

United States 4K Ultra HD TVs Market Report 2018

https://marketpublishers.com/r/UF120295F5AEN.html Date: February 2018 Pages: 105 Price: US\$ 3,800.00 (Single User License) ID: UF120295F5AEN

Abstracts

In this report, the United States 4K Ultra HD TVs market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of 4K Ultra HD TVs in these regions, from 2013 to 2025 (forecast).

United States 4K Ultra HD TVs market competition by top manufacturers/players, with 4K Ultra HD TVs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Samsung



LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

Philips(Suning)

Haier

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

55 Inch 65 Inch Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



for each application, including

Commercial Use

Home Use

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States 4K Ultra HD TVs Market Report 2018

1 4K ULTRA HD TVS OVERVIEW

1.1 Product Overview and Scope of 4K Ultra HD TVs

1.2 Classification of 4K Ultra HD TVs by Product Category

1.2.1 United States 4K Ultra HD TVs Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States 4K Ultra HD TVs Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 55 Inch

1.2.4 65 Inch

1.2.5 Others

1.3 United States 4K Ultra HD TVs Market by Application/End Users

1.3.1 United States 4K Ultra HD TVs Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Commercial Use

1.3.3 Home Use

1.4 United States 4K Ultra HD TVs Market by Region

1.4.1 United States 4K Ultra HD TVs Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West 4K Ultra HD TVs Status and Prospect (2013-2025)

1.4.3 Southwest 4K Ultra HD TVs Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic 4K Ultra HD TVs Status and Prospect (2013-2025)

1.4.5 New England 4K Ultra HD TVs Status and Prospect (2013-2025)

1.4.6 The South 4K Ultra HD TVs Status and Prospect (2013-2025)

1.4.7 The Midwest 4K Ultra HD TVs Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of 4K Ultra HD TVs (2013-2025)

1.5.1 United States 4K Ultra HD TVs Sales and Growth Rate (2013-2025)

1.5.2 United States 4K Ultra HD TVs Revenue and Growth Rate (2013-2025)

2 UNITED STATES 4K ULTRA HD TVS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States 4K Ultra HD TVs Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States 4K Ultra HD TVs Revenue and Share by Players/Suppliers



(2013-2018)

2.3 United States 4K Ultra HD TVs Average Price by Players/Suppliers (2013-2018)

2.4 United States 4K Ultra HD TVs Market Competitive Situation and Trends

2.4.1 United States 4K Ultra HD TVs Market Concentration Rate

2.4.2 United States 4K Ultra HD TVs Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market2.5 United States Players/Suppliers 4K Ultra HD TVs Manufacturing Base Distribution,Sales Area, Product Type

3 UNITED STATES 4K ULTRA HD TVS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States 4K Ultra HD TVs Sales and Market Share by Region (2013-2018)

3.2 United States 4K Ultra HD TVs Revenue and Market Share by Region (2013-2018)

3.3 United States 4K Ultra HD TVs Price by Region (2013-2018)

4 UNITED STATES 4K ULTRA HD TVS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States 4K Ultra HD TVs Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States 4K Ultra HD TVs Revenue and Market Share by Type (2013-2018)

4.3 United States 4K Ultra HD TVs Price by Type (2013-2018)

4.4 United States 4K Ultra HD TVs Sales Growth Rate by Type (2013-2018)

5 UNITED STATES 4K ULTRA HD TVS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States 4K Ultra HD TVs Sales and Market Share by Application (2013-2018)

5.2 United States 4K Ultra HD TVs Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES 4K ULTRA HD TVS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Samsung

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 4K Ultra HD TVs Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Samsung 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 LG

- 6.2.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 LG 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.2.4 Main Business/Business Overview
- 6.3 SONY
 - 6.3.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 SONY 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview
- 6.4 Sharp
 - 6.4.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Sharp 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Main Business/Business Overview
- 6.5 Panasonic
 - 6.5.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Panasonic 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin
- (2013-2018)
- 6.5.4 Main Business/Business Overview
- 6.6 Toshiba
 - 6.6.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Toshiba 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Seiki (Tongfang)
 - 6.7.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.7.2.1 Product A



6.7.2.2 Product B

6.7.3 Seiki (Tongfang) 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 Hisense

6.8.2 4K Ultra HD TVs Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B

6.8.3 Hisense 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.8.4 Main Business/Business Overview
- 6.9 Skyworth
 - 6.9.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Skyworth 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.9.4 Main Business/Business Overview
- 6.10 Changhong
 - 6.10.2 4K Ultra HD TVs Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Changhong 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin
- (2013-2018)
- 6.10.4 Main Business/Business Overview
- 6.11 TCL
- 6.12 Konka
- 6.13 Philips(Suning)
- 6.14 Haier

7 4K ULTRA HD TVS MANUFACTURING COST ANALYSIS

- 7.1 4K Ultra HD TVs Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses



7.3 Manufacturing Process Analysis of 4K Ultra HD TVs

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 4K Ultra HD TVs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of 4K Ultra HD TVs Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES 4K ULTRA HD TVS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States 4K Ultra HD TVs Sales Volume, Revenue Forecast (2018-2025)
11.2 United States 4K Ultra HD TVs Sales Volume Forecast by Type (2018-2025)
11.3 United States 4K Ultra HD TVs Sales Volume Forecast by Application (2018-2025)
11.4 United States 4K Ultra HD TVs Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of 4K Ultra HD TVs Figure United States 4K Ultra HD TVs Market Size (K Units) by Type (2013-2025) Figure United States 4K Ultra HD TVs Sales Volume Market Share by Type (Product Category) in 2017 Figure 55 Inch Product Picture Figure 65 Inch Product Picture Figure Others Product Picture Figure United States 4K Ultra HD TVs Market Size (K Units) by Application (2013-2025) Figure United States Sales Market Share of 4K Ultra HD TVs by Application in 2017 Figure Commercial Use Examples Table Key Downstream Customer in Commercial Use Figure Home Use Examples Table Key Downstream Customer in Home Use Figure United States 4K Ultra HD TVs Market Size (Million USD) by Region (2013 - 2025)Figure The West 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure Southwest 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Middle Atlantic 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure New England 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The South of US 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure The Midwest 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States 4K Ultra HD TVs Sales (K Units) and Growth Rate (2013-2025) Figure United States 4K Ultra HD TVs Revenue (Million USD) and Growth Rate (2013 - 2025)Figure United States 4K Ultra HD TVs Market Major Players Product Sales Volume (K Units) (2013-2018) Table United States 4K Ultra HD TVs Sales (K Units) of Key Players/Suppliers (2013 - 2018)Table United States 4K Ultra HD TVs Sales Share by Players/Suppliers (2013-2018)



Figure 2017 United States 4K Ultra HD TVs Sales Share by Players/Suppliers Figure 2017 United States 4K Ultra HD TVs Sales Share by Players/Suppliers Figure United States 4K Ultra HD TVs Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States 4K Ultra HD TVs Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States 4K Ultra HD TVs Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States 4K Ultra HD TVs Revenue Share by Players/Suppliers Figure 2017 United States 4K Ultra HD TVs Revenue Share by Players/Suppliers Table United States Market 4K Ultra HD TVs Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market 4K Ultra HD TVs Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States 4K Ultra HD TVs Market Share of Top 3 Players/Suppliers Figure United States 4K Ultra HD TVs Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers 4K Ultra HD TVs Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers 4K Ultra HD TVs Product Category Table United States 4K Ultra HD TVs Sales (K Units) by Region (2013-2018) Table United States 4K Ultra HD TVs Sales Share by Region (2013-2018) Figure United States 4K Ultra HD TVs Sales Share by Region (2013-2018) Figure United States 4K Ultra HD TVs Sales Market Share by Region in 2017 Table United States 4K Ultra HD TVs Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States 4K Ultra HD TVs Revenue Share by Region (2013-2018) Figure United States 4K Ultra HD TVs Revenue Market Share by Region (2013-2018) Figure United States 4K Ultra HD TVs Revenue Market Share by Region in 2017 Table United States 4K Ultra HD TVs Price (USD/Unit) by Region (2013-2018) Table United States 4K Ultra HD TVs Sales (K Units) by Type (2013-2018) Table United States 4K Ultra HD TVs Sales Share by Type (2013-2018) Figure United States 4K Ultra HD TVs Sales Share by Type (2013-2018) Figure United States 4K Ultra HD TVs Sales Share by Type (2013-2018) Figure United States 4K Ultra HD TVs Sales Market Share by Type in 2017 Table United States 4K Ultra HD TVs Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States 4K Ultra HD TVs Revenue Share by Type (2013-2018) Figure Revenue Market Share of 4K Ultra HD TVs by Type (2013-2018) Figure Revenue Market Share of 4K Ultra HD TVs by Type in 2017 Table United States 4K Ultra HD TVs Price (USD/Unit) by Types (2013-2018) Figure United States 4K Ultra HD TVs Sales Growth Rate by Type (2013-2018)



Table United States 4K Ultra HD TVs Sales (K Units) by Application (2013-2018) Table United States 4K Ultra HD TVs Sales Market Share by Application (2013-2018) Figure United States 4K Ultra HD TVs Sales Market Share by Application (2013-2018) Figure United States 4K Ultra HD TVs Sales Market Share by Application in 2017 Table United States 4K Ultra HD TVs Sales Growth Rate by Application (2013-2018) Figure United States 4K Ultra HD TVs Sales Growth Rate by Application (2013-2018) **Table Samsung Basic Information List** Table Samsung 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Samsung 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Samsung 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Samsung 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) Table LG Basic Information List Table LG 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure LG 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure LG 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure LG 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) **Table SONY Basic Information List** Table SONY 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure SONY 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure SONY 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure SONY 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) Table Sharp Basic Information List Table Sharp 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Sharp 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Sharp 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Sharp 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) Table Panasonic Basic Information List Table Panasonic 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Panasonic 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Panasonic 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Panasonic 4K Ultra HD TVs Revenue Market Share in United States (2013 - 2018)Table Toshiba Basic Information List Table Toshiba 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2013-2018) Figure Toshiba 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Toshiba 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Toshiba 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) Table Seiki (Tongfang) Basic Information List Table Seiki (Tongfang) 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Seiki (Tongfang) 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Seiki (Tongfang) 4K Ultra HD TVs Sales Market Share in United States (2013 - 2018)Figure Seiki (Tongfang) 4K Ultra HD TVs Revenue Market Share in United States (2013 - 2018)Table Hisense Basic Information List Table Hisense 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Hisense 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Hisense 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Hisense 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) Table Skyworth Basic Information List Table Skyworth 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Skyworth 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Skyworth 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Skyworth 4K Ultra HD TVs Revenue Market Share in United States (2013-2018) Table Changhong Basic Information List Table Changhong 4K Ultra HD TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Changhong 4K Ultra HD TVs Sales Growth Rate (2013-2018) Figure Changhong 4K Ultra HD TVs Sales Market Share in United States (2013-2018) Figure Changhong 4K Ultra HD TVs Revenue Market Share in United States (2013 - 2018)Table TCL Basic Information List Table Konka Basic Information List Table Philips(Suning) Basic Information List **Table Haier Basic Information List** Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of 4K Ultra HD TVs



Figure Manufacturing Process Analysis of 4K Ultra HD TVs Figure 4K Ultra HD TVs Industrial Chain Analysis Table Raw Materials Sources of 4K Ultra HD TVs Major Players/Suppliers in 2017 Table Major Buyers of 4K Ultra HD TVs Table Distributors/Traders List Figure United States 4K Ultra HD TVs Sales Volume (K Units) and Growth Rate Forecast (2018-2025) Figure United States 4K Ultra HD TVs Revenue (Million USD) and Growth Rate Forecast (2018-2025) Figure United States 4K Ultra HD TVs Price (USD/Unit) Trend Forecast (2018-2025) Table United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Type (2018 - 2025)Figure United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Type in 2025 Table United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Application (2018 - 2025)Figure United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Application in 2025 Table United States 4K Ultra HD TVs Sales Volume (K Units) Forecast by Region (2018-2025)Table United States 4K Ultra HD TVs Sales Volume Share Forecast by Region (2018 - 2025)Figure United States 4K Ultra HD TVs Sales Volume Share Forecast by Region (2018-2025) Figure United States 4K Ultra HD TVs Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States 4K Ultra HD TVs Market Report 2018

Product link: https://marketpublishers.com/r/UF120295F5AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UF120295F5AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970