

# North America Automotive Airbags Industry 2016 Market Research Report

<https://marketpublishers.com/r/N628AC0563DEN.html>

Date: March 2016

Pages: 133

Price: US\$ 3,800.00 (Single User License)

ID: N628AC0563DEN

## Abstracts

The North America Automotive Airbags Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Automotive Airbags industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Automotive Airbags market analysis is provided for the North America markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on North America major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Automotive Airbags industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 152 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Automotive Airbags
- 1.2 Classification of Automotive Airbags
- 1.3 Applications of Automotive Airbags
- 1.4 Industry Chain Structure of Automotive Airbags
- 1.5 Industry Overview of Automotive Airbags
- 1.6 Industry Policy Analysis of Automotive Airbags
- 1.7 Industry News Analysis of Automotive Airbags

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF AUTOMOTIVE AIRBAGS**

- 2.1 Bill of Materials (BOM) of Automotive Airbags
- 2.2 BOM Price Analysis of Automotive Airbags
- 2.3 Labor Cost Analysis of Automotive Airbags
- 2.4 Depreciation Cost Analysis of Automotive Airbags
- 2.5 Manufacturing Cost Structure Analysis of Automotive Airbags
- 2.6 Manufacturing Process Analysis of Automotive Airbags
- 2.7 North America Price, Cost and Gross of Automotive Airbags 2011-2016

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of North America Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of North America Key Automotive Airbags Manufacturers in 2015
- 3.3 R&D Status and Technology Source of North America Automotive Airbags Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of North America Automotive Airbags Key Manufacturers in 2015

### **4 PRODUCTION ANALYSIS OF AUTOMOTIVE AIRBAGS BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 North America Production of Automotive Airbags by Regions 2011-2016
- 4.2 North America Production of Automotive Airbags by Type 2011-2016
- 4.3 North America Sales of Automotive Airbags by Applications 2011-2016

- 4.4 Price Analysis of North America Automotive Airbags Key Manufacturers in 2015
- 4.5 North America Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Automotive Airbags 2011-2016

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF AUTOMOTIVE AIRBAGS BY REGIONS**

- 5.1 North America Consumption Volume of Automotive Airbags by Regions 2011-2016
- 5.2 North America Consumption Value of Automotive Airbags by Regions 2011-2016
- 5.3 North America Consumption Price Analysis of Automotive Airbags by Regions 2011-2016

## **6 ANALYSIS OF AUTOMOTIVE AIRBAGS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016**

- 6.1 Capacity, Production, Sales, and Revenue of Automotive Airbags 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Automotive Airbags 2014-2015
- 6.3 Sales Overview of Automotive Airbags 2011-2016
- 6.4 Supply, Consumption and Gap of Automotive Airbags 2011-2016
- 6.5 Import, Export and Consumption of Automotive Airbags 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Automotive Airbags 2011-2016

## **7 ANALYSIS OF AUTOMOTIVE AIRBAGS INDUSTRY KEY MANUFACTURERS**

- 7.1 Takata
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Takata SWOT Analysis
- 7.2 Autoliv
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Autoliv SWOT Analysis
- 7.3 Key Safety Systems
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.3.4 Key Safety Systems SWOT Analysis
- 7.4 Delphi Automotive
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.4.4 Delphi Automotive SWOT Analysis
- 7.5 TRW Automotive Holdings
  - 7.5.1 Company Profile
  - 7.5.2 Product Picture and Specification
  - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.5.4 TRW Automotive Holdings SWOT Analysis
- 7.6 East Joy Long Motor Airbag
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 East Joy Long Motor Airbag SWOT Analysis
- 7.7 Neaton Auto Products Manufacturing
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Neaton Auto Products Manufacturing SWOT Analysis

## **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Automotive Airbags Product Types
- 8.5 Market Share Analysis of Different Automotive Airbags Price Levels
- 8.6 Gross Margin Analysis of Different Automotive Airbags Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF AUTOMOTIVE AIRBAGS**

- 9.1 Marketing Channels Status of Automotive Airbags
- 9.2 Traders or Distributors of Automotive Airbags with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Automotive Airbags
- 9.4 North America Import, Export and Trade Analysis of Automotive Airbags

## **10 DEVELOPMENT TREND OF AUTOMOTIVE AIRBAGS INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Automotive Airbags 2016-2021
- 10.2 Production Market Share by Product Types of Automotive Airbags 2016-2021
- 10.3 Sales and Sales Revenue Overview of Automotive Airbags 2016-2021
- 10.4 North America Sales of Automotive Airbags by Applications 2016-2021
- 10.5 Import, Export and Consumption of Automotive Airbags 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Automotive Airbags 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF AUTOMOTIVE AIRBAGS WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Automotive Airbags with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Automotive Airbags with Contact Information
- 11.3 Major Players of Automotive Airbags with Contact Information
- 11.4 Key Consumers of Automotive Airbags with Contact Information
- 11.5 Supply Chain Relationship Analysis of Automotive Airbags

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF AUTOMOTIVE AIRBAGS**

- 12.1 New Project SWOT Analysis of Automotive Airbags
- 12.2 New Project Investment Feasibility Analysis of Automotive Airbags

## **13 CONCLUSION OF THE NORTH AMERICA AUTOMOTIVE AIRBAGS INDUSTRY 2016 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Airbags

Table Product Specifications of Automotive Airbags

Table Classification of Automotive Airbags

Figure North America Sales Market Share of Automotive Airbags by Product Types in 2015

Table Applications of Automotive Airbags

Figure North America Sales Market Share of Automotive Airbags by Applications in 2015

Figure Industry Chain Structure of Automotive Airbags

Table North America Industry Overview of Automotive Airbags

Table Industry Policy of Automotive Airbags

Table Industry News List of Automotive Airbags

Table Bill of Materials (BOM) of Automotive Airbags

Table Bill of Materials (BOM) Price of Automotive Airbags

Table Labor Cost of Automotive Airbags

Table Depreciation Cost of Automotive Airbags

Table Manufacturing Cost Structure Analysis of Automotive Airbags in 2015

Figure Manufacturing Process Analysis of Automotive Airbags

Table North America Price Analysis of Automotive Airbags 2011-2016 (USD/Unit)

Table North America Cost Analysis of Automotive Airbags 2011-2016 (USD/Unit)

Table North America Gross Analysis of Automotive Airbags 2011-2016

Table Capacity (K Units) and Commercial Production Date of North America Automotive Airbags Key Manufacturers in 2015

Table Manufacturing Plants Distribution of North America Key Automotive Airbags Manufacturers in 2015

Table R&D Status and Technology Source of North America Automotive Airbags Key Manufacturers in 2015

Table Raw Materials Sources Analysis of North America and North America Automotive Airbags Key Manufacturers in 2015

Table North America Production of Automotive Airbags by Regions 2011-2016 (K Units)

Table North America Production Market Share of Automotive Airbags by Regions 2011-2016

Figure North America Production Market Share of Automotive Airbags by Regions in 2014

Figure North America Production Market Share of Automotive Airbags by Regions in

2015

Table North America Production of Automotive Airbags by Types in 2011-2016 (K Units)

Table North America Production Market Share of Automotive Airbags by Type in 2011-2016

Figure North America Production Market Share of Automotive Airbags by Type in 2014

Figure North America Production Market Share of Automotive Airbags by Type in 2015

Table North America Sales of Automotive Airbags by Applications 2011-2016 (K Units)

Table North America Production Market Share of Automotive Airbags by Applications 2011-2016

Figure North America Production Market Share of Automotive Airbags by Applications in 2014

Figure North America Production Market Share of Automotive Airbags by Applications in 2015

Table Price Comparison of North America Automotive Airbags Key Manufacturers in 2015 (USD/Unit)

Table North America Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Automotive Airbags 2011-2016

Table North America Consumption Volume of Automotive Airbags by Regions 2011-2016 (K Units)

Table North America Consumption Volume Market Share of Automotive Airbags by Regions 2011-2016

Figure North America Consumption Volume Market Share of Automotive Airbags by Regions in 2014

Figure North America Consumption Volume Market Share of Automotive Airbags by Regions in 2015

Table North America Consumption Value of Automotive Airbags by Regions 2011-2016 (M USD)

Table North America Consumption Value Market Share of Automotive Airbags by Regions 2011-2016

Figure North America Consumption Value Market Share of Automotive Airbags by Regions in 2014

Figure North America Consumption Value Market Share of Automotive Airbags by Regions in 2015

Table Consumption Price of Automotive Airbags by Regions 2011-2016 (USD/Unit)

Table North America and Major Manufacturers Capacity of Automotive Airbags 2011-2016 (K Units)

Table North America Capacity Market Share of Major Automotive Airbags Manufacturers 2011-2016

Table North America and Major Manufacturers Production of Automotive Airbags



2011-2016 (K Units)

Table North America Production Market Share of Major Automotive Airbags Manufacturers 2011-2016

Table North America and Major Manufacturers Sales of Automotive Airbags 2011-2016 (K Units)

Table North America Sales Market Share of Major Automotive Airbags Manufacturers 2011-2016

Table North America and Major Manufacturers Sales Revenue of Automotive Airbags 2011-2016 (M USD)

Table North America Sales Revenue Market Share of Major Automotive Airbags Manufacturers 2011-2016

Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Automotive Airbags 2011-2016

Figure North America Capacity Utilization Rate of Automotive Airbags 2011-2016

Figure North America Sales Revenue (M USD) and Growth Rate of Automotive Airbags 2011-2016

Figure North America Production Market Share of Major Automotive Airbags Manufacturers in 2014

Figure North America Production Market Share of Major Automotive Airbags Manufacturers in 2015

Figure North America Sales Market Share of Major Automotive Airbags Manufacturers in 2014

Figure North America Sales Market Share of Major Automotive Airbags Manufacturers in 2015

Figure North America Sales (K Units) and Growth Rate of Automotive Airbags 2011-2016

Table North America Supply, Consumption and Gap of Automotive Airbags 2011-2016 (K Units)

Table North America Import, Export and Consumption of Automotive Airbags 2011-2016 (K Units)

Table Price of North America Automotive Airbags Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of North America Automotive Airbags Major Manufacturers 2011-2016

Table North America and Major Manufacturers Revenue of Automotive Airbags 2011-2016 (M USD)

Table North America Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Airbags 2011-2016

Table Takata Company Profile (Contact Information Plant Location Capacity Revenue



etc)

Figure Automotive Airbags Picture and Specifications of Takata

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Takata 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of Takata 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of Takata 2011-2016

Table Takata Automotive Airbags SWOT Analysis

Table Autoliv Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Automotive Airbags Picture and Specifications of Autoliv

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Autoliv 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of Autoliv 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of Autoliv 2011-2016

Table Autoliv Automotive Airbags SWOT Analysis

Table Key Safety Systems Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Automotive Airbags Picture and Specifications of Key Safety Systems

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Key Safety Systems 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of Key Safety Systems 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of Key Safety Systems 2011-2016

Table Key Safety Systems Automotive Airbags SWOT Analysis

Table Delphi Automotive Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Automotive Airbags Picture and Specifications of Delphi Automotive

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Delphi Automotive 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of

Delphi Automotive 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of Delphi Automotive 2011-2016

Table Delphi Automotive Automotive Airbags SWOT Analysis

Table TRW Automotive Holdings Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Automotive Airbags Picture and Specifications of TRW Automotive Holdings

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TRW Automotive Holdings 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of TRW Automotive Holdings 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of TRW Automotive Holdings 2011-2016

Table TRW Automotive Holdings Automotive Airbags SWOT Analysis

Table East Joy Long Motor Airbag Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Automotive Airbags Picture and Specifications of East Joy Long Motor Airbag

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of East Joy Long Motor Airbag 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of East Joy Long Motor Airbag 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of East Joy Long Motor Airbag 2011-2016

Table East Joy Long Motor Airbag Automotive Airbags SWOT Analysis

Table Neaton Auto Products Manufacturing Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Automotive Airbags Picture and Specifications of Neaton Auto Products Manufacturing

Table Automotive Airbags Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Neaton Auto Products Manufacturing 2011-2016

Figure Automotive Airbags Capacity (K Units), Production (K Units) and Growth Rate of Neaton Auto Products Manufacturing 2011-2016

Figure Automotive Airbags Production (K Units) and North America Market Share of Neaton Auto Products Manufacturing 2011-2016

Table Neaton Auto Products Manufacturing Automotive Airbags SWOT Analysis

Table Automotive Airbags Price by Regions 2011-2016

Table Automotive Airbags Price by Product Types 2011-2016  
Table Automotive Airbags Price by Companies 2011-2016  
Table Automotive Airbags Gross Margin by Companies 2011-2016  
Table Price Comparison of Automotive Airbags by Regions 2011-2016 (USD/Unit)  
Table Price of Different Automotive Airbags Product Types (USD/Unit)  
Table Market Share of Different Automotive Airbags Price Level  
Table Gross Margin of Different Automotive Airbags Applications  
Table Marketing Channels Status of Automotive Airbags  
Table Traders or Distributors of Automotive Airbags with Contact Information  
Table Ex-work Price, Channel Price and End Buyer Price of Automotive Airbags (USD/Unit) in 2015  
Table North America Import, Export, and Trade of Automotive Airbags (K Units)  
Figure North America Capacity (K Units), Production (K Units) and Growth Rate of Automotive Airbags 2016-2021  
Figure North America Capacity Utilization Rate of Automotive Airbags 2016-2021  
Table North America Automotive Airbags Production by Type 2016-2021 (K Units)  
Table North America Automotive Airbags Production Market Share by Type 2016-2021  
Figure North America Production Market Share of Automotive Airbags by Type in 2021  
Figure North America Sales (K Units) and Growth Rate of Automotive Airbags 2016-2021  
Figure North America Sales Revenue (Million USD) and Growth Rate of Automotive Airbags 2016-2021  
Figure North America Sales of Automotive Airbags by Applications 2016-2021 (K Units)  
Table North America Production Market Share of Automotive Airbags by Applications 2016-2021  
Figure North America Production Market Share of Automotive Airbags by Applications in 2021  
Table North America Production, Import, Export and Consumption of Automotive Airbags 2016-2021 (K Units)  
Table North America Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Automotive Airbags 2016-2021  
Table Major Raw Materials Suppliers of Automotive Airbags with Contact Information  
Table Manufacturing Equipment Suppliers of Automotive Airbags with Contact Information  
Table Major Players of Automotive Airbags with Contact Information  
Table Key Consumers of Automotive Airbags with Contact Information  
Table Supply Chain Relationship Analysis of Automotive Airbags  
Table New Project SWOT Analysis of Automotive Airbags  
Table New Project Investment Feasibility Analysis of Automotive Airbags

## Table Part of Interviewees Record List

## I would like to order

Product name: North America Automotive Airbags Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/N628AC0563DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N628AC0563DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970