

# North America Hair Straightener Industry 2016 Market Research Report

https://marketpublishers.com/r/N2419716415EN.html

Date: March 2016

Pages: 137

Price: US\$ 3,800.00 (Single User License)

ID: N2419716415EN

### **Abstracts**

The North America Hair Straightener Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Hair Straightener industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Hair Straightener market analysis is provided for the North America markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on North America major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Hair Straightener industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 154 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Hair Straightener
- 1.2 Classification of Hair Straightener
- 1.3 Applications of Hair Straightener
- 1.4 Industry Chain Structure of Hair Straightener
- 1.5 Industry Overview of Hair Straightener
- 1.6 Industry Policy Analysis of Hair Straightener
- 1.7 Industry News Analysis of Hair Straightener

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF HAIR STRAIGHTENER

- 2.1 Bill of Materials (BOM) of Hair Straightener
- 2.2 BOM Price Analysis of Hair Straightener
- 2.3 Labor Cost Analysis of Hair Straightener
- 2.4 Depreciation Cost Analysis of Hair Straightener
- 2.5 Manufacturing Cost Structure Analysis of Hair Straightener
- 2.6 Manufacturing Process Analysis of Hair Straightener
- 2.7 North America Price, Cost and Gross of Hair Straightener 2011-2016

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of North America Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of North America Key Hair Straightener Manufacturers in 2015
- 3.3 R&D Status and Technology Source of North America Hair Straightener Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of North America Hair Straightener Key Manufacturers in 2015

# 4 PRODUCTION ANALYSIS OF HAIR STRAIGHTENER BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 North America Production of Hair Straightener by Regions 2011-2016
- 4.2 North America Production of Hair Straightener by Type 2011-2016
- 4.3 North America Sales of Hair Straightener by Applications 2011-2016



- 4.4 Price Analysis of North America Hair Straightener Key Manufacturers in 2015
- 4.5 North America Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Hair Straightener 2011-2016

# 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF HAIR STRAIGHTENER BY REGIONS

- 5.1 North America Consumption Volume of Hair Straightener by Regions 2011-2016
- 5.2 North America Consumption Value of Hair Straightener by Regions 2011-2016
- 5.3 North America Consumption Price Analysis of Hair Straightener by Regions 2011-2016

# 6 ANALYSIS OF HAIR STRAIGHTENER PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Hair Straightener 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Hair Straightener 2014-2015
- 6.3 Sales Overview of Hair Straightener 2011-2016
- 6.4 Supply, Consumption and Gap of Hair Straightener 2011-2016
- 6.5 Import, Export and Consumption of Hair Straightener 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Hair Straightener 2011-2016

#### 7 ANALYSIS OF HAIR STRAIGHTENER INDUSTRY KEY MANUFACTURERS

#### 7.1 PHILIPS

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 PHILIPS SWOT Analysis

#### 7.2 VS

- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specification
- 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 VS SWOT Analysis

#### 7.3 Panasonic

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



### 7.3.4 Panasonic SWOT Analysis

#### 7.4 GHG

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 GHG SWOT Analysis

#### 7.5 BRAUN

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 BRAUN SWOT Analysis

### 7.6 BaByliss PRO

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 BaByliss PRO SWOT Analysis

#### 7.7 Paiter

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Paiter SWOT Analysis

#### 7.8 FLYCO

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 FLYCO SWOT Analysis

#### 7.9 POVOS

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 POVOS SWOT Analysis

#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Hair Straightener Product Types
- 8.5 Market Share Analysis of Different Hair Straightener Price Levels



### 8.6 Gross Margin Analysis of Different Hair Straightener Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF HAIR STRAIGHTENER

- 9.1 Marketing Channels Status of Hair Straightener
- 9.2 Traders or Distributors of Hair Straightener with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Hair Straightener
- 9.4 North America Import, Export and Trade Analysis of Hair Straightener

#### 10 DEVELOPMENT TREND OF HAIR STRAIGHTENER INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Hair Straightener 2016-2021
- 10.2 Production Market Share by Product Types of Hair Straightener 2016-2021
- 10.3 Sales and Sales Revenue Overview of Hair Straightener 2016-2021
- 10.4 North America Sales of Hair Straightener by Applications 2016-2021
- 10.5 Import, Export and Consumption of Hair Straightener 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Hair Straightener 2016-2021

# 11 INDUSTRY CHAIN SUPPLIERS OF HAIR STRAIGHTENER WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Hair Straightener with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Hair Straightener with Contact Information
- 11.3 Major Players of Hair Straightener with Contact Information
- 11.4 Key Consumers of Hair Straightener with Contact Information
- 11.5 Supply Chain Relationship Analysis of Hair Straightener

# 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF HAIR STRAIGHTENER

- 12.1 New Project SWOT Analysis of Hair Straightener
- 12.2 New Project Investment Feasibility Analysis of Hair Straightener

# 13 CONCLUSION OF THE NORTH AMERICA HAIR STRAIGHTENER INDUSTRY 2016 MARKET RESEARCH REPORT



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Hair Straightener

Table Product Specifications of Hair Straightener

Table Classification of Hair Straightener

Figure North America Sales Market Share of Hair Straightener by Product Types in 2015

Table Applications of Hair Straightener

Figure North America Sales Market Share of Hair Straightener by Applications in 2015

Figure Industry Chain Structure of Hair Straightener

Table North America Industry Overview of Hair Straightener

Table Industry Policy of Hair Straightener

Table Industry News List of Hair Straightener

Table Bill of Materials (BOM) of Hair Straightener

Table Bill of Materials (BOM) Price of Hair Straightener

Table Labor Cost of Hair Straightener

Table Depreciation Cost of Hair Straightener

Table Manufacturing Cost Structure Analysis of Hair Straightener in 2015

Figure Manufacturing Process Analysis of Hair Straightener

Table North America Price Analysis of Hair Straightener 2011-2016 (USD/Unit)

Table North America Cost Analysis of Hair Straightener 2011-2016 (USD/Unit)

Table North America Gross Analysis of Hair Straightener 2011-2016

Table Capacity (K Units) and Commercial Production Date of North America Hair Straightener Key Manufacturers in 2015

Table Manufacturing Plants Distribution of North America Key Hair Straightener Manufacturers in 2015

Table R&D Status and Technology Source of North America Hair Straightener Key Manufacturers in 2015

Table Raw Materials Sources Analysis of North America and North America Hair Straightener Key Manufacturers in 2015

Table North America Production of Hair Straightener by Regions 2011-2016 (K Units) Table North America Production Market Share of Hair Straightener by Regions 2011-2016

Figure North America Production Market Share of Hair Straightener by Regions in 2014 Figure North America Production Market Share of Hair Straightener by Regions in 2015 Table North America Production of Hair Straightener by Types in 2011-2016 (K Units) Table North America Production Market Share of Hair Straightener by Type in



2011-2016

Figure North America Production Market Share of Hair Straightener by Type in 2014 Figure North America Production Market Share of Hair Straightener by Type in 2015 Table North America Sales of Hair Straightener by Applications 2011-2016 (K Units) Table North America Production Market Share of Hair Straightener by Applications 2011-2016

Figure North America Production Market Share of Hair Straightener by Applications in 2014

Figure North America Production Market Share of Hair Straightener by Applications in 2015

Table Price Comparison of North America Hair Straightener Key Manufacturers in 2015 (USD/Unit)

Table North America Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Hair Straightener 2011-2016

Table North America Consumption Volume of Hair Straightener by Regions 2011-2016 (K Units)

Table North America Consumption Volume Market Share of Hair Straightener by Regions 2011-2016

Figure North America Consumption Volume Market Share of Hair Straightener by Regions in 2014

Figure North America Consumption Volume Market Share of Hair Straightener by Regions in 2015

Table North America Consumption Value of Hair Straightener by Regions 2011-2016 (M USD)

Table North America Consumption Value Market Share of Hair Straightener by Regions 2011-2016

Figure North America Consumption Value Market Share of Hair Straightener by Regions in 2014

Figure North America Consumption Value Market Share of Hair Straightener by Regions in 2015

Table Consumption Price of Hair Straightener by Regions 2011-2016 (USD/Unit)

Table North America and Major Manufacturers Capacity of Hair Straightener 2011-2016 (K Units)

Table North America Capacity Market Share of Major Hair Straightener Manufacturers 2011-2016

Table North America and Major Manufacturers Production of Hair Straightener 2011-2016 (K Units)

Table North America Production Market Share of Major Hair Straightener Manufacturers 2011-2016



Table North America and Major Manufacturers Sales of Hair Straightener 2011-2016 (K Units)

Table North America Sales Market Share of Major Hair Straightener Manufacturers 2011-2016

Table North America and Major Manufacturers Sales Revenue of Hair Straightener 2011-2016 (M USD)

Table North America Sales Revenue Market Share of Major Hair Straightener Manufacturers 2011-2016

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Hair Straightener 2011-2016

Figure North America Capacity Utilization Rate of Hair Straightener 2011-2016 Figure North America Sales Revenue (M USD) and Growth Rate of Hair Straightener 2011-2016

Figure North America Production Market Share of Major Hair Straightener Manufacturers in 2014

Figure North America Production Market Share of Major Hair Straightener Manufacturers in 2015

Figure North America Sales Market Share of Major Hair Straightener Manufacturers in 2014

Figure North America Sales Market Share of Major Hair Straightener Manufacturers in 2015

Figure North America Sales (K Units) and Growth Rate of Hair Straightener 2011-2016 Table North America Supply, Consumption and Gap of Hair Straightener 2011-2016 (K Units)

Table North America Import, Export and Consumption of Hair Straightener 2011-2016 (K Units)

Table Price of North America Hair Straightener Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of North America Hair Straightener Major Manufacturers 2011-2016 Table North America and Major Manufacturers Revenue of Hair Straightener 2011-2016 (M USD)

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Hair Straightener 2011-2016

Table PHILIPS Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of PHILIPS

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of PHILIPS 2011-2016



Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of PHILIPS 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of PHILIPS 2011-2016

Table PHILIPS Hair Straightener SWOT Analysis

Table VS Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Hair Straightener Picture and Specifications of VS

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of VS 2011-2016 Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of VS 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of VS 2011-2016

Table VS Hair Straightener SWOT Analysis

Table Panasonic Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of Panasonic

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Panasonic 2011-2016

Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of Panasonic 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of Panasonic 2011-2016

Table Panasonic Hair Straightener SWOT Analysis

Table GHG Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of GHG

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of GHG 2011-2016 Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of GHG 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of GHG 2011-2016

Table GHG Hair Straightener SWOT Analysis

Table BRAUN Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of BRAUN

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost



(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of BRAUN 2011-2016

Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of BRAUN 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of BRAUN 2011-2016

Table BRAUN Hair Straightener SWOT Analysis

Table BaByliss PRO Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of BaByliss PRO

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of BaByliss PRO 2011-2016

Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of BaByliss PRO 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of BaByliss PRO 2011-2016

Table BaByliss PRO Hair Straightener SWOT Analysis

Table Paiter Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of Paiter

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Paiter 2011-2016

Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of Paiter 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of Paiter 2011-2016

Table Paiter Hair Straightener SWOT Analysis

Table FLYCO Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of FLYCO

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of FLYCO 2011-2016

Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of FLYCO 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of FLYCO 2011-2016



Table FLYCO Hair Straightener SWOT Analysis

Table POVOS Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Hair Straightener Picture and Specifications of POVOS

Table Hair Straightener Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of POVOS 2011-2016

Figure Hair Straightener Capacity (K Units), Production (K Units) and Growth Rate of POVOS 2011-2016

Figure Hair Straightener Production (K Units) and North America Market Share of POVOS 2011-2016

Table POVOS Hair Straightener SWOT Analysis

Table Hair Straightener Price by Regions 2011-2016

Table Hair Straightener Price by Product Types 2011-2016

Table Hair Straightener Price by Companies 2011-2016

Table Hair Straightener Gross Margin by Companies 2011-2016

Table Price Comparison of Hair Straightener by Regions 2011-2016 (USD/Unit)

Table Price of Different Hair Straightener Product Types (USD/Unit)

Table Market Share of Different Hair Straightener Price Level

Table Gross Margin of Different Hair Straightener Applications

Table Marketing Channels Status of Hair Straightener

Table Traders or Distributors of Hair Straightener with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Hair Straightener (USD/Unit) in 2015

Table North America Import, Export, and Trade of Hair Straightener (K Units)

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Hair Straightener 2016-2021

Figure North America Capacity Utilization Rate of Hair Straightener 2016-2021

Table North America Hair Straightener Production by Type 2016-2021 (K Units)

Table North America Hair Straightener Production Market Share by Type 2016-2021

Figure North America Production Market Share of Hair Straightener by Type in 2021

Figure North America Sales (K Units) and Growth Rate of Hair Straightener 2016-2021

Figure North America Sales Revenue (Million USD) and Growth Rate of Hair Straightener 2016-2021

Figure North America Sales of Hair Straightener by Applications 2016-2021 (K Units) Table North America Production Market Share of Hair Straightener by Applications

2016-2021

Figure North America Production Market Share of Hair Straightener by Applications in 2021



Table North America Production, Import, Export and Consumption of Hair Straightener 2016-2021 (K Units)

Table North America Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Hair Straightener 2016-2021

Table Major Raw Materials Suppliers of Hair Straightener with Contact Information

Table Manufacturing Equipment Suppliers of Hair Straightener with Contact Information

Table Major Players of Hair Straightener with Contact Information

Table Key Consumers of Hair Straightener with Contact Information

Table Supply Chain Relationship Analysis of Hair Straightener

Table New Project SWOT Analysis of Hair Straightener

Table New Project Investment Feasibility Analysis of Hair Straightener

Table Part of Interviewees Record List



#### I would like to order

Product name: North America Hair Straightener Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/N2419716415EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N2419716415EN.html">https://marketpublishers.com/r/N2419716415EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970