

United States 4K UHD TV Market Report 2017

<https://marketpublishers.com/r/U6B9CEEB6D1WEN.html>

Date: November 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U6B9CEEB6D1WEN

Abstracts

In this report, the United States 4K UHD TV market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of 4K UHD TV in these regions, from 2012 to 2022 (forecast).

United States 4K UHD TV market competition by top manufacturers/players, with 4K UHD TV sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

55 Inch

65 Inch

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of 4K UHD TV for each application, including

Commercial

Household

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States 4K UHD TV Market Report 2017

1 4K UHD TV OVERVIEW

1.1 Product Overview and Scope of 4K UHD TV

1.2 Classification of 4K UHD TV by Product Category

1.2.1 United States 4K UHD TV Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States 4K UHD TV Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 55 Inch

1.2.4 65 Inch

1.2.5 Others

1.3 United States 4K UHD TV Market by Application/End Users

1.3.1 United States 4K UHD TV Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Commercial

1.3.3 Household

1.4 United States 4K UHD TV Market by Region

1.4.1 United States 4K UHD TV Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West 4K UHD TV Status and Prospect (2012-2022)

1.4.3 Southwest 4K UHD TV Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic 4K UHD TV Status and Prospect (2012-2022)

1.4.5 New England 4K UHD TV Status and Prospect (2012-2022)

1.4.6 The South 4K UHD TV Status and Prospect (2012-2022)

1.4.7 The Midwest 4K UHD TV Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of 4K UHD TV (2012-2022)

1.5.1 United States 4K UHD TV Sales and Growth Rate (2012-2022)

1.5.2 United States 4K UHD TV Revenue and Growth Rate (2012-2022)

2 UNITED STATES 4K UHD TV MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States 4K UHD TV Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States 4K UHD TV Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States 4K UHD TV Average Price by Players/Suppliers (2012-2017)

2.4 United States 4K UHD TV Market Competitive Situation and Trends

2.4.1 United States 4K UHD TV Market Concentration Rate

2.4.2 United States 4K UHD TV Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers 4K UHD TV Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES 4K UHD TV SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States 4K UHD TV Sales and Market Share by Region (2012-2017)

3.2 United States 4K UHD TV Revenue and Market Share by Region (2012-2017)

3.3 United States 4K UHD TV Price by Region (2012-2017)

4 UNITED STATES 4K UHD TV SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States 4K UHD TV Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States 4K UHD TV Revenue and Market Share by Type (2012-2017)

4.3 United States 4K UHD TV Price by Type (2012-2017)

4.4 United States 4K UHD TV Sales Growth Rate by Type (2012-2017)

5 UNITED STATES 4K UHD TV SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States 4K UHD TV Sales and Market Share by Application (2012-2017)

5.2 United States 4K UHD TV Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES 4K UHD TV PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Samsung

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 4K UHD TV Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Samsung 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 LG

6.2.2 4K UHD TV Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 LG 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 SONY

6.3.2 4K UHD TV Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 SONY 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Sharp

6.4.2 4K UHD TV Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Sharp 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Panasonic

6.5.2 4K UHD TV Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Panasonic 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Toshiba

6.6.2 4K UHD TV Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Toshiba 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Seiki (Tongfang)

6.7.2 4K UHD TV Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Seiki (Tongfang) 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Hisense

6.8.2 4K UHD TV Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Hisense 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Skyworth
 - 6.9.2 4K UHD TV Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Skyworth 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Changhong
 - 6.10.2 4K UHD TV Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Changhong 4K UHD TV Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 TCL
- 6.12 Konka

7 4K UHD TV MANUFACTURING COST ANALYSIS

- 7.1 4K UHD TV Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of 4K UHD TV

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 4K UHD TV Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of 4K UHD TV Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES 4K UHD TV MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States 4K UHD TV Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States 4K UHD TV Sales Volume Forecast by Type (2017-2022)
- 11.3 United States 4K UHD TV Sales Volume Forecast by Application (2017-2022)
- 11.4 United States 4K UHD TV Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of 4K UHD TV

Figure United States 4K UHD TV Market Size (K Units) by Type (2012-2022)

Figure United States 4K UHD TV Sales Volume Market Share by Type (Product Category) in 2016

Figure 55 Inch Product Picture

Figure 65 Inch Product Picture

Figure Others Product Picture

Figure United States 4K UHD TV Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of 4K UHD TV by Application in 2016

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Household Examples

Table Key Downstream Customer in Household

Figure United States 4K UHD TV Market Size (Million USD) by Region (2012-2022)

Figure The West 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States 4K UHD TV Sales (K Units) and Growth Rate (2012-2022)

Figure United States 4K UHD TV Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States 4K UHD TV Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States 4K UHD TV Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States 4K UHD TV Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States 4K UHD TV Sales Share by Players/Suppliers

Figure 2017 United States 4K UHD TV Sales Share by Players/Suppliers

Figure United States 4K UHD TV Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States 4K UHD TV Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States 4K UHD TV Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States 4K UHD TV Revenue Share by Players/Suppliers
Figure 2017 United States 4K UHD TV Revenue Share by Players/Suppliers
Table United States Market 4K UHD TV Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market 4K UHD TV Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States 4K UHD TV Market Share of Top 3 Players/Suppliers
Figure United States 4K UHD TV Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers 4K UHD TV Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers 4K UHD TV Product Category
Table United States 4K UHD TV Sales (K Units) by Region (2012-2017)
Table United States 4K UHD TV Sales Share by Region (2012-2017)
Figure United States 4K UHD TV Sales Share by Region (2012-2017)
Figure United States 4K UHD TV Sales Market Share by Region in 2016
Table United States 4K UHD TV Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States 4K UHD TV Revenue Share by Region (2012-2017)
Figure United States 4K UHD TV Revenue Market Share by Region (2012-2017)
Figure United States 4K UHD TV Revenue Market Share by Region in 2016
Table United States 4K UHD TV Price (USD/Unit) by Region (2012-2017)
Table United States 4K UHD TV Sales (K Units) by Type (2012-2017)
Table United States 4K UHD TV Sales Share by Type (2012-2017)
Figure United States 4K UHD TV Sales Share by Type (2012-2017)
Figure United States 4K UHD TV Sales Market Share by Type in 2016
Table United States 4K UHD TV Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States 4K UHD TV Revenue Share by Type (2012-2017)
Figure Revenue Market Share of 4K UHD TV by Type (2012-2017)
Figure Revenue Market Share of 4K UHD TV by Type in 2016
Table United States 4K UHD TV Price (USD/Unit) by Types (2012-2017)
Figure United States 4K UHD TV Sales Growth Rate by Type (2012-2017)
Table United States 4K UHD TV Sales (K Units) by Application (2012-2017)
Table United States 4K UHD TV Sales Market Share by Application (2012-2017)
Figure United States 4K UHD TV Sales Market Share by Application (2012-2017)
Figure United States 4K UHD TV Sales Market Share by Application in 2016
Table United States 4K UHD TV Sales Growth Rate by Application (2012-2017)
Figure United States 4K UHD TV Sales Growth Rate by Application (2012-2017)
Table Samsung Basic Information List

Table Samsung 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung 4K UHD TV Sales Growth Rate (2012-2017)

Figure Samsung 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Samsung 4K UHD TV Revenue Market Share in United States (2012-2017)

Table LG Basic Information List

Table LG 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG 4K UHD TV Sales Growth Rate (2012-2017)

Figure LG 4K UHD TV Sales Market Share in United States (2012-2017)

Figure LG 4K UHD TV Revenue Market Share in United States (2012-2017)

Table SONY Basic Information List

Table SONY 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SONY 4K UHD TV Sales Growth Rate (2012-2017)

Figure SONY 4K UHD TV Sales Market Share in United States (2012-2017)

Figure SONY 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Sharp Basic Information List

Table Sharp 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sharp 4K UHD TV Sales Growth Rate (2012-2017)

Figure Sharp 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Sharp 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic 4K UHD TV Sales Growth Rate (2012-2017)

Figure Panasonic 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Panasonic 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Toshiba Basic Information List

Table Toshiba 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toshiba 4K UHD TV Sales Growth Rate (2012-2017)

Figure Toshiba 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Toshiba 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Seiki (Tongfang) Basic Information List

Table Seiki (Tongfang) 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Seiki (Tongfang) 4K UHD TV Sales Growth Rate (2012-2017)

Figure Seiki (Tongfang) 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Seiki (Tongfang) 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Hisense Basic Information List

Table Hisense 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hisense 4K UHD TV Sales Growth Rate (2012-2017)

Figure Hisense 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Hisense 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Skyworth Basic Information List

Table Skyworth 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Skyworth 4K UHD TV Sales Growth Rate (2012-2017)

Figure Skyworth 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Skyworth 4K UHD TV Revenue Market Share in United States (2012-2017)

Table Changhong Basic Information List

Table Changhong 4K UHD TV Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Changhong 4K UHD TV Sales Growth Rate (2012-2017)

Figure Changhong 4K UHD TV Sales Market Share in United States (2012-2017)

Figure Changhong 4K UHD TV Revenue Market Share in United States (2012-2017)

Table TCL Basic Information List

Table Konka Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of 4K UHD TV

Figure Manufacturing Process Analysis of 4K UHD TV

Figure 4K UHD TV Industrial Chain Analysis

Table Raw Materials Sources of 4K UHD TV Major Players/Suppliers in 2016

Table Major Buyers of 4K UHD TV

Table Distributors/Traders List

Figure United States 4K UHD TV Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States 4K UHD TV Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States 4K UHD TV Price (USD/Unit) Trend Forecast (2017-2022)

Table United States 4K UHD TV Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States 4K UHD TV Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States 4K UHD TV Sales Volume (K Units) Forecast by Type in 2022

Table United States 4K UHD TV Sales Volume (K Units) Forecast by Application
(2017-2022)

Figure United States 4K UHD TV Sales Volume (K Units) Forecast by Application
(2017-2022)

Figure United States 4K UHD TV Sales Volume (K Units) Forecast by Application in
2022

Table United States 4K UHD TV Sales Volume (K Units) Forecast by Region
(2017-2022)

Table United States 4K UHD TV Sales Volume Share Forecast by Region (2017-2022)

Figure United States 4K UHD TV Sales Volume Share Forecast by Region (2017-2022)

Figure United States 4K UHD TV Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States 4K UHD TV Market Report 2017

Product link: <https://marketpublishers.com/r/U6B9CEEB6D1WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6B9CEEB6D1WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970