

North America Outdoor Advertising Industry 2016 Market Research Report

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Abstracts

The North America Outdoor Advertising Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Outdoor Advertising industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Outdoor Advertising market analysis is provided for the North America markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on North America major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Outdoor Advertising industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 149 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Outdoor Advertising
- 1.2 Classification of Outdoor Advertising
- 1.3 Applications of Outdoor Advertising
- 1.4 Industry Chain Structure of Outdoor Advertising
- 1.5 Industry Overview of Outdoor Advertising
- 1.6 Industry Policy Analysis of Outdoor Advertising
- 1.7 Industry News Analysis of Outdoor Advertising

2 MANUFACTURING COST STRUCTURE ANALYSIS OF OUTDOOR ADVERTISING

- 2.1 Bill of Materials (BOM) of Outdoor Advertising
- 2.2 BOM Price Analysis of Outdoor Advertising
- 2.3 Labor Cost Analysis of Outdoor Advertising
- 2.4 Depreciation Cost Analysis of Outdoor Advertising
- 2.5 Manufacturing Cost Structure Analysis of Outdoor Advertising
- 2.6 Manufacturing Process Analysis of Outdoor Advertising
- 2.7 North America Price, Cost and Gross of Outdoor Advertising 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of North America Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of North America Key Outdoor Advertising Manufacturers in 2015
- 3.3 R&D Status and Technology Source of North America Outdoor Advertising Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of North America Outdoor Advertising Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF OUTDOOR ADVERTISING BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 North America Production of Outdoor Advertising by Regions 2011-2016
- 4.2 North America Production of Outdoor Advertising by Type 2011-2016
- 4.3 North America Sales of Outdoor Advertising by Applications 2011-2016

- 4.4 Price Analysis of North America Outdoor Advertising Key Manufacturers in 2015
- 4.5 North America Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Outdoor Advertising 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF OUTDOOR ADVERTISING BY REGIONS

- 5.1 North America Consumption Volume of Outdoor Advertising by Regions 2011-2016
- 5.2 North America Consumption Value of Outdoor Advertising by Regions 2011-2016
- 5.3 North America Consumption Price Analysis of Outdoor Advertising by Regions 2011-2016

6 ANALYSIS OF OUTDOOR ADVERTISING PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Outdoor Advertising 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Outdoor Advertising 2014-2015
- 6.3 Sales Overview of Outdoor Advertising 2011-2016
- 6.4 Supply, Consumption and Gap of Outdoor Advertising 2011-2016
- 6.5 Import, Export and Consumption of Outdoor Advertising 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Outdoor Advertising 2011-2016

7 ANALYSIS OF OUTDOOR ADVERTISING INDUSTRY KEY MANUFACTURERS

- 7.1 JCDecaux Group
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 JCDecaux Group SWOT Analysis
- 7.2 Clear Channel Outdoor
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Clear Channel Outdoor SWOT Analysis
- 7.3 Lamar Advertising
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.3.4 Lamar Advertising SWOT Analysis
- 7.4 CBS Corporation
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specification
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.4.4 CBS Corporation SWOT Analysis
- 7.5 Str?er Media AG
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Str?er Media AG SWOT Analysis
- 7.6 Adams Outdoor Advertising
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Adams Outdoor Advertising SWOT Analysis
- 7.7 AdSpace Networks
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specification
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 AdSpace Networks SWOT Analysis
- 7.8 AirMedia
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 AirMedia SWOT Analysis
- 7.9 APN Outdoor
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 APN Outdoor SWOT Analysis
- 7.10 Burkhart Advertising
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specification
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Burkhart Advertising SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Outdoor Advertising Product Types
- 8.5 Market Share Analysis of Different Outdoor Advertising Price Levels
- 8.6 Gross Margin Analysis of Different Outdoor Advertising Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF OUTDOOR ADVERTISING

- 9.1 Marketing Channels Status of Outdoor Advertising
- 9.2 Traders or Distributors of Outdoor Advertising with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Outdoor Advertising
- 9.4 North America Import, Export and Trade Analysis of Outdoor Advertising

10 DEVELOPMENT TREND OF OUTDOOR ADVERTISING INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Outdoor Advertising 2016-2021
- 10.2 Production Market Share by Product Types of Outdoor Advertising 2016-2021
- 10.3 Sales and Sales Revenue Overview of Outdoor Advertising 2016-2021
- 10.4 North America Sales of Outdoor Advertising by Applications 2016-2021
- 10.5 Import, Export and Consumption of Outdoor Advertising 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Outdoor Advertising 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF OUTDOOR ADVERTISING WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Outdoor Advertising with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Outdoor Advertising with Contact Information
- 11.3 Major Players of Outdoor Advertising with Contact Information
- 11.4 Key Consumers of Outdoor Advertising with Contact Information
- 11.5 Supply Chain Relationship Analysis of Outdoor Advertising

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF OUTDOOR ADVERTISING

- 12.1 New Project SWOT Analysis of Outdoor Advertising
- 12.2 New Project Investment Feasibility Analysis of Outdoor Advertising

13 CONCLUSION OF THE NORTH AMERICA OUTDOOR ADVERTISING INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Advertising

Table Product Specifications of Outdoor Advertising

Table Classification of Outdoor Advertising

Figure North America Sales Market Share of Outdoor Advertising by Product Types in 2015

Table Applications of Outdoor Advertising

Figure North America Sales Market Share of Outdoor Advertising by Applications in 2015

Figure Industry Chain Structure of Outdoor Advertising

Table North America Industry Overview of Outdoor Advertising

Table Industry Policy of Outdoor Advertising

Table Industry News List of Outdoor Advertising

Table Bill of Materials (BOM) of Outdoor Advertising

Table Bill of Materials (BOM) Price of Outdoor Advertising

Table Labor Cost of Outdoor Advertising

Table Depreciation Cost of Outdoor Advertising

Table Manufacturing Cost Structure Analysis of Outdoor Advertising in 2015

Figure Manufacturing Process Analysis of Outdoor Advertising

Table North America Price Analysis of Outdoor Advertising 2011-2016 (USD/Unit)

Table North America Cost Analysis of Outdoor Advertising 2011-2016 (USD/Unit)

Table North America Gross Analysis of Outdoor Advertising 2011-2016

Table Capacity (K Units) and Commercial Production Date of North America Outdoor Advertising Key Manufacturers in 2015

Table Manufacturing Plants Distribution of North America Key Outdoor Advertising Manufacturers in 2015

Table R&D Status and Technology Source of North America Outdoor Advertising Key Manufacturers in 2015

Table Raw Materials Sources Analysis of North America and North America Outdoor Advertising Key Manufacturers in 2015

Table North America Production of Outdoor Advertising by Regions 2011-2016 (K Units)

Table North America Production Market Share of Outdoor Advertising by Regions 2011-2016

Figure North America Production Market Share of Outdoor Advertising by Regions in 2014

Figure North America Production Market Share of Outdoor Advertising by Regions in

2015

Table North America Production of Outdoor Advertising by Types in 2011-2016 (K Units)

Table North America Production Market Share of Outdoor Advertising by Type in 2011-2016

Figure North America Production Market Share of Outdoor Advertising by Type in 2014

Figure North America Production Market Share of Outdoor Advertising by Type in 2015

Table North America Sales of Outdoor Advertising by Applications 2011-2016 (K Units)

Table North America Production Market Share of Outdoor Advertising by Applications 2011-2016

Figure North America Production Market Share of Outdoor Advertising by Applications in 2014

Figure North America Production Market Share of Outdoor Advertising by Applications in 2015

Table Price Comparison of North America Outdoor Advertising Key Manufacturers in 2015 (USD/Unit)

Table North America Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Outdoor Advertising 2011-2016

Table North America Consumption Volume of Outdoor Advertising by Regions 2011-2016 (K Units)

Table North America Consumption Volume Market Share of Outdoor Advertising by Regions 2011-2016

Figure North America Consumption Volume Market Share of Outdoor Advertising by Regions in 2014

Figure North America Consumption Volume Market Share of Outdoor Advertising by Regions in 2015

Table North America Consumption Value of Outdoor Advertising by Regions 2011-2016 (M USD)

Table North America Consumption Value Market Share of Outdoor Advertising by Regions 2011-2016

Figure North America Consumption Value Market Share of Outdoor Advertising by Regions in 2014

Figure North America Consumption Value Market Share of Outdoor Advertising by Regions in 2015

Table Consumption Price of Outdoor Advertising by Regions 2011-2016 (USD/Unit)

Table North America and Major Manufacturers Capacity of Outdoor Advertising 2011-2016 (K Units)

Table North America Capacity Market Share of Major Outdoor Advertising Manufacturers 2011-2016

Table North America and Major Manufacturers Production of Outdoor Advertising 2011-2016 (K Units)

Table North America Production Market Share of Major Outdoor Advertising Manufacturers 2011-2016

Table North America and Major Manufacturers Sales of Outdoor Advertising 2011-2016 (K Units)

Table North America Sales Market Share of Major Outdoor Advertising Manufacturers 2011-2016

Table North America and Major Manufacturers Sales Revenue of Outdoor Advertising 2011-2016 (M USD)

Table North America Sales Revenue Market Share of Major Outdoor Advertising Manufacturers 2011-2016

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Outdoor Advertising 2011-2016

Figure North America Capacity Utilization Rate of Outdoor Advertising 2011-2016

Figure North America Sales Revenue (M USD) and Growth Rate of Outdoor Advertising 2011-2016

Figure North America Production Market Share of Major Outdoor Advertising Manufacturers in 2014

Figure North America Production Market Share of Major Outdoor Advertising Manufacturers in 2015

Figure North America Sales Market Share of Major Outdoor Advertising Manufacturers in 2014

Figure North America Sales Market Share of Major Outdoor Advertising Manufacturers in 2015

Figure North America Sales (K Units) and Growth Rate of Outdoor Advertising 2011-2016

Table North America Supply, Consumption and Gap of Outdoor Advertising 2011-2016 (K Units)

Table North America Import, Export and Consumption of Outdoor Advertising 2011-2016 (K Units)

Table Price of North America Outdoor Advertising Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of North America Outdoor Advertising Major Manufacturers 2011-2016

Table North America and Major Manufacturers Revenue of Outdoor Advertising 2011-2016 (M USD)

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Outdoor Advertising 2011-2016

Table JCDecaux Group Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of JCDecaux Group

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of JCDecaux Group 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of JCDecaux Group 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of JCDecaux Group 2011-2016

Table JCDecaux Group Outdoor Advertising SWOT Analysis

Table Clear Channel Outdoor Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of Clear Channel Outdoor

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Clear Channel Outdoor 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of Clear Channel Outdoor 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of Clear Channel Outdoor 2011-2016

Table Clear Channel Outdoor Outdoor Advertising SWOT Analysis

Table Lamar Advertising Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of Lamar Advertising

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lamar Advertising 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of Lamar Advertising 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of Lamar Advertising 2011-2016

Table Lamar Advertising Outdoor Advertising SWOT Analysis

Table CBS Corporation Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of CBS Corporation

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of CBS Corporation 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of CBS Corporation 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of CBS Corporation 2011-2016

Table CBS Corporation Outdoor Advertising SWOT Analysis

Table Str?er Media AG Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of Str?er Media AG

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Str?er Media AG 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of Str?er Media AG 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of Str?er Media AG 2011-2016

Table Str?er Media AG Outdoor Advertising SWOT Analysis

Table Adams Outdoor Advertising Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of Adams Outdoor Advertising

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Adams Outdoor Advertising 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of Adams Outdoor Advertising 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of Adams Outdoor Advertising 2011-2016

Table Adams Outdoor Advertising Outdoor Advertising SWOT Analysis

Table AdSpace Networks Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of AdSpace Networks

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of AdSpace Networks 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of AdSpace Networks 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of AdSpace Networks 2011-2016

Table AdSpace Networks Outdoor Advertising SWOT Analysis

Table AirMedia Company Profile (Contact Information Plant Location Capacity Revenue

etc)

Figure Outdoor Advertising Picture and Specifications of AirMedia

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of AirMedia 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of AirMedia 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of AirMedia 2011-2016

Table AirMedia Outdoor Advertising SWOT Analysis

Table APN Outdoor Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of APN Outdoor

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of APN Outdoor 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of APN Outdoor 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of APN Outdoor 2011-2016

Table APN Outdoor Outdoor Advertising SWOT Analysis

Table Burkhart Advertising Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Outdoor Advertising Picture and Specifications of Burkhart Advertising

Table Outdoor Advertising Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Burkhart Advertising 2011-2016

Figure Outdoor Advertising Capacity (K Units), Production (K Units) and Growth Rate of Burkhart Advertising 2011-2016

Figure Outdoor Advertising Production (K Units) and North America Market Share of Burkhart Advertising 2011-2016

Table Burkhart Advertising Outdoor Advertising SWOT Analysis

Table Outdoor Advertising Price by Regions 2011-2016

Table Outdoor Advertising Price by Product Types 2011-2016

Table Outdoor Advertising Price by Companies 2011-2016

Table Outdoor Advertising Gross Margin by Companies 2011-2016

Table Price Comparison of Outdoor Advertising by Regions 2011-2016 (USD/Unit)

Table Price of Different Outdoor Advertising Product Types (USD/Unit)

Table Market Share of Different Outdoor Advertising Price Level

Table Gross Margin of Different Outdoor Advertising Applications

Table Marketing Channels Status of Outdoor Advertising

Table Traders or Distributors of Outdoor Advertising with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Outdoor Advertising (USD/Unit) in 2015

Table North America Import, Export, and Trade of Outdoor Advertising (K Units)

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Outdoor Advertising 2016-2021

Figure North America Capacity Utilization Rate of Outdoor Advertising 2016-2021

Table North America Outdoor Advertising Production by Type 2016-2021 (K Units)

Table North America Outdoor Advertising Production Market Share by Type 2016-2021

Figure North America Production Market Share of Outdoor Advertising by Type in 2021

Figure North America Sales (K Units) and Growth Rate of Outdoor Advertising 2016-2021

Figure North America Sales Revenue (Million USD) and Growth Rate of Outdoor Advertising 2016-2021

Figure North America Sales of Outdoor Advertising by Applications 2016-2021 (K Units)

Table North America Production Market Share of Outdoor Advertising by Applications 2016-2021

Figure North America Production Market Share of Outdoor Advertising by Applications in 2021

Table North America Production, Import, Export and Consumption of Outdoor Advertising 2016-2021 (K Units)

Table North America Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Outdoor Advertising 2016-2021

Table Major Raw Materials Suppliers of Outdoor Advertising with Contact Information

Table Manufacturing Equipment Suppliers of Outdoor Advertising with Contact Information

Table Major Players of Outdoor Advertising with Contact Information

Table Key Consumers of Outdoor Advertising with Contact Information

Table Supply Chain Relationship Analysis of Outdoor Advertising

Table New Project SWOT Analysis of Outdoor Advertising

Table New Project Investment Feasibility Analysis of Outdoor Advertising

Table Part of Interviewees Record List

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