

Korea Lipstick Market Report to 2021

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Abstracts

Notes:

Sales, means the sales volume of Lipstick

Revenue, means the sales value of Lipstick

This report studies sales (consumption) of Lipstick in Korea market, focuses on the top players, with sales, price, revenue and market share for each player, covering

L'Oreal

Christian Dior

EsteeLauder

CHANE

Anna Sui

MAXFACTOR

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Water shine lip gloss

Light colour lip gloss

Pure Color Tower Gloss

Reflection High Shine Lip Gloss

Tint

Split by applications, this report focuses on sales, market share and growth rate of Lipstick in each application, can be divided into

Moisture

Beautify the lips shape

Protect and lubricate the lips

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