

North America Potato Chips Industry 2016 Market Research Report

<https://marketpublishers.com/r/NDF1333E640EN.html>

Date: April 2016

Pages: 134

Price: US\$ 3,600.00 (Single User License)

ID: NDF1333E640EN

Abstracts

The North America Potato Chips Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Potato Chips industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Potato Chips market analysis is provided for the North America markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on North America major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Potato Chips industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 146 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Potato Chips
- 1.2 Classification of Potato Chips
- 1.3 Applications of Potato Chips
- 1.4 Industry Chain Structure of Potato Chips
- 1.5 Industry Overview of Potato Chips
- 1.6 Industry Policy Analysis of Potato Chips
- 1.7 Industry News Analysis of Potato Chips

2 MANUFACTURING COST STRUCTURE ANALYSIS OF POTATO CHIPS

- 2.1 Bill of Materials (BOM) of Potato Chips
- 2.2 BOM Price Analysis of Potato Chips
- 2.3 Labor Cost Analysis of Potato Chips
- 2.4 Depreciation Cost Analysis of Potato Chips
- 2.5 Manufacturing Cost Structure Analysis of Potato Chips
- 2.6 Manufacturing Process Analysis of Potato Chips
- 2.7 North America Price, Cost and Gross of Potato Chips 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of North America Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of North America Key Potato Chips Manufacturers in 2015
- 3.3 R&D Status and Technology Source of North America Potato Chips Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of North America Potato Chips Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF POTATO CHIPS BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 North America Production of Potato Chips by Regions 2011-2016
- 4.2 North America Production of Potato Chips by Type 2011-2016
- 4.3 North America Sales of Potato Chips by Applications 2011-2016

- 4.4 Price Analysis of North America Potato Chips Key Manufacturers in 2015
- 4.5 North America Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Potato Chips 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF POTATO CHIPS BY REGIONS

- 5.1 North America Consumption Volume of Potato Chips by Regions 2011-2016
- 5.2 North America Consumption Value of Potato Chips by Regions 2011-2016
- 5.3 North America Consumption Price Analysis of Potato Chips by Regions 2011-2016

6 ANALYSIS OF POTATO CHIPS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Potato Chips 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Potato Chips 2014-2015
- 6.3 Sales Overview of Potato Chips 2011-2016
- 6.4 Supply, Consumption and Gap of Potato Chips 2011-2016
- 6.5 Import, Export and Consumption of Potato Chips 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Potato Chips 2011-2016

7 ANALYSIS OF POTATO CHIPS INDUSTRY KEY MANUFACTURERS

- 7.1 Oishi
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Oishi SWOT Analysis
- 7.2 General Mills
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 General Mills SWOT Analysis
- 7.3 Kraft
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Kraft SWOT Analysis

7.4 Coca-Cola

7.4.1 Company Profile

7.4.2 Product Picture and Specification

7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.4.4 Coca-Cola SWOT Analysis

7.5 MARS

7.5.1 Company Profile

7.5.2 Product Picture and Specification

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 MARS SWOT Analysis

7.6 Unilever

7.6.1 Company Profile

7.6.2 Product Picture and Specification

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 Unilever SWOT Analysis

7.7 ORION

7.7.1 Company Profile

7.7.2 Product Picture and Specification

7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.7.4 ORION SWOT Analysis

7.8 Pepsi

7.8.1 Company Profile

7.8.2 Product Picture and Specification

7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.8.4 Pepsi SWOT Analysis

7.9 Dali

7.9.1 Company Profile

7.9.2 Product Picture and Specification

7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.9.4 Dali SWOT Analysis

7.10 PanPan

7.10.1 Company Profile

7.10.2 Product Picture and Specification

7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.10.4 PanPan SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price

- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Potato Chips Product Types
- 8.5 Market Share Analysis of Different Potato Chips Price Levels
- 8.6 Gross Margin Analysis of Different Potato Chips Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF POTATO CHIPS

- 9.1 Marketing Channels Status of Potato Chips
- 9.2 Traders or Distributors of Potato Chips with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Potato Chips
- 9.4 North America Import, Export and Trade Analysis of Potato Chips

10 DEVELOPMENT TREND OF POTATO CHIPS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Potato Chips 2016-2021
- 10.2 Production Market Share by Product Types of Potato Chips 2016-2021
- 10.3 Sales and Sales Revenue Overview of Potato Chips 2016-2021
- 10.4 North America Sales of Potato Chips by Applications 2016-2021
- 10.5 Import, Export and Consumption of Potato Chips 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Potato Chips 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF POTATO CHIPS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Potato Chips with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Potato Chips with Contact Information
- 11.3 Major Players of Potato Chips with Contact Information
- 11.4 Key Consumers of Potato Chips with Contact Information
- 11.5 Supply Chain Relationship Analysis of Potato Chips

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF POTATO CHIPS

- 12.1 New Project SWOT Analysis of Potato Chips
- 12.2 New Project Investment Feasibility Analysis of Potato Chips

13 CONCLUSION OF THE NORTH AMERICA POTATO CHIPS INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Potato Chips

Table Product Specifications of Potato Chips

Table Classification of Potato Chips

Figure North America Sales Market Share of Potato Chips by Product Types in 2015

Table Applications of Potato Chips

Figure North America Sales Market Share of Potato Chips by Applications in 2015

Figure Industry Chain Structure of Potato Chips

Table North America Industry Overview of Potato Chips

Table Industry Policy of Potato Chips

Table Industry News List of Potato Chips

Table Bill of Materials (BOM) of Potato Chips

Table Bill of Materials (BOM) Price of Potato Chips

Table Labor Cost of Potato Chips

Table Depreciation Cost of Potato Chips

Table Manufacturing Cost Structure Analysis of Potato Chips in 2015

Figure Manufacturing Process Analysis of Potato Chips

Table North America Price Analysis of Potato Chips 2011-2016 (USD/Unit)

Table North America Cost Analysis of Potato Chips 2011-2016 (USD/Unit)

Table North America Gross Analysis of Potato Chips 2011-2016

Table Capacity (K Units) and Commercial Production Date of North America Potato Chips Key Manufacturers in 2015

Table Manufacturing Plants Distribution of North America Key Potato Chips Manufacturers in 2015

Table R&D Status and Technology Source of North America Potato Chips Key Manufacturers in 2015

Table Raw Materials Sources Analysis of North America and North America Potato Chips Key Manufacturers in 2015

Table North America Production of Potato Chips by Regions 2011-2016 (K Units)

Table North America Production Market Share of Potato Chips by Regions 2011-2016

Figure North America Production Market Share of Potato Chips by Regions in 2014

Figure North America Production Market Share of Potato Chips by Regions in 2015

Table North America Production of Potato Chips by Types in 2011-2016 (K Units)

Table North America Production Market Share of Potato Chips by Type in 2011-2016

Figure North America Production Market Share of Potato Chips by Type in 2014

Figure North America Production Market Share of Potato Chips by Type in 2015

Table North America Sales of Potato Chips by Applications 2011-2016 (K Units)

Table North America Production Market Share of Potato Chips by Applications
2011-2016

Figure North America Production Market Share of Potato Chips by Applications in 2014

Figure North America Production Market Share of Potato Chips by Applications in 2015

Table Price Comparison of North America Potato Chips Key Manufacturers in 2015
(USD/Unit)

Table North America Capacity, Production, Import Export Sales Price, Cost and
Revenue (M USD) of Potato Chips 2011-2016

Table North America Consumption Volume of Potato Chips by Regions 2011-2016 (K
Units)

Table North America Consumption Volume Market Share of Potato Chips by Regions
2011-2016

Figure North America Consumption Volume Market Share of Potato Chips by Regions
in 2014

Figure North America Consumption Volume Market Share of Potato Chips by Regions
in 2015

Table North America Consumption Value of Potato Chips by Regions 2011-2016 (M
USD)

Table North America Consumption Value Market Share of Potato Chips by Regions
2011-2016

Figure North America Consumption Value Market Share of Potato Chips by Regions in
2014

Figure North America Consumption Value Market Share of Potato Chips by Regions in
2015

Table Consumption Price of Potato Chips by Regions 2011-2016 (USD/Unit)

Table North America and Major Manufacturers Capacity of Potato Chips 2011-2016 (K
Units)

Table North America Capacity Market Share of Major Potato Chips Manufacturers
2011-2016

Table North America and Major Manufacturers Production of Potato Chips 2011-2016
(K Units)

Table North America Production Market Share of Major Potato Chips Manufacturers
2011-2016

Table North America and Major Manufacturers Sales of Potato Chips 2011-2016 (K
Units)

Table North America Sales Market Share of Major Potato Chips Manufacturers
2011-2016

Table North America and Major Manufacturers Sales Revenue of Potato Chips

2011-2016 (M USD)

Table North America Sales Revenue Market Share of Major Potato Chips

Manufacturers 2011-2016

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Potato Chips 2011-2016

Figure North America Capacity Utilization Rate of Potato Chips 2011-2016

Figure North America Sales Revenue (M USD) and Growth Rate of Potato Chips 2011-2016

Figure North America Production Market Share of Major Potato Chips Manufacturers in 2014

Figure North America Production Market Share of Major Potato Chips Manufacturers in 2015

Figure North America Sales Market Share of Major Potato Chips Manufacturers in 2014

Figure North America Sales Market Share of Major Potato Chips Manufacturers in 2015

Figure North America Sales (K Units) and Growth Rate of Potato Chips 2011-2016

Table North America Supply, Consumption and Gap of Potato Chips 2011-2016 (K Units)

Table North America Import, Export and Consumption of Potato Chips 2011-2016 (K Units)

Table Price of North America Potato Chips Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of North America Potato Chips Major Manufacturers 2011-2016

Table North America and Major Manufacturers Revenue of Potato Chips 2011-2016 (M USD)

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Potato Chips 2011-2016

Table Oishi Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of Oishi

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Oishi 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of Oishi 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of Oishi 2011-2016

Table Oishi Potato Chips SWOT Analysis

Table General Mills Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of General Mills

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost

(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of General Mills 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of General Mills 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of General Mills 2011-2016

Table General Mills Potato Chips SWOT Analysis

Table Kraft Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of Kraft

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Kraft 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of Kraft 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of Kraft 2011-2016

Table Kraft Potato Chips SWOT Analysis

Table Coca-Cola Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of Coca-Cola

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Coca-Cola 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of Coca-Cola 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of Coca-Cola 2011-2016

Table Coca-Cola Potato Chips SWOT Analysis

Table MARS Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of MARS

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of MARS 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of MARS 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of MARS 2011-2016

Table MARS Potato Chips SWOT Analysis

Table Unilever Company Profile (Contact Information Plant Location Capacity Revenue

etc)

Figure Potato Chips Picture and Specifications of Unilever

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Unilever 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of Unilever 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of Unilever 2011-2016

Table Unilever Potato Chips SWOT Analysis

Table ORION Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of ORION

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of ORION 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of ORION 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of ORION 2011-2016

Table ORION Potato Chips SWOT Analysis

Table Pepsi Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of Pepsi

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Pepsi 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of Pepsi 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of Pepsi 2011-2016

Table Pepsi Potato Chips SWOT Analysis

Table Dali Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of Dali

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Dali 2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of Dali 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of Dali

2011-2016

Table Dali Potato Chips SWOT Analysis

Table PanPan Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Potato Chips Picture and Specifications of PanPan

Table Potato Chips Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of PanPan

2011-2016

Figure Potato Chips Capacity (K Units), Production (K Units) and Growth Rate of PanPan 2011-2016

Figure Potato Chips Production (K Units) and North America Market Share of PanPan 2011-2016

Table PanPan Potato Chips SWOT Analysis

Table Potato Chips Price by Regions 2011-2016

Table Potato Chips Price by Product Types 2011-2016

Table Potato Chips Price by Companies 2011-2016

Table Potato Chips Gross Margin by Companies 2011-2016

Table Price Comparison of Potato Chips by Regions 2011-2016 (USD/Unit)

Table Price of Different Potato Chips Product Types (USD/Unit)

Table Market Share of Different Potato Chips Price Level

Table Gross Margin of Different Potato Chips Applications

Table Marketing Channels Status of Potato Chips

Table Traders or Distributors of Potato Chips with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Potato Chips (USD/Unit) in 2015

Table North America Import, Export, and Trade of Potato Chips (K Units)

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Potato Chips 2016-2021

Figure North America Capacity Utilization Rate of Potato Chips 2016-2021

Table North America Potato Chips Production by Type 2016-2021 (K Units)

Table North America Potato Chips Production Market Share by Type 2016-2021

Figure North America Production Market Share of Potato Chips by Type in 2021

Figure North America Sales (K Units) and Growth Rate of Potato Chips 2016-2021

Figure North America Sales Revenue (Million USD) and Growth Rate of Potato Chips 2016-2021

Figure North America Sales of Potato Chips by Applications 2016-2021 (K Units)

Table North America Production Market Share of Potato Chips by Applications 2016-2021

Figure North America Production Market Share of Potato Chips by Applications in 2021

Table North America Production, Import, Export and Consumption of Potato Chips
2016-2021 (K Units)

Table North America Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue
(M USD) and Gross Margin of Potato Chips 2016-2021

Table Major Raw Materials Suppliers of Potato Chips with Contact Information

Table Manufacturing Equipment Suppliers of Potato Chips with Contact Information

Table Major Players of Potato Chips with Contact Information

Table Key Consumers of Potato Chips with Contact Information

Table Supply Chain Relationship Analysis of Potato Chips

Table New Project SWOT Analysis of Potato Chips

Table New Project Investment Feasibility Analysis of Potato Chips

Table Part of Interviewees Record List

I would like to order

Product name: North America Potato Chips Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/NDF1333E640EN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NDF1333E640EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970