

Pakistan Food and Drink Industry Report 2015

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Abstracts

The Pakistan Food and Drink Industry Report 2015 is a professional and in-depth study on the current state of the Food and Drink industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Food and Drink market analysis is provided for the Pakistan markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Pakistan major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Food and Drink industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 143 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Food and Drink
- 1.2 Classification of Food and Drink
- 1.3 Applications of Food and Drink
- 1.4 Industry Chain Structure of Food and Drink
- 1.5 Industry Overview of Food and Drink
- 1.6 Industry Policy Analysis of Food and Drink
- 1.7 Industry News Analysis of Food and Drink

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF FOOD AND DRINK

- 2.1 Bill of Materials (BOM) of Food and Drink
- 2.2 BOM Price Analysis of Food and Drink
- 2.3 Labor Cost Analysis of Food and Drink
- 2.4 Depreciation Cost Analysis of Food and Drink
- 2.5 Manufacturing Cost Structure Analysis of Food and Drink
- 2.6 Manufacturing Process Analysis of Food and Drink

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Pakistan Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Pakistan Key Food and Drink Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Pakistan Food and Drink Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Pakistan Food and Drink Key Manufacturers in 2014

CHAPTER FOUR PRODUCTION ANALYSIS OF FOOD AND DRINK BY REGIONS, TECHNOLOGY, AND APPLICATIONS

- 4.1 Pakistan Production of Food and Drink by Regions (Key Provinces) 2010-2015
- 4.2 Pakistan Production of Food and Drink by Product Types 2010-2015
- 4.3 Pakistan Sales of Food and Drink by Applications 2010-2015
- 4.4 Price Analysis of Pakistan Food and Drink Key Manufacturers in 2015

4.5 Pakistan Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Food and Drink 2010-2015

CHAPTER FIVE SALES AND REVENUE ANALYSIS OF FOOD AND DRINK BY REGIONS

5.1 Pakistan Sales of Food and Drink by Regions 2010-2015

5.2 Pakistan Revenue of Food and Drink by Regions 2010-2015

5.3 Pakistan Price Analysis of Food and Drink Sales by Regions 2010-2015

5.4 Pakistan Price, Cost and Gross of Food and Drink 2010-2015

CHAPTER SIX ANALYSIS OF FOOD AND DRINK PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

6.1 Capacity Production Sales Revenue of Food and Drink 2010-2015

6.2 Production Sales Market Share Analysis of Food and Drink 2014-2015

6.3 Import, Export and Consumption of Food and Drink 2010-2015

6.4 Supply, Consumption and Shortage of Food and Drink 2010-2015

6.5 Import, Export and Consumption of Food and Drink 2010-2015

6.6 Cost, Price, Revenue and Gross Margin of Food and Drink 2010-2015

CHAPTER SEVEN ANALYSIS OF FOOD AND DRINK INDUSTRY KEY MANUFACTURERS

7.1 Coca-Cola Beverages Pakistan Limited (CCBPL)

7.1.1 Company Profile

7.1.2 Product Picture and Specification

7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.1.4 Coca-Cola Beverages Pakistan Limited (CCBPL) SWOT Analysis

7.2 Hilal Confectionery

7.2.1 Company Profile

7.2.2 Product Picture and Specification

7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.2.4 Hilal Confectionery SWOT Analysis

7.3 Murree Brewery

7.3.1 Company Profile

7.3.2 Product Picture and Specification

7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.3.4 Murree Brewery SWOT Analysis

7.4 Nestlé Pakistan

7.4.1 Company Profile

7.4.2 Product Picture and Specification

7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.4.4 Nestlé Pakistan SWOT Analysis

7.5 Tapal Tea

7.5.1 Company Profile

7.5.2 Product Picture and Specification

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 Tapal Tea SWOT Analysis

7.6 Unilever Pakistan

7.6.1 Company Profile

7.6.2 Product Picture and Specification

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 Unilever Pakistan SWOT Analysis

7.7 Utility Stores Corporation (USC)

7.7.1 Company Profile

7.7.2 Product Picture and Specification

7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.7.4 Utility Stores Corporation (USC) SWOT Analysis

.....

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Comparison by Regions

8.4 Price Analysis of Different Food and Drink Product Types

8.5 Market Share Analysis of Different Food and Drink Price Levels

8.6 Gross Margin Analysis of Different Food and Drink Applications

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FOOD AND DRINK

9.1 Marketing Channels Status of Food and Drink

9.2 Traders or Distributors of Food and Drink with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Food and Drink

9.4 Pakistan Import, Export and Trade Analysis of Food and Drink

CHAPTER TEN DEVELOPMENT TREND OF FOOD AND DRINK INDUSTRY 2015-2020

- 10.1 Capacity and Production Overview of Food and Drink 2015-2020
- 10.2 Production Market Share by Product Types of Food and Drink 2015-2020
- 10.3 Sales and Sales Revenue Overview of Food and Drink 2015-2020
- 10.4 Pakistan Sales of Food and Drink by Applications 2015-2020
- 10.5 Import, Export and Consumption of Food and Drink 2015-2020
- 10.6 Cost, Price, Revenue and Gross Margin of Food and Drink 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF FOOD AND DRINK WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Food and Drink with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Food and Drink with Contact Information
- 11.3 Major Players of Food and Drink with Contact Information
- 11.4 Key Consumers of Food and Drink with Contact Information
- 11.5 Supply Chain Relationship Analysis of Food and Drink

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FOOD AND DRINK

- 12.1 New Project SWOT Analysis of Food and Drink
- 12.2 New Project Investment Feasibility Analysis of Food and Drink

CHAPTER THIRTEEN CONCLUSION OF THE PAKISTAN FOOD AND DRINK INDUSTRY REPORT 2015

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Food and Drink

Table Product Specifications of Food and Drink

Table Classification of Food and Drink

Figure Pakistan Sales Market Share of Food and Drink by Product Types in 2014

Table Applications of Food and Drink

Figure Pakistan Sales Market Share of Food and Drink by Applications in 2014

Figure Industry Chain Structure of Food and Drink

Table Pakistan Industry Overview of Food and Drink

Table Industry Policy of Food and Drink

Table Industry News List of Food and Drink

Table Bill of Materials (BOM) of Food and Drink

Table Bill of Materials (BOM) Price of Food and Drink

Table Labor Cost of Food and Drink

Table Depreciation Cost of Food and Drink

Table Manufacturing Cost Structure Analysis of Food and Drink in 2014

Figure Manufacturing Process Analysis of Food and Drink

Table Capacity (K MT) and Commercial Production Date of Pakistan Food and Drink Key Manufacturers in 2014

Table Manufacturing Plants Distribution of Pakistan Key Food and Drink Manufacturers in 2014

Table R&D Status and Technology Source of Pakistan Food and Drink Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Pakistan and Pakistan Food and Drink Key Manufacturers in 2014

Table Pakistan Production of Food and Drink by Regions 2010-2015 (K MT)

Table Pakistan Production Market Share of Food and Drink by Regions 2010-2015 (%)

Figure Pakistan Production Market Share of Food and Drink by Regions in 2014

Figure Pakistan Production Market Share of Food and Drink by Regions in 2015

Table Pakistan Production of Food and Drink by Product Types in 2010-2015 (K MT)

Table Pakistan Production Market Share of Food and Drink by Product Types in 2010-2015 (%)

Figure Pakistan Production Market Share of Food and Drink by Technology in 2014

Figure Pakistan Production Market Share of Food and Drink by Technology in 2015

Figure Pakistan Sales of Food and Drink by Applications 2010-2015 (K MT)

Table Pakistan Production Market Share of Food and Drink by Applications 2010-2015

(%)

Figure Pakistan Production Market Share of Food and Drink by Applications in 2014

Figure Pakistan Production Market Share of Food and Drink by Applications in 2015

Table Price Comparison of Pakistan Food and Drink Key Manufacturers in 2015

(USD/MT)

Table Pakistan Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Food and Drink 2010-2015

Table Pakistan Sales of Food and Drink by Regions 2010-2015 (K MT)

Table Pakistan Sales Market Share of Food and Drink by Regions 2010-2015 (%)

Figure Pakistan Sales of Food and Drink by Regions in 2014 (K MT)

Figure Pakistan Sales of Food and Drink by Regions in 2015 (K MT)

Table Pakistan Revenue of Food and Drink by Regions 2010-2015 (M USD)

Table Pakistan Revenue of Food and Drink by Regions 2010-2015 (%)

Figure Pakistan Revenue of Food and Drink by Regions in 2014 (%)

Figure Pakistan Revenue of Food and Drink by Regions in 2015 (%)

Table Sales Price of Food and Drink by Regions 2010-2015 (USD/MT)

Table Pakistan Price Analysis of Food and Drink 2010-2015 (USD/MT)

Table Pakistan Cost Analysis of Food and Drink 2010-2015 (USD/MT)

Table Pakistan Gross Analysis of Food and Drink 2010-2015

Table Pakistan and Major Manufacturers Capacity of Food and Drink 2010-2015 (K MT)

Table Pakistan Capacity Market Share of Major Food and Drink Manufacturers 2010-2015 (%)

Table Pakistan and Major Manufacturers Production of Food and Drink 2010-2015 (K MT)

Table Pakistan Production Market Share of Major Food and Drink Manufacturers 2010-2015 (%)

Table Pakistan and Major Manufacturers Sales of Food and Drink 2010-2015 (K MT)

Table Pakistan Sales Market Share of Major Food and Drink Manufacturers 2010-2015 (%)

Table Pakistan and Major Manufacturers Sales Revenue of Food and Drink 2010-2015 (M USD)

Table Pakistan Sales Revenue Market Share of Major Food and Drink Manufacturers 2010-2015 (%)

Figure Pakistan Capacity (K MT), Production (K MT) and Growth Rate of Food and Drink 2010-2015

Figure Pakistan Capacity Utilization Rate of Food and Drink 2010-2015

Figure Pakistan Sales Revenue (M USD) and Growth Rate of Food and Drink 2010-2015

Figure Pakistan Production Market Share of Major Food and Drink Manufacturers in

2014

Figure Pakistan Production Market Share of Major Food and Drink Manufacturers in 2015

Figure Pakistan Sales Market Share of Major Food and Drink Manufacturers in 2014

Figure Pakistan Sales Market Share of Major Food and Drink Manufacturers in 2015

Table Pakistan Import, Export and Consumption of Food and Drink 2010-2015 (K MT)

Table Pakistan and Major Manufacturers Local Sales Export Import of Food and Drink 2010-2015 (K MT)

Table Pakistan Supply, Consumption and Shortage of Food and Drink 2010-2015 (K MT)

Table Pakistan Import, Export and Consumption of Food and Drink 2010-2015 (K MT)

Table Price of Pakistan Food and Drink Major Manufacturers 2010-2015 (USD/MT)

Table Gross Margin of Pakistan Food and Drink Major Manufacturers 2010-2015

Table Pakistan and Major Manufacturers Revenue of Food and Drink 2010-2015 (M USD)

Table Pakistan Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Food and Drink 2010-2015

Table Coca-Cola Beverages Pakistan Limited (CCBPL) Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Coca-Cola Beverages Pakistan Limited (CCBPL)

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Coca-Cola Beverages Pakistan Limited (CCBPL) 2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Coca-Cola Beverages Pakistan Limited (CCBPL) 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Coca-Cola Beverages Pakistan Limited (CCBPL) 2010-2015

Table Coca-Cola Beverages Pakistan Limited (CCBPL) Food and Drink SWOT Analysis

Table Hilal Confectionery Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Hilal Confectionery

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Hilal Confectionery 2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Hilal Confectionery 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Hilal Confectionery 2010-2015

Table Hilal Confectionery Food and Drink SWOT Analysis

Table Murree Brewery Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Murree Brewery

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Murree Brewery 2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Murree Brewery 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Murree Brewery 2010-2015

Table Murree Brewery Food and Drink SWOT Analysis

Table Nestlé Pakistan Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Nestlé Pakistan

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Nestlé Pakistan 2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Nestlé Pakistan 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Nestlé Pakistan 2010-2015

Table Nestlé Pakistan Food and Drink SWOT Analysis

Table Tapal Tea Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Tapal Tea

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Tapal Tea 2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Tapal Tea 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Tapal Tea 2010-2015

Table Tapal Tea Food and Drink SWOT Analysis

Table Unilever Pakistan Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Unilever Pakistan

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Unilever Pakistan

2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Unilever Pakistan 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Unilever Pakistan 2010-2015

Table Unilever Pakistan Food and Drink SWOT Analysis

Table Utility Stores Corporation (USC) Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Food and Drink Picture and Specifications of Utility Stores Corporation (USC)

Table Food and Drink Capacity (K MT), Production (K MT), Price (USD/MT), Cost (USD/MT), Gross (USD/MT), Revenue (M USD) and Gross Margin of Utility Stores Corporation (USC) 2010-2015

Figure Food and Drink Capacity (K MT), Production (K MT) and Growth Rate of Utility Stores Corporation (USC) 2010-2015

Figure Food and Drink Production (K MT) and Pakistan Market Share of Utility Stores Corporation (USC) 2010-2015

Table Utility Stores Corporation (USC) Food and Drink SWOT Analysis

Table Food and Drink Price by Regions 2010-2015

Table Food and Drink Price by Product Types 2010-2015

Table Food and Drink Price by Company 2010-2015

Table Food and Drink Gross Margin by Company 2010-2015

Table Price Comparison of Food and Drink by Regions 2010-2015 (USD/MT)

Table Price of Different Food and Drink Product Types (USD/MT)

Table Market Share of Different Food and Drink Price Level

Table Gross Margin of Different Food and Drink Applications

Table Marketing Channels Status of Food and Drink

Table Traders or Distributors of Food and Drink with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Food and Drink (USD/MT)

Table Pakistan Import, Export, and Trade of Food and Drink (K MT)

Figure Pakistan Capacity (K MT), Production (K MT) and Growth Rate of Food and Drink 2015-2020

Figure Pakistan Capacity Utilization Rate of Food and Drink 2015-2020

Table Pakistan Food and Drink Production by Product Types 2010-2015 (K MT)

Table Pakistan Food and Drink Production Market Share by Product Types 2010-2015 (%)

Figure Pakistan Production Market Share of Food and Drink by Technology in 2020

Figure Pakistan Sales (K MT) and Growth Rate of Food and Drink 2015-2020

Figure Pakistan Sales Revenue (Million USD) and Growth Rate of Food and Drink 2015-2020

Figure Pakistan Sales of Food and Drink by Applications 2015-2020 (K MT)

Table Pakistan Production Market Share of Food and Drink by Applications 2015-2020 (%)

Figure Pakistan Production Market Share of Food and Drink by Applications in 2020

Table Pakistan Production, Import, Export and Consumption of Food and Drink 2015-2020 (K MT)

Table Pakistan Production (K MT), Price (USD/MT), Cost (USD/MT), Revenue (M USD) and Gross Margin of Food and Drink 2015-2020

Table Major Raw Materials Suppliers of Food and Drink with Contact Information

Table Manufacturing Equipment Suppliers of Food and Drink with Contact Information

Table Major Players of Food and Drink with Contact Information

Table Key Consumers of Food and Drink with Contact Information

Table Supply Chain Relationship Analysis of Food and Drink

Table New Project SWOT Analysis of Food and Drink

Table New Project Investment Feasibility Analysis of Food and Drink

Table Part of Interviewees Record List

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