

Nigeria Food and Drink Industry Report 2015

<https://marketpublishers.com/r/N5BA852491AEN.html>

Date: November 2015

Pages: 139

Price: US\$ 3,800.00 (Single User License)

ID: N5BA852491AEN

Abstracts

The Nigeria Food and Drink Industry Report 2015 is a professional and in-depth study on the current state of the Food and Drink industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Food and Drink market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Food and Drink industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 188 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Classification of Food and Drink
- 1.2 Applications of Food and Drink
- 1.3 Industry Chain Structure of Food and Drink
- 1.4 Industry Regional Overview of Food and Drink
- 1.5 Industry Policy Analysis of Food and Drink
- 1.6 Industry News Analysis of Food and Drink

2 NIGERIA MARKET STATUS ANALYSIS OF FOOD AND DRINK

- 2.1 Nigeria Country Introduction (Population and GDP)
- 2.2 Nigeria Energy Analysis
 - 2.2.1 Nigeria Electricity Production and Comparison with Countries
 - 2.2.2 Nigeria Electricity Consumption and Comparison with Countries
- 2.3 Nigeria Labor Market Analysis
- 2.4 Nigeria Key Industry Analysis

3 NIGERIA KEY MANUFACTURERS SALES IN 2015 AND MAJOR SECTOR

- 3.1 Sales (Million \$) of Nigeria Key Manufacturers in 2015
- 3.2 Nigeria Key Manufacturers Main Sector

4 OUTPUT AND CONSUMPTION ANALYSIS OF NIGERIA FOOD AND DRINK INDUSTRY BY REGIONS

- 4.1 Nigeria Output of Food and Drink by Regions 2010-2015
- 4.2 Nigeria Consumption of Food and Drink by Regions 2010-2015

5 CONSUMPTION ANALYSIS OF NIGERIA FOOD AND DRINK INDUSTRY BY SUB-SECTORS

- 5.1 Nigeria Consumption of Food and Drink by Sub-Sectors 2010-2015
- 5.2 Nigeria Consumption Market Share of Food and Drink by Sub-Sectors 2010-2015

6 ANALYSIS OF NIGERIA FOOD AND DRINK INDUSTRY SUPPLY, CONSUMPTION, IMPORT AND EXPORT 2010-2015

- 6.1 Revenue of Major Nigeria Food and Drink Manufacturers 2010-2015
- 6.2 Output Analysis of Nigeria Food and Drink Industry 2010-2015
- 6.3 Consumption Analysis of Nigeria Food and Drink Industry 2010-2015
- 6.4 Supply Analysis of Nigeria Food and Drink Industry 2010-2015
- 6.5 Import Analysis of Nigeria Food and Drink Industry 2010-2015
- 6.6 Export Analysis of Nigeria Food and Drink Industry 2010-2015
- 6.7 Gross Margin of Major Nigeria Food and Drink Manufacturers 2010-2015

7 ANALYSIS OF NIGERIA FOOD AND DRINK INDUSTRY KEY MANUFACTURERS

- 7.1 Friesland Wamco
 - 7.1.1 Company Profile
 - 7.1.2 Product Information
 - 7.1.3 Gross Margin and Revenue
- 7.2 Dangote Group
 - 7.2.1 Company Profile
 - 7.2.2 Product Information
 - 7.2.3 Gross Margin and Revenue
- 7.3 Nigerian Breweries
 - 7.3.1 Company Profile
 - 7.3.2 Product Information
 - 7.3.3 Gross Margin and Revenue
- 7.4 Coca Cola
 - 7.4.1 Company Profile
 - 7.4.2 Product Information
 - 7.4.3 Gross Margin and Revenue
- 7.5 Guinness
 - 7.5.1 Company Profile
 - 7.5.2 Product Information
 - 7.5.3 Gross Margin and Revenue
- 7.6 Nestle Nigeria
 - 7.6.1 Company Profile
 - 7.6.2 Product Information
 - 7.6.3 Gross Margin and Revenue
- 7.7 Unilever Nigeria
 - 7.7.1 Company Profile
 - 7.7.2 Product Information
 - 7.7.3 Gross Margin and Revenue

7.8 PZ Cussons

7.8.1 Company Profile

7.8.2 Product Information

7.8.3 Gross Margin and Revenue

7.9 CHI Limited

7.9.1 Company Profile

7.9.2 Product Information

7.9.3 Gross Margin and Revenue

7.10 UAC Foods

7.10.1 Company Profile

7.10.2 Product Information

7.10.3 Gross Margin and Revenue

7.11 Cadbury Nigeria

7.11.1 Company Profile

7.11.2 Product Information

7.11.3 Gross Margin and Revenue

7.12 SevenUp Bottling

7.12.1 Company Profile

7.12.2 Product Information

7.12.3 Gross Margin and Revenue

7.13 SABMiller

7.13.1 Company Profile

7.13.2 Product Information

7.13.3 Gross Margin and Revenue

7.14 Honeywell Flour Mills

7.14.1 Company Profile

7.14.2 Product Information

7.14.3 Gross Margin and Revenue

7.15 De-United Foods

7.15.1 Company Profile

7.15.2 Product Information

7.15.3 Gross Margin and Revenue

7.16 Promasidor

7.16.1 Company Profile

7.16.2 Product Information

7.16.3 Gross Margin and Revenue

8 NIGERIA KEY CONSUMPTION ANALYSIS OF FOOD AND DRINK

- 8.1 Food Consumption Analysis
- 8.2 Drink Consumption Analysis
 - 8.2.1 Beer Consumption Analysis
 - 8.2.2 Carbonates Consumption Analysis
 - 8.2.3 Bottled Water Consumption Analysis

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FOOD AND DRINK

- 9.1 Marketing Channels Status of Food and Drink
- 9.2 Market Structure of Food and Drink
 - 9.2.1 Company Profiles of Major Supermarkets of Food and Drink
 - 9.2.2 Convenience Stores/Grocery Shops/Kiosks/Gas Marts
 - 9.2.3 Traditional Markets
- 9.3 Imports and Suppliers of Food and Drink

10 DEVELOPMENT TREND OF FOOD AND DRINK INDUSTRY 2015-2020

- 10.1 Consumption Analysis of Nigeria Food and Drink Industry 2015-2020
- 10.2 Supply Analysis of Nigeria Food and Drink Industry 2015-2020
- 10.3 Import Analysis of Nigeria Food and Drink Industry 2015-2020
- 10.4 Export Analysis of Nigeria Food and Drink Industry 2015-2020
- 10.5 Nigeria Consumption of Food and Drink by Regions 2015-2020
- 10.6 Nigeria Consumption of Food and Drink by Sub-Sectors 2015-2020

11 INDUSTRY CHAIN SUPPLIERS WITH CONTACT INFORMATION OF FOOD AND DRINKS

- 11.1 Major Raw Materials Suppliers with Contact Information of Food and Drinks Industry
- 11.2 Manufacturing Equipment Suppliers of Food and Drinks with Contact Information
- 11.3 Major Suppliers of Food and Drinks with Contact Information
- 11.4 Supply Chain Relationship Analysis of Food and Drink

12 NEW PROJECT SWOT ANALYSIS OF FOOD AND DRINK

- 12.1 New Project SWOT Analysis of Food and Drink

13 CONCLUSION OF THE NIGERIA FOOD AND DRINK INDUSTRY REPORT 2015

Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of various Food

Figure Picture of Drink

Table Classification of Food and Drink

Table Drinks Classification

Figure Nigeria Food and Drink Marketing Channels Share in 2014

Figure Industry Chain Structure of Drink

Table Nigeria Major Food and Drink Manufacturers

Figure Nigeria Flag

Figure Nigeria Population(Million) 2009-2014

Figure Nigeria GDP and Growth Rate 2010-2015

Figure Nigeria Electricity Production (Billion K Wh) 2009-2014

Figure Electricity Production (K Wh) Overview of the world

Table Electricity Production (K Wh) Comprison by Countries in 2014

Figure Nigeria Electricity Consumption (Billion K Wh) 2009-2014

Figure Electricity Consumption (K Wh) Overview of the world

Table Electricity Consumption (K Wh) Comprison by Countries in 2014

Figure Nigeria Labor Force by Occupation in 2015

Figure Country Rank by Labor Force

Figure African Population by Income in 2010

Figure Outlook of Nigeria

Table Sales (Million \$) and Main Sector of Nigeria Food and Drink Key Manufacturers in 2015

Table Main Sector of Nigeria Food and Drink Key Manufacturers

Table Nigeria Output of Food and Drink by Regions 2010-2015 (M USD)

Table Nigeria Output Market Share of Food and Drink by Regions 2010-2015 (%)

Figure Nigeria Output Market Share of Food and Drink by Regions in 2010 (%)

Figure Nigeria Output Market Share of Food and Drink by Regions in 2011 (%)

Figure Nigeria Output Market Share of Food and Drink by Regions in 2012 (%)

Figure Nigeria Output Market Share of Food and Drink by Regions in 2013 (%)

Figure Nigeria Output Market Share of Food and Drink by Regions in 2014 (%)

Figure Nigeria Output Market Share of Food and Drink by Regions in 2015 (%)

Table Nigeria Consumption of Food and Drink by Regions 2010-2015 (M USD)

Table Nigeria Consumption Market Share of Food and Drink by Regions 2010-2015 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2010 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2011 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2012 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2013 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2014 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2015 (%)

Table Nigeria Consumption of Food and Drink by Sub-Sectors 2010-2015 (M USD)

Table Nigeria Consumption Market Share of Food and Drink by Sub-Sectors 2010-2015 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2010 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2011 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2012 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2013 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2014 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2015 (%)

Table Revenue of Major Nigeria Food and Drink Manufacturers 2010-2015 (M USD)

Table Revenue Market Share of Major Nigeria Food and Drink Manufacturers 2010-2015 (%)

Figure Revenue Market Share of Major Nigeria Food and Drink Manufacturers in 2010 (%)

Figure Revenue Market Share of Major Nigeria Food and Drink Manufacturers in 2011 (%)

Figure Revenue Market Share of Major Nigeria Food and Drink Manufacturers in 2012 (%)

Figure Revenue Market Share of Major Nigeria Food and Drink Manufacturers in 2013 (%)

Figure Revenue Market Share of Major Nigeria Food and Drink Manufacturers in 2014 (%)

Figure Revenue Market Share of Major Nigeria Food and Drink Manufacturers in 2015 (%)

Table Output Analysis of Nigeria Food and Drink Industry 2010-2015 (M USD)

Figure Output (M USD) and Growth Rate of Nigeria Food and Drink Industry 2010-2015

Table Consumption Analysis of Nigeria Food and Drink Industry 2010-2015 (M USD)

Figure Consumption (M USD) and Growth Rate of Nigeria Food and Drink Industry 2010-2015

Table Supply Analysis of Nigeria Food and Drink Industry 2010-2015 (M USD)
Figure Supply (M USD) and Growth Rate of Nigeria Food and Drink Industry 2010-2015
Table Import Analysis of Nigeria Food and Drink Industry 2010-2015 (M USD)
Figure Import (M USD) and Growth Rate of Nigeria Food and Drink Industry 2010-2015
Table Export Analysis of Nigeria Food and Drink Industry 2010-2015 (M USD)
Figure Export (M USD) and Growth Rate of Nigeria Food and Drink Industry 2010-2015
Table Gross Margin of Major Nigeria Food and Drink Manufacturers 2010-2015 (%)
Table Friesland Wamco Company Profile
Figure Food and Drink Product Brands of Friesland Wamco
Table Food and Drink Revenue (M USD) and Gross Margin Friesland Wamco 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Friesland Wamco 2010-2015
Table Dangote Group Company Profile
Figure Food and Drink Product Picture and Specifications of Dangote Sugar
Table Food and Drink Revenue (M USD) and Gross Margin Dangote Group 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Dangote Group 2010-2015
Table Nigerian Breweries Company Profile
Figure Food and Drink Product Picture and Specifications of Nigerian Breweries
Table Food and Drink Revenue (M USD) and Gross Margin Nigerian Breweries 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Nigerian Breweries 2010-2015
Table Coca Cola Company Profile
Figure Food and Drink Product Brands of Coca Cola
Table Food and Drink Revenue (M USD) and Gross Margin Coca Cola 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Coca Cola 2010-2015
Table Guinness Company Profile
Figure Food and Drink Product Picture and Specifications of Guinness
Table Food and Drink Revenue (M USD) and Gross Margin Guinness 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Guinness 2010-2015
Table Nestle Nigeria Company Profile
Figure Food and Drink Product Picture and Specifications of Nestle Nigeria
Table Food and Drink Revenue (M USD) and Gross Margin Nestle Nigeria 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Nestle Nigeria 2010-2015
Table Unilever Nigeria Company Profile
Figure Food and Drink Product Brands of Unilever Nigeria

Table Food and Drink Revenue (M USD) and Gross Margin Unilever Nigeria 2010-2015
Figure Food and Drink Revenue (Million \$) and Growth Rate of Unilever Nigeria 2010-2015

Table PZ Cussons Company Profile

Figure Food and Drink Product Picture and Specifications of PZ Cussons

Table Food and Drink Revenue (M USD) and Gross Margin PZ Cussons 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of PZ Cussons 2010-2015

Table CHI Limited Company Profile

Figure Food and Drink Product Brands of CHI Limited

Table Food and Drink Revenue (M USD) and Gross Margin CHI Limited 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of CHI Limited 2010-2015

Table UAC Foods Company Profile

Figure Food and Drink Product Picture and Specifications of UAC Foods

Table Food and Drink Revenue (M USD) and Gross Margin UAC Foods 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of UAC Foods 2010-2015

Table Cadbury Nigeria Company Profile

Figure Food and Drink Product Brands of Cadbury Nigeria

Table Food and Drink Revenue (M USD) and Gross Margin Cadbury Nigeria 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of Cadbury Nigeria 2010-2015

Table SevenUp Bottling Company Profile

Figure Food and Drink Product Picture and Specifications of SevenUp Bottling

Table Food and Drink Revenue (M USD) and Gross Margin SevenUp Bottling 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of SevenUp Bottling 2010-2015

Table SABMiller Company Profile

Figure Food and Drink Product Picture and Specifications of SABMiller

Table Food and Drink Revenue (M USD) and Gross Margin SABMiller 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of SABMiller 2010-2015

Table Honeywell Flour Mills Company Profile

Figure Food and Drink Product Picture and Specifications of Honeywell Flour Mills

Table Food and Drink Revenue (M USD) and Gross Margin Honeywell Flour Mills 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of Honeywell Flour Mills 2010-2015

Table De-United Foods Company Profile

Figure Food and Drink Product Picture and Specifications of De-United Foods

Table Food and Drink Revenue (M USD) and Gross Margin De-United Foods

2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of De-United Foods

2010-2015

Table Promasidor Company Profile

Figure Food and Drink Product Brands of Promasidor

Table Food and Drink Revenue (M USD) and Gross Margin Promasidor 2010-2015

Figure Food and Drink Revenue (Million \$) and Growth Rate of Promasidor 2010-2015

Figure Nigeria Food and Drink Marketing Channels Share in 2014

Table Company Profiles of Major Supermarkets of Food and Drink

Figure Distribution Flow Chart for Supermarket Market

Figure Distribution Flow Chart for Convenience Stores

Figure Distribution Flow Chart for Traditional Market

Figure Main Importer of Food and Drink

Table Consumption Analysis of Nigeria Food and Drink Industry 2015-2020 (M USD)

Figure Consumption (M USD) and Growth Rate of Nigeria Food and Drink Industry
2015-2020

Table Supply Analysis of Nigeria Food and Drink Industry 2015-2020 (M USD)

Figure Supply (M USD) and Growth Rate of Nigeria Food and Drink Industry 2015-2020

Table Import Analysis of Nigeria Food and Drink Industry 2015-2020 (M USD)

Figure Import (M USD) and Growth Rate of Nigeria Food and Drink Industry 2015-2020

Table Export Analysis of Nigeria Food and Drink Industry 2015-2020 (M USD)

Figure Export (M USD) and Growth Rate of Nigeria Food and Drink Industry 2015-2020

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2015 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Regions in 2020 (%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2015
(%)

Figure Nigeria Consumption Market Share of Food and Drink by Sub-Sectors in 2020
(%)

Table Major Wheat Production Countries Market Share

Table Major Rice Production Countries Market Share

Table Manufacturing Equipment Suppliers of Food and Drinks with Contact Information

Table Major Suppliers of Food and Drinks with Contact Information

Figure Supply Chain Relationship Analysis of Food and Drink

Table New Project SWOT Analysis of Food and Drink

I would like to order

Product name: Nigeria Food and Drink Industry Report 2015

Product link: <https://marketpublishers.com/r/N5BA852491AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N5BA852491AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970