

### **United States 40 Inch TVs Market Report 2017**

https://marketpublishers.com/r/U34900FD64FEN.html

Date: November 2017

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U34900FD64FEN

#### **Abstracts**

In this report, the United States 40 Inch TVs market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of 40 Inch TVs in these regions, from 2012 to 2022 (forecast).

United States 40 Inch TVs market competition by top manufacturers/players, with 40 Inch TVs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

**VIZIO** 



Sony	
TCL	
Samsung	
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
LED TVs	
LCD TVs	
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including	
Home Use	
Commercial Use	
If you have any special requirements, please let us know and we will offer you the report as you want.	



#### **Contents**

United States 40 Inch TVs Market Report 2017

#### 1 40 INCH TVS OVERVIEW

- 1.1 Product Overview and Scope of 40 Inch TVs
- 1.2 Classification of 40 Inch TVs by Product Category
- 1.2.1 United States 40 Inch TVs Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States 40 Inch TVs Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 LED TVs
  - 1.2.4 LCD TVs
- 1.3 United States 40 Inch TVs Market by Application/End Users
- 1.3.1 United States 40 Inch TVs Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Home Use
  - 1.3.3 Commercial Use
- 1.4 United States 40 Inch TVs Market by Region
- 1.4.1 United States 40 Inch TVs Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West 40 Inch TVs Status and Prospect (2012-2022)
  - 1.4.3 Southwest 40 Inch TVs Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic 40 Inch TVs Status and Prospect (2012-2022)
  - 1.4.5 New England 40 Inch TVs Status and Prospect (2012-2022)
  - 1.4.6 The South 40 Inch TVs Status and Prospect (2012-2022)
- 1.4.7 The Midwest 40 Inch TVs Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of 40 Inch TVs (2012-2022)
  - 1.5.1 United States 40 Inch TVs Sales and Growth Rate (2012-2022)
  - 1.5.2 United States 40 Inch TVs Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES 40 INCH TVS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States 40 Inch TVs Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States 40 Inch TVs Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States 40 Inch TVs Average Price by Players/Suppliers (2012-2017)



- 2.4 United States 40 Inch TVs Market Competitive Situation and Trends
  - 2.4.1 United States 40 Inch TVs Market Concentration Rate
  - 2.4.2 United States 40 Inch TVs Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers 40 Inch TVs Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES 40 INCH TVS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States 40 Inch TVs Sales and Market Share by Region (2012-2017)
- 3.2 United States 40 Inch TVs Revenue and Market Share by Region (2012-2017)
- 3.3 United States 40 Inch TVs Price by Region (2012-2017)

# 4 UNITED STATES 40 INCH TVS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States 40 Inch TVs Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States 40 Inch TVs Revenue and Market Share by Type (2012-2017)
- 4.3 United States 40 Inch TVs Price by Type (2012-2017)
- 4.4 United States 40 Inch TVs Sales Growth Rate by Type (2012-2017)

#### 5 UNITED STATES 40 INCH TVS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States 40 Inch TVs Sales and Market Share by Application (2012-2017)
- 5.2 United States 40 Inch TVs Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES 40 INCH TVS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 VIZIO
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 40 Inch TVs Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 VIZIO 40 Inch TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview



#### 6.2 Sony

- 6.2.2 40 Inch TVs Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 Sony 40 Inch TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 TCL
  - 6.3.2 40 Inch TVs Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 TCL 40 Inch TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Samsung
  - 6.4.2 40 Inch TVs Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Samsung 40 Inch TVs Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview

#### 7 40 INCH TVS MANUFACTURING COST ANALYSIS

- 7.1 40 Inch TVs Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of 40 Inch TVs

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 40 Inch TVs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of 40 Inch TVs Major Manufacturers in 2016
- 8.4 Downstream Buyers



#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES 40 INCH TVS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States 40 Inch TVs Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States 40 Inch TVs Sales Volume Forecast by Type (2017-2022)
- 11.3 United States 40 Inch TVs Sales Volume Forecast by Application (2017-2022)
- 11.4 United States 40 Inch TVs Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources



#### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of 40 Inch TVs

Figure United States 40 Inch TVs Market Size (K Units) by Type (2012-2022)

Figure United States 40 Inch TVs Sales Volume Market Share by Type (Product

Category) in 2016

Figure LED TVs Product Picture

Figure LCD TVs Product Picture

Figure United States 40 Inch TVs Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of 40 Inch TVs by Application in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States 40 Inch TVs Market Size (Million USD) by Region (2012-2022)

Figure The West 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States 40 Inch TVs Sales (K Units) and Growth Rate (2012-2022)

Figure United States 40 Inch TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States 40 Inch TVs Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States 40 Inch TVs Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States 40 Inch TVs Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States 40 Inch TVs Sales Share by Players/Suppliers

Figure 2017 United States 40 Inch TVs Sales Share by Players/Suppliers

Figure United States 40 Inch TVs Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States 40 Inch TVs Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States 40 Inch TVs Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States 40 Inch TVs Revenue Share by Players/Suppliers



Figure 2017 United States 40 Inch TVs Revenue Share by Players/Suppliers Table United States Market 40 Inch TVs Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market 40 Inch TVs Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States 40 Inch TVs Market Share of Top 3 Players/Suppliers

Figure United States 40 Inch TVs Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers 40 Inch TVs Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers 40 Inch TVs Product Category

Table United States 40 Inch TVs Sales (K Units) by Region (2012-2017)

Table United States 40 Inch TVs Sales Share by Region (2012-2017)

Figure United States 40 Inch TVs Sales Share by Region (2012-2017)

Figure United States 40 Inch TVs Sales Market Share by Region in 2016

Table United States 40 Inch TVs Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States 40 Inch TVs Revenue Share by Region (2012-2017)

Figure United States 40 Inch TVs Revenue Market Share by Region (2012-2017)

Figure United States 40 Inch TVs Revenue Market Share by Region in 2016

Table United States 40 Inch TVs Price (USD/Unit) by Region (2012-2017)

Table United States 40 Inch TVs Sales (K Units) by Type (2012-2017)

Table United States 40 Inch TVs Sales Share by Type (2012-2017)

Figure United States 40 Inch TVs Sales Share by Type (2012-2017)

Figure United States 40 Inch TVs Sales Market Share by Type in 2016

Table United States 40 Inch TVs Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States 40 Inch TVs Revenue Share by Type (2012-2017)

Figure Revenue Market Share of 40 Inch TVs by Type (2012-2017)

Figure Revenue Market Share of 40 Inch TVs by Type in 2016

Table United States 40 Inch TVs Price (USD/Unit) by Types (2012-2017)

Figure United States 40 Inch TVs Sales Growth Rate by Type (2012-2017)

Table United States 40 Inch TVs Sales (K Units) by Application (2012-2017)

Table United States 40 Inch TVs Sales Market Share by Application (2012-2017)

Figure United States 40 Inch TVs Sales Market Share by Application (2012-2017)

Figure United States 40 Inch TVs Sales Market Share by Application in 2016

Table United States 40 Inch TVs Sales Growth Rate by Application (2012-2017)

Figure United States 40 Inch TVs Sales Growth Rate by Application (2012-2017)

Table VIZIO Basic Information List

Table VIZIO 40 Inch TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and



Gross Margin (2012-2017)

Figure VIZIO 40 Inch TVs Sales Growth Rate (2012-2017)

Figure VIZIO 40 Inch TVs Sales Market Share in United States (2012-2017)

Figure VIZIO 40 Inch TVs Revenue Market Share in United States (2012-2017)

Table Sony Basic Information List

Table Sony 40 Inch TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony 40 Inch TVs Sales Growth Rate (2012-2017)

Figure Sony 40 Inch TVs Sales Market Share in United States (2012-2017)

Figure Sony 40 Inch TVs Revenue Market Share in United States (2012-2017)

Table TCL Basic Information List

Table TCL 40 Inch TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TCL 40 Inch TVs Sales Growth Rate (2012-2017)

Figure TCL 40 Inch TVs Sales Market Share in United States (2012-2017)

Figure TCL 40 Inch TVs Revenue Market Share in United States (2012-2017)

Table Samsung Basic Information List

Table Samsung 40 Inch TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung 40 Inch TVs Sales Growth Rate (2012-2017)

Figure Samsung 40 Inch TVs Sales Market Share in United States (2012-2017)

Figure Samsung 40 Inch TVs Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of 40 Inch TVs

Figure Manufacturing Process Analysis of 40 Inch TVs

Figure 40 Inch TVs Industrial Chain Analysis

Table Raw Materials Sources of 40 Inch TVs Major Players/Suppliers in 2016

Table Major Buyers of 40 Inch TVs

Table Distributors/Traders List

Figure United States 40 Inch TVs Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States 40 Inch TVs Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States 40 Inch TVs Price (USD/Unit) Trend Forecast (2017-2022)

Table United States 40 Inch TVs Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States 40 Inch TVs Sales Volume (K Units) Forecast by Type (2017-2022)



Figure United States 40 Inch TVs Sales Volume (K Units) Forecast by Type in 2022 Table United States 40 Inch TVs Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States 40 Inch TVs Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States 40 Inch TVs Sales Volume (K Units) Forecast by Application in 2022

Table United States 40 Inch TVs Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States 40 Inch TVs Sales Volume Share Forecast by Region (2017-2022) Figure United States 40 Inch TVs Sales Volume Share Forecast by Region (2017-2022) Figure United States 40 Inch TVs Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation

Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States 40 Inch TVs Market Report 2017

Product link: https://marketpublishers.com/r/U34900FD64FEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U34900FD64FEN.html">https://marketpublishers.com/r/U34900FD64FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970