

Korea Multirotor UAV Market Report 2016

<https://marketpublishers.com/r/K9FFA820068EN.html>

Date: November 2016

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: K9FFA820068EN

Abstracts

Notes:

Sales, means the sales volume of Multirotor UAV

Revenue, means the sales value of Multirotor UAV

This report studies sales (consumption) of Multirotor UAV in Korea market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Aerovironment

Israel Aerospace Industries (IAI)

DJI Innovations

Aibotix

3D Robotics

Coptercam

Draganfly Innovations

Microdrones GmbH

Aeryon Labs

Cyberhawk

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Small Sized (<150 Kg)

Large Sized (>150 Kg)

Type III

Split by applications, this report focuses on sales, market share and growth rate of Multirotor UAV in each application, can be divided into

Defense

Aerial Shooting

Law Enforcement

Business & Commerce

Environmental Inspection

Contents

Korea Multirotor UAV Market Report 2016

1 MULTIROTOR UAV OVERVIEW

- 1.1 Product Overview and Scope of Multirotor UAV
- 1.2 Classification of Multirotor UAV
 - 1.2.1 Small Sized (<150 Kg)
 - 1.2.2 Large Sized (>150 Kg)
 - 1.2.3 Type III
- 1.3 Application of Multirotor UAV
 - 1.3.1 Defense
 - 1.3.2 Aerial Shooting
 - 1.3.3 Law Enforcement
 - 1.3.4 Business & Commerce
 - 1.3.5 Environmental Inspection
- 1.4 Korea Market Size Sales (Value) and Revenue (Volume) of Multirotor UAV (2011-2021)
 - 1.4.1 Korea Multirotor UAV Sales and Growth Rate (2011-2021)
 - 1.4.2 Korea Multirotor UAV Revenue and Growth Rate (2011-2021)

2 KOREA MULTIROTOR UAV COMPETITION BY MANUFACTURERS

- 2.1 Korea Multirotor UAV Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 Korea Multirotor UAV Revenue and Share by Manufactures (2015 and 2016)
- 2.3 Korea Multirotor UAV Average Price by Manufactures (2015 and 2016)
- 2.4 Multirotor UAV Market Competitive Situation and Trends
 - 2.4.1 Multirotor UAV Market Concentration Rate
 - 2.4.2 Multirotor UAV Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 KOREA MULTIROTOR UAV SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 Korea Multirotor UAV Sales and Market Share by Type (2011-2016)
- 3.2 Korea Multirotor UAV Revenue and Market Share by Type (2011-2016)
- 3.3 Korea Multirotor UAV Price by Type (2011-2016)

3.4 Korea Multirotor UAV Sales Growth Rate by Type (2011-2016)

4 KOREA MULTIROTOR UAV SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 Korea Multirotor UAV Sales and Market Share by Application (2011-2016)

4.2 Korea Multirotor UAV Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 KOREA MULTIROTOR UAV MANUFACTURERS PROFILES/ANALYSIS

5.1 Aerovironment

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Multirotor UAV Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Aerovironment Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Israel Aerospace Industries (IAI)

5.2.2 Multirotor UAV Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Israel Aerospace Industries (IAI) Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 DJI Innovations

5.3.2 Multirotor UAV Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 DJI Innovations Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Aibotix

5.4.2 Multirotor UAV Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Aibotix Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 3D Robotics

- 5.5.2 Multirotor UAV Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 3D Robotics Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Coptercam
 - 5.6.2 Multirotor UAV Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Coptercam Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Draganfly Innovations
 - 5.7.2 Multirotor UAV Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Draganfly Innovations Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Microdrones GmbH
 - 5.8.2 Multirotor UAV Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Microdrones GmbH Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Aeryon Labs
 - 5.9.2 Multirotor UAV Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Aeryon Labs Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Cyberhawk
 - 5.10.2 Multirotor UAV Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Cyberhawk Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

6 MULTIROTOR UAV MANUFACTURING COST ANALYSIS

6.1 Multirotor UAV Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Multirotor UAV

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Multirotor UAV Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Multirotor UAV Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 KOREA MULTIROTOR UAV MARKET FORECAST (2016-2021)

10.1 Korea Multicopter UAV Sales, Revenue Forecast (2016-2021)

10.2 Korea Multicopter UAV Sales Forecast by Type (2016-2021)

10.3 Korea Multicopter UAV Sales Forecast by Application (2016-2021)

10.4 Multicopter UAV Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Multirotor UAV

Table Classification of Multirotor UAV

Figure Korea Sales Market Share of Multirotor UAV by Type in 2015

Figure Small Sized (<150 Kg) Picture

Figure Large Sized (>150 Kg) Picture

Table Application of Multirotor UAV

Figure Korea Sales Market Share of Multirotor UAV by Application in 2015

Figure Defense Examples

Figure Aerial Shooting Examples

Figure Law Enforcement Examples

Figure Business & Commerce Examples

Figure Environmental Inspection Examples

Figure Korea Multirotor UAV Sales and Growth Rate (2011-2021)

Figure Korea Multirotor UAV Revenue and Growth Rate (2011-2021)

Table Korea Multirotor UAV Sales of Key Manufacturers (2015 and 2016)

Table Korea Multirotor UAV Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Multirotor UAV Sales Share by Manufacturers

Figure 2016 Multirotor UAV Sales Share by Manufacturers

Table Korea Multirotor UAV Revenue by Manufacturers (2015 and 2016)

Table Korea Multirotor UAV Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Korea Multirotor UAV Revenue Share by Manufacturers

Table 2016 Korea Multirotor UAV Revenue Share by Manufacturers

Table Korea Market Multirotor UAV Average Price of Key Manufacturers (2015 and 2016)

Figure Korea Market Multirotor UAV Average Price of Key Manufacturers in 2015

Figure Multirotor UAV Market Share of Top 3 Manufacturers

Figure Multirotor UAV Market Share of Top 5 Manufacturers

Table Korea Multirotor UAV Sales by Type (2011-2016)

Table Korea Multirotor UAV Sales Share by Type (2011-2016)

Figure Korea Multirotor UAV Sales Market Share by Type in 2015

Table Korea Multirotor UAV Revenue and Market Share by Type (2011-2016)

Table Korea Multirotor UAV Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Multirotor UAV by Type (2011-2016)

Table Korea Multirotor UAV Price by Type (2011-2016)

Figure Korea Multirotor UAV Sales Growth Rate by Type (2011-2016)

Table Korea Multirotor UAV Sales by Application (2011-2016)
Table Korea Multirotor UAV Sales Market Share by Application (2011-2016)
Figure Korea Multirotor UAV Sales Market Share by Application in 2015
Table Korea Multirotor UAV Sales Growth Rate by Application (2011-2016)
Figure Korea Multirotor UAV Sales Growth Rate by Application (2011-2016)
Table Aerovironment Basic Information List
Table Aerovironment Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Aerovironment Multirotor UAV Sales Market Share (2011-2016)
Table Israel Aerospace Industries (IAI) Basic Information List
Table Israel Aerospace Industries (IAI) Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Israel Aerospace Industries (IAI) Multirotor UAV Sales Market Share (2011-2016)
Table DJI Innovations Basic Information List
Table DJI Innovations Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table DJI Innovations Multirotor UAV Sales Market Share (2011-2016)
Table Aibotix Basic Information List
Table Aibotix Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aibotix Multirotor UAV Sales Market Share (2011-2016)
Table 3D Robotics Basic Information List
Table 3D Robotics Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table 3D Robotics Multirotor UAV Sales Market Share (2011-2016)
Table Coptercam Basic Information List
Table Coptercam Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Coptercam Multirotor UAV Sales Market Share (2011-2016)
Table Draganfly Innovations Basic Information List
Table Draganfly Innovations Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Draganfly Innovations Multirotor UAV Sales Market Share (2011-2016)
Table Microdrones GmbH Basic Information List
Table Microdrones GmbH Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Microdrones GmbH Multirotor UAV Sales Market Share (2011-2016)
Table Aeryon Labs Basic Information List
Table Aeryon Labs Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aeryon Labs Multirotor UAV Sales Market Share (2011-2016)

Table Cyberhawk Basic Information List

Table Cyberhawk Multirotor UAV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cyberhawk Multirotor UAV Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Multirotor UAV

Figure Manufacturing Process Analysis of Multirotor UAV

Figure Multirotor UAV Industrial Chain Analysis

Table Raw Materials Sources of Multirotor UAV Major Manufacturers in 2015

Table Major Buyers of Multirotor UAV

Table Distributors/Traders List

Figure Korea Multirotor UAV Production and Growth Rate Forecast (2016-2021)

Figure Korea Multirotor UAV Revenue and Growth Rate Forecast (2016-2021)

Table Korea Multirotor UAV Production Forecast by Type (2016-2021)

Table Korea Multirotor UAV Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Korea Multirotor UAV Market Report 2016

Product link: <https://marketpublishers.com/r/K9FFA820068EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K9FFA820068EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970