

Tanzania Mobile Industry Report 2015

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Abstracts

The Tanzania Mobile Industry Report 2015 is a professional and in-depth study on the current state of the Mobile industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Mobile market analysis is provided for the Tanzania markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Tanzania major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Mobile industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 168 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Mobile
- 1.2 Classification of Mobile
- 1.3 Applications of Mobile
- 1.4 Industry Chain Structure of Mobile
- 1.5 Industry Overview of Mobile
- 1.6 Industry Policy Analysis of Mobile
- 1.7 Industry News Analysis of Mobile

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF MOBILE

- 2.1 Bill of Materials (BOM) of Mobile
- 2.2 BOM Price Analysis of Mobile
- 2.3 Labor Cost Analysis of Mobile
- 2.4 Depreciation Cost Analysis of Mobile
- 2.5 Manufacturing Cost Structure Analysis of Mobile
- 2.6 Manufacturing Process Analysis of Mobile

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Tanzania Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Tanzania Key Mobile Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Tanzania Mobile Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Tanzania Mobile Key Manufacturers in 2014

CHAPTER FOUR SALES ANALYSIS OF MOBILE BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

- 4.1 Tanzania Sales of Mobile by Regions 2010-2015
- 4.2 Tanzania Sales of Mobile by Product Type 2010-2015
- 4.3 Tanzania Sales of Mobile by Applications 2010-2015
- 4.4 Price Analysis of Tanzania Mobile Key Manufacturers in 2015
- 4.5 Tanzania Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Mobile 2010-2015

CHAPTER FIVE SALES REVENUE ANALYSIS OF MOBILE BY REGIONS,

PRODUCT TYPE, AND APPLICATIONS

- 5.1 Tanzania Sales Revenue of Mobile by Regions 2010-2015
- 5.2 Tanzania Sales Revenue of Mobile by Product Type 2010-2015
- 5.3 Tanzania Sales Revenue of Mobile by Applications 2010-2015
- 5.4 Sales Price Analysis of Mobile by Regions, Product Type, and Applications 2010-2015

CHAPTER SIX ANALYSIS OF MOBILE PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Mobile 2010-2015
- 6.2 Production Sales Market Share Analysis of Mobile 2014-2015
- 6.3 Import, Export and Tanzania Local Sales of Mobile 2010-2015
- 6.4 Supply (Production), Local Sales and Relationship between Supply and Demand of Mobile 2010-2015
- 6.5 Price, Cost, Gross Margin of Mobile 2010-2015

CHAPTER SEVEN ANALYSIS OF MOBILE INDUSTRY KEY MANUFACTURERS

- 7.1 TTCL
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specifications
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 TTCL SWOT Analysis
- 7.2 Vodacom Tanzania
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specifications
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Vodacom Tanzania SWOT Analysis
- 7.3 Zanzibar
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specifications
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Zanzibar SWOT Analysis
- 7.4 Bharti Airtel
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specifications
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.4.4 Bharti Airtel SWOT Analysis

7.5 Viettel

7.5.1 Company Profile

7.5.2 Product Picture and Specifications

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 Viettel SWOT Analysis

7.6 Millicom

7.6.1 Company Profile

7.6.2 Product Picture and Specifications

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 Millicom SWOT Analysis

..

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Gross Margin Conclusions

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MOBILE

9.1 Marketing Channels Status of Mobile

9.2 Traders or Distributors of Mobile with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Mobile

9.4 Tanzania Import, Export and Trade Analysis of Mobile

CHAPTER TEN ANALYSIS OF MOBILE PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020

10.1 Tanzania Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Mobile 2015-2020

10.2 Sales Market Share by Product Type of Mobile 2015-2020

10.3 Tanzania Sales of Mobile by Applications 2015-2020

10.4 Sales and Sales Revenue Overview of Mobile 2015-2020

10.5 Import, Export and Local Sales of Mobile 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF MOBILE WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Mobile with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Mobile with Contact Information
- 11.3 Major Players of Mobile with Contact Information
- 11.4 Key Consumers of Mobile with Contact Information
- 11.5 Supply Chain Relationship Analysis of Mobile

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MOBILE

- 12.1 New Project SWOT Analysis of Mobile
- 12.2 New Project Investment Feasibility Analysis of Mobile

CHAPTER THIRTEEN CONCLUSION OF THE TANZANIA MOBILE INDUSTRY REPORT 2015

LIST OF LIST OF TABLES AND FIGURES

- Figure Picture of Mobile
- Table Product Specifications of Mobile
- Table Classification of Mobile
- Figure Tanzania Sales Market Share of Mobile by Product Types in 2014
- Table Applications of Mobile
- Figure Tanzania Sales Market Share of Mobile by Applications in 2014
- Figure Industry Chain Structure of Mobile
- Table Tanzania Industry Overview of Mobile
- Table Industry Policy of Mobile
- Table Industry News List of Mobile
- Table Bill of Materials (BOM) of Mobile
- Table Bill of Materials (BOM) Price of Mobile
- Table Labor Cost of Mobile
- Table Depreciation Cost of Mobile
- Table Manufacturing Cost Structure Analysis of Mobile in 2014
- Figure Manufacturing Process Analysis of Mobile
- Table Capacity and Commercial Production Date of Tanzania Mobile Key Manufacturers in 2014
- Table Manufacturing Plants Distribution of Tanzania Key Mobile Manufacturers in 2014
- Table R&D Status and Technology Source of Tanzania Mobile Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Tanzania and Tanzania Mobile Key Manufacturers in 2014

Table Tanzania Sales of Mobile by Regions 2010-2015

Table Tanzania Sales Market Share of Mobile by Regions 2010-2015 (%)

Figure Tanzania Sales Market Share of Mobile by Regions in 2014

Figure Tanzania Sales Market Share of Mobile by Regions in 2015

Table Tanzania Sales of Mobile by Product Type in 2010-2015

Table Tanzania Sales Market Share of Mobile by Product Type in 2010-2015 (%)

Figure Tanzania Sales Market Share of Mobile by Technology in 2014

Figure Tanzania Sales Market Share of Mobile by Technology in 2015

Figure Tanzania Sales of Mobile by Applications in 2010-2015

Table Tanzania Sales Market Share of Mobile by Applications in 2010-2015 (%)

Figure Tanzania Sales Market Share of Mobile by Applications in 2014

Figure Tanzania Sales Market Share of Mobile by Applications in 2015

Table Price Analysis of Tanzania Mobile Key Manufacturers in 2015

Table Tanzania Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Mobile 2010-2015

Table Tanzania Sales Revenue of Mobile by Regions 2010-2015

Table Tanzania Sales Revenue Market Share of Mobile by Regions 2010-2015 (%)

Figure Tanzania Sales Revenue Market Share of Mobile by Regions in 2014

Figure Tanzania Sales Revenue Market Share of Mobile by Regions in 2015

Table Tanzania Sales Revenue of Mobile by Product Type in 2010-2015

Table Tanzania Sales Revenue Market Share of Mobile by Product Type in 2010-2015 (%)

Figure Tanzania Sales Revenue Market Share of Mobile by Technology in 2014

Figure Tanzania Sales Revenue Market Share of Mobile by Technology in 2015

Figure Tanzania Sales Revenue of Mobile by Applications in 2010-2015

Table Tanzania Sales Revenue Market Share of Mobile by Applications in 2010-2015 (%)

Figure Tanzania Sales Revenue Market Share of Mobile by Applications in 2014

Figure Tanzania Sales Revenue Market Share of Mobile by Applications in 2015

Table Sales Price of Tanzania Mobile by Regions 2010-2015

Table Sales Price of Tanzania Mobile by Product Type 2010-2015

Table Sales Price of Tanzania Mobile by Applications 2010-2015

Table Tanzania and Major Manufacturers Capacity of Mobile 2010-2015

Table Tanzania Capacity Market Share of Major Mobile Manufacturers 2010-2015 (%)

Table Tanzania and Major Manufacturers Production of Mobile 2010-2015

Table Tanzania Production Market Share of Major Mobile Manufacturers 2010-2015 (%)

Table Tanzania and Major Manufacturers Sales of Mobile 2010-2015

Table Tanzania Sales Market Share of Major Mobile Manufacturers 2010-2015 (%)

Table Tanzania and Major Manufacturers Sales Revenue of Mobile 2010-2015 (M USD)

Table Tanzania Sales Revenue Market Share of Major Mobile Manufacturers 2010-2015 (%)

Figure Tanzania Capacity, Production and Growth Rate of Mobile 2010-2015

Figure Tanzania Capacity Utilization Rate of Mobile 2010-2015

Figure Tanzania Sales Revenue (M USD) and Growth Rate of Mobile 2010-2015

Figure Tanzania Production Market Share of Major Mobile Manufacturers in 2014

Figure Tanzania Production Market Share of Major Mobile Manufacturers in 2015

Figure Tanzania Sales Market Share of Major Mobile Manufacturers in 2014

Figure Tanzania Sales Market Share of Major Mobile Manufacturers in 2015

Table Tanzania and Major Manufacturers Export of Mobile 2010-2015

Table Tanzania and Major Manufacturers Import of Mobile 2010-2015

Table Tanzania Production Import, Export and Local Sales of Mobile 2010-2015

Table Tanzania Supply, Consumption and Shortage of Mobile 2010-2015

Table Price of Tanzania Mobile Major Manufacturers 2010-2015

Table Cost of Tanzania Mobile Major Manufacturers 2010-2015

Table Gross Margin of Tanzania Mobile Major Manufacturers 2010-2015

Table TTCL Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Picture and Specifications of TTCL

Table Mobile Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of TTCL 2010-2015

Figure Mobile Capacity, Production and Growth Rate of TTCL 2010-2015

Figure Mobile Production and Tanzania Market Share of TTCL 2010-2015

Table TTCL Mobile SWOT Analysis

Table Vodacom Tanzania Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Picture and Specifications of Vodacom Tanzania

Table Mobile Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Vodacom Tanzania 2010-2015

Figure Mobile Capacity, Production and Growth Rate of Vodacom Tanzania 2010-2015

Figure Mobile Production and Tanzania Market Share of Vodacom Tanzania 2010-2015

Table Vodacom Tanzania Mobile SWOT Analysis

Table Zanzibar Company Profile Table (Contact Information Plant Location Capacity Revenue etc)

Figure Mobile Picture and Specifications of Zanzibar

Table Mobile Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Zanzibar 2010-2015

Figure Mobile Capacity, Production and Growth Rate of Zanzibar 2010-2015
Figure Mobile Production and Tanzania Market Share of Zanzibar 2010-2015
Table Zanzibar Mobile SWOT Analysis
Table Bharti Airtel Company Profile Table (Contact Information Plant Location Capacity Revenue etc)
Figure Mobile Picture and Specifications of Bharti Airtel
Table Mobile Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Bharti Airtel 2010-2015
Figure Mobile Capacity, Production and Growth Rate of Bharti Airtel 2010-2015
Figure Mobile Production and Tanzania Market Share of Bharti Airtel 2010-2015
Table Bharti Airtel Mobile SWOT Analysis
Table Viettel Company Profile Table (Contact Information Plant Location Capacity Revenue etc)
Figure Mobile Picture and Specifications of Viettel
Table Mobile Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Viettel 2010-2015
Figure Mobile Capacity, Production and Growth Rate of Viettel 2010-2015
Figure Mobile Production and Tanzania Market Share of Viettel 2010-2015
Table Viettel Mobile SWOT Analysis
Table Millicom Company Profile Table (Contact Information Plant Location Capacity Revenue etc)
Figure Mobile Picture and Specifications of Millicom
Table Mobile Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Millicom 2010-2015
Figure Mobile Capacity, Production and Growth Rate of Millicom 2010-2015
Figure Mobile Production and Tanzania Market Share of Millicom 2010-2015
Table Millicom Mobile SWOT Analysis

..

Table Mobile Price by Product Type 2010-2015
Table Mobile Price by Applications 2010-2015
Table Mobile Gross Margin by Product Type 2010-2015
Table Mobile Gross Margin by Applications 2010-2015
Table Mobile Gross Margin by Company 2010-2015
Table Marketing Channels Status of Mobile
Table Traders or Distributors of Mobile with Contact Information
Table Ex-work Price, Channel Price and End Buyer Price of Mobile
Table Tanzania Import, Export, and Trade of Mobile

Table Tanzania Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Mobile 2015-2020

Figure Tanzania Capacity, Production and Growth Rate of Mobile 2015-2020

Figure Tanzania Capacity Utilization Rate of Mobile 2015-2020

Table Tanzania Mobile Sales by Product Type in 2015-2020

Table Tanzania Mobile Sales Market Share by Product Type in 2015-2020 (%)

Figure Tanzania Sales Market Share of Mobile by Product Type in 2020

Figure Tanzania Sales of Mobile by Applications in 2015-2020

Table Tanzania Sales Market Share of Mobile by Applications in 2015-2020 (%)

Figure Tanzania Sales Market Share of Mobile by Applications in 2020

Figure Tanzania Sales and Growth Rate of Mobile 2015-2020

Figure Tanzania Sales Revenue (Million USD) and Growth Rate of Mobile 2015-2020

Table Tanzania Production, Import, Export and Local Sales of Mobile 2015-2020

Table Major Raw Materials Suppliers of Mobile with Contact Information

Table Manufacturing Equipment Suppliers of Mobile with Contact Information

Table Major Players of Mobile with Contact Information

Table Key Consumers of Mobile with Contact Information

Table Supply Chain Relationship Analysis of Mobile

Table New Project SWOT Analysis of Mobile

Table New Project Investment Feasibility Analysis of Mobile

Table Part of Interviewees Record List

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