

North America Fitness Bands Industry 2016 Market Research Report

https://marketpublishers.com/r/N013E1386DAEN.html

Date: April 2016

Pages: 135

Price: US\$ 3,800.00 (Single User License)

ID: N013E1386DAEN

Abstracts

The North America Fitness Bands Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Fitness Bands industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Fitness Bands market analysis is provided for the North America markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on North America major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Fitness Bands industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 143 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Fitness Bands
- 1.2 Classification of Fitness Bands
- 1.3 Applications of Fitness Bands
- 1.4 Industry Chain Structure of Fitness Bands
- 1.5 Industry Overview of Fitness Bands
- 1.6 Industry Policy Analysis of Fitness Bands
- 1.7 Industry News Analysis of Fitness Bands

2 MANUFACTURING COST STRUCTURE ANALYSIS OF FITNESS BANDS

- 2.1 Bill of Materials (BOM) of Fitness Bands
- 2.2 BOM Price Analysis of Fitness Bands
- 2.3 Labor Cost Analysis of Fitness Bands
- 2.4 Depreciation Cost Analysis of Fitness Bands
- 2.5 Manufacturing Cost Structure Analysis of Fitness Bands
- 2.6 Manufacturing Process Analysis of Fitness Bands
- 2.7 North America Price, Cost and Gross of Fitness Bands 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of North America Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of North America Key Fitness Bands Manufacturers in 2015
- 3.3 R&D Status and Technology Source of North America Fitness Bands Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of North America Fitness Bands Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF FITNESS BANDS BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 North America Production of Fitness Bands by Regions 2011-2016
- 4.2 North America Production of Fitness Bands by Type 2011-2016
- 4.3 North America Sales of Fitness Bands by Applications 2011-2016



- 4.4 Price Analysis of North America Fitness Bands Key Manufacturers in 2015
- 4.5 North America Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Fitness Bands 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF FITNESS BANDS BY REGIONS

- 5.1 North America Consumption Volume of Fitness Bands by Regions 2011-2016
- 5.2 North America Consumption Value of Fitness Bands by Regions 2011-2016
- 5.3 North America Consumption Price Analysis of Fitness Bands by Regions 2011-2016

6 ANALYSIS OF FITNESS BANDS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Fitness Bands 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Fitness Bands 2014-2015
- 6.3 Sales Overview of Fitness Bands 2011-2016
- 6.4 Supply, Consumption and Gap of Fitness Bands 2011-2016
- 6.5 Import, Export and Consumption of Fitness Bands 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Fitness Bands 2011-2016

7 ANALYSIS OF FITNESS BANDS INDUSTRY KEY MANUFACTURERS

- 7.1 Fitbit
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Fitbit SWOT Analysis
- 7.2 Garmin
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Garmin SWOT Analysis
- 7.3 Jawbone
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Jawbone SWOT Analysis



7.4 Xiaomi

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Xiaomi SWOT Analysis

7.5 Amiigo

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Amiigo SWOT Analysis
- 7.6 Atlas Wearables
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Atlas Wearables SWOT Analysis

7.7 Fitbug

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Fitbug SWOT Analysis

7.8 Flyfit

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Flyfit SWOT Analysis

7.9 Goqii

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Goqii SWOT Analysis

7.10 Healbe

- 7.10.1 Company Profile
- 7.10.2 Product Picture and Specification
- 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.10.4 Healbe SWOT Analysis

7.11 iFit

- 7.11.1 Company Profile
- 7.11.2 Product Picture and Specification
- 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue



7.11.4 iFit SWOT Analysis

7.12 Jaybird

- 7.12.1 Company Profile
- 7.12.2 Product Picture and Specification
- 7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.12.4 Jaybird SWOT Analysis

7.13 Misfit

- 7.13.1 Company Profile
- 7.13.2 Product Picture and Specification
- 7.13.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.13.4 Misfit SWOT Analysis

7.14 Movable

- 7.14.1 Company Profile
- 7.14.2 Product Picture and Specification
- 7.14.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.14.4 Movable SWOT Analysis
- 7.15 Mushroom Labs
 - 7.15.1 Company Profile
 - 7.15.2 Product Picture and Specification
 - 7.15.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.15.4 Mushroom Labs SWOT Analysis

7.16 Nautilus

- 7.16.1 Company Profile
- 7.16.2 Product Picture and Specification
- 7.16.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.16.4 Nautilus SWOT Analysis

7.17 Pivotal

- 7.17.1 Company Profile
- 7.17.2 Product Picture and Specification
- 7.17.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.17.4 Pivotal SWOT Analysis

7.18 Polar

- 7.18.1 Company Profile
- 7.18.2 Product Picture and Specification
- 7.18.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.18.4 Polar SWOT Analysis

7.19 Razer

- 7.19.1 Company Profile
- 7.19.2 Product Picture and Specification



- 7.19.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.19.4 Razer SWOT Analysis
- 7.20 Runtastic
 - 7.20.1 Company Profile
 - 7.20.2 Product Picture and Specification
 - 7.20.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.20.4 Runtastic SWOT Analysis
- 7.21 Skechers
 - 7.21.1 Company Profile
 - 7.21.2 Product Picture and Specification
 - 7.21.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.21.4 Skechers SWOT Analysis
- 7.22 Striiv
 - 7.22.1 Company Profile
 - 7.22.2 Product Picture and Specification
 - 7.22.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.22.4 Striiv SWOT Analysis
- 7.23 YU Televentures.
 - 7.23.1 Company Profile
 - 7.23.2 Product Picture and Specification
 - 7.23.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.23.4 YU Televentures. SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Fitness Bands Product Types
- 8.5 Market Share Analysis of Different Fitness Bands Price Levels
- 8.6 Gross Margin Analysis of Different Fitness Bands Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FITNESS BANDS

- 9.1 Marketing Channels Status of Fitness Bands
- 9.2 Traders or Distributors of Fitness Bands with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Fitness Bands
- 9.4 North America Import, Export and Trade Analysis of Fitness Bands



10 DEVELOPMENT TREND OF FITNESS BANDS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Fitness Bands 2016-2021
- 10.2 Production Market Share by Product Types of Fitness Bands 2016-2021
- 10.3 Sales and Sales Revenue Overview of Fitness Bands 2016-2021
- 10.4 North America Sales of Fitness Bands by Applications 2016-2021
- 10.5 Import, Export and Consumption of Fitness Bands 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Fitness Bands 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF FITNESS BANDS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Fitness Bands with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Fitness Bands with Contact Information
- 11.3 Major Players of Fitness Bands with Contact Information
- 11.4 Key Consumers of Fitness Bands with Contact Information
- 11.5 Supply Chain Relationship Analysis of Fitness Bands

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FITNESS BANDS

- 12.1 New Project SWOT Analysis of Fitness Bands
- 12.2 New Project Investment Feasibility Analysis of Fitness Bands

13 CONCLUSION OF THE NORTH AMERICA FITNESS BANDS INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fitness Bands

Table Product Specifications of Fitness Bands

Table Classification of Fitness Bands

Figure North America Sales Market Share of Fitness Bands by Product Types in 2015

Table Applications of Fitness Bands

Figure North America Sales Market Share of Fitness Bands by Applications in 2015

Figure Industry Chain Structure of Fitness Bands

Table North America Industry Overview of Fitness Bands

Table Industry Policy of Fitness Bands

Table Industry News List of Fitness Bands

Table Bill of Materials (BOM) of Fitness Bands

Table Bill of Materials (BOM) Price of Fitness Bands

Table Labor Cost of Fitness Bands

Table Depreciation Cost of Fitness Bands

Table Manufacturing Cost Structure Analysis of Fitness Bands in 2015

Figure Manufacturing Process Analysis of Fitness Bands

Table North America Price Analysis of Fitness Bands 2011-2016 (USD/Unit)

Table North America Cost Analysis of Fitness Bands 2011-2016 (USD/Unit)

Table North America Gross Analysis of Fitness Bands 2011-2016

Table Capacity (K Units) and Commercial Production Date of North America Fitness Bands Key Manufacturers in 2015

Table Manufacturing Plants Distribution of North America Key Fitness Bands Manufacturers in 2015

Table R&D Status and Technology Source of North America Fitness Bands Key Manufacturers in 2015

Table Raw Materials Sources Analysis of North America and North America Fitness Bands Key Manufacturers in 2015

Table North America Production of Fitness Bands by Regions 2011-2016 (K Units)

Table North America Production Market Share of Fitness Bands by Regions 2011-2016

Figure North America Production Market Share of Fitness Bands by Regions in 2014

Figure North America Production Market Share of Fitness Bands by Regions in 2015

Table North America Production of Fitness Bands by Types in 2011-2016 (K Units)

Table North America Production Market Share of Fitness Bands by Type in 2011-2016

Figure North America Production Market Share of Fitness Bands by Type in 2014

Figure North America Production Market Share of Fitness Bands by Type in 2015



Table North America Sales of Fitness Bands by Applications 2011-2016 (K Units) Table North America Production Market Share of Fitness Bands by Applications 2011-2016

Figure North America Production Market Share of Fitness Bands by Applications in 2014

Figure North America Production Market Share of Fitness Bands by Applications in 2015

Table Price Comparison of North America Fitness Bands Key Manufacturers in 2015 (USD/Unit)

Table North America Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Fitness Bands 2011-2016

Table North America Consumption Volume of Fitness Bands by Regions 2011-2016 (K Units)

Table North America Consumption Volume Market Share of Fitness Bands by Regions 2011-2016

Figure North America Consumption Volume Market Share of Fitness Bands by Regions in 2014

Figure North America Consumption Volume Market Share of Fitness Bands by Regions in 2015

Table North America Consumption Value of Fitness Bands by Regions 2011-2016 (M USD)

Table North America Consumption Value Market Share of Fitness Bands by Regions 2011-2016

Figure North America Consumption Value Market Share of Fitness Bands by Regions in 2014

Figure North America Consumption Value Market Share of Fitness Bands by Regions in 2015

Table Consumption Price of Fitness Bands by Regions 2011-2016 (USD/Unit)

Table North America and Major Manufacturers Capacity of Fitness Bands 2011-2016 (K Units)

Table North America Capacity Market Share of Major Fitness Bands Manufacturers 2011-2016

Table North America and Major Manufacturers Production of Fitness Bands 2011-2016 (K Units)

Table North America Production Market Share of Major Fitness Bands Manufacturers 2011-2016

Table North America and Major Manufacturers Sales of Fitness Bands 2011-2016 (K Units)

Table North America Sales Market Share of Major Fitness Bands Manufacturers



2011-2016

Table North America and Major Manufacturers Sales Revenue of Fitness Bands 2011-2016 (M USD)

Table North America Sales Revenue Market Share of Major Fitness Bands Manufacturers 2011-2016

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2011-2016

Figure North America Capacity Utilization Rate of Fitness Bands 2011-2016 Figure North America Sales Revenue (M USD) and Growth Rate of Fitness Bands 2011-2016

Figure North America Production Market Share of Major Fitness Bands Manufacturers in 2014

Figure North America Production Market Share of Major Fitness Bands Manufacturers in 2015

Figure North America Sales Market Share of Major Fitness Bands Manufacturers in 2014

Figure North America Sales Market Share of Major Fitness Bands Manufacturers in 2015

Figure North America Sales (K Units) and Growth Rate of Fitness Bands 2011-2016 Table North America Supply, Consumption and Gap of Fitness Bands 2011-2016 (K Units)

Table North America Import, Export and Consumption of Fitness Bands 2011-2016 (K Units)

Table Price of North America Fitness Bands Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of North America Fitness Bands Major Manufacturers 2011-2016 Table North America and Major Manufacturers Revenue of Fitness Bands 2011-2016 (M USD)

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2011-2016
Table Fitbit Company Profile (Contact Information Plant Location Capacity Revenue etc)
Figure Fitness Bands Picture and Specifications of Fitbit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbit 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Fitbit 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Fitbit 2011-2016

Table Fitbit Fitness Bands SWOT Analysis



Table Garmin Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Garmin

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Garmin 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Garmin 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Garmin 2011-2016

Table Garmin Fitness Bands SWOT Analysis

Table Jawbone Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Jawbone

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jawbone 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Jawbone 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Jawbone 2011-2016

Table Jawbone Fitness Bands SWOT Analysis

Table Xiaomi Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Xiaomi

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Xiaomi 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Xiaomi 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Xiaomi 2011-2016

Table Xiaomi Fitness Bands SWOT Analysis

Table Amiigo Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Amiigo

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Amiigo 2011-2016



Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Amiigo 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Amiigo 2011-2016

Table Amiigo Fitness Bands SWOT Analysis

Table Atlas Wearables Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Atlas Wearables

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Atlas Wearables 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Atlas Wearables 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Atlas Wearables 2011-2016

Table Atlas Wearables Fitness Bands SWOT Analysis

Table Fitbug Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Fitbug

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fitbug 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Fitbug 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Fitbug 2011-2016

Table Fitbug Fitness Bands SWOT Analysis

Table Flyfit Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Fitness Bands Picture and Specifications of Flyfit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Flyfit 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Flyfit 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Flyfit 2011-2016

Table Flyfit Fitness Bands SWOT Analysis

Table Goqii Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Goqii



Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Goqii 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Goqii 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Goqii 2011-2016

Table Goqii Fitness Bands SWOT Analysis

Table Healbe Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Healbe

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Healbe 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Healbe 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Healbe 2011-2016

Table Healbe Fitness Bands SWOT Analysis

Table iFit Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Fitness Bands Picture and Specifications of iFit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of iFit 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of iFit 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of iFit 2011-2016

Table iFit Fitness Bands SWOT Analysis

Table Jaybird Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Jaybird

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Jaybird 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Jaybird 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Jaybird 2011-2016

Table Jaybird Fitness Bands SWOT Analysis

Table Misfit Company Profile (Contact Information Plant Location Capacity Revenue



etc)

Figure Fitness Bands Picture and Specifications of Misfit

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Misfit 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Misfit 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Misfit 2011-2016

Table Misfit Fitness Bands SWOT Analysis

Table Movable Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Movable

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Movable 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Movable 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Movable 2011-2016

Table Movable Fitness Bands SWOT Analysis

Table Mushroom Labs Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Mushroom Labs

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mushroom Labs 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Mushroom Labs 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Mushroom Labs 2011-2016

Table Mushroom Labs Fitness Bands SWOT Analysis

Table Nautilus Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Nautilus

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nautilus 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Nautilus 2011-2016



Figure Fitness Bands Production (K Units) and North America Market Share of Nautilus 2011-2016

Table Nautilus Fitness Bands SWOT Analysis

Table Pivotal Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Pivotal

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Pivotal 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Pivotal 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Pivotal 2011-2016

Table Pivotal Fitness Bands SWOT Analysis

Table Polar Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Polar

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Polar 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Polar 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Polar 2011-2016

Table Polar Fitness Bands SWOT Analysis

Table Razer Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Razer

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Razer 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Razer 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Razer 2011-2016

Table Razer Fitness Bands SWOT Analysis

Table Runtastic Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Runtastic

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost



(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Runtastic 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Runtastic 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Runtastic 2011-2016

Table Runtastic Fitness Bands SWOT Analysis

Table Skechers Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Skechers

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Skechers 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Skechers 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Skechers 2011-2016

Table Skechers Fitness Bands SWOT Analysis

Table Striiv Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of Striiv

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Striiv 2011-2016 Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of Striiv 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of Striiv 2011-2016

Table Striiv Fitness Bands SWOT Analysis

Table YU Televentures. Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Fitness Bands Picture and Specifications of YU Televentures.

Table Fitness Bands Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of YU Televentures. 2011-2016

Figure Fitness Bands Capacity (K Units), Production (K Units) and Growth Rate of YU Televentures. 2011-2016

Figure Fitness Bands Production (K Units) and North America Market Share of YU Televentures. 2011-2016

Table YU Televentures. Fitness Bands SWOT Analysis



Table Fitness Bands Price by Regions 2011-2016

Table Fitness Bands Price by Product Types 2011-2016

Table Fitness Bands Price by Companies 2011-2016

Table Fitness Bands Gross Margin by Companies 2011-2016

Table Price Comparison of Fitness Bands by Regions 2011-2016 (USD/Unit)

Table Price of Different Fitness Bands Product Types (USD/Unit)

Table Market Share of Different Fitness Bands Price Level

Table Gross Margin of Different Fitness Bands Applications

Table Marketing Channels Status of Fitness Bands

Table Traders or Distributors of Fitness Bands with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Fitness Bands (USD/Unit) in 2015

Table North America Import, Export, and Trade of Fitness Bands (K Units)

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure North America Capacity Utilization Rate of Fitness Bands 2016-2021

Table North America Fitness Bands Production by Type 2016-2021 (K Units)

Table North America Fitness Bands Production Market Share by Type 2016-2021

Figure North America Production Market Share of Fitness Bands by Type in 2021

Figure North America Sales (K Units) and Growth Rate of Fitness Bands 2016-2021

Figure North America Sales Revenue (Million USD) and Growth Rate of Fitness Bands 2016-2021

Figure North America Sales of Fitness Bands by Applications 2016-2021 (K Units)

Table North America Production Market Share of Fitness Bands by Applications 2016-2021

Figure North America Production Market Share of Fitness Bands by Applications in 2021

Table North America Production, Import, Export and Consumption of Fitness Bands 2016-2021 (K Units)

Table North America Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Fitness Bands 2016-2021

Table Major Raw Materials Suppliers of Fitness Bands with Contact Information

Table Manufacturing Equipment Suppliers of Fitness Bands with Contact Information

Table Major Players of Fitness Bands with Contact Information

Table Key Consumers of Fitness Bands with Contact Information

Table Supply Chain Relationship Analysis of Fitness Bands

Table New Project SWOT Analysis of Fitness Bands

Table New Project Investment Feasibility Analysis of Fitness Bands

Table Part of Interviewees Record List



I would like to order

Product name: North America Fitness Bands Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/N013E1386DAEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/N013E1386DAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970