sharp Basic Information List** 

Table Sharp 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Sharp 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure Sharp 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure Sharp 8K Ultra HD TVs Revenue Market Share in United States (2012-2017)

Table Hisense Basic Information List

Table Hisense 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Hisense 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure Hisense 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure Hisense 8K Ultra HD TVs Revenue Market Share in United States (2012-2017)

Table LG Basic Information List

Table LG 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure LG 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure LG 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure LG 8K Ultra HD TVs Revenue Market Share in United States (2012-2017)

Table Samsung Basic Information List

Table Samsung 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Samsung 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure Samsung 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure Samsung 8K Ultra HD TVs Revenue Market Share in United States (2012-2017) Table Konka Basic Information List

Table Konka 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Konka 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure Konka 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure Konka 8K Ultra HD TVs Revenue Market Share in United States (2012-2017)

Table Changhong Basic Information List

Table Changhong 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)



Figure Changhong 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure Changhong 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure Changhong 8K Ultra HD TVs Revenue Market Share in United States (2012-2017)

Table Skyworth Basic Information List

Table Skyworth 8K Ultra HD TVs Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (2012-2017)

Figure Skyworth 8K Ultra HD TVs Sales Growth Rate (2012-2017)

Figure Skyworth 8K Ultra HD TVs Sales Market Share in United States (2012-2017)

Figure Skyworth 8K Ultra HD TVs Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of 8K Ultra HD TVs

Figure Manufacturing Process Analysis of 8K Ultra HD TVs

Figure 8K Ultra HD TVs Industrial Chain Analysis

Table Raw Materials Sources of 8K Ultra HD TVs Major Players/Suppliers in 2016

Table Major Buyers of 8K Ultra HD TVs

Table Distributors/Traders List

Figure United States 8K Ultra HD TVs Sales Volume (K Pcs) and Growth Rate Forecast (2017-2022)

Figure United States 8K Ultra HD TVs Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States 8K Ultra HD TVs Price (USD/Pcs) Trend Forecast (2017-2022)

Table United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Type (2017-2022)

Figure United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Type (2017-2022)

Figure United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Type in 2022 Table United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Application (2017-2022)

Figure United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Application (2017-2022)

Figure United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Application in 2022

Table United States 8K Ultra HD TVs Sales Volume (K Pcs) Forecast by Region (2017-2022)

Table United States 8K Ultra HD TVs Sales Volume Share Forecast by Region (2017-2022)



Figure United States 8K Ultra HD TVs Sales Volume Share Forecast by Region (2017-2022)

Figure United States 8K Ultra HD TVs Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States 8K Ultra HD TVs Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U659649240CEN.html">https://marketpublishers.com/r/U659649240CEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U659649240CEN.html">https://marketpublishers.com/r/U659649240CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms